

Regional Focus: South Jersey

Data and analysis for the Atlantic City-Hammonton, Camden, Ocean City, and Vineland-Bridgeton labor areas

Gains in Regional Employment over the Year

The Southern Region's non seasonally adjusted level of nonfarm payroll employment totaled an estimated 753,600 in December 2015, representing an increase of 12,000 jobs or 1.6 percent, from the same month one year ago. In comparison, New Jersey employers added 70,300 positions (+1.7%) to their payrolls resulting in the fifth consecutive increase over the December-to-December period. Jobholding in the Southern Region posted consecutive increases after a minimal drop in 2011.

Across the Southern Region of New Jersey, employment advances occurred in the following supersectors: educational and health services (+3,400 jobs, +2.7%); professional and business services (+3,400, +3.8%); trade, transportation and utilities (T/T/U, +3,000, 1.9%); construction (+1,500, +5.2%); manufacturing (+1,500, +3.3%); financial activities (+600, +1.8%) and to a lesser extent, leisure and hospitality (+100, +0.1%).

The largest job contraction occurred in the public sector with government payrolls down by an estimated 1,100 jobs or 0.9 percent. Information (-200, -2.4%) reduced staffing levels as well while other services remained unchanged.

New Jersey's employee counts rose in every supersector except government (-2,500, -0.4%) and information (-600 or -0.8 percent). Final not seasonally adjusted estimates released for December show that due to employment service agencies boosting their payrolls by 5,800, the administrative and support services component was the major contributor (+8,600 jobs or 3.2%) to the gain in professional and business services (+18,400 or 2.8%), the state's job growth leader during the period. Within T/T/U (+17,440 or +2.0%), transportation and warehousing added the most jobs (+10,300, +6.2%). Educational and health service establishments added 15,000 jobs (+2.3%) due to expansion within educational services (+8,400), hospitals (+3,500) and ambulatory health care businesses (+2,700). Other size-

able hiring increases occurred in financial activities (+8,000, +3.2%), construction and mining (+6,500 or +4.4%) and leisure and hospitality (+6,400, +1.9%). Other services (+1,200, 0.7%) and manufacturing (+500, 0.2%) also added jobs.

Payrolls Increase in Three of Four Labor Areas

The three-county Camden Labor Area (Burlington, Camden and Gloucester counties) posted the majority of the regional increase in total nonfarm payrolls adding 10,000 jobs or 1.9 percent while the Ocean City (Cape May County) and Vineland/Bridgeton

Change in Nonfarm Employment December 2014 - December 2015 (not seasonally adjusted)

	Region		State	
	Net	%	Net	%
Total Nonfarm Employment	12,000	1.6	70,300	1.7
Private Sector	13,100	2.1	72,800	2.1
Construction ¹	1,500	5.2	6,600	4.5
Manufacturing ¹	1,500	3.3	500	0.2
Trade, Trans. & Utilities	3,000	1.9	17,400	2.0
Information ¹	-200	-2.4	-600	-0.8
Financial Activities ¹	600	1.8	8,000	3.2
Prof. & Business Svcs. ¹	3,400	3.8	18,400	2.8
Ed. & Health Svcs.	3,400	2.7	15,000	2.3
Leisure & Hospitality	100	0.1	6,400	1.9
Other Services ¹	0	0.0	1,200	0.7
Government	-1,100	-0.9	-2,500	-0.4

Source: NJLWD, Current Employment Statistics

¹Employment does not include data for Cape May County



Regional Focus is a quarterly publication of the New Jersey Department of Labor Division of Workforce Research and Analytics. For questions regarding the material in this publication contact Michael Dugan at (609)633-6425 or email michael.dugan@dol.nj.gov

To subscribe to this publication email njsdc@dol.nj.gov with "regional focus" in the subject line.



(Cumberland County, V/B) labor areas experienced smaller gains of 2,000 (+5.6%) and 600 (+1.0%), respectively. The Atlantic City (Atlantic County) Labor Area was the only area to record a decline (-600 jobs, -0.5%).

