From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Monday, August 16, 2021 2:03:36 PM

NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries

August 16, 2021

Recent Blog Posts

Featured eBooks (August 12, 2021)

Boost Traffic Through Blogging

Major Blind Charity Brings Its Full Talking Books Library To Amazon Alexa

Introduction to Medicare Program Recap

Find more blog posts here...

Upcoming NJSL Events

August 17th @ 10:00 am - 11:00 am
Small Business Administration Resources and Services

August 19th @ 12:00 pm - 1:30 pm
Introduction to Proposal Writing

August 24th @ 12:00 pm - 1:00 pm
Virtual Author Talk-Why I chose to set my mysteries at the Jersey Shore and

Now Accepting Applications for NJSL + Partners Literacy Project Pilot Project #2

Funded by ARPA, the NJSL + Partners Literacy Project has two pilot programs for promoting literacy services in public libraries. Pilot Project # 2 - the Access Navigators Program - is now accepting applications. Click here to see grant guidelines and application process. **Deadline: September 17th, 2021.**

Register and Attend United for Libraries Virtual This Week

Registration is now open for “United for Libraries Virtual: Trustees –

more

Find more events here...

Continuing Education and Training Opportunites

NJSL's Continuing Education Webpage

Data Axle Reference Solutions Webinar Schedule

NJSL's Library Development Bureau

Innovation & Strategic Partnerships

Peggy Cadigan, *Dep. State Librarian*

Betsy Beavers, *Admin. Support*

Library Support Services

Kathleen Moeller-Peiffer, *Dep. State Librarian*

Eileen Morales, *Grants Manager*

Bob Keith, *Dir. of Library Law, State Aid & Statistics*

Casey Confoy, *JerseyCat*

Sahar Dampier, *Admin. Support*

Lifelong Learning

Michele Stricker, *Dep. State Librarian*

Sharon Rawlins, *Youth Services Specialist*

Mimi Lee, *Diversity & Literacy Consultant*

Andrea Levandowski, *Small Business Development & Technology Consultant*

Stay Connected with Us on

Friends – Foundations" taking place **