

# NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <tmclary@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Purple Category; Blue Category

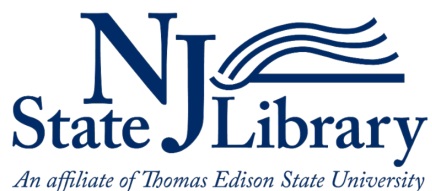
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## NJSL DIRECT

*Weekly News Updates for NJ Public Libraries*



*September 20, 2018*



### In This Issue:

Registration open for 2018 Youth Services Forum

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11th NJSL Trustee Institute

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Funding availability to support library staff attendance at ALA Midwinter in Jan.

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ALA's Great Stories Club

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DO-IT Conference Nov. 8

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Funding Opportunity - National Network of Libraries of Medicine, Middle Atlantic Region

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### Blog Posts:

#### Marketing Blog:

[12 Writing Tools that Save Public Library Marketers Time](#)

**NJSL Presents Blog:**

[Home Buying Program Recap](#)

[Intro to Fundraising Planning Recap](#)

[Financial Aid Information Session Program Recap](#)

**At the State Library:**

[Finding Funding for Your Education - Sep. 25](#)

[Master the Art of Networking - Sep. 26](#)

[View calendar for more...](#)

**Continuing Education & Training Opportunities for Libraries:**

[NJ State Library's Continuing Education and Training Webpage](#)

[Upcoming educational opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

**Stay Connected with NJSL on Social Media!**



**Connect with the NJSL Social Media Task Force!**

**Benefits of State Library's LYRASIS Membership**

**EBSCO Discovery Service Search Widgets**

**Home Depot Community Impact Grants**

**Lands' End Love Learning Award**

**2018 Youth Services Forum - Registration Deadline Oct. 12**

Register for the *Annual Youth Services Forum: Keepin' it Fresh*, a day of hot topics and issues in library services to children and young adults, sponsored by NJLA, NJSL and NJASL. It will be held Monday, Oct. 29, at the Monmouth County Library in Manalapan from 8:45 a.m. - 3 p.m.

[Read more & register...](#)

**Register Now for the 11th New Jersey State Library Trustee Institute**

The 11th New Jersey State Library Trustee Institute will be held on October 27 at the National Conference Center Holiday Inn, 299 Monmouth Street, East Windsor 08520. Registration is limited to 200 participants. One trustee from each library may attend for free. Additional library trustees/commissioners are welcome to attend at a cost of \$95 each. Priority registration will be given to trustees. **Registration deadline is Oct. 12.**

[Learn more & register...](#)

**Funding Availability to Support Library Staff Attendance at ALA Midwinter in Jan.**

The National Network of Libraries of Medicine, Middle Atlantic Region is offering up to 20 Professional Development Awards for library staff to attend ALA Midwinter in Seattle. Awardees can apply for up to \$2000 for registration and travel costs. **Deadline is Oct. 12.**

[Read more...](#)

**Mary Chute:** [@NJSLMaryChute](#)  
NJ State Librarian

**Deborah Mercer:** [@njdocslibrarian](#)  
New Jersey Government  
Documents Librarian

**Peggy Cadigan:** [@pcadigan](#)  
Deputy State Librarian for  
Innovation & Outreach

**Sharon Rawlins:** [@bklover](#)  
Youth Services Consultant

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
Small Business Development &  
Technology

**Teri Taylor:** [@TeriTaylorNJSL](#)  
U.S. Documents Librarian,  
Reference Services

**Leigh Clark:** [@NJSLFundingInfo](#)  
New Jersey State Library's Funding  
Information Center

**Elizabeth Burns:** [@NJSLTBBC](#)  
New Jersey State Library  
Talking Book & Braille Center

## ALA's Great Stories Club Application Deadline Nov. 16

Applications are now being accepted for the next round of ALA's Great Stories Club Series on Truth, Racial Healing and Transformation. **Applications will be accepted until Nov. 16.**

[Read more...](#)

## DO-IT Conference Nov. 8

The DO-IT Conference at Raritan Valley Community College, Branchburg, will bring together library workers and disability advocates for a free day-long conference focused on services to people with disabilities. Hear directly from and brainstorm with service providers, innovative colleagues, persons with disabilities and their advocates as we work to break down barriers in library service and in the workplace.