In the Camden Labor Area, five industries posted gains over the 12-month period: educational and health services (+2,700, +3.0%); professional and business services (+2,500, 3.3%); manufacturing (+1,300 or +3.7%); construction (+1,200, +5.8%) and T/T/U (+1,100 or +0.9%). In educational and health services, the trend of providing more ambulatory health care continued adding 1,500 (+14.9%) to the job expansion in health care and social assistance (+3,000). In professional and business services, employment services companies expanded payrolls by 3,400 or 17.4 percent while durable goods attributed 1,100 jobs to manufacturing's overall gain.

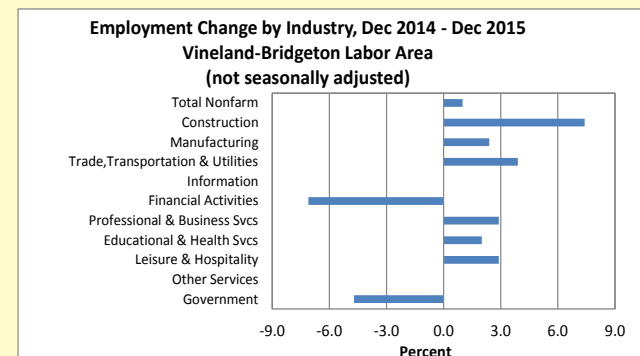
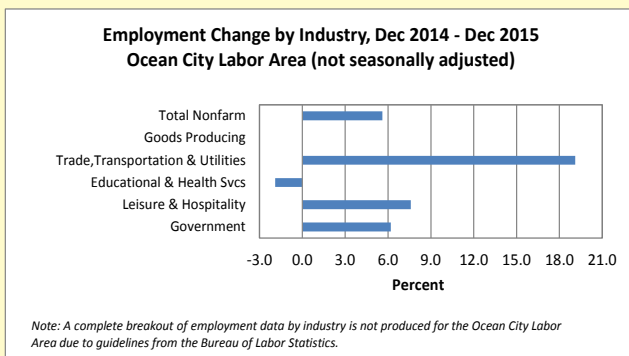
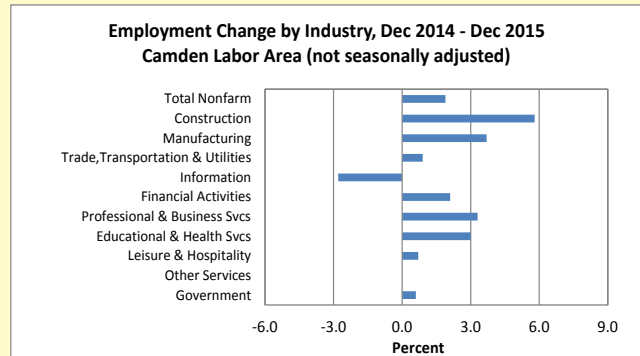
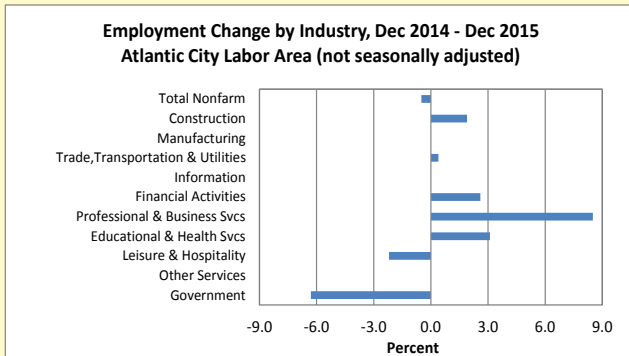
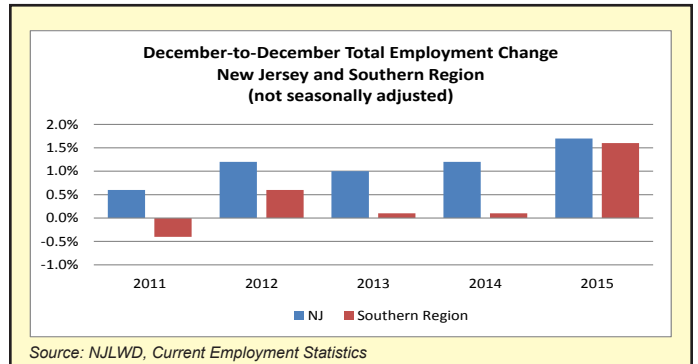
Employment in the Ocean City Labor Area reached a level of 37,900 in December 2015, a gain of 2,000 since December 2014. T/T/U added the most jobs (+1,300 or +19.1%) with retail trade accounting for 400 of the gain. An increase of 400 (+7.0%) in accommodation and food services (+400 jobs or +7.0%) helped Cape May County's largest industry, leisure and hospitality, to advance by 500. Local government (+400, 6.1%) boosted public payrolls (+500 jobs or 6.2%).

