From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
July 5, 2022

Updates & Opportunities

2022 LSTA Grants: Funding For Literacy Projects

The State Library's grants manager, Maura Walsh, and the Lifelong Learning team, have recorded an overview of the process and procedures required to apply for the LSTA 2022 grants, along with helpful examples of possible opportunities. These apply to New Jersey public libraries and all library consortia organized as 501(c)(3) entities.
Click here to watch.

Informational Webinar: NJ State Library Grants Reporting Process

The State Library will soon roll out new grants management software from Foundant Technologies called Grant Lifecycle Manager. All ARPA grantees will be required to use this software for grant-end reporting this year. On **July 14 at 10am** we will host an informational webinar to provide an overview of the software and the ARPA reporting process. **Click here to register.** Please contact Maura Walsh, NJSL's Grants Manager, with any questions: mwalsh@njstatelib.org.

Employment Opportunities at the State Library

The New Jersey State Library has issued a notice of vacancy for several open positions. Please feel free to click each role for a description and how to apply.

- **State Library Information Center Director**
- **Cataloging Librarian**
- **Project Specialist, Shared Services**

Statewide Electronic Resources Renewed for Three Years

The State Library is pleased to announce our intent to license the following statewide e-resources for the next three years, starting July 1: **View the list.**

Click here for more information on how your library can gain access.

Questions? Contact: Steve Vitale, Communications Technology Specialist, New Jersey State Library, svitale@njstatelib.org.

Attend Revolution NJ Public History Workshop Series: Uncovering Voices

Revolution NJ's **Public History Workshop series: *Uncovering Voices*** is a free workshop scheduled for **Wednesday, July 13, from 9 a.m. to 4 p.m.** at Tuckerton Seaport and Baymen's Museum in Tuckerton, NJ. This workshop will build off of the community building principles highlighted in their first event in June to focus on best practices for research, archival work, oral histories, and community archaeology projects at public history sites. **Click here to register. Click for Poster.**

Call For Submissions to the Jerry Kline Community Impact Prize

Does your library make a difference? One U.S. library transforming its community in groundbreaking ways will win a cover story in LibraryJournal, a gala celebration and $250,000. All U.S. Public Libraries are eligible to apply. **Applications are due July 8, 2022**. The winning library will be announced November 2022. **Click Here to Learn More & Register.**

NJ Division on Civil Rights Fair Chance in Housing Act Webinar

The **NJ Division on Civil Rights** is working to enforce the brand new Fair Chance in Housing Act (FCHA). This act bars housing providers from asking about criminal history on housing applications in most instances. All are welcome to join a free interactive webinar that will provide an overview of FCHA and explore how conviction record screenings have disproportionately impacted communities of color. The webinar dates are as follows:

- **July 13, 2022, 9:30am-11am – Click to Register**
- **August 11, 2022, 9:30am-11am – Click to Register**
- **September 13, 2022, 9:30am-11am – Click to Register**

Free Narcan Training for Public Libraries

This free, virtual training about overdose death prevention strategies will take place on **August 8th and August 18th at 1PM** (choose one date) and will include the appropriate administration of naloxone and rescue breathing. Attendees will each receive one naloxone kit that will be mailed to them via UPS after the session. **Click Here to Learn More & Register.**

NJ Dept of Health Supplies Narcan to Public Libraries

The NJ Department of Human Services is supplying naloxone (brand name Narcan) for free to fight the opioid epidemic as part of the new Overdose Prevention Act, with the goal of ensuring that opioid antidotes are made as easily accessible and as widely available as possible. This naloxone can be used by staff in the event of a patron having an overdose in the library or to distribute in general. **Click here** to register for the program. View the **information sheet here**. Any questions, contact Naloxone@dhs.nj.gov.

LibraryLinkNJ Skill-Sharing Conversation: LibraryTok & BookTok

On **July 7th at 2pm**, join LLNJ for a discussion on how libraries can use TikTok for marketing. **Click Here to Learn More & Register.**

How To Use TikTok For Your Library

As TikTok continues to grow and evolve, now is a great time for libraries to learn how to utilize the video-centric platform in their marketing efforts. Our latest marketing blog features tips and inspiration from other libraries successfully creating original content on TikTok. **Click to Read.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Refresh Your Library Social Media Content with These Five Ideas
- What to Know About SEO
- YouTube Marketing For Libraries
- Achieving Library Website Accessibility

Download marketing resources from State Library Vendors & Partners **here**.

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