

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
November 21, 2022

Updates & Opportunities

Fresh Start @ Your Library Mini-Documentary

The New Jersey State Library filmed a mini-documentary to celebrate the successes of the Fresh Start @ Your Library statewide re-entry pilot project, which provided more than 500 NJ residents with personalized services designed to support their re-entry into local communities across the state after being paroled or after completing their prison terms. [Click here to watch.](#)

Survey: 2023 Current Director's Training

The New Jersey State Library and LibraryLinkNJ are exploring the possibility of hosting an in-person, one-day Current Director's Training event in 2023. We're seeking your help to ensure that we plan topics and speakers of relevance and interest. If you are a New Jersey library director, [please take a few moments to fill out our survey.](#) Responses will be accepted through **January 1, 2023.**

NJ State Broadband Survey

The Governor's Office has requested the help of the NJ library community to assist in spreading the word about their New Jersey State Broadband Survey. Thank you in advance for partnering in the Governor's effort understand more about issues related to internet availability in your community. Please share the following language with your communities and patrons on your website, in your newsletters, and via social media:

Join Us in Advancing Broadband for New Jersey!

The New Jersey Board of Public Utilities is mapping broadband infrastructure across the state. Your input will help us achieve the goal of 100% broadband availability state-wide. [Click here](#) for an informational flyer. [Click here](#) to take the broadband survey. It is vitally important that each citizen in New Jersey have access to high-speed internet services. High-speed internet opens new options for medical care, easier access to government programs, and enhanced opportunities for economic development. By participating in this survey, you will help us understand more about issues related to internet availability in your community. Thank you for your help!

Librarian Certification

The proposed update to Librarian Certification is now available for review and public comment. The proposed new rules are a re-adoption of the rules that expired in May 2022. The [proposal and instructions for comment](#) are available until **January 6, 2023**. The New Jersey State Library welcomes your feedback.

Learn About the New Labor & Literacy Program for NJ Libraries!

The Labor & Literacy Library program aims to build on the successful work developed through the NJSL+ Partners Literacy project, a collaborative effort between the New Jersey State Library and Plainfield Public Library, by supporting NJ Libraries as they provide assistance to their patrons seeking digital literacy skills, Adult Basic Education (ABE), English Language Learning (ELL/ESL), and job search assistance. There will be a Virtual Information Session on **Wednesday, December 7 from 10:00-11:00am** (session will be recorded) for libraries to learn more about the program. [Click here to register and learn more.](#)

New Resource to Respond to the Opioid Crisis: Testers Needed

Created with a grant from the Institute of Museum and Library Services, WebJunction's new support kit will include information and self-paced activities that will strengthen library staff's knowledge and skills related to the opioid crisis. A group of public libraries will be selected from applicants to test the support kit. Testers will learn more about what kinds of information patrons may be seeking, how to build support for local programming or service responses, and ways to reduce the stigma around opioid misuse. Participating libraries will receive a \$500 stipend for testing the content and implementing a local program or service related to the skills and knowledge gained by exploring the kit. [Click here to learn more and apply.](#)

New Programs from the Division of Aging Services

In an effort to combat social isolation, Human Services Commissioner Sarah Adelman announced the Department's partnership with GetSetUp, an interactive online learning community, to provide free, live virtual classes for New Jerseyans ages 60 and older. Older New Jerseyans can choose from more than 500 available classes on a range of topics such as aging in place, computers, budgeting, mental fitness, and more. [Click here for more information.](#)

Upcoming LibraryLinkNJ Events

[LibraryLinkNJ](#), the New Jersey library cooperative, regularly hosts informative events or training courses covering a variety of topics relevant to the library community. Mark your calendars for the upcoming webinars, free to all LibraryLinkNJ members.

- **November 30th** - [Youth Mental Health First Aid Training](#)
 - **December 8th** - [Skill-Sharing Conversation: Facilitating Book Groups and Book Clubs](#)
 - **December 8th** - [Video Games as Tools for Digital and Visual Literacy](#)
 - **December 14th** - [Adult Mental Health First Aid Training](#)
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Upcoming LYRASIS Webinars

LYRASIS offers live webinars, free information sessions, and demonstrations of software and services. See below for upcoming classes:

- **November 29th** - [National Endowment for the Humanities Preservation Assistance Grants](#)
- **November 30th** - [Design Thinking for Libraries \(Inclusive Innovation in Libraries\)](#)
- **December 1st** - [Lessons Learned from the Route 91 Harvest Music Festival Shooting](#)

[Click here to learn more and register.](#)

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [Tips for Checking Social Video Engagement](#)
- [The Secret of Successful YouTube Hashtags](#)
- [Online Video Editing for Beginners](#)
- [Creating A Library Social Media Strategy](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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Connecting people with information through libraries.

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