

# NJSL Direct - News for NJ Libraries from the NJ State Library

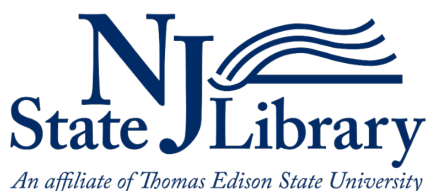
New Jersey State Library <marketing@njstatelib.org>

Mon 1/11/2021 10:11 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Purple Category; Blue Category; doctors approvals

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## NJSL DIRECT

*Weekly News Updates for New Jersey Public Libraries*



*January 11, 2021*

### Blog Posts

**Marketing Blog**  
[What the Heck is Clubhouse and Why Should Libraries Care?](#)

**New Books Blog**  
[Featured eBooks \(December 31, 2020\)](#)

### In This Issue

- [ALA Gives 4 NJ Public Libraries Grant Funds](#)

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- [Webinar - Planning for the Post-Pandemic Library](#)

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**NJSL Presents Blog**  
[Getting Financially Fit Program Recap](#)

[Find more blog posts here...](#)

## Webinars This Week

January 11th  
[Picturing Your Research](#)

January 12th  
[Home Buying](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[Reference Solutions \(formerly ReferenceUSA\) Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

## Stay Connected with NJSL on Social Media!



## Connect with the NJSL Social Media Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
*NJ State Librarian*

**Peggy Cadigan:** [@pcadigan](#)

## FAQs Available for SimplyE by LYRASIS

Join us for a Virtual Fireside Chat Celebrating State Librarian Mary Chute's Retirement

Mimi's TeaTalks on Diversity

Webinar - Open to Change: Libraries, Small Businesses, and the COVID Crisis

Big Read Program

American Dream Literacy Initiative

Coretta Scott King Book Awards Donation Grant

H.W. Wilson Library Staff Development Grant

Library of the Future Award

Gale, A Cengage Company Financial Development Award

Penguin Random House Library Award for Innovation

GroMoreGood Grassroots Grant

Libraries Transform Communities Engagement Grant

Peggy Barber Tribute Grant

Will Eisner Graphic Novel Grants for Libraries

National Endowment for the Arts Grants for Arts Projects

Outstanding in Their Field: Leadership Institute for Rural and Small Libraries

Spectrum Scholarship

The Games and Gaming Round Table of the American Library Association Grant

Libraries Transforming Communities: Focus on Small and Rural Libraries Grant, Round 2

## ALA Gives 4 NJ Public Libraries Grant Funds

The American Library Association awarded 4 New Jersey public libraries grants for its Libraries Transforming Communities: Focus on Small and Rural Libraries initiative. Glen Rock Public Library, Keyport Free Public Library, Spotswood Public Library, and Waterford Township Public Library each earned \$3,000 to address issues ranging from media literacy to COVID-19 safety to unemployment. [Read more here.](#)

Deputy State Librarian for  
Innovation & Outreach

**Sharon Rawlins:** [@bklover](#)  
Youth Services Consultant

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
Small Business Development &  
Technology

**Teri Taylor:** [@TeriTaylorNJSL](#)  
U.S. Documents Librarian,  
Reference Services

**Leigh Clark:** [@NJSLFundingInfo](#)  
New Jersey State Library's Funding  
Information Center

**Elizabeth Burns:** [@NJSLTBBC](#)  
New Jersey State Library  
Talking Book & Braille Center

**Susette Brooks:** [@NJStateLibrary](#)  
New Jersey State Library  
Office of Communications, Marketing and  
Outreach

## Webinar - Planning for the Post-Pandemic Library

Join us at 11 a.m. on **Feb. 4, 2021** for a discussion with New York University Professor Joe Huberty. This insightful webinar will explore the future of public libraries and how you can prepare yourself and your staff for the changes ahead. Topics include: personal space, curbside pick-up, community building, flexibility in design, and more. [Register here](#).

## Webinar Update - NJCN Job Seeker Community Introduction

Join us at 1 p.m. on **Jan. 13, 2021** for advice and ongoing support for your job search and to learn more about the NJ Career Network, an online job seeker community. NJCN is a free hub where you can participate in daily events, connect with other job seekers, and get support for the search. [Learn more here](#). To register, email [Heather Allen](#) or [Michele Martin](#).

Note: The link to the previous event announcement was targeted by spammers. The old event was deleted.

## FAQs Available for SimplyE by LYRASIS

A fact sheet is now available for the State Library-licensed ebook platform SimplyE. SimplyE is available for all New Jersey public libraries and was funded through the CARES Act. Find the FAQs, prepared by LYRASIS, [here](#). If you have further questions on this product please contact [Kathleen Moeller-Peiffer](#), Deputy State Librarian for Library Support Services.

