

NJSL Direct - News for NJ Libraries from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;



NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries

July 6, 2021

Recent Blog Posts

[Reach New Library Patrons Through Pinterest](#)

[American Braille Flag Project makes flag accessible to veterans through touch](#)

[Featured eBooks \(July 2, 2021\)](#)

[Copyright Mythconceptions Program Recap](#)

[Find more blog posts here...](#)

Upcoming NJSL Events

July 13th @ 12:00 pm - 1:00 pm

[The History of Craft Beer with John Holl](#)

NJ State Library to Offer Training for Library Staff Focused on Serving New Jersey's Homeless Community

Through funding from the American Rescue Plan Act (ARPA), NJSL will be offering the [Homeless Training Institute](#) curriculum to libraries statewide. The training program will be available beginning in August and is designed to equip library staff with the tools they need to serve their community's homeless population with compassion and confidence. Created by Ryan Dowd, author of the American Library Association (ALA) book, *Librarian's Guide to Homelessness*, the series will teach practical skills to

July 14th @ 12:00 pm - 1:00 pm

[Take the Wheel and Get the Best Car Deal](#)

July 20th @ 12:00 pm - 1:00 pm

[Chair Yoga](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[Data Axle Reference Solutions Webinar Schedule](#)

NJSL's Library Development Bureau

Innovation & Strategic Partnerships

[Peggy Cadigan](#), *Dep. State Librarian*

[Elizabeth Beavers](#), *Admin. Support*

Library Support Services

[Kathleen Moeller-Peiffer](#), *Dep. State Librarian*

[Eileen Morales](#), *Grants Manager*

[Bob Keith](#), *Dir. of Library Law, State Aid & Statistics*

[Casey Confoy](#), *JerseyCat*

[Sahar Dampier](#), *Admin. Support*

Lifelong Learning

[Michele Stricker](#), *Dep. State Librarian*

[Sharon Rawlins](#), *Youth Services Specialist*

[Mimi Lee](#), *Diversity & Literacy Consultant*

[Andrea Levandowski](#), *Small Business Development & Technology Consultant*

navigate a wide range of issues facing homeless individuals, including mental health awareness. The course will guide library staff on how to ensure the safety and comfort of all library visitors.

[Learn More](#)

Brainfuse Subscription Renewal & Marketing Resources

Brainfuse, the online, real-time homework help service, will continue to be licensed for all public libraries in New Jersey by the State Library using American Rescue Plan Act (ARPA) funds. This will extend the service date to **June 30, 2022**.

Brainfuse provides online homework help, writing lab assistance, test preparation, video lessons and study tools. In addition, they have prepared public relations tools that may be used by public libraries to promote this service. Feel free to utilize the below posters and bookmarks as resources in your library to keep kids engaged with learning over the summer months!

[HelpNow Graphic](#)

[HelpNow Bookmarks](#)

[HelpNow Poster](#)

NJ State Librarian Jen Nelson's 2021 Summer Reading List

Thank you to everyone who followed [@NJSL_JNelson](#) on Twitter and submitted book recommendations! Jen has collected your suggestions and

[Nayomi Torres-Velez](#), Admin. Support

Stay Connected with Us on Social Media!



Jennifer Nelson: [@NJSL_JNelson](#)
NJ State Librarian

Peggy Cadigan: [@pcadigan](#)
Dep. State Librarian, Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development & Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents, Reference Services

Leigh Clark: [@NJSLFundingInfo](#)
NJSL's Funding Information Center

Elizabeth Burns: [@NJSLTBBC](#)
NJSL Talking Book & Braille Center

NJSL: [@NJStateLibrary](#)

created her Summer Reading List. [Check out the list here](#) and keep the [#SummerReading](#) conversation going!

Upcoming LibraryLinkNJ Events

[Share Your Reads: Children's & YA Reads, July 2021 Discussions](#)

Moderator: Darby Malvey,
Programming & Outreach Specialist,
LibraryLinkNJ

- Comics & Graphic Novels Focus:
Wednesday, July 14th, 10am - 11am
- Middle Grade Reads Focus:
Wednesday, July 28th, 7pm - 8pm

[MentorNJ Online Meet-ups](#)

This is the time and place to discuss your concerns, share your ideas, and “hang out” with your colleagues. We can discuss a particular topic or just chat about what this crazy life is like for library staff serving their customers during this pandemic era. No registration is required. Meet-Ups will take place as scheduled through July but there will be no meet-ups during August 2021.

