

CSLP Theme and Slogan Final Feedback

The [Collaborative Summer Library Program](#) is currently collecting final feedback for the summer 2028 slogan (theme: Mythical Creatures) and the summer 2029 theme (to be determined – by **YOU!**). Results will be compiled and shared with your state rep ([find your state rep here](#)) and the CSLP Theme & Slogan Committee. These are the finalists, and now is your chance to give feedback before the official vote at the beginning of August.

This survey will be open through **Sunday, July 20th**. Please submit all of your feedback by then so we can pass them to your state rep for review.

pferrari@njstatelib.org [Switch account](#)



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* Indicates required question

Where is your library located? *

Choose



2028 Slogan for Mythical Creatures Theme Options

Definition of Slogan:

A short and striking or memorable phrase that promotes libraries, summer services, and CSLP. Recent examples: Color Our World (Art), Unearth a Story (Dinosaurs), Adventure Begins at Your Library (Adventure), All Together Now (Kindness/Friendship/Unity), A Universe of Stories (Space), Oceans of Possibilities (Oceanography), Libraries Rock (Music).



How do you feel about each of the following potential 2028 slogans for the "Mythical Creatures" theme? Feel free to add comments!

Explore the Extraordinary

1 2 3 4 5

I strongly dislike this slogan. This is my favorite slogan!

Explore the Extraordinary

Add any comments you have about this slogan here.

Your answer

Legends & Lore

1 2 3 4 5

I strongly dislike this slogan. This is my favorite slogan!

Legends & Lore

Add any comments you have about this slogan here.

Your answer



Legends Unleashed

1 2 3 4 5

I strongly dislike this slogan.

This is my favorite slogan!

Legends Unleashed

Add any comments you have about this slogan here.

Your answer

Libraries Are Legendary

1 2 3 4 5

I strongly dislike this slogan.

This is my favorite slogan!

Libraries Are Legendary

Add any comments you have about this slogan here.

Your answer

Libraries, Labyrinths, Legends

1 2 3 4 5

I strongly dislike this slogan.

This is my favorite slogan!



Libraries, Labyrinths, Legends

Add any comments you have about this slogan here.

Your answer

Mythical Menagerie

1 2 3 4 5

I strongly dislike this slogan. This is my favorite slogan!

Mythical Menagerie

Add any comments you have about this slogan here.

Your answer

Read Beyond Reality

1 2 3 4 5

I strongly dislike this slogan. This is my favorite slogan!

Read Beyond Reality

Add any comments you have about this slogan here.

Your answer



Unleash Your Imagination

1 2 3 4 5

I strongly dislike this slogan.

This is my favorite slogan!

Unleash Your Imagination

Add any comments you have about this slogan here.

Your answer

2029 Theme Options

Definition of Theme:

A single concept described in one or two words. Recent Examples:

Mystery/Detective/Suspense, Dinosaurs, Art, Adventure, Kindness/Friendship/Unity,
Oceanography, Animals, Space, Music.



How do you feel about each of the following potential 2029 themes? Feel free to add comments!

Carnivals/Festivals

Notes on this theme from the committee: "I think choosing Carnival/Festival as the theme for 2029 would be an amazing way to engage with our community. This theme celebrates cultural diversity and offers patrons the opportunity to explore the history, traditions, and celebrations of people around the world. It will encourage patrons of all ages to broaden their horizons and appreciate the amazing stories behind different festivals. With carnivals/festivals being so colorful, this theme allows for endless possibilities in decorations, programming, and interactive experiences. This theme will bring joy, inclusion, and connection, making it a perfect way to bring people together at the library."

1 2 3 4 5

I strongly dislike this theme. This is my favorite theme!

Carnivals/Festivals

Add any comments you have about this theme here.

Your answer



Culinary Journey/Cooking/Food

Notes on this theme from the committee: "This theme opens the door for many cross-cultural discussions: programs and patrons can explore the various dishes different groups/regions make, compare how one dish has many versions, and share family history. It also opens the door for important discussions about food resources, such as how to stretch your budget, eat or cook in different diets to find what is healthy for each person/family, and connect with community organizations like food banks and summer meal programs."

1 2 3 4 5

I strongly dislike this theme.

This is my favorite theme!

Culinary Journey/Cooking/Food

Add any comments you have about this theme here.