## Join us for a Virtual Fireside Chat Celebrating State Librarian Mary Chute's Retirement

Join us at 2 p.m. on **Jan. 21, 2021** as the New Jersey State Library celebrates State Librarian Mary Chute's retirement during a [fireside chat](#) with Eric Klinenberg, author of *Palaces for the People*. After the presentation, Klinenberg will answer questions, and Mary will give her final address to the library community. [Register now](#). The first 40 libraries to register will receive a free copy of Klinenberg's book.

## Mimi's TeaTalks on Diversity

Join us for afternoon tea and a casual conversation about diversity. Mimi's TeaTalks on Diversity is a diversity awareness program that walks participants through three stages: understanding diversity, working with diverse populations, and diversity action plan. Each stage is designed to help attendees reflect on their knowledge and experiences and help them build upon their understanding of interactions with people from different backgrounds. Mimi's TeaTalks is a safe place for attendees to share, support and connect and is open to any New Jersey library workers. [Read more here](#).

## Webinar - Open to Change: Libraries, Small Businesses, and the COVID Crisis

Join us at 11 a.m. on **Jan. 21, 2021** as Megan Janicki, project manager for Libraries Build Business and co-author of the new paper from the American Library Association and Libraries Build Business called *Open to Change: Libraries Catalyze Small Business Adaption to COVID-19*, talks about some of the innovations in the small business world and what libraries can do to support their business communities. Ms. Janicki will also share updates on the Libraries Build Business initiative, which will expand the peer learning network in mid-2021. ALA and Libraries Build Business are looking for stories from the field, so please come ready to share your experiences with business services during COVID-19 and the experiences of small businesses and entrepreneurs in your community. [Register here](#). If you have questions, contact [Andrea Levandowski](#).

### GRANTS AND OTHER OPPORTUNITES

## Big Read Program

Guidelines are now available for the next round of the National Endowment for the Arts Big Read program. The NEA Big Read annually supports approximately 75 dynamic community reading programs, each designed around a single NEA Big Read book. Selected organizations receive a grant, access to online training resources, and opportunities, digital resources, and promotional materials designed to support widespread community involvement. The application deadline is **Jan. 27, 2021**. [Apply here](#).

## American Dream Literacy Initiative

The American Library Association and Dollar General Literacy Foundation invite public libraries to apply for grants to expand services for adult English language learners or adults in need of basic education and workforce development. Up to 16 grants of \$5,000 each will be awarded. Public libraries are eligible if they serve adult English language learners and are located within 20 miles of a Dollar General Store, distribution center, or corporate office. Applications close **Jan. 29, 2021**. [Apply here](#).

## Coretta Scott King Book Awards Donation Grant

Libraries may now apply for the Coretta Scott King Book Awards Donation Grant. One or more recipients will be awarded selected books submitted to the Ethnic and Multicultural Information Exchange Round Table (EMIERT) of the American Library Association. These books are sent to EMIERT every year for consideration for the Coretta Scott King Book

Award. EMIERT receives multiple copies of approximately over 100 titles by African American authors and illustrators, including a full set of the year's winning and honor titles. The application deadline is 4 p.m. CST on **Feb. 1, 2021**. [Apply here](#).

## H.W. Wilson Library Staff Development Grant

The American Library Association is accepting applications for the H.W. Wilson Library Staff Development Grant, an annual award consisting of \$3,500 and a 24k gold-framed citation given to a library organization whose application demonstrates greatest merit for a program of staff development designed to further the goals and objectives of the library organization. The application deadline is **Feb. 1, 2021**. [Apply here](#).

## Library of the Future Award

The American Library Association is accepting applications for the ALA/Information Today, Inc. Library of the Future Award. This is an annual award to honor an individual library, library consortium, group of librarians, or support organization for innovative planning for, applications of, or development of patron training programs about information technology in a library setting. It consists of \$1,200 and a 24k gold-framed citation of achievement. The application deadline is **Feb. 1, 2021**. [Apply here](#).

## Gale, A Cengage Company Financial Development Award

The American Library Association is accepting applications for the Gale, A Cengage Company Financial Development Award. This is an annual award consisting of \$2,500 and a 24k gold-framed citation presented to a library organization to recognize an innovative, creative, well-organized project that successfully developed income from alternative sources. The alternative sources may include, but are not limited to: individual gifts, foundations, endowments, "challenge" grants, and related efforts. Applications close **Feb. 2, 2021**. [Apply here](#).

## Penguin Random House Library Award for Innovation

The American Library Association is accepting applications for the Penguin Random House Library Award for Innovation, which recognizes U.S. libraries and librarians who create lasting innovative community service programs that successfully inspire and connect with new readers. One \$10,000 cash award is given annually to a library in the U.S. In addition, there are four runner-up awards consisting of \$1,000 in Penguin Random House books. Applications close **Feb. 2, 2021**. [Apply here](#).

## GroMoreGood Grassroots Grant

Applications are now being accepted for the 2021 GroMoreGood Grassroots Grant program. Awards provide funding for the development of new and the expansion of existing youth garden programs and greenspaces serving 15 or more youth. 150 grant

recipients will be awarded \$500 and 25 grant recipients will be awarded \$1,000 to support their youth garden initiatives. Applications close **Feb. 5, 2021**. [Apply here](#).

