

NJSL Direct - News for Librarians from the NJ State Library

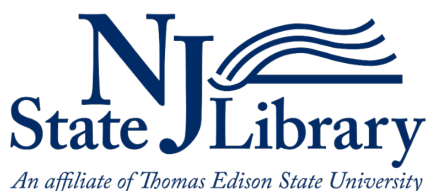
New Jersey State Library <marketing@njstatelib.org>

Mon 2/24/2020 10:07 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Purple Category; Blue Category

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NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



February 24, 2020

Blog Posts

New Books Blog
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[New Books \(Jan. 31, 2020\)](#)

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State Library Events

Feb. 25

[African American Cemeteries in New Jersey](#)

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[Chair Yoga](#)

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[Introduction to Finding Grants](#)

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Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming educational opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

Mary Chute: [@NJSLMaryChute](#)
NJ State Librarian

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for
Innovation & Outreach

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NJSL News and Events

Share Your Snapshot Day Photos and Enter to Win a Prize

Please support the "Love Your Library" campaign throughout February by sharing your Snapshot Day photos. Your participation will help us tell the stories of the people who use our libraries and show the impact that libraries have on people's lives.

Here's how to participate:

- Please visit snapshotdaynj.org where you can download promotional materials and comment cards.
- Take photos throughout the month and post to your social media accounts with the hashtag #snapshotdaynj
- Scan or take a picture of the comment cards and email them to Peggy Cadigan at pcadigan@njstatelib.org

Each time a photo is posted to social media, you will give your library a chance to win donated prizes, including a \$400 credit with Ingram and \$25 gift certificates to Vernon Library Supplies.

Save the Date - April 30, 2020 - NJLibsGrowsBiz Summit

The NJLibsGrowBiz Summit will be held on April 30, 2020 from 9:00 a.m. to 4:00 p.m. at the Monmouth County Library in Manalapan. This event will focus on strengthening business services and outreach in libraries across New Jersey. Attendees will also have an opportunity to network with representatives from the New Jersey Economic Development Authority, UCEDC, and New Jersey Department of Taxation.

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services

Leigh Clark: [@NJSLFundingInfo](#)
New Jersey State Library's Funding
Information Center

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

Susette Brooks: [@NJStateLibrary](#)
New Jersey State Library
Office of Communications, Marketing and
Outreach

Event registration opens on March 1, 2020. Learn more [here](#).

7th Annual Multicultural Program Award Application Open

The State Library is accepting applications for the 7th Annual Multicultural Program Award. The award is given to libraries that have conducted an exemplary program or program series that fosters the understanding of multiculturalism through sustainable community partnerships. The winning libraries will receive a \$1,000 honorarium, a certificate, and statewide promotion as a model program. They will be honored during the 2020 NJLA Conference at Harrah's in Atlantic City. The [application](#) deadline is March 6, 2020.

Best Practices in Early Literacy Awards Application Open

The State Library is accepting applications for the annual Best Practices in Early Literacy Award. The award honors up to four outstanding public libraries that currently provide exemplary literacy programs for children from birth to six years, their families and caregivers. The award provides a \$1,000 honorarium, a certificate, and promotion of the winning library as a model program for other libraries. The winning libraries will be honored during the State Librarian's Breakfast at the 2020 NJLA Conference at Harrah's in Atlantic City. The application deadline is March 6, 2020. Please review the [guidelines](#) and complete and submit the [application](#). If you have questions, contact Sharon Rawlins, Youth Services Specialist, at srawlins@njstatelib.org or 609-278-2640 ext. 116.

Grant Opportunities and More

Free Professional Development Tools for Small and Rural Communities

The American Library Association released a set of free professional development materials to help library workers in small and rural communities develop the facilitation skills they need to thrive in the 21st-century library. Offered through Libraries Transforming Communities: Facilitation Skills for Small and Rural Libraries, the materials are designed to help library workers prepare for and lead discussions and overcome common challenges that arise when people gather to speak in groups. Learn more [here](#).

Believe in Reading Grant Opportunity Available

Believe in Reading supports the efforts of nonprofit organizations that teach, improve, or encourage reading by people of all ages from around the world. Believe in Reading awards grants to existing and provably successful literacy programs. Believe in Reading will consider funding programs that serve any age or aspect of supporting reading and literacy, including adult literacy or English as a second language projects. See their [grant guidelines](#) for eligibility requirements and funding priorities.

Creative Outreach Grant Application Open

The Virginia Hamilton and Arnold Adoff Creative Outreach Grants for Teachers and Librarians awards two grants of up to \$1,000 each. One grant is given to a teacher and another to a librarian for proposals to develop new classroom or library programs that raise awareness of multicultural literature among young people, particularly but not exclusively through the works of Virginia Hamilton. The [application](#) deadline is Feb. 28, 2020.

New Jersey Historical Commission Project Grant Guidelines Available

The goal of the grant program is to engage diverse audiences in the active exploration, enjoyment, interpretation, understanding, and preservation of New Jersey history. Project grants are available to both individuals and organizations. Applicants can request up to \$25,000 in support of their project. Intent to apply forms are due March 11, 2020. Learn more [here](#).

John Cotton Dana Library Public Relations Award Application Open

Applications are open for the John Cotton Dana Library Public Relations Award. The award honors outstanding library public relations, whether a summer reading program, a year-long centennial celebration, fundraising for a new college library, an awareness campaign or an innovative partnership in the community. In recognition of their achievement, award winners receive a cash prize from the H.W. Wilson Foundation. An application must be a public relations/strategic communication program that occurred entirely during 2019, the 2018-2019 academic year, or a multi-year project completed in 2019. The [application](#) deadline is March 27, 2020.

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
Office of Communications, Marketing & Outreach

marketing@njstatelib.org

Connecting people with information through libraries.

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