

NJSL DIRECT

Weekly News Updates for New Jersey Libraries

October 20, 2025

State Library Updates

New Jersey State Library Service Hours Change

Beginning **Monday, November 3, 2025**, the New Jersey State Library will change its service hours:

- Walk-in service: 10:00 a.m. – 4:00 p.m.
- Phone and email service: 8:00 a.m. – 4:30 p.m.
- State Employees may make appointments beginning at 8:00 a.m.

Teaching Information Literacy: Workshop Series 2

Recordings for the first two sessions on [Information Need](#) (October 8th) and [Information Identification and Evaluation](#) (October 15th) are now available. Register now for the remaining three workshops. All sessions are held on Wednesdays from 4:00 pm – 5:30 pm, with the exception of Session 5, which will be held on a Tuesday from 3:00 pm – 4:30 pm. [Access more information and register for future sessions here.](#)

Last Call for JerseyClicks Resources Training Webinars

[Gale Presents: Peterson's Test and Career Prep](#) – Wed., Oct. 22 at 2:00 pm

[EBSCO's New Reference Center Interfaces](#) – Tues., Oct. 28 at 2:00 pm

Information Literacy Training Modules

LibraryLinkNJ, in partnership with the New Jersey State Library and the New Jersey Department of Education, has released [Module 3: How to Identify and Evaluate Information](#), part three of a new five-part learning series, *Information Literacy: A Guide for New Jersey Communities*.

[Learn more about this initiative.](#)

[Get started with the modules.](#)

Updates for the Freedom to Read Act - Registration Required for Info Sessions

The model policies and forms, plus a compliance document, for the Freedom to Read Act are now posted on the [NJSL website](#). Information sessions on implementing the model policies will be held in October 2025; **registration is required**. [Find the session dates on the website](#). Please contact Jen Nelson (jnelson@njstatelib.org) with any questions.

The Secret to Social Media Hooks

Stop the scroll! Want to grab your audience's attention in just 8 seconds (or less)? Our latest marketing blog reveals the secret to crafting social media hooks that stop thumbs mid-scroll and make your message stick. [Click to read](#).

News From Around the State

Important Update for NJ SNAP Food Assistance Benefits

New Jersey was notified by the federal government that if the shutdown continues, November 2025 Supplemental Nutrition Assistance Program (SNAP) benefits may not be available on time.

It is unclear if SNAP benefits loaded on Families First EBT cards prior to October 31, 2025, will be able to be used after November 1, 2025.

Work First New Jersey (WFNJ) benefits should be available on time.

For updates, visit www.NJSNAP.gov or follow NJ Human Services on social media. Feel free to share the following flyers with your patrons.

- [English Flyer](#)
 - [Spanish Flyer](#)
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National Opportunities

Government Champions 250 Award

In honor of the America 250 celebration, Local Gov 250 and the National Academy of Public Administration are excited to announce a call for submissions to recognize and celebrate the exceptional individuals, from all levels of government, who make a significant impact in their work in cities, counties, regional councils, states, and the Federal Government. Nominees must be currently working as a government employee or have recently retired within the last ten years. Library workers are eligible for nomination. [Nominate a government champion](#) by **November 15th, 2025**, and help shine the spotlight on the unsung NJ heroes who are making positive changes across America!

NJSL Presents Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and [all webinars are recorded and posted to our YouTube page](#) afterward. You can also [check out event recaps on our blog](#)! Here's what we have coming up in October, feel free to share within your communities.

- [No Dead Ends: Finding Your Way Through Family Roadblocks](#) - October 21st @ noon
 - [Financial Aid Information Session](#) - October 29th @ noon
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Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and [a list of training programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, [check out our Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Refresh Your Library's Approach to Email Marketing](#)
- [How to Create Better Hyperlinks for Accessibility](#)
- [Spotify Playlists for Library Programs](#)
- [Learn More About the New Instagram Edits App](#)
- [Grab Patrons' Attention With These Videos](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can [download marketing resources from State Library Vendors & Partners](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)



New Jersey State Library | 185 West State Street P.O. Box 520 | Trenton, NJ 08625-0520 US

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