Total nonfarm employment in the V/B Labor Area rose to a level of 58,500 in December 2015 led by a gain of 500 or 17.5 percent in T/T/U. Construction and manufacturing were each also up by 200 jobs. Government employment was down by 600 jobs with reductions equally split between the state and local components (-300 each).

The Atlantic City Labor Area's payrolls were down by 600 jobs from December 2014 to December 2015 settling at an estimated total of 128,200. Casino hotel employment had continued weakness with an estimated job loss of 1,300 (-6.0%). Government reduced staff by 1,500 with jobholding down by 1,100 at the local level. Food services and drinking places bolstered payrolls by 1,200 or 10.9 percent minimizing the loss in leisure and hospitality (-800 jobs). Other significant payroll gains occurred in professional and business services (+800 jobs, 8.5%) and education and health services (+600, 3.1%).

Total Nonfarm Employment (unadjusted December data, employment in thousands)						
	2010	2011	2012	2013	2014	2015
New Jersey	3,880.0	3,902.7	3,949.2	3,988.5	4,036.2	4,106.5
Southern Region	738.0	735.4	739.9	740.5	741.6	753.6
Atlantic City-Hammonton Labor Area (Atlantic County)	135.0	135.4	135.5	135.2	128.8	128.2
Camden Labor Area (Burlington, Camden, Gloucester counties)	509.1	507.7	512.2	512.2	519.0	529.0
Ocean City Labor Area (Cape May County)	35.5	33.9	34.5	35.3	35.9	37.9
Vineland-Bridgeton Labor Area (Cumberland County)	58.4	58.4	57.7	57.8	57.9	58.5

Source: NJLWD, Current Employment Statistics



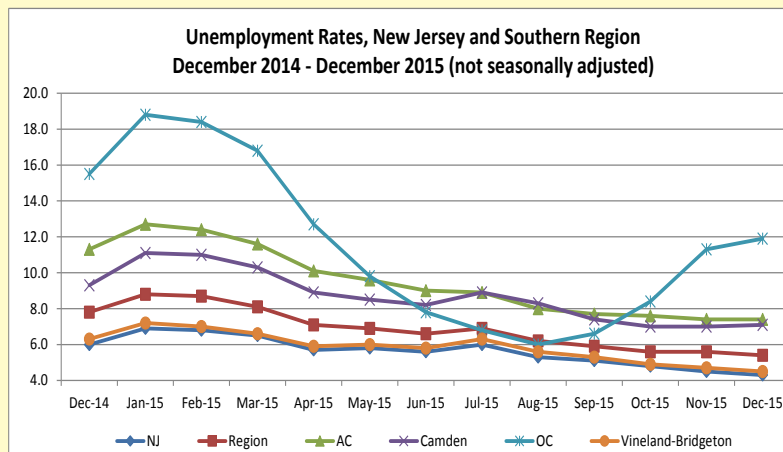
Source: NJLWD, Current Employment Statistics

More detailed data from the Current Employment Statistics (CES) program can be found at: http://lwd.dol.state.nj.us/labor/lpa/employ/ces/ces_index.html

LABOR FORCE DATA

The Southern Region's (not seasonally adjusted) unemployment rate improved to 5.4 percent in December 2015, down from 7.8 percent in December 2014. The number of unemployed residents was lower by 20,300 while resident employment in the region rose by 19,700 (+2.4%). In comparison, the state's unadjusted unemployment rate was lowered from 6.0 percent to 4.3 percent since December 2014 and 107,600 (+2.5%) more residents were employed.

