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Lt. Governor Kim Guadagno Continues her "Open for Business" Tour with Stop at TreeHouse Antique Center in Historic Cape May

Wednesday, February 6, 2013

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Local Businesses Demonstrate Resilience and Compassion Throughout Sandy Recovery

Trenton, NJ - Highlighting the resilience of businesses along the state's shore in the aftermath of Superstorm Sandy, Lt. Governor Kim Guadagno today visited the Seascape Manor Bed and Breakfast in Highlands and Keansburg Pharmacy in Keansburg, and encouraged Garden State residents to support their local businesses.

"Neighbors helping neighbors - that's how New Jerseyans responded to the needs of residents and businesses impacted by Superstorm Sandy," said Lt. Governor Guadagno. "It's important that we keep that spirit alive and continue to support local business, such as retail shops, restaurants and inns, which are all critical elements to our ongoing recovery and rebuilding efforts that will improve our local economies."

Gloria Miller opened the Seascape Manor Bed and Breakfast in Highlands in 1994 with her sister and brother-in-law. Despite Sandy's destruction, Miller sees progress being made to get the area ready for the summer season.

"We're most full in the summer months, but we've built up a pretty good business all year round," said Miller. "We've lost a lot of business because of Sandy. Thankfully, we're just now starting to get reservations again. And, although many restaurants in downtown Highlands were damaged, many have come back and more will be ready by summer.

Despite being closed for ten days after the storm, Howard Shulman, owner of Keansburg Pharmacy, visited displaced families and senior citizens to make sure they had access to needed prescription medications.

"We went to the school where they had a temporary shelter to see if anybody needed anything and helped them out that way," said Shulman. "We also went to the senior building to see if they needed anything such as diabetic or high blood pressure medications."

"I've been here for 30 years and the business has been in town for 65 years," added Shulman. "The town will come back. It will take a little while but I think it'll be back better and stronger than ever."

In the aftermath of Hurricane Sandy, Governor Christie has made assisting affected New Jersey small businesses a priority. In addition to initiating a statewide business impact assessment in collaboration with the state's leading business groups, the Christie Administration worked with the Small Business Administration to secure nearly \$189 million in loans for thousands of residents and small businesses, and provided lines of credit through the state's Economic Development Authority for businesses awaiting insurance reimbursement, grants for job training, and benefits for displaced workers. New Jersey was also the recipient of a \$15.6 million National Emergency Grant from the U.S. Department of Labor to hire unemployed state residents to assist with clean-up and recovery efforts.

Businesses are encouraged to call the state's Business Action Center at 1-866-534-7789 for assistance and information on the many business advocacy services available through the state. Information is also available by visiting the state's business portal at www.newjerseybusiness.gov.

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