

NJSL Direct - News for NJ Libraries from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Purple Category; Blue Category; doctors approvals

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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



February 16, 2021

Blog Posts

Business and Workforce Development Blog
[Support Libraries to Business Today](#)

TBBC Blog

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Research Library Blog
[New Jersey Outdoors: archive now available online](#)

New Books Blog
[Featured eBooks \(February 12, 2021\)](#)

NJSL Presents Blog
[8 Great Websites for Health Program Recap](#)

[Find more blog posts here...](#)

Upcoming Webinars

February 18
[The Magic of Seeds: Starting Your Garden Indoors](#)

February 24
[Finding Benjamin James and the History of the Mount Ely Hancock House](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Staff on Social Media!

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LCBA Listening Session for the NJ Library Community

State Librarian Jennifer Nelson is inviting the NJ Library Community to a Library Construction Bond Act (LCBA) Listening Session on Thursday, February 25, at 10am. As we get geared up for the next LCBA funding round, we want to hear from the library community about what worked well and where there's room for improvement in our processes. Please join us for a lively conversation.

[Learn more and register here.](#)

MentorNJ Online Meet-ups

What Are They? Online meet-ups via Zoom. This is the time and place to discuss your concerns, share your ideas, and "hang out" with your colleagues. Discuss a particular topic or just chat about what this crazy life is like for library staff serving their customers during this pandemic era.

[Learn more and view the schedule here.](#)

Peggy Cadigan: [@pcadigan](#)

Deputy State Librarian for
Innovation & Outreach

Sharon Rawlins: [@bklover](#)

Youth Services Consultant

Andrea Levandowski:

[@NJGrowsBiz](#) and [@NJWorks](#)

Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)

U.S. Documents Librarian,
Reference Services

Leigh Clark: [@NJSLFundingInfo](#)

New Jersey State Library's Funding
Information Center

Elizabeth Burns: [@NJSLTBBC](#)

New Jersey State Library
Talking Book & Braille Center

NJSL: [@NJStateLibrary](#)

New Jersey State Library
Office of Communications, Marketing and
Outreach

Building Communities of Care in Workforce Development Programs

The Rutgers University Heldrich Center for Workforce Development recently released a report highlighting the work of libraries in the economic recovery of the state. This report defines and describes how the idea of community can inform local responses to unemployment, drawing on research about the needs of the unemployed, as well as on lessons learned from public libraries where community is at the center of what they do. It concludes with recommendations for creating communities of care and providing community-focused services.

[Read the full report here.](#)

Also, check out their latest [blog post](#): "Digital Equity During COVID-19: How New Jersey Public Libraries are Expanding Broadband and Device Access"

Career Opportunities in Manufacturing: An Informational Webinar for Library Staff

Today's manufacturers struggle to find the right people with the right skills. Project 160 is the solution. NJMEP is training individuals through a partnership with the Manufacturing Skill Standards Council (MSSC) to provide qualified candidates with the rudimentary principals and concepts of manufacturing. Through this partnership, candidates will earn industry-valued and nationally-recognized credentials from MSSC, including the Certified Production Technician (CPT) certification and the Certified Logistics Technician certification. This webinar will take place on Feb 18, 2021 at 10am.

[Learn more and register here.](#)

Brainfuse HelpNow Webinar - Training for Library Staff

This training will take place on Thurs., Feb. 25, 10:00am - 11:00am (EST), and will cover all of the services and features available to your patrons through the HelpNow service. This includes a demo of a live tutoring session, Writing Lab, academic content, and more, including some lesser-known features of Brainfuse available to any patrons that create an account. It's a fairly extensive demonstration, although there will be an opportunity for questions at the end, as well.

On the day of the webinar, join session from your computer, tablet or smartphone:

<https://global.gotomeeting.com/join/935115245>

You can also dial in using your phone: (571) 317-3129 / Access Code: 935-115-245

Check out the series of HelpNow [training videos](#) offered by Brainfuse!

Professional Development Opportunities - LibraryWorks Special Offers

LibraryWorks is offering two free webinars-on-demand. These webinars can be viewed for free until March 31st. No registration required; just click on the title below to start viewing:

- [Playing the Long Game: The Resiliency of Ordinary People Like You and Me](#)
- [How to Write for the Library Press \(and Make Editors Love You\)](#)

Additionally, LibraryWorks is pleased to offer the following webinars-on-demand for \$25/person (normally \$49/person) until March 31. Available for immediate download; just click on any title below to purchase.

