

A Shore Thing: Rebuilding Board By Board

Ten Months After Sandy, Boardwalks Have Been Rebuilt and Every Beach is Open

With a nearly \$40 billion tourism industry that supports more than 500,000 Garden State jobs, the Jersey Shore is essential to the economic vitality of our state. Although many of New Jersey's iconic boardwalks were damaged or destroyed by Sandy, today every single public boardwalk and beach along the Shore is open.

WELCOMING EVERYONE BACK TO THE SHORE

Over the summer, Governor Christie made it a key priority to visit towns damaged by the storm, welcoming both President Barack Obama and Prince Harry to tour the damage and see the resiliency of all New Jerseyans:

On May 14th, Governor Christie welcomed Prince Harry to New Jersey, taking him on a tour of Mantoloking and Seaside Heights. At the famous Casino Pier in Seaside Heights, the Governor and Prince Harry played boardwalk games with children of families affected by Sandy.





On May 28th, Governor Christie and President Barack Obama toured the Jersey Shore, making remarks in Asbury Park and walking the Point Pleasant Boardwalk.

President Barack Obama: "You are stronger than the storm. After all you've dealt with, after all you've been through, the Jersey Shore is back and it is open for business. ... America, bring your family and friends, spend a little money on the

Jersey Shore. You'll find some of the friendliest folks on earth, some of the best beaches on earth, and you'll see that even after a tough couple of months, this place is as special as ever — and down the shore, everything's still alright."

On Memorial Day weekend, Governor Christie "officially" opened the Jersey Shore for the summer season with NBC's *Today* and set a new world record for the world's longest ribbon cutting in Seaside Heights.



REBUILDING OUR DAMAGED OR DESTROYED BOARDWALKS

The Shore is part of what makes New Jersey unique -- a place visitors and residents have enjoyed for generations. And, with the unprecedented damage from Sandy up and down our shore, the Christie Administration act swiftly to ensure New Jersey's beaches, boardwalks and waterways were clean and open for the summer season.

- After sustaining more than \$3 million in damage the boardwalk in Asbury Park was officially re-opened on May 18th, making it one of the first to re-open after Sandy;
- On May 23rd, Governor Christie visited Belmar for the ribbon cutting ceremony marking the \$8 million rebuild of the 1.3-mile boardwalk;
- Point Pleasant was able to rebuild its boardwalk and get their beaches clean and open by Memorial Day due to the commitment and dedication of the community.