From: New Jersey State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
November 8, 2021

Updates & Opportunities

Office of New Americans Information Session for NJ Public Libraries

In partnership with the State Library, the Office of New Americans (ONA) will host an information session for the NJ library community on **November 16th at 1pm**. The presentation will introduce the ONA and its programs and initiatives targeting new American populations, including those who speak languages other than English.
Learn More & Register Here.

Telehealth Program Opportunity for NJ Public Libraries

Learn how your library can provide telehealth resources and services to your community. Free technology and training provided! This new program is administered by the New Jersey State Library, and implemented by *Just For The Health Of It* at East Brunswick Public Library. Join us for an informational presentation on **November 16th at 2PM** to find out more.

Learn More & Register Here.

Application Period for Excluded New Jerseyans Fund Now Open

The Department of Human Services has launched the application for the Excluded New Jerseyans Fund (ENJF). The Fund provides a one-time, direct cash benefit to eligible households who have suffered an economic hardship due to COVID-19 and were excluded from both the federal stimulus checks and COVID related unemployment assistance - including undocumented individuals, residents re-entering from the justice system, and any other individuals otherwise excluded.

Attend a training on **Tuesday, November 9th at 2PM**, for organizations and partners to learn more about this initiative and application process step-by-step. Register here.

New Jersey Career Network Online Job Seeker Community Provides Free Support

The New Jersey Career Network is a free resource to help New Jersey job seekers find meaningful work. This is not another job board. This is a new tool that can help job seekers grow their skill sets, elevate their search with new search techniques, and change how they approach their job search entirely. Share this video or this informational flyer with anyone who might benefit from their services.

New Research Underscores Role Museums & Libraries Play to Create Healthier, More Equitable America

The Institute of Museum and Library Services, in partnership with Reinvestment Fund, have released a new study, Understanding the Social Wellbeing Impacts of the Nation's Libraries and Museums, which examines the role of museums and libraries in promoting social wellbeing in communities across the United States. Read the full IMLS press release here.

Mentor NJ Online Meet-Up: Support For Intellectual Freedom Fighters

On **Wednesday, November 10th from 4-5pm** join LLNJ for a special MentorNJ Online Meetup designed to address issues of intellectual freedom and the unprecedented attacks not only on library materials themselves, but on the library workers purchasing, promoting, and defending them. **Learn More & Register here.**

Graphic Design Tips for Beginners

Professional graphic designers are brilliant at what they do, but not every library has one on staff. Learn tips on how to create everyday graphics for social media and the best free tools to utilize for beginners. **Click to Read.**

New ALA Grant Opportunity Open to All Libraries Recovering from the Pandemic

ALA invites libraries to apply for funding through its American Rescue Plan: Humanities Grants for Libraries opportunity, a grantmaking program to deliver relief to libraries recovering from the coronavirus pandemic. Up to 200 U.S. libraries of all types (e.g., public, tribal, K-12, academic, special, prison) and representing a broad range of communities will receive $10,000 through a competitive, peer-reviewed application process. ALA will accept applications from **October 5 to December 2, 2021**. **Learn More & Apply Here.**

Grant Opportunity for Rural, Small & Tribal Libraries

Penguin Random House and the Association for Rural and Small Libraries have launched a new grant program to recognize rural, small and tribal libraries that support underserved communities in the U.S. and U.S. territories. The program will award grants of up to $2,500 to libraries that demonstrate a true need. **Learn More & Apply Here.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- The Secrets to a Successful Library Facebook Page
- How To Market Your Library To Teens

Creating Website Design Through User Journeys

Download marketing resources from State Library Vendors & Partners **here**.

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