- [Going to Vision: How to Develop a Meaningful and Effective Vision for Your Library](#)
- [Financial Oversight Guidelines for Non-Financial Library Managers and Leaders](#)
- [Safe and Secure Libraries: Helping Staff Deal with Challenging Patrons](#)
- [How \(and Why\) to do a Simple External Communications Audit at your Library](#)
- [Increasing Library Workplace Engagement and Satisfaction](#)
- [Promoting Your Collections: Messaging, Merchandising and More](#)
- [Hybrid/Blended Learning: Combining the Best of Virtual and In-Person Education at Your Library](#)
- [Transformational by Design: Serving Patrons at Every Life Stage](#)

Share Your Library Stories for Snapshot Day

The New Jersey State Library, in partnership with the New Jersey Library Association, welcomes all New Jersey libraries to participate in the 2021 New Jersey Library Snapshot Day. During the month of February, libraries are invited to document and share the wonderful people, places, events, materials, and experiences that make libraries important community centers. We will share the stories you tell, as well as important data, to promote the value of libraries and advocate for increased resources. Your stories will put a human face on library usage to help legislators, administrators, voters, and other library stakeholders identify with the essential work that New Jersey libraries do every day.

[Read more here.](#)

GRANTS AND OTHER OPPORTUNITES

Brainfuse Scholarship Fund

As institutional clients of Brainfuse, NJ libraries are eligible to nominate up to two

deserving high school juniors or seniors for the Elize Aunahn Memorial Brainfuse Scholarship, a highly-selective scholarship for outstanding students from low-income households. Each year, Brainfuse will award scholarships of \$4000 each to two deserving students, with the intent of helping them to realize their maximum potential. [Learn more here.](#)

Penguin Random House Library Award for Innovation - Deadline Extended

The American Library Association is accepting applications for the "Penguin Random House Library Award for Innovation," which recognizes U.S. libraries and librarians who create lasting innovative community service programs that successfully inspire and connect with new readers. One \$10,000 cash award is given annually to a library in the U.S. In addition, there are four runner-up awards consisting of \$1,000 in Penguin Random House books. **New Deadline: March 1, 2021.** [Apply here.](#)

Outstanding in Their Field: Leadership Institute for Rural and Small Libraries

The Association for Rural & Small Libraries has announced the "Outstanding in Their Field: Leadership Institute for Rural and Small Libraries" professional development opportunity. Thirty participants, a.k.a. "Outfielders," will undertake 18 months of online and in-person interactive sessions and will gain skills and confidence as leaders, a network of colleagues throughout the country, and experiences at two ARSL conferences. ARSL seeks applicants representing a wide variety of communities and has a commitment to the representation of groups that have been historically marginalized or excluded due to ethnicity, gender identity and expression, sexual orientation, ability, economic background, educational attainment, and age. All participant travel, materials, and instructional expenses (worth approximately \$8000) are covered by a grant from the Institute of Museum and Library Services. Applications close **Feb. 24, 2021.** [Apply here.](#)

Infy Makers Awards

Libraries (along with museums, schools and other youth-serving organizations) are eligible to enter the Infy Makers Awards Contest to win a \$10,000 grant to expand access to maker-focused experiences for K-12 students. This year's Infy Maker Awards will focus on projects empowering students to engage in maker education remotely. Applications close **March 2, 2021.** [Apply here.](#)

Libraries Transforming Communities: Focus on Small and Rural Libraries Grant, Round 2

The American Library Association is now accepting applications for the second round of the grant opportunity, Libraries Transforming Communities: Focus on Small and Rural Libraries. This initiative seeks to provide community engagement resources and opportunities specific to the needs of library workers serving small and rural communities. Grant awards will include \$3,000 to support costs related to applicants' proposed

community engagement projects, and professional development consisting of the "LTC: Facilitation Skills for Small and Rural Libraries" asynchronous e-course and facilitation guide. This opportunity is open to all types of libraries serving small and/or rural communities in the U.S. and U.S. territories. Applications close **March 4, 2021**. [Apply here](#).

New Jersey Council for the Humanities Incubation and Action Grants

From **March 1 to March 15, 2021**, applicants may submit Letters of Intent to the New Jersey Council for the Humanities as the first step in applying for an Incubation Grant or an Action Grant. Incubation Grants support humanities projects that are in development. Action Grants support the implementation of new projects or expand existing programs. [Learn more here](#).

EBSCO Solar Grants

EBSCO Solar is now accepting applications for grants that will fund solar installations at libraries around the world. The grants will help winning libraries to reduce their utilities expenses by installing solar arrays. All academic, school and public libraries that are current EBSCO customers are eligible to apply for the EBSCO Solar grant program. Applications close **May 3, 2021**. [Apply here](#).

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
Office of Communications, Marketing & Outreach
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Connecting people with information through libraries.

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