

NJSL Direct - News for Librarians from the NJ State Library

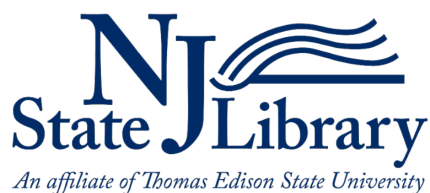
New Jersey State Library <marketing@njstatelib.org>

Mon 11/9/2020 10:11 AM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Blue Category; Purple Category

Having trouble viewing this email? [Click here](#)



NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



November 9, 2020

Blog Posts

Marketing Blog

[4 Ways Library Marketers Can Penetrate a Busy News Cycle](#)

New Books Blog

[New Books \(Oct. 23, 2020\)](#)

In This Issue

[Library Construction Bond Act Awardee List Sent to the Legislature](#)

[Upcoming Capira Curbside Training and Q&A Sessions](#)

[MentorNJ Webinar Series: Delivering Effective Customer](#)

NJSL Presents Blog Recap: Researching Your Pre-May 1848 NJ Ancestors

[Find more blog posts here...](#)

Webinars This Week

November 10th
[PubMed Essentials](#)

November 13th
[Medicare Open Enrollment
Information Session](#)

[Find more events here...](#)

Continuing Education and Training Opportunities

[NJSL's Continuing Education
Webpage](#)

[NJSL's In Person Workshops and
Online Training Schedule](#)

[Upcoming Training Opportunities
from NN/LM MAR](#)

[Reference Solutions \(formerly
ReferenceUSA\) Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media Task Force!

Mary Chute: [@NJSLMaryChute](#)
NJ State Librarian

Peggy Cadigan: [@pcadigan](#)

Service While Keeping Library Staff and Patrons Safe in the New Normal

**Attend a Funds for Learning Webinar to Learn About E-
Rates**

Learn More About Zoom Through Our Free Webinars

**The New Jersey State Library's CARES Act Investment
Details Available**

Apply for the Women's Suffrage & Beyond Program Award

**Apply for the Baker & Taylor Summer Reading Program
Grant**

**Enter to Win the Virtual Health Programming in Public
Libraries Award**

**Enter to Win the Young Adult Library Services Association
Great Books Giveaway Competition**

**Apply for the Baker & Taylor/Young Adult Library Services
Association Collection Development Grant**

Apply for the Joann Sweetland Lum Memorial Grant

**Apply for the Libraries Transforming Communities: Focus
on Small and Rural Libraries Grant**

**New Guidelines for the National Endowment for the Arts Big
Read Program Available**

Apply for a Spectrum Scholarship

Library Construction Bond Act Awardee List Sent to the Legislature

On November 5th, Gov. Murphy forwarded the State Library's list of awardees to the State Legislature. The Assembly has already assigned it under bill number 4942; there is not yet a companion bill in the Senate. Once both houses pass the bill and the governor signs it, the State Librarian will send grant award letters to the successful applicants. Note: the State Library will not be able to respond to questions about the Bond Act until after the State Library's grant award notifications have been received by the awardees. [Find the governor's press release and all updates here.](#)

Upcoming Capira Curbside Training and Q&A Sessions

*Deputy State Librarian for
Innovation & Outreach*

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
*Small Business Development &
Technology*

Teri Taylor: [@TeriTaylorNJSL](#)
*U.S. Documents Librarian,
Reference Services*

Leigh Clark: [@NJSLFundingInfo](#)
*New Jersey State Library's Funding
Information Center*

Elizabeth Burns: [@NJSLTBBC](#)
*New Jersey State Library
Talking Book & Braille Center*

Susette Brooks: [@NJStateLibrary](#)
*New Jersey State Library
Office of Communications, Marketing and
Outreach*

Join us biweekly on Tuesdays and Thursdays to learn more about Capira Curbside and receive answers to your important questions. The next sessions include:

Nov. 12, 2020 at 11 a.m.

Log in [here](#), join by video system at 1734288696@oclc.webex.com, or call 1-408-792-6300. The access code is 173 428 8696, and the password is nbND2ym3Xm7.

Nov. 17, 2020 at 3 p.m.

Log in [here](#), join by video system at 1734674115@oclc.webex.com, or call 1-877-668-4490. The access code is 173 467 4115, and the password is 3enZuxaMg92.

If you have questions, email Sahar Dampier at sdampier@njstatelib.org.

MentorNJ Webinar Series: Delivering Effective Customer Service While Keeping Library Staff and Patrons Safe in the New Normal

Join us on **Nov. 17, 2020** for Keeping Library Staff and Patrons Protected in a Pandemic. In this 90-minute session, we will discuss what tools and skills we need to use as libraries continue to re-open their doors to provide skillful and dedicated service to patrons. Join us again on **Nov. 19, 2020** for Library Customer Service in the New Normal. In this 90-minute webinar session, we'll answer questions about how to provide true service excellence. [Learn more here](#).

Attend a Funds for Learning Webinar to Learn About E-Rates

Join us on **Nov. 10, 2020** at 2 p.m. as Funds for Learning hosts a webinar to discuss changes to the 2021 e-rate application and offer ongoing support as libraries apply for discounts on the circuits or managed wifi hardware provided by JerseyConnect. Learn more about the e-rate program and understand the next steps to apply for support. [Register here](#).

Learn More About Zoom Through Our Free Webinars

The State Library will host two free webinars featuring Zoom experts who will teach the

library community how to maximize the software's benefits. Join us on **Nov. 10, 2020** from 11:00 a.m. to noon [here](#), or on **Nov. 18, 2020** from 11-11:45 a.m. [here](#). If you have any questions, contact Sahar Dampier at sdampier@njstatelib.org.

