



## State of New Jersey

DEPARTMENT OF TRANSPORTATION  
P.O. Box 600  
Trenton, New Jersey 08625-0600

CHRIS CHRISTIE  
*Governor*

JAMES S. SIMPSON  
*Commissioner*

KIM GUADAGNO  
*Lt. Governor*

July 30, 2010

Marguerite Chandler  
President, Celebrate New Jersey  
49 Ford Avenue  
Freehold, New Jersey 07728

Dear Ms. Chandler:

Thank you for your letter regarding Celebrate New Jersey's Wayfinding Plan.

As we discussed during your very informative presentations to the New Jersey Department of Transportation (NJDOT), there are two major obstacles to program implementation. Signs need to comply with the provisions of the current Manual on Uniform Traffic Control Devices for Streets and Highways regarding sign sizes, letter heights and allowable number of lines of copy. Also, the destinations referenced on each sign need to follow location standards established by the American Association of State Highway Transportation Officials. These requirements exist for toll roads as well as public roadways and, therefore, the concerns expressed by the NJDOT would be the same for the New Jersey Turnpike Authority (NJTA). Considering these factors, I don't feel that a presentation to the NJTA would cover any new ground at this time.

I hope this information is helpful. If you have any additional questions, please feel free to contact Alexander Brown, NJDOT's Director of Community Relations, at 609-530-2110.

Sincerely,

A handwritten signature in cursive script that reads "James S. Simpson".

James S. Simpson  
Commissioner

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