



SAVE WATER. EVERY DROP COUNTS.

The trouble with rain is that it never seems to fall when and where you need it. That's why New Jersey and other states in the East are in the midst of yet another water shortage crisis. And the problem isn't going to go away. As long as we all depend on an undependable commodity ... precipitation in the form of snow and rain ... we're never going to be absolutely sure that the supply will be able to meet the demand. That's why we all have to observe water conservation techniques... now... in the foreseeable future... rain or shine.

Here's 15 things you can do to help conserve water:

1.

Check your toilet for leaks

Put a little food coloring into your toilet tank and let it sit for 15 minutes. If the color appears in the bowl without flushing, you have a leak that should be repaired immediately.

2.

Put a plastic bottle in your toilet tank

Put a plastic bottle filled with water and a few stones in your toilet tank, but keep it away from moving parts. It will reduce the amount of water used in each flush.

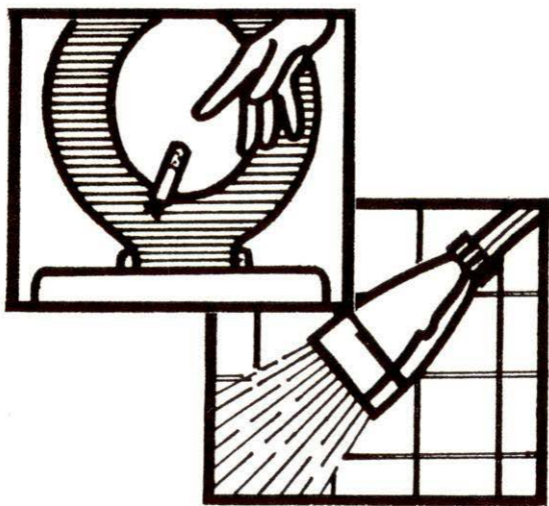


3. Don't use your toilet bowl as a wastebasket

Flushing cigarette butts, used facial tissue and gum wrappers down the toilet wastes 4-7 gallons per flush.

4. Take short showers

Long, hot, soaking showers may feel good, but can waste a lot of water. Limit yourself to three minutes — use a timer to check yourself.



5. Install flow restrictors

These small, easy-to-install devices fit easily into shower heads, and may be available from your local water company. They can reduce water use in the shower by up to 50%.

6.

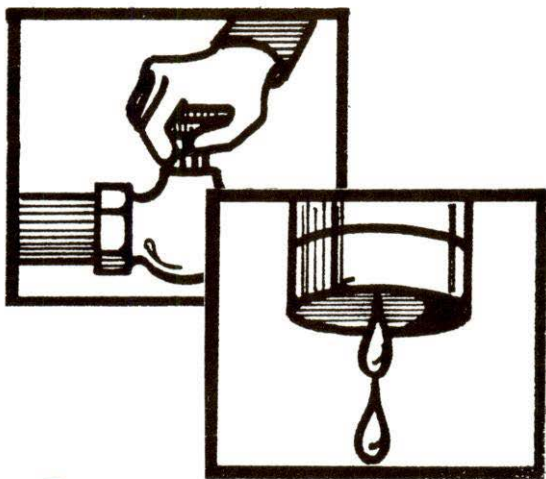
Take shallow baths

Put only five inches of water in the tub. It's enough to get the job done, and minimizes water use.

7.

Check pipes and faucets for leaks

● A steadily dripping faucet can waste 20 gallons of water a day, and can usually be repaired by replacing a worn washer. Call a repairman to fix leaky pipes.



8.

Turn off the faucet

When brushing your teeth, don't keep the water running... it can waste gallons of water. Fill up a glass to rinse your mouth and toothbrush.

9. **Fill the sink with a few inches of water**

While shaving or washing hands, don't keep the faucet running... it just wastes water. Run a little water in the sink for rinsing your razor or washing your hands.

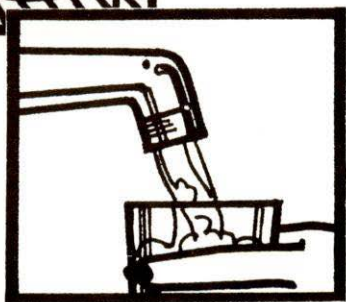
10. **Full loads only**

Dish and clothes washing accounts for 27% of home water use. Wash only full loads.



11. **Don't leave the tap running**

If hand-washing dishes, use a dishpan. Don't leave the faucet running to rinse off dishes. Rinse fresh fruits and vegetables in a pan of water, not under the running tap.



12.

Keep a bottle of water handy

Running the faucet to cool the water pours gallons down the drain. Keep a bottle of cool drinking water in the refrigerator for your family ... and for your pets.

13.

Heat cool water

When heating water for hot tea or coffee, fill the pot immediately from the faucet and heat it up on the stove. Running the tap to start with hot water wastes gallons. Use water remaining in the pot, once it has cooled, to water plants.

14.

Mulch your plants

Put mulch around your plants and shrubs. It retains moisture and reduces weed growth.



15.

Remind a visitor about the drought

If you have friends or relatives visiting from out of state, remind them about the water restrictions and ask them to reduce water consumption. Tell them about the water saving techniques you and your family are using.



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It's everyone's job

Remember, it's just as important to save water on the job as it is at home. Here's a few suggestions for on-the-job water conservation:

1. Report all water leaks to your supervisor.
2. Check equipment for leaks where you wouldn't normally bother, such as automatic water shutoff devices.
3. When you discover new ways to curb water use, pass them along to others.

For more information contact:

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