

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
December 4, 2023

State Library Updates

Updated EBSCO Do It Yourself Promotional Materials

EBSCO replaced "Reference Center" with "Source" in their DIY databases, which are now available through the new Explora experience. They'd like to remind you of the new product names and encourage you to download updated promotional materials, including product buttons for your library website.

[Click to learn more.](#)

Call for Library Network Review Board Representatives

LibraryLinkNJ, The New Jersey Library Cooperative (LLNJ) and the New Jersey State Library (NJSL) are seeking strong library advocates to serve as representatives on the Library Network Review Board. Representatives will serve a two-year term beginning January 1, 2024. [Click to learn more and apply.](#)

JerseyClicks Webinars in January 2024

Learn more about JerseyClicks databases, available to all New Jersey residents, at [these informative webinars](#) scheduled for January.

Additional Northstar Digital Literacy Licenses Available

The State Library is funding 100 [Northstar Digital Literacy](#) licenses through September 2024. The State Library has offered licenses for Northstar Digital Literacy since 2021, and libraries that have already signed up have been automatically renewed. Additional licenses are now available on a first come, first serve basis. For more information and to request a license, please contact northstar@njstatelib.org.

News from Around the State

New Jersey Bureau of Securities Scheduling Financial Programs for 2024

[The New Jersey Bureau of Securities](#) located within the New Jersey Office of the Attorney General (“Bureau”), as the State securities regulator is responsible for providing investor protection to all financial consumers. The Bureau provides free investor protection presentations on all aspects of safe investing that can be customized to a library's needs. Some of the presentations the Bureau has given have covered such topics as women and financial empowerment, basics of cryptocurrency, elder financial exploitation and investment scams. If any library is interested to schedule a program for 2024, they can contact, [Arlene Ferris-Waks](#), Director of Investor Outreach.

Congratulations to ALA's Emerging Leaders from New Jersey!

ALA has selected 50 participants for its 2024 class of Emerging Leaders (EL). The EL program allows library staff and information workers to participate in project planning work groups, network with peers, and have an opportunity to serve the profession in a leadership capacity early in their careers. Congratulations to Children’s Librarian Kellyanne Healey from Lake Hiawatha branch of the Parsippany-Troy Hills Public Library and Adult Librarian Ashley Mitchell from the Camden County Library System, M. Allan Vogelsson Regional Branch! [Click here for full list of Emerging Leaders.](#)

A Message for NJ Libraries from the NJ Division on Civil Rights

The NJ Division of Civil Rights is committed to promoting equity and access and serving diverse audiences. They are seeking help from public libraries to ensure that every resident of New Jersey understands their civil rights. [Click here to read their message.](#)

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How to Improve Website SEO](#)
- [Ten Reasons to Visit Your Local Public Library](#)
- [Tips for Consistently Engaging Facebook Content](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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