With a December 2015 unemployment rate of 4.5 percent, the Camden Labor Area had the lowest unemployment rate in the region while the region's most tourism-dependent and seasonal labor area, Ocean City (Cape May County), had the highest at 11.9 percent. The Atlantic City Labor Area's unemployment rate (Atlantic County) saw the most improvement in the region by dropping from 11.3 percent to 7.4 percent (-3.9 percentage points). The Vineland/Bridgeton Labor Area also improved lowering its unemployment rate by 2.2 percentage points since December 2014 to 7.1 percent in December 2015.



Source: NJLWD, Local Area Unemployment Statistics (LAUS)

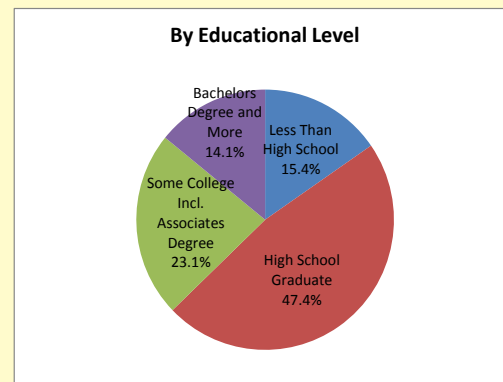
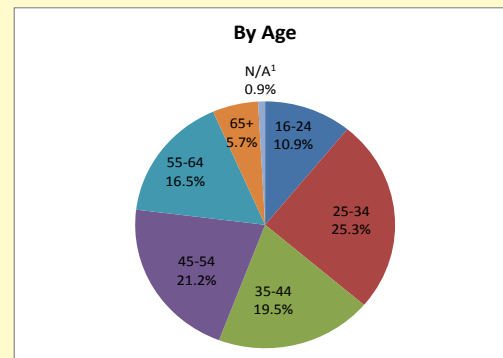
More detailed data from the Local Area Unemployment Statistics (LAUS) program can be found at:
http://lwd.dol.state.nj.us/labor/lpa/employ/uirate/lfst_index.html

CHARACTERISTICS OF NEW JERSEY'S INSURED UNEMPLOYED SOUTHERN REGION, FOURTH QUARTER 2015

CLAIMANTS BY OCCUPATIONAL GROUP		
	Number	Percent
Management	2,956	6.3
Business and financial	1,188	2.6
Professional and related	4,378	9.4
Services	12,045	25.9
Sales and related	3,423	7.4
Office and administrative support	5,474	11.8
Farming, fishing and forestry	578	1.2
Construction and extraction	5,011	10.8
Installation, maintenance and repair	1,872	4.0
Production	3,638	7.8
Transportation and material moving	5,654	12.1
Military	315	0.7

During the fourth quarter of 2015, 46,566 Unemployment Insurance claimants resided in the southern region and accounted for more than one-quarter (27.5%) of the people claiming unemployment benefits throughout New Jersey. Continued claims are down by 16 percent (8,850) from the same period last year. In comparison, the number of New Jersey's claimants was reduced by 9.4 percent or 17,507 over the same period.

The majority of claimants in the Southern Region were previously employed in the leisure and hospitality sector. This sector accounted for 19.8 percent of regional claimants (vs. 12.2% statewide) with the majority of these claimants residing in Atlantic County (39.0% or 3,589 claimants). Nearly half (47.4%) of the region's claimants had an educational attainment of "high school graduate". Nearly 26.0 percent were previously employed in services-related occupations and 30.2 percent earned between \$10,001- \$20,000.



