

# NJSL Direct - News for Librarians from the NJ State Library

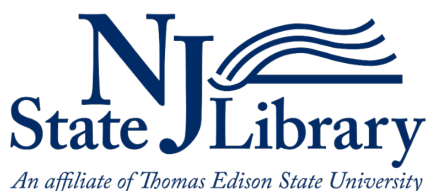
New Jersey State Library <marketing@njstatelib.org>

Mon 6/22/2020 10:26 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; Purple Category; doctors approvals

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## NJSL DIRECT

*Weekly News Updates for New Jersey Public Libraries*



*June 22, 2020*

### Blog Posts

#### Marketing Blog

[Planning to Reopen Your Library? Start with a Communications Plan](#)

[The Communications Plan, Part 1: How to Set Goals for Your Library's Future](#)

### In This Issue

[Upcoming Talking Book & Braille Center Webinar](#)

[Niche Academy Offers Free Resources](#)

[Emergency Rental Assistance for Patrons](#)

[The Communications Plan, Part 2: What You Need to Know About Establishing an Objective](#)

[The Communications Plan, Part 3: How to Find Your Audience](#)

**New Books Blog**  
[New Books \(June 5, 2020\)](#)

**NJSL Presents Blog**  
[Retirement Planning on Your Terms Program Recap](#)

[Find more blog posts here...](#)

## Events This Week

**June 22, 2020**  
[WEBINAR - New Jersey Vital Records, Adoption, and Divorce](#)

**June 24, 2020**  
[WEBINAR - Asset Allocation and Modern Portfolio Theory](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

**Stay Connected with NJSL on Social Media!**



**2020 Trustee Institute**

**TBBC Weekly Highlights**

**NJEDA's Small Business Emergency Assistance Grant**

## Upcoming Talking Book & Braille Center Webinar

On July 7th from 2-3 p.m., the New Jersey State Library Talking Book & Braille Center, which provides library services for patrons who are unable to read regular print materials due to a qualifying temporary or permanent visual or physical limitation, will offer a webinar to help patrons navigate their available services. Join staff members Elizabeth Burns, Jennifer Apgar, and Stephen Felle as they discuss available resources. [Learn more here.](#)

## Niche Academy Offers Free Resources

Niche Academy, a library vendor, is making the resources on their [Reopening Lives Academy](#) free to all libraries in the U.S. There is no password or geolocation necessary to access the materials. The library community curated the resources, which include COVID 19 resources, such as cleaning and disinfecting, paycheck protection program, virtual programming and much more.

## Covid-19 Emergency Rental Assistance Program Available for Patrons

The New Jersey Department of Community Affairs announced the COVID-19 Emergency Rental Assistance Program, which will provide temporary rental assistance to selected low and moderate income households that have experienced unemployment or reduced income due to the pandemic. [Learn more here.](#)

## 2020 Trustee Institute Cancelled

Due to COVID-19 and the concern for everyone's safety, the State Library and the Library Trustee

## Connect with the NJSL Social Media Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
NJ State Librarian

**Peggy Cadigan:** [@pcadigan](#)  
Deputy State Librarian for  
Innovation & Outreach

**Sharon Rawlins:** [@bklover](#)  
Youth Services Consultant

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
Small Business Development &  
Technology

**Teri Taylor:** [@TeriTaylorNJSL](#)  
U.S. Documents Librarian,  
Reference Services

**Leigh Clark:** [@NJSLFundingInfo](#)  
New Jersey State Library's Funding  
Information Center

**Elizabeth Burns:** [@NJSLTBBC](#)  
New Jersey State Library  
Talking Book & Braille Center

**Susette Brooks:** [@NJStateLibrary](#)  
New Jersey State Library  
Office of Communications, Marketing and  
Outreach

Association have decided to cancel the in-person Trustee Institute on Oct. 17, 2020. We are currently working on providing trustees with alternative continuing education training. We will send out more information soon.

## TBBC Weekly Highlights

The latest news from the Talking Book & Braille Center is available now. [Read more here.](#)

## Drive-Up Wifi at NJ Libraries

WiFi access is crucial for New Jersey residents to work, study, and connect to important resources. Libraries are committed to bridging the digital divides in their communities by providing WiFi free of charge. The State Library has compiled a map of NJ public libraries that provides details about how to connect to WiFi from outside of library buildings that are currently closed due to COVID-19. [Find the map here.](#) The map and other information on this page will be updated and available even after libraries reopen. We recognize that COVID-19 reinforced the importance of collecting this information, but the issues around WiFi access are not unique to this crisis.

## GRANTS AND OTHER OPPORTUNITES

### NJEDA's Small Business Emergency Assistance Grant Available

Applications for NJEDA's Small Business Emergency Assistance Grant Program - Phase 2 is open. NJEDA staff will process the applications on a first-come, first-serve basis. An organization may use Phase 2 grant funding to reimburse revenue lost as a result of a business interruption caused by COVID-19. Funding cannot be used for capital expenses, including construction. Maximum grant amount is \$10,000 per organization. 501(c)(3), 501(c)(4), and 501(c)(7) organizations are eligible. [Read more here.](#)

### Jerry Kline Community Impact Prize Application Available

Applications for the Jerry Kline Community Impact Prize are available. The prize, developed in partnership between the Gerald M. Kline Family Foundation and Library

Journal, was created in 2019 to recognize the public library as a vital community asset. When libraries, civic entities, organizations, and the people they serve become close partners, their communities thrive. One winning library will receive \$250,000 in unfettered grant monies and will also be profiled in the November issue of Library Journal and online. The winning library will be identified based on the degree of its impact on the community. Submit nominations via this [online form](#) by **July 15, 2020**. [Learn more here](#).

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.**

*Sincerely,*

**New Jersey State Library**

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*Connecting people with information through libraries.*

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