

Governor Phil Murphy

East Asia Economic Mission Trip Daily Recap - 10.20.23

10/20/2023

New Jersey and South Korea

Taipei City, Taiwan – Governor Phil Murphy, First Lady Tammy Murphy, and the New Jersey delegation visited Taiwan on the final portion of the Governor-led Choose New Jersey economic development mission to East Asia. Governor Murphy announced plans to open Choose New Jersey's New Jersey Asia-Pacific Center, emphasizing the unique innovation ecosystems in which key industries thrive in both regions, and formalizing a partnership as an ideal match for economic growth. The office is a highlight of the Choose New Jersey Governor-led economic mission, and a direct result of the strong bilateral relationship between New Jersey and East Asia.



Governor Phil Murphy and First Lady Tammy Murphy Meet with President Tsai Ing-wen of Taiwan

Governor Murphy and First Lady Tammy Murphy met with Taiwanese President Tsai Ing-wen and discussed plans for New Jersey to open an Asia-Pacific Office in Taipei City, Taiwan, in 2024. The office will serve as Choose New Jersey's 5th international office and reaffirms the strong bilateral relationship between New Jersey and East Asia. The founding of an Asia-Pacific Center by Choose New Jersey will diversify and bolster New Jersey's strengths in technology, life sciences, and other vital sectors on a global level.

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Governor Phil Murphy, First Lady Tammy Murphy, and the Choose New Jersey Delegation Attend Memorandum of Agreement Signings at the Ministry of Foreign Affairs in Taiwan

Governor Murphy witnessed the signings of Memorandums of Understanding (MOU) between the New Jersey Economic Development Authority (NJEDA) and Taiwan; the New Jersey Board of Education (NJDOE) and Taiwan at the Ministry of Foreign Affairs; and the New Jersey Department of Banking (NJDOBI) and Insurance and the Financial Supervisory Commission of Taiwan. These agreements establish powerful economic trade partnerships and bilateral educational infrastructure. The MOU signed by the NJEDA and Taiwan's Ministry of Economic Affairs prompted the formal promotion of bilateral trade, industry and investment collaboration, and supply chain diversification between New Jersey and Taiwan.

The MOU between the NJDOE and the Ministry of Education of Taiwan creates exchange opportunities for Chinese and English language teachers, in addition to the implementation of joint projects between institutions of both regions. The MOU signed between NJDOBI and the Financial Supervisory Commission of Taiwan will ensure that all non-public information shared between the two parties will be handled in accordance with all applicable confidentiality laws and regulations.



Governor Phil Murphy, First Lady Tammy Murphy, and the New Jersey Delegation Participate in SelectUSA Roundtable Discussion

Governor Murphy and the New Jersey delegation took part in a roundtable discussion to engage with leaders from Taiwanese companies spanning key industries interested in investing in the United States. The roundtable served as an opportunity for New Jersey to explore possibilities for cooperation and economic expansion with Taiwanese companies. Jeffrey Dutton, Commercial Officer at the U.S. Embassy in Beijing, and Kenneth Chen, Commercial Specialist with U.S. Commercial Services in Taiwan, participated in the panel discussion along with Wesley Mathews, President and CEO of Choose New Jersey, and Tim Crouch, Chief Strategy Officer of Choose New Jersey.



Governor Phil Murphy and First Lady Tammy Murphy Meet Taipei City Mayor Chiang Wan-an

Governor Murphy and First Lady Tammy Murphy met Taipei City Mayor Chiang Wan-an, the 24th mayor of Taipei City since December 2022. This meeting signifies a vital step towards the strengthening of bonds between the city of Taipei and the state of New Jersey, establishing the potential for cooperation across various economic, social, and cultural sectors.



Governor Phil Murphy, First Lady Tammy Murphy, and the New Jersey Delegation Witness the Formation of Academic Partnerships between Rutgers University, New Jersey Institute of Technology, and National Taipei University of Technology

Governor Murphy and the New Jersey delegation witnessed the creation of academic partnerships between Rutgers University, New Jersey Institute of Technology (NJIT), and National Taipei University of Technology (Taipei Tech). The agreement signed between Rutgers University and Taipei Tech formed a joint research initiative between the two universities, including dual degree and joint learning programs. Likewise, the partnership between NJIT and Taipei Tech established a collaborative research initiative focused on transformation in the applied sciences.

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The New Jersey Delegation Attends New Jersey Reception with the American Institute in Taiwan

The New Jersey delegation attended a reception with the American Institute in Taiwan (AIT), an event aimed to augment economic and cultural ties between the delegation and key academic, public, and private sector leaders in Taiwan.

Please visit choosenj.com/EastAsiaMission

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Members of the media may access photos from the trip here

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[Economy & Jobs \(/governor/initiatives/#Economy\)](#)

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[Environment \(/governor/initiatives/#Environment\)](#)

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[Law & Justice \(/governor/initiatives/#Justice\)](#)

[Transportation \(/governor/initiatives/#Transportation\)](#)

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[Advice and Consent Appointments \(/governor/news/acappointments\)](#)

[Statements on Legislation \(/governor/news/statements/approved/statements_archive.shtml\)](#)

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