

# NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

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## NJSL DIRECT

### Special Edition

*March 21, 2017*

## New Jersey DPLA Survey

### **A Message to Directors of New Jersey's Cultural Heritage Organizations from State Librarian, Mary Chute:**

I'm writing to request your participation in an important survey being conducted by the New Jersey State Library to assist in the state's planning for the Digital Public Library of America Service Hub for New Jersey.

The web-based survey is designed to identify which New Jersey organizations have digital collections, what metadata standards are used by these organizations, formats of digital collections (e.g. digital audio, digital text, maps, etc.), what content management systems (e.g. CONTENTdm, D-Space, PastPerfect, etc.) are used by the organizations, and gather information regarding rights managements statements used by New Jersey's cultural heritage organizations. The survey results will be used by the New Jersey State Library and the Planning Committee in development of a statewide DPLA strategy and a DPLA application.

Please complete this 20-minute survey or forward it to the appropriate staff members to complete. Your comments and opinions are vital, regardless of the current state of your institution's digital program. This survey must be completed online at <https://www.surveymonkey.com/r/TJ5WJZ3>. Please be certain to consult your digital expert to gather the most accurate information. We suggest that you print the [PDF copy of the survey](#) so that you can research your answers prior to entering them online. You will be able to enter and exit the survey at any time. There is an icon in the upper right hand corner of the screen to "exit the survey." To do this exit/reenter of the survey, you will need to enable cookies on your browser as this is the way SurveyMonkey tracks the respondent. Additionally, you will need to use the same browser. We have tested this functionality and have found that this works when we use the same workstation/laptop, so you will need to use the same workstation to complete the survey.

Please complete the survey by **April 7, 2017**. To collect an accurate snapshot of New Jersey institutions, we ask that each organization submit only one response to the survey. Responses to this survey will be utilized by the State Library and the NJ DPLA Planning Team to contact institutions about future harvesting plans and schedules for the statewide DPLA project. Please feel free to share this survey with colleagues from other New Jersey cultural heritage organizations who are also involved in digitizing their collections.

If you have any questions about this survey, please contact Tom Clareson, Project Consultant at [tom.clareson@lyrasis.org](mailto:tom.clareson@lyrasis.org) or Natasha Zaleski, [nzaleski@njstatelib.org](mailto:nzaleski@njstatelib.org). For more information about DPLA, please visit <https://dp.la>. Thank you for participating in this important study.

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team at [marketing@njstatelib.org](mailto:marketing@njstatelib.org). Thank you for your time!

*Sincerely,*

**New Jersey State Library**  
Office of Communications, Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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