## Libraries Transform Communities Engagement Grant

The American Library Association is accepting applications for the Libraries Transform Communities Engagement Grant, an annual grant to recognize, promote, and support innovative and meaningful community engagement efforts in libraries. For the 2020-2021 cycle, libraries are invited to submit applications for a community engagement project that focuses on anti-racism. The \$2,000 grant will be awarded to a library with a demonstrated commitment to anti-racism work to continue or expand their community engagement programming. Applications close **Feb. 5, 2021**. [Apply here](#).

## Peggy Barber Tribute Grant

The American Library Association is accepting applications for the Peggy Barber Tribute Grant, an annual grant that recognizes, promotes, and supports meaningful programs in libraries that have limited and/or no access to budgetary support for programming. The grant aims to help ease library budget challenges by awarding three libraries \$2,500 to support a proposed program, program series, or programming effort. Each year, the grant will focus on supporting a different type of library programming. For the inaugural 2020-2021 cycle, libraries are invited to submit applications for a grant to support humanities-based programming. Applications close **Feb. 5, 2021**. [Apply here](#).

## Will Eisner Graphic Novel Grants for Libraries

Applications are now being accepted for the Will Eisner Graphic Novel Grants for Libraries. Three grants will be awarded: two recipients will receive the Will Eisner Graphic Novel Growth Grant, which provides support to libraries that would like to expand their existing graphic novel services and programs, and one recipient will receive the Will Eisner Graphic Novel Innovation Grant, which provides support to a library for the initiation of a graphic novel service or program. Each winning library will receive a grant award of \$4,000 to support initiatives that align with the objective of the Will Eisner Graphic Novel Grants for Libraries. Applications close **Feb. 7, 2021**. [Apply here](#).

## National Endowment for the Arts Grants for Arts Projects

Application information is available for the National Endowment for the Arts Grants for Arts Projects program. Through project-based funding, the program supports public engagement with, and access to, various forms of art across the nation, the creation of excellent art, learning in the arts at all stages of life, and the integration of the arts into the fabric of community life. Project disciplines include Literary Arts, Folk & Traditional Arts, and Music, among others. Matching grants range in amounts from \$10,000 to \$100,000. Applications close **Feb. 11, 2021**. [Apply here](#).

## Outstanding in Their Field: Leadership Institute for Rural and Small Libraries

The Association for Rural & Small Libraries has announced the "Outstanding in Their Field: Leadership Institute for Rural and Small Libraries" professional development opportunity. Thirty participants, a.k.a. "Outfielders," will undertake 18 months of online and in-person interactive sessions and will gain skills and confidence as leaders, a network of colleagues throughout the country, and experiences at two ARSL conferences. ARSL seeks applicants representing a wide variety of communities and has a commitment to the representation of groups that have been historically marginalized or excluded due to ethnicity, gender identity and expression, sexual orientation, ability, economic background, educational attainment, and age. All participant travel, materials, and instructional expenses (worth approximately \$8000) are covered by a grant from the Institute of Museum and Library Services. Applications close **Feb. 24, 2021**. [Apply here](#).

## Spectrum Scholarship

Applications for 2021 Spectrum Scholarships are now open through the ALA Scholarship Clearinghouse. The Spectrum Scholarship Program actively recruits and provides scholarships to American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, Middle Eastern and North African, and/or Native Hawaiian/Other Pacific Islander students to assist them with obtaining a graduate degree and leadership positions within the profession and ALA. Please share this information with future or current BIPOC MLS/MLIS students, and email [spectrum@ala.org](mailto:spectrum@ala.org) with questions. Applications close **March 1, 2021**. [Apply here](#).

## The Games and Gaming Round Table of the American Library Association Grant

The Games and Gaming Round Table of the American Library Association is now accepting applications for its annual grant program to enable libraries to develop gaming programs or collections for their public. Through the Game On! Grants, \$500 is available to be awarded either as one grant of \$500 or two of \$250 each to assist a library or libraries in developing gaming programs or collections for their communities. ALA members in good standing currently employed at a public, school, academic or special library in the United States or Canada are eligible to apply. Applications close **March 1, 2021**. [Apply here](#).

## Libraries Transforming Communities: Focus on Small and Rural Libraries Grant, Round 2

The American Library Association is now accepting applications for the second round of the grant opportunity, Libraries Transforming Communities: Focus on Small and Rural Libraries. This initiative seeks to provide community engagement resources and opportunities specific to the needs of library workers serving small and rural communities. Grant awards will include \$3,000 to support costs related to applicants' proposed community engagement projects, and professional development consisting of the "LTC: Facilitation Skills for Small and Rural Libraries" asynchronous e-course and facilitation

guide. This opportunity is open to all types of libraries serving small and/or rural communities in the U.S. and U.S. territories. Applications close **March 4, 2021**. [Apply here](#).

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.**

*Sincerely,*

**New Jersey State Library**  
*Office of Communications, Marketing & Outreach*  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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