The New Jersey State Library's CARES Act Investment Details Available

The New Jersey library community strives to fulfill the information needs of a vast and varied customer group. As always, the State Library supports the state's public libraries in serving all New Jerseyans--from pre-Kindergartners on the brink of emergent literacy, to students on the path to graduation and early careers, to disconnected individuals of all ages on the far side of the digital divide. To support our efforts, the Institute of Museum and Library Services awarded us \$802,581 in CARES Act funding to expand digital access and provide support services to citizens in the wake of the coronavirus pandemic. [Learn more here](#).

GRANTS AND OTHER OPPORTUNITES

Apply for the Women's Suffrage & Beyond Program Award

New Jersey Council for the Humanities is accepting applications for its Women's Suffrage & Beyond Program Award. Nonprofit and governmental organizations in New Jersey may apply for a \$500 award to support work to commemorate and interrogate the passage of the 19th Amendment granting women's suffrage in 1920 and its legacy one hundred years later. Applications will be accepted on a rolling basis until all funds have been expended. [Learn more here](#).

Apply for the Baker & Taylor Summer Reading Program Grant

The Association for Library Service to Children is accepting applications for the Baker & Taylor Summer Reading Program Grant. The Summer Reading Program Grant is designed to encourage reading programs for children in public libraries by providing \$3,000 in financial assistance, while recognizing ALSC members for outstanding program development. Due to COVID-19, the ALSC Programs and Services Recognition Committee will consider proposals for virtual programming, as well as in-person programs, which can take into account public health and safety measures. The application deadline is **Nov. 15, 2020**. [Learn more here](#).

Enter to Win the Virtual Health Programming in Public Libraries Award

Application guidelines are available for the Virtual Health Programming in Public Libraries Award, available through the Network of the National Library of Medicine, Middle Atlantic Region. The purpose of this award is to fund virtual health programs for public library patrons that incorporate MedlinePlus and information about the All of Us Research

Program. Projects must include a public library, state library, or library association as a partner or applicant. Possible allowable related costs include: social media campaigns, digital library collections (ebooks/eaudio), speaker fees, closed captioning, and digital platform subscriptions. Up to \$20,000 of funding per award is available for 8 or more projects within the region. The application deadline is **Nov. 16, 2020**. [Learn more here](#).

Enter to Win the Young Adult Library Services Association Great Books Giveaway Competition

The Young Adult Library Services Association is accepting applications for its Great Books Giveaway Competition. Each year, for review and nomination purposes, the YALSA office receives approximately 3,000 newly published books, videos, CDs and audiocassettes (materials that have been targeted primarily towards young adults) from producers and publishers. YALSA and the cooperating publishers are offering one year's worth of review materials as a contribution to up to three libraries in need through the Great Books Giveaway Competition. The application deadline is **Dec. 1, 2020**. [Learn more here](#).

Apply for the Baker & Taylor/Young Adult Library Services Association Collection Development Grant

YALSA is also accepting applications for the Baker & Taylor/YALSA Collection Development Grant program. The program awards \$1,000 for collection development to YALSA members who represent a public library and who work directly with young adults ages 12 to 18. Up to two grants will be awarded annually. The application deadline is **Dec. 1, 2020**. [Learn more here](#).

Apply for the Joann Sweetland Lum Memorial Grant

The Joann Sweetland Lum Memorial Grant, awarded through ALA/YALSA, aims to recognize a librarian who has a creative, innovative project that promotes literacy. Examples of literacy include, but are not limited to, digital, media, visual, computer, data, financial, civic/ethical, news, information, multicultural, and cultural. Applicants must work for and with youth (ages 10-19) in a library setting. Library settings include public, university, community college, school, and special. The grant award is \$1,000, and the application deadline is **Dec. 1, 2020**. [Learn more here](#).

Apply for the Libraries Transforming Communities: Focus on Small and Rural Libraries Grant

The American Library Association is accepting applications for a new grant opportunity, Libraries Transforming Communities: Focus on Small and Rural Libraries. This initiative seeks to provide community engagement resources and opportunities specific to the needs of library workers serving small and rural communities. Grant awards will include \$3,000 to support costs related to applicants' proposed community engagement projects and professional development consisting of the "LTC: Facilitation Skills for Small and Rural Libraries" asynchronous e-course and facilitation guide. This opportunity is open to all

types of libraries serving small and/or rural communities in the U.S. and U.S. territories. Apply by **Dec. 2, 2020**. [Learn more here](#).

New Guidelines for the National Endowment for the Arts Big Read Program Available

Guidelines are now available for the next round of the National Endowment for the Arts Big Read program. The NEA Big Read annually supports approximately 75 dynamic community reading programs, each designed around a single NEA Big Read book. Selected organizations receive a grant, access to online training resources, and opportunities, digital resources, and promotional materials designed to support widespread community involvement. The application deadline is **Jan. 27, 2021**. [Learn more here](#).

Apply for a Spectrum Scholarship

Applications for 2021 Spectrum Scholarships are now open through the ALA Scholarship Clearinghouse. The Spectrum Scholarship Program actively recruits and provides scholarships to American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino, Middle Eastern and North African, and/or Native Hawaiian/Other Pacific Islander students to assist them with obtaining a graduate degree and leadership positions within the profession and ALA. Please share this information with future or current BIPOC MLS/MLIS students, and email spectrum@ala.org with questions. Applications close **March 1, 2021**. [Read more here](#).

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
Office of Communications, Marketing & Outreach
marketing@njstatelib.org

Connecting people with information through libraries.

New Jersey State Library, 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

[SafeUnsubscribe™ pferrari@njstatelib.org](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by marketing@njstatelib.org powered by



Try email marketing for free today!

