From: New Jersey State Library
To: Patt Ferrari
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
May 3, 2022

Updates & Opportunities

Register for the NJSL Digital Literacy Forum!

Register now for the first ever New Jersey State Library Digital Literacy Forum: Vital Conversations about Digital Literacy in NJ Libraries **May 10th-13th, 2022**. Spearheaded by the NJSL Lifelong Learning unit, this four-day forum aims at inspiring new investments, engagements and partnerships that advance digital literacy across the state. **Click to Learn More and Register.**

New Registration Confirmation Flow on Zoom

In order to improve the security of registration links, Zoom is updating the registration confirmation page for meetings and webinars.

When an attendee registers for an event, the join link will no longer be displayed on the confirmation page in their web browser. Attendees will find the join link in the email confirmation sent to them as usual. This change will help prevent attackers from obtaining a registration link using an email address they do not control personally and limit unwanted guests from joining meetings and webinars.

This setting will be enabled for all accounts July 1, 2022.

NJSL Sessions at the 2022 NJLA Conference

We're looking forward to the annual NJLA conference **June 1-3, 2022** at Harrah's in Atlantic City! Registration is still open to all New Jersey librarians or library staff members. If you're attending, consider checking out the sessions led by NJSL staff. **Click to Learn More.**

Statewide Services - A Best Kept Secret No Longer!

The New Jersey State Library uses network aid funds to support statewide services at the Newark Public Library, Rutgers University Libraries and the New Jersey State Library's Law Library. **Click to Learn More.**

Come Out and Tee Up for Talking Books

The Talking Book and Braille Center's 11th Annual Golf Classic is June 14th at the Cherry Valley Country Club in Skillman, NJ! All proceeds will benefit NJSL's TBBC, New Jersey's only FREE public library for the reading and print disabled. **Click to Learn More and Register.**

YouTube Marketing for Libraries

YouTube has been such a growing platform in the library field. If your library already has a YouTube page but isn't sure how to best use it, or would like to create one, check out our recent blog covering the basics of YouTube marketing and how it could benefit your community.
Click to Read.

May is Asian American & Pacific Islander (AAPI) Heritage Month

Celebrate with these AAPI learning opportunities and resources! Educators will receive PD certificates for participating in either webinar.

- **AAPI Curriculum Professional Development Webinar Series** hosted by NJEA.
- **AAPI Curriculum Professional Development Workshops** hosted by the

Asian American Education project.

Additional Resources:

- **K-12 AAPI Curriculum Resources Flyer**
- **AAPI Book Lists**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Achieving Library Website Accessibility
- How to Send an Email Newsletter Your Patrons Will Read
- Beware of These 5 Marketing Mistakes
- Setting Up Website Navigation

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | **Website**

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