¹N/A: No information provided by claimant
 Source: NJLWD, Characteristics of U.I. Claimants

REGIONAL JOB OUTLOOK OCTOBER 2015 - DECEMBER 2015

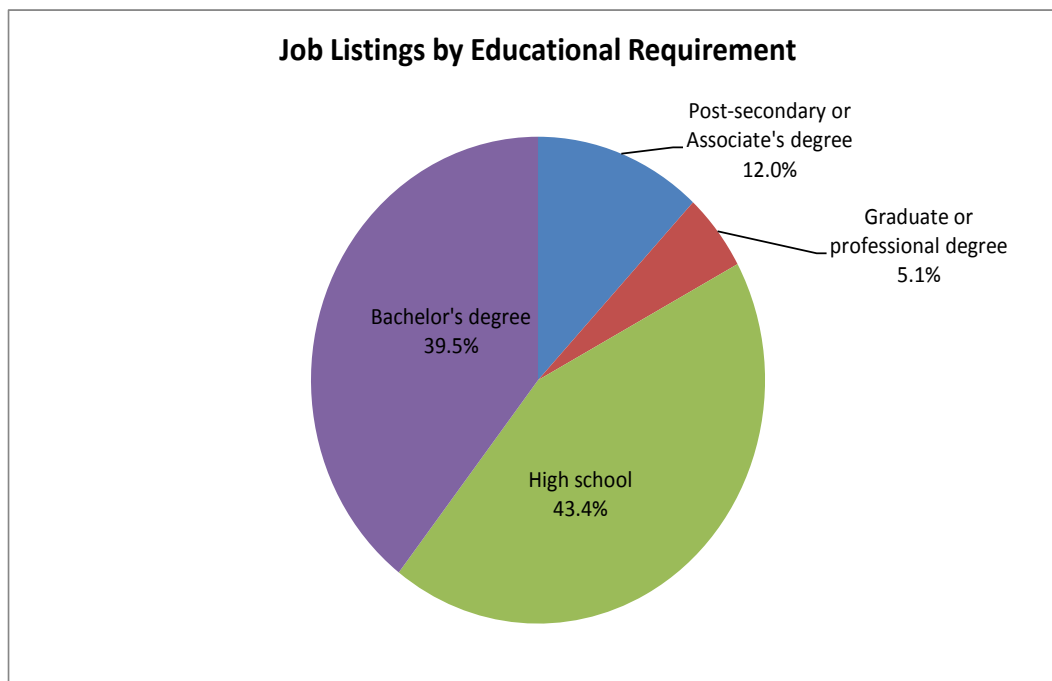
The New Jersey Department of Labor and Workforce Development through its agreement with Burning Glass Technologies is able to provide the following labor market information aggregated from online employer job listings during the quarter. This data provides valuable insight regarding current demand for characteristics such as skills and educational requirements. Note that this data is not meant to represent all available employment opportunities but rather should be viewed in terms of analysis of labor market demand.

JOB LISTINGS BY COUNTY	
County	Listings
Camden	10,834
Burlington	9,311
Gloucester	3,837
Atlantic	3,527
Cumberland	2,215
Cape May	909
Salem	768

During the fourth quarter of 2015, southern region employers in ambulatory health care services, hospitals, credit intermediation and related activities, food services and drinking places, professional, scientific and technical services, educational services, insurance carriers and related activities and general merchandise stores exhibited the most industry demand based on online job listing activity.

Concentrated in its two most populous counties, Camden and Burlington, employers indicated they were interested in filling positions for registered nurses, retail salespersons, sales representatives for wholesale and manufacturing, first-line supervisors of retail sales workers, heavy and tractor trailer truck drivers and customer service representatives. Skills that were actively sought by area employers included sales, repair, scheduling, store management, mathematics, accounting and merchandising.

Of those job listings which specified educational requirements, the vast majority required a high school diploma or Bachelor's degree.



