

[Home](#) [Newsroom](#) [Media](#) [Administration](#) [NJ's Priorities](#) [Contact Us](#)
[Press Releases](#) [Public Addresses](#) [Executive Orders](#) [Press Kit](#) [Reports](#)
[Home](#) > [Newsroom](#) > [Press Releases](#) > 2015 > [Lt. Governor Kim Guadagno Promotes Downtown Shops in Red Bank and Westwood on "Small Business Saturday"](#)

Lt. Governor Kim Guadagno Promotes Downtown Shops in Red Bank and Westwood on "Small Business Saturday"

Sunday, November 29, 2015

Tags: [Jobs and the Economy](#)

Encourages New Jerseyans to Shop Locally, Highlights the Importance of Small Businesses to New Jersey's Economy



Trenton, NJ – Lt. Governor Kim Guadagno joined by local officials to visit small businesses in Red Bank and Westwood today to highlight "Small Business Saturday," a nationwide campaign led by American Express to emphasize the importance of small business across the United States.

"Small businesses are the engines that drive New Jersey's economic growth," said Lt. Governor Guadagno. "The holiday shopping season is a critical time for thousands of small businesses in our State, so it's important that we support them now in the coming weeks. I encourage New Jersey residents to show your appreciation for these entrepreneurs and shop locally this weekend and throughout the year."

Residents are encouraged to use the Saturday after Thanksgiving, between "Black Friday" and "Cyber Monday" – traditionally two of the busiest shopping days of the year – to shop at small businesses around the State. New Jersey businesses with fewer than 50 employees make up more than 96 percent of all businesses statewide. They employ more than 44 percent of the state's private sector workforce, according to Department of Labor & Workforce Development data.

"We were thrilled to welcome Lt. Governor Kim Guadagno to Red Bank on Small Business Saturday," said James Scavone, Executive Director of the Redbank RiverCenter. "The day was extremely successful for the business community as thousands of people came out to shop local and support the small businesses of Red Bank. We are appreciative of the increased awareness the Lt. Governor brought to this important day and hope people will follow her example and shop local all season long."

For more information on "Small Business Saturday," visit <http://www.smallbusinesssaturday.com/>

Press Contact:
 Brian Murray
 Nicole Sizemore
 609-777-2600

Stay Connected
 with Social Media

Stay Connected
 with Email Alerts

**LIKE THIS PAGE? SHARE IT
 WITH YOUR FRIENDS.**

[SHARE](#) [f](#) [t](#) [e](#) [...](#)

Related Content



Small Business Saturday
 November 28, 2015

[View More Photos](#)



Statewide: [NJ Home](#) | [Services A to Z](#) | [Departments/Agencies](#) | [FAQs](#)
Office of the Governor: [Home](#) | [Newsroom](#) | [Media](#) | [Administration](#) | [NJ's Priorities](#) | [Contact Us](#)

Copyright © State of New Jersey, 1996-2017
Office of the Governor
PO Box 001
Trenton, NJ 08625
609-292-6000