

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
January 9, 2023

Updates & Opportunities

Save the Dates - Virtual New Directors Training

Join us for our annual New Directors Training that will once again be offered as a virtual event on **February 15th and 22nd**. As a new director, NJSL is here to support you in your role by offering basic training on a number of topics that are considered core knowledge for any leader of a public library in the state. Please note that while this training is geared toward new library directors, all library directors are invited to attend!

[Click here to register and learn more.](#)

[Click here to download flyer.](#)

NJSL to Award Northstar Digital Literacy Licenses

Since November 2021, the New Jersey State Library has offered licenses for Northstar Digital Literacy to sixty public libraries that signed up or through their participation in NJSL + Partners Hub, Spokes, and Access Navigators. The NJSL is now adding 25 licenses beginning in January 2023 to bring the total number of libraries offering this resource to 85. [Click to learn more.](#)

Opportunity for Google Career Certificates

The Butler Public Library has been given 500 scholarships to allow you to earn a Google Career Certificate (you do not have to live in Butler to get a scholarship). The certificate programs are completely online and self-paced. After completing a certificate, Google will help you gain employment. [Click to learn more.](#)

If you are interested in getting a scholarship, you can reach out to Luis Rodriguez at luis.rodriquez@butlerlibrary.org.

Become a Labor & Literacy Library

There will be a repeat Virtual Information Session on January 10th from 2:00-3:00 pm for libraries to learn more about the Labor & Literacy Library program. This program aims to build on the successful work developed through the NJSL+ Partners Literacy project, a collaborative effort between the New Jersey State Library and Plainfield Public Library, by supporting NJ Libraries as they provide assistance to their patrons seeking digital literacy skills, Adult Basic Education (ABE), English Language Learning (ELL/ESL), and job search assistance. [Click here to register and learn more.](#)

Register Now for Communicating About Climate Change Webinar

Please join the New Jersey State Library, the New Jersey Library Association, and the New York Sustainable Libraries Initiative for a webinar on Communicating About Climate Change on **January 25th, 2023 at 2PM.** [Click here to learn more and register.](#)

Free CE Webinars

Each month, Wyoming State Library creates a national list of free CE offerings for librarians and library staffs. [Click here to access this month's list.](#)

Download the January 2023 calendar:

- [Word doc](#)
 - [PDF](#)
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Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [Social Media Trends for 2023](#)
- [Stop Being Annoying on Social Media](#)
- [Tips for Checking Social Video Engagement](#)
- [The Secret of Successful YouTube Hashtags](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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