

STATE OF NEW JERSEY  
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL  
744 Broad Street Newark, N. J.

BULLETIN 459

MAY 14, 1941

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OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE LISTS  
FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletins #416, #424, #429, #440 and #450 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletins #416, #424, #429, #440 and #450 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective Monday, May 19, 1941, at 10:00 A. M. (Daylight Saving Time).

Brand	Size	Minimum Consumer Price
1. AUSTIN, NICHOLS & CO. 82 Poinier Street, Newark, N. J.		
PANAY RUM	Fifths	\$1.59
2. BEN-BURK, INC. 1010 Massachusetts Avenue, Boston, Mass.		
MR. BOSTON or MR. BOSTON PINCH Blended Whiskey (Pinch Bottle)	Quarts Fifths Pints	2.59 2.10 1.33
OLD "MR. BOSTON" PINCH BOTTLE Blended Whiskey	Quarts Fifths Pints	WITHDRAWN WITHDRAWN WITHDRAWN
Discount of 15% permitted on case lot purchases.		
3. THE BLACK PRINCE COMPANY, INC. 311 Kingsland Road, Nutley, N. J.		
BLACK PRINCE Distilled Dry Gin (Cane)	Quarts 4/5 Quarts Pints	WITHDRAWN WITHDRAWN WITHDRAWN
BLACK PRINCE ROCK & RYE	Quarts Pints 1/2 Pints	WITHDRAWN WITHDRAWN WITHDRAWN

Brand	Size	Minimum Consumer Price
4. BROWNE VINTNERS COMPANY, INC. 60 Branford Place, Newark, N. J.		
HUNTER-BALTIMORE RYE WHISKEY	Quarts	\$2.59
A Blend	Fifths	2.29
	Pints	1.45
EL BART GIN	Quarts	1.55
	Fifths	1.25
	Pints	.80

Discount of 10% permitted on case lot purchases.

5. CALVERT DISTILLERS CORPORATION  
30 Rockefeller Plaza, New York City

CALVERT SPECIAL GIN	Quarts	WITHDRAWN
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6. F-C-G IMPORTERS, INC.  
Rockefeller Center, New York City

MACDONALD & MUIR--BLENDED SCOTCH WHISKIES		
H. Q. Highland Queen	Fifths	3.55
	Tenths	1.90

Discount of 15% permitted on case lot purchases.

7. THE FLEISCHMANN DISTILLING CORP.  
595 Madison Avenue, New York City

FLEISCHMANN'S CONGRESS HALL Blended Whiskey	Quarts	1.95
	Fifths	1.60
	Pints	.99

Discount of 10% permitted on case lot purchases.

8. GAMBARELLI & DAVITTO  
333 Sixth Avenue, New York City

GAMBARELLI & DAVITTO SUPERIOR DRY MARSALA	Quarts	.95
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Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
9. GOODERHAM & WORTS DIVISION OF HIRAM WALKER INCORPORATED 630 Fifth Avenue, New York City		
G & W PRIVATE STOCK	Quarts	\$2.59
Blended Whiskey	Pints	1.33
G & W BONDED STOCK		
Rye or Bourbon Whiskey	Quarts	WITHDRAWN
(Bottled in Bond--4 yrs. old)	Pints	WITHDRAWN
G & W PRIMROSE	Quarts	WITHDRAWN
Rye Whiskey (2 yrs. old)	Fifths	WITHDRAWN
	Pints	WITHDRAWN
JOHN COLLINS GIN	Quarts	WITHDRAWN
(90 Proof)	Fifths	WITHDRAWN
	Pints	WITHDRAWN
JOHN COLLINS GIN	Quarts	WITHDRAWN
(85 Proof)	Fifths	WITHDRAWN
	Pints	WITHDRAWN
G & W BAR "90" GIN		
(90 Proof)	Quarts	WITHDRAWN

Discount of 10% permitted on case lot purchases.

10. GORDON-O'NEILL CO., INC.  
120 Sherman Avenue, Jersey City, N. J.

CHAMPLAIN BRANDY	4/5 Quarts	2.49
	4/5 Pints	1.25
REDWOOD		
Apple Brandy	Fifths	WITHDRAWN
(Bottled in Bond)	Tenths	WITHDRAWN
AMBASSADOR		
Blended Scotch Whisky	Fifths	WITHDRAWN
RON CASA		
Puerto Rican Rum	Fifths	WITHDRAWN