Your answer



Transportation

Notes on this theme from the committee: "Transportation allows us to look back to our past (trains, carriages, original automobiles) to our present (airplanes, light rail, trucks, cruise ships) to our future (electric and hybrid vehicles, electric motorcycles, space tourism). Possible programs include bicycle clinics, history presentations, and visits from people who work in airports and train stations. Transportation methods are basically inventions and can be used in STEM programming as well as history. Anyone interested in environment/sustainability can also talk about how transportation has helped along climate change."

1 2 3 4 5

I strongly dislike this theme. This is my favorite theme!

Transportation

Add any comments you have about this theme here.

Your answer



Nature

Notes on this theme from the committee: " Nature can be defined as the physical world including living plants and animals, geological processes, weather and physics. Nature and Plants are all around us and as a theme, it allows libraries to move outside our buildings' walls and form connections with other area organizations. We can celebrate community gardens, help all ages learn about seed starting and native plants, explore ecological crafts and activities, SO MANY OPPORTUNITIES!"

1 2 3 4 5

I strongly dislike this theme.

This is my favorite theme!

Nature

Add any comments you have about this theme here.

Your answer

Environment/Sustainability

Notes on this theme from the committee: "The natural world is endlessly fascinating, promotes community action and empowerment, STEAM programming, can incorporate a lot of outdoor programming. Exploring the natural world and all the ways we can help sustain it for the future. Weather, earth science, recycling, reusing, reducing waste."

1 2 3 4 5

I strongly dislike this theme.

This is my favorite theme!



Environment/Sustainability

Add any comments you have about this theme here.

Your answer

Play

Notes on this theme from the committee: "Caregivers and educators need regular reminders that play is how children learn best. Adults need to incorporate more play into our day-to-day! This theme is ripe with possibilities to encourage more play in everyone's lives. For the early literacy manual, this means pretend play, dress up, imagination. For school age and teen this could be sports, board games, video games, tinkering, and creative exploration. For adults this could mean board games, sensory exploration, playing instruments, creative exploration without an end result in mind. Play has emotional and mental benefits and can help adults and teens cope with stress and make social connections. The spontaneity of play helps with mental health and resilience."

1 2 3 4 5

I strongly dislike this theme.

This is my favorite theme!

Play

Add any comments you have about this theme here.

Your answer



Gardening/Farming

Notes on this theme from the committee: "In the nearly four decades that CSLP has been creating themes for summer reading, gardening has never been a theme. Learning how to cultivate the land used to be part of a basic education, but so many in our generation has never learned. Gardening can be done regardless of where you live: from rooftop gardens, community gardens, indoor herb gardens, and flower pots to large outdoor root vegetable gardens, there are so many opportunities for programming and reading.

This theme would celebrate our heritage, promote sustainability, and help connect kids and families to our regions traditions through fun, informative library events."

1 2 3 4 5

I strongly dislike this theme.

This is my favorite theme!

Gardening/Farming

Add any comments you have about this theme here.

Your answer



Storytelling

Notes on this theme from the committee: "Storytelling is a social activity and unites people across time and location as it can be found all over the world throughout history. This is how we connect, are entertained, and educated. This theme offers many connections with oral traditions, local history and biography, as well as writers/authors, even podcasters and social media. Our libraries are chock full of stories that connect. Various genres could also be covered."

1 2 3 4 5

I strongly dislike this theme.

This is my favorite theme!

Storytelling

Add any comments you have about this theme here.

Your answer



Graphic Novels/Comics

Notes on this theme from the committee: "Graphic Novels & Comics offer unparalleled opportunity to ignite a love a reading. They are consistently among the most circulated collections in libraries, proving their immense popularity. Crucially, they serve as a gateway for reluctant readers. Yet, still despite their proven success & popularity, a lingering stigma unfortunately discourages some from embracing them as "real" reading. A national organization's selection of this theme would be transformative, lending immense credibility. Comics & Graphic Novels offer a wealth of partnership opportunities with local artists, comic book stores, creators, and authors. They lend themselves to diverse programming and decorating ideas which would transform libraries and reading spaces into immersive adventures!"

1 2 3 4 5

I strongly dislike this theme.

This is my favorite theme!

Graphic Novels/Comics

Add any comments you have about this theme here.

Your answer



Time Travel

Notes on this theme from the committee: "There are so many directions that libraries could take with Time Travel. I could see a Passport through Time and a look into the future. We could even explore traveling to libraries in other times. This could have a positive impact on our communities because by looking at the past, we can see where we want to go in the future. This theme would provide adventure and excitement. It would also be a welcoming to everyone."

1 2 3 4 5

I strongly dislike this theme.

This is my favorite theme!

Time Travel

Add any comments you have about this theme here.

Your answer

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