Training, Grants & Other Opportunitites

REFORMA Will Award 8 Mini-Grants During Latino Heritage Month

REFORMA: The National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking will award 8 mini-grants of \$300 to support a *Noche de Cuentos* program during Latino Heritage Month, September 15 - October 15, 2021. Public libraries, academic libraries, school libraries, and

community organizations in the United States including Puerto Rico are eligible to apply. The library or the person submitting the application must be a current member of REFORMA. The program must celebrate Latino culture. Proposed programs must focus on oral traditions and be storytelling based, with an emphasis on cultural literacy activities. **Deadline: July 25, 2021**

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Network of the National Library of Medicine Awards Opportunities

The Network of the National Library of Medicine (NNLM), Region 1 invites applications for health information outreach and virtual programming projects. Organizations within Region 1, which includes New Jersey, are eligible to apply. Available award types include Data Science and Services Award at \$25,000/award; Health Information Outreach Award at \$20,000/award; TechQuity (Technology Improvement and Digital Divide Award) at \$25,000/award; and Professional Development Award at \$2,000/award. **Deadline: July 30, 2021, 5:00 PM ET.**

[LEARN MORE](#)

American Rescue Plan Act of 2021 Grant Opportunity for NJ Public Libraries

NJSL is allocating \$1,800,000 for competitive grants to public libraries. Approximately 50 to 75 grants will be awarded. Two levels of funding will be available: Mini-Grants will range from \$5,000 to \$25,000. Major grants will range from \$25,001 to \$100,000.

The New Jersey State Library's **ARPA Application Portal** is now open and accepting applications: <http://arpagrants.njstatelib.org/>

Latest resources include:

- [Instructions for ARPA Application Portal](#)
- [ARPA Grant Technical Assistance Webinar](#)
- [Q&A Document](#) (Note: no new questions received June 24 - July 1)

Deadline: July 30th, 2021

[LEARN MORE](#)

Libraries Transforming Communities (LTC) Grant

Applications are now open for round three of the Libraries Transforming Communities (LTC): Focus on Small and Rural Libraries grant. Up to 100 libraries will be awarded in this round as part of ALA's longtime community engagement initiative. The opportunity is open to libraries serving small and/or rural communities in the U.S. and U.S. territories. The Institute of Museum and Library Services (IMLS) defines small communities as those with a legal service area population of 25,000 or less and rural communities as those more than, or equal to, five miles from an urbanized area.

Libraries that previously were awarded LTC: Focus on Small and Rural Libraries grants are eligible to apply for additional funding to expand their previously awarded projects. **Deadline: September 16, 2021**

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Emergency Connectivity Fund Program Application Window Now Open

The [Emergency Connectivity Fund](#) Program will provide up to \$7.17 billion in support to schools and libraries for the purchase of laptop and tablet computers, Wi-Fi hotspots, modems, routers, and broadband connectivity during the COVID-19 pandemic for use by students, school staff, and library patrons who would otherwise lack connected devices and/or broadband connections sufficient to fully engage in remote learning.

The FCC and USAC opened the **first Emergency Connectivity Fund Program application filing window on Tuesday, June 29, 2021 at noon ET**, which will fund equipment and services for the upcoming 2021-22 school year. The first application filing window will be open for 45 days, during which applicants will be able to submit requests for funding for purchases to be made between July 1, 2021 and June 30, 2022.

In addition, the ALA released the [ECF Solutions Toolkit](#) to help libraries navigate opportunities to apply for the Emergency Connectivity Fund.

Additional Resources:

- [ALA Summary of FCC's Emergency Connectivity Fund Order](#)
- [Preparing to Apply for the ECF Program](#)

- [ALA Sample Acceptable Use Policy and Certification of Need](#)
- [ALA Summary on CIPA Compliance and the ECF](#)
- [Hotspots on the Road with Library Vehicles](#)

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NJ Council for the Humanities Response Grants

New Jersey Council for the Humanities has launched a new cycle of its COVID-19 Response Grants program to provide support for New Jersey humanities organizations and programs.

General Operating Support grants (\$5,000-\$20,000) are available to nonprofit organizations that have a mission rooted in the public humanities, an organizational budget greater than \$50,000, and at least one full-time staff person (or one FTE).

Program Support grants (\$2,000-\$20,000) are available for nonprofit and governmental organizations who undertake humanities programs, whether or not their organization's primary mission is based in the humanities.

COVID-19 Response Grants will have multiple deadlines throughout the summer and into the early fall.

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Connecting people with information through libraries.

New Jersey State Library | 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

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