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
11. J. & J. DISTRIBUTING COMPANY 312 Frelinghuysen Avenue, Newark, N. J.		
HARVEY'S	Fifths	\$3.15
Blended Scotch Whisky	$\frac{1}{2}$ Fifths	1.70
Discount of 10% on case lot purchases of above product is WITHDRAWN.		
WINCHESTER	$\frac{1}{2}$ Gallons	3.70
Blended Whiskey	Quarts	1.95
	Fifths	1.55
	Pints	1.00
Discount of 10% permitted on case lot purchases of latter product.		
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12. WILLIAM JAMESON & COMPANY, INC. 630 Fifth Avenue, New York City		
GODDARD'S GOLD BRAID		
Imported West Indies Rum	Fifths	2.67
GODDARD'S SILVER BRAID		
Imported West Indies Rum	Fifths	2.67
TOM MOORE		
Bourbon	Quarts	2.67
(Bottled in Bond--5 yrs. old)	Pints	1.35
KING'S RANSOM "ROUND THE WORLD"	Fifths	4.45
Scotch Whisky	$\frac{1}{2}$ Fifths	WITHDRAWN
HOUSE OF LORDS	Fifths	3.55
Scotch Whisky	$\frac{1}{2}$ Fifths	WITHDRAWN
Discount of 10% permitted on case lot purchases.		
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13. MAJESTIC WINE & SPIRITS, INC. 1423 Ferry Avenue, Camden, N. J.		
WALT WHITMAN		
Pennsylvania Rye	Quarts	WITHDRAWN
Bottled in Bond	Pints	WITHDRAWN
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Brand	Size	Minimum Consumer Price
14. NATIONAL DISTILLERS PRODUCTS CORP. 120 Broadway, New York City		
CRAB ORCHARD		
Kentucky Straight Bourbon	Quarts	\$1.98
Whiskey (3 yrs. old—86 Proof)	Pints	1.00
OLD OVERHOLT		
Pennsylvania Straight Rye	Fifths	WITHDRAWN
Whiskey (6½ and 7 yrs. old)		
(Treasure Chest Package)		
GILBEY'S BAR GIN		
London Dry Gin	Quarts	WITHDRAWN
Discount of 10% permitted on case lot purchases.		

15. PLEASANT VALLEY WINE CO.  
Rheims, Steuben County, N. Y.

GREAT WESTERN CHAMPAGNE		
Extra Dry, Old Vintage,	Fifths	2.59
Medium Sweet	Tenths	1.39
GREAT WESTERN CHAMPAGNE		
Special Reserve, Old Vintage,	Fifths	2.59
Very Dry	Tenths	1.39
GREAT WESTERN CHAMPAGNE		
Brut Special	Fifths	2.89
Absolute Brut	Tenths	1.49
GREAT WESTERN SPARKLING BURGUNDY		
Finest Type New York	Fifths	2.59
State Burgundy	Tenths	1.39
GREAT WESTERN VERMOUTH		
Sweet and Dry	Gallons	3.10
	30 oz.	.97
	15 oz.	.53

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
16. L. N. RENAULT & SONS, INC. Bremen Ave. and Fichte St., Egg Harbor City, N. J.		
RENAULT AMERICAN CHAMPAGNE:		
Renault Private Couvee	Fifths	\$2.98
	Tenths	1.65
Extra Quality Extra Dry	Fifths	2.75
	Tenths	1.50
RENAULT "BLACK LABEL" STILL WINES:		
American (Sweet) Wines	Gallons	1.95
Sherry, Port, Muscatel, Tokay, Madeira, Angelica, White Port and Marsala	$\frac{1}{2}$ Gallons	1.00
	Quarts	.60
	Fifths	.50
	Pints (Round)	.35
	8 oz.	.18
RENAULT "BLUE LABEL" STILL WINES:		
California (Sweet) Wines Sherry, Port, White Port, Muscatel and Tokay	Pints	.25

Discount of 10% permitted on case lot purchases.

17. SCHENLEY DISTRIBUTORS, INC.  
1 Newark Avenue, Jersey City, N. J.

OLD QUAKER	)	$\frac{1}{2}$ Gallons	3.69
Straight Rye or	)	Quarts	1.85
Straight Bourbon Whiskey	)	Fifths	1.49
(all ages)	)	Pints	.95
OLD QUAKER	)	$\frac{1}{2}$ Gallons	WITHDRAWN
Straight Rye or Straight	)	Quarts	WITHDRAWN
Bourbon Whiskey (3 years and	)	Fifths	WITHDRAWN
4 years old)	)	Pints	WITHDRAWN
OLD QUAKER SPECIAL RESERVE		$\frac{1}{2}$ Gallons	3.95
Straight Rye or		Quarts	2.25
Straight Bourbon Whiskey		Fifths	1.85
		Pints	1.15
THE WILKEN FAMILY		$\frac{1}{2}$ Gallons	3.49
Blended Whiskey		Quarts	2.19
		Fifths	1.59
		Pints	1.15

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
18. SEGGERMAN NIXON CORPORATION 82 Poinier Street, Newark, N. J.		
MARTINI & ROSSI ARGENTINE VERMOUTH Regular and Dry	32 oz.	WITHDRAWN
MARTINI & ROSSI SPANISH VERMOUTH Regular and Dry	30 oz.	WITHDRAWN
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19. SOMERSET IMPORTERS, LTD. 9 Rockefeller Plaza, New York City		
HAIG & HAIG SCOTS WHISKY Pinched Decanter	4/5 Quarts 4/5 Pints	\$4.38 2.28
Five Star	4/5 Quarts 4/5 Pints	3.38 1.78
Discount of only 5% permitted on case lot purchases of above products.		
KING WILLIAM IV Scotch Whisky	4/5 Quarts	2.79
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20. HIRAM WALKER INCORPORATED 630 Fifth Avenue, New York City		
OLD DOUGLAS Straight Rye Whiskey (Bottled in Bond)	Quarts Pints	1.89 .95
OLD PLAID (Scotch Type Whiskey)	Fifths	WITHDRAWN
Discount on case lot purchases of ALL Hiram Walker products is hereby reduced from 15% to 10%.		
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PROMULGATED AND PUBLISHED MAY 14, 1941.

*E. W. Barrett*  
ACTING COMMISSIONER.