From: New Jersey State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
September 18, 2023

State Library Updates

Seeking Feedback for NJ Digital Equity Plan - virtual session happening tomorrow!

New Jersey's new **Office of Broadband Connectivity** is currently developing the state's first ever Digital Equity Plan, and is seeking feedback from people with disabilities and/or their parents, guardians, teachers, and caregivers about their experiences, including challenges, with using the internet, accessing devices and learning digital literacy skills.

A virtual feedback session will take place on **September 19th at 1 p.m.** with the Office of Broadband Connectivity and the New Jersey State Library and we encourage you to share the registration link with qualified patrons so they can provide their thoughts, experience, and feedback. **Click here for registration link.**

Last Chance to Apply - Capital Projects Fund

Click here to access the grant webpage where application materials, technical assistance resources, Q&A documentation, and other information can be found. **Applications are due September 25**.

Is your library prepared for a disaster? Don't miss this disaster preparedness webinar!

Join us on **Sept. 26th at 2:00 - 3:00pm**. Panel discussion topics will include traditional disaster preparedness, business continuity planning, community resilience work, and preparing communities for severe weather events and the increased likelihood of food supply interruptions. **Click to learn more and register.**

Register Now for the Northeast Virtual Summit on Resilient Library Facilities

Governor Murphy has declared **September Emergency Preparedness Month**, which ties in nicely with our upcoming event on resilient library facilities. This kick-off virtual summit taking place **November 8th** is the first joint partnership of all Northeast State Libraries in support of adaptive resilience solutions for libraries facing the effects of climate change to their buildings and communities. **Click here to learn more and register.**

Ten Reasons to Visit Your Local Public Library

We recently wrapped up our statewide digital marketing campaign, "**Life Happens @ Your Library**," which was created because most people know that you can borrow books from libraries, but not everyone knows what libraries have to offer beyond books. We hope that you've been sharing the graphics and videos produced in that campaign, but if the written word is more your style, we've outlined ten reasons to visit the library that you can highlight when promoting your public library to the surrounding community. **Click here to read.**

News from Around the State

Webinar Invitation: NJ FamilyCare Cover All Kids Overview

The New Jersey Department of Human Services, Office of New Americans, in collaboration with the Division of Medical Assistance and Health Services is

pleased to present *NJ FamilyCare Cover All Kids Overview* on **Friday, September 29th at 1 p.m.** This webinar is for social services and other community based providers serving eligible clients and consumers. As frontline providers serving many New Jerseyans in need, you may be receiving questions about this initiative and this webinar should provide you the information you need to assist the communities you serve. **Click here to register.** Please forward any questions to Joy Melendez, Community Engagement Manager, Office of New Americans at Joy.Melendez@dhs.nj.gov.

Free Spanish Lecture on Breast Cancer

As Breast Cancer Awareness Month is rapidly approaching, CapitalHealth is offering a free and educational lecture for Spanish speaking community members. The event, "Breast Cancer — What You Need to Know" is scheduled for **October 12, 2023**, and will be available via Zoom for free. Please feel free to share the below flyers in your libraries. Registration can be found **here**.

Flyer (English)
Flyer (Spanish)

LibraryLinkNJ AI Training Series for NJ Libraries

LibraryLinkNJ and **LibraryLinkNJ Technology Advisory Group (L-TAG)** are holding an AI (artificial intelligence) training series for library technology staff in New Jersey this fall! The entire series is valued at $500 per attendee, and LibraryLinkNJ will be covering 100% of the cost for 20 attendees who commit to and satisfy the participation requirements. Registration begins **September 14th**. **Click here to learn more.**

National Opportunities

Invitation to Virtual Focus Groups for Data Storytelling Project

The IMLS-funded project **Data Storytelling Toolkit for Libraries** invites you to participate in a virtual focus group this fall aimed at librarians and library staff. Their goal is to create a toolkit that will support library data storytelling across the US and beyond. **Click here to register**. Any questions about the project or research process, contact Dr. Kate McDowell at kmcdowel@illinois.edu.

Professional Development Opportunities

Check out the upcoming LYRASIS CE opportunities on their **calendar here**.

Click here for a monthly national list of NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated monthly. Here's our most recent blog posts:

- Tips for Consistently Engaging Facebook Content
- Introducing Instagram Threads
- Design Tips for Social Media Graphics
- Busting Social Media Myths

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | **Website**

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