TOP SKILLS IN DEMAND	
Skill	Listings
Customer Service	4,886
Sales	3,639
Scheduling	3,122
Building Relationships	2,626
Retail Setting	2,326
Customer Contact	1,971
Supervisory Skills	1,948
Budgeting	1,838
Filing	1,672
Repair	1,656
Project Management	1,429
Customer Billing	1,250

EMPLOYERS WITH SIGNIFICANT JOB LISTING ACTIVITY	
TD Bank	723
Cvs Health	494
Bayada Home Health Care	472
Oracle	420
Virtua Health	369
Comcast	271
Cooper University Hospital	230
Caesar's Entertainment	214
Genesis Healthcare Corporation	210
Sutherland	187
Albertsons	172
Lowe's Companies, Inc	160
Compass Group	152

INDUSTRIES WITH THE MOST JOB LISTINGS	
Industry	Listings
Professional, Scientific, and Technical Services	1,827
Ambulatory Health Care Services	1,553
Hospitals	1,533
Credit Intermediation and Related Activities	1,517
Food Services and Drinking Places	1,166
Administrative and Support Services	939
General Merchandise Stores	905
Educational Services	817
Insurance Carriers and Related Activities	813
Nursing and Residential Care Facilities	641
Truck Transportation	606
Health and Personal Care Stores	597

OCCUPATIONS WITH THE MOST LISTINGS	
Occupation	Listings
Registered Nurses	1,648
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	1,588
Retail Salespersons	1,582
First-Line Supervisors of Retail Sales Workers	913
Heavy and Tractor-Trailer Truck Drivers	739
Customer Service Representatives	733
Managers, All Other	586
Software Developers, Applications	547
Laborers and Freight, Stock, and Material Movers, Hand	538
Computer User Support Specialists	441
Cashiers	416
Physical Therapists	400

Source: Burning Glass Technologies, Labor Insight

Prepared by: New Jersey Department of Labor and Workforce Development, Bureau of Labor Market Information

Burlington County Expected to Receive Influx Business Expansion

In Burlington Township (Burlington County), more than 400 new jobs are anticipated to be coming due to a new industrial warehouse complex and new retail and food stores under development. The Burlington Industrial Park, located near exit 6A of the New Jersey Turnpike, will include four distribution warehouses. Tenants include Swedish fashion retailer H&M whose nearly 2 million-sq.ft. warehouse is due to open summer 2016. The company is relocating from a facility in North Arlington (Essex County) to accommodate expansion.

Lidl, a German supermarket chain venturing into the U.S. market, has received preliminary approval, and site preparation work for a new McDonald's has begun along Mount Holly Road (Route 541). Lidl stores are typically smaller in size than other supermarket chains in the area such as ShopRite or Acme and usually employ 30 to 35 workers.

In Evesham Township, the Greentree Commons office suites — tucked between Greentree Road and Lincoln Drive West along Route 73 — is under demolition to make way for what will be known as The View at Marlton, a \$30 million commercial development whose planned tenants include a fitness center, retail stores, and restaurants. A fall opening is anticipated.

Rowan University and Community College Partners to Offer Low-Cost Tuition Program

Rowan University and its partner educators at Rowan College at Gloucester County (RCGC) and Rowan College at Burlington County (RCBC) recently

announced an all-new option for earning a four-year college degree which offers cost savings to students.

Unique in New Jersey, the “3+1” program will enable students to spend three years at one of the two Rowan University-affiliated community colleges and just one at the University as they complete coursework for their bachelor's degree.

The estimated cost of a bachelor's degree through the program, about \$25,000, will be about half of what commuters would spend at the state university and about one quarter of what commuter students pay at many private schools.

Job Consolidation in Gloucester County

In Logan Township, 88 employees are expected to lose their jobs at Royal Ingredients, a sugar manufacturer, as the company consolidates production operations to existing facilities in Mexico, the country where its raw materials are sourced. The Logan facility is home to the firm's corporate headquarters as well as manufacturing and packaging operations.

In West Deptford, Enclara Pharmacia, a provider of pharmaceutical services to hospice patients and hospice providers, will be moving 100 of its area employees to their corporate office in Philadelphia by the end of June.