**Registration deadline is Oct. 26.**

[Read more...](#)

## Association of Library Service to Children Awards - Deadline Nov. 15

Applications are now being accepted for two different awards from the Association for Library Service to Children:

Maureen Hayes Author/Illustrator Award

[Read more...](#)

Baker & Taylor Summer Reading Program Grant

[Read more...](#)

## Public Scholars Project - NJ Council for the Humanities

New Jersey Council for the Humanities is accepting applications for subsidized "Public Scholars Project" programs to be held at eligible locations (including public libraries) between November 2018 and October 2019. Each year, the Council subsidizes 200 high-quality public humanities programs for host organizations throughout the state, providing opportunities for New Jersey communities to explore shared history, values, culture, and beliefs, and to engage in key questions with the support of a scholarly perspective.

[Read more...](#)

## Updates from the National Network of Libraries of Medicine, Middle Atlantic Region

### *Funding Opportunity:*

The National Network of Libraries of Medicine, Middle Atlantic Region, a health information outreach program funded by the National Library of Medicine, has funding for two grants of \$19,000. Libraries, community-based organizations, schools, health care providers, and other organizations that provide health programming or services within PA, NY, NJ or DE are eligible to apply. **Applications are due October 5, 2018.**

[Read more...](#)

### *Free Continuing Education Opportunities:*

Are you a public library staff member? Are you looking for health programming ideas? Do you want to improve your ability to respond to health information requests? The National Network of Libraries of Medicine provides free online training.

[Read more...](#)

## State Library LYRASIS Membership

The State Library's is a member of LYRASIS. This has benefits for you.

- Register as a LYRASIS member for deeply discounted, and often free, webinars on such topics as digitization, disaster response, grant writing, marketing and much more; use your code NJSL18-19 when registering for classes;
- Discounts on library supplies and products (be sure to mention LYRASIS when ordering); and
- Free job listings for your institution on the LYRASIS job bank

[Find out more...](#)

## EBSCO Discovery Service Search Widgets available from the New Jersey State Library

Introducing EDS (JerseyClicks One Search), a single search box that public libraries can implement anywhere on their website from which patrons will be able to immediately search all statewide databases, quickly access a specific database (MasterFile, NoveList, RefUSA) or even link directly to a specific magazine (Consumer Reports, Time, Sports Illustrated). An intuitive and flexible way of quickly exposing patrons to premium content, increasing usage and user satisfaction. Additionally, the New Jersey State Library is providing a similar search tool direct to Consumer Reports, eliminating multiple clicks before patrons find information for which they are searching. Please view the following video for more information about how EDS can help your patrons find the information they need fast: <http://www.youtube.com/watch?v=gFxStH4qCTc>

To put the widgets on your website please visit <https://widgets.ebscohost.com/prod/customerspecific/cjrlc085/widgets/index.html> and test out the widgets first to see if you like them. Then click the blue link underneath each widget that says "Click for instructions and code to include the One Search widget on your website." to get the code you need to put them on your website.

Questions? Contact Bob Keith at 609-278-2640x192 [rkeith@njstatelib.org](mailto:rkeith@njstatelib.org)

## Home Depot Community Impact Program - Application deadline is Dec. 31.

The Home Depot Foundation is accepting applications from nonprofit organizations and tax-exempt public service agencies using volunteers to address the physical needs of their community. The foundation will award grants of up to \$5,000.

[Read more...](#)

## Lands' End Love Learning Award

Through the Love Learning campaign, Lands' End is leveraging the National Summer Learning Association's vast network of experiential summer programs to shine a spotlight specifically on quality programs that bring learning to life in informal learning spaces and support families in meaningful ways. Particular focus will be given to summer programs that focus on environmental stewardship, STEM/STEAM (science, technology, engineering, math, arts) as candidates for the First Annual Lands' End Love Learning Award. The award recipient of the prestigious Lands' End Love Learning Award will be a well-rounded educational program with a dynamic vision. The winning program will receive a \$10,000 award and national recognition. **Applications will be open through Nov. 30.**

[Learn more...](#)

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team.**

*Sincerely,*

**New Jersey State Library**  
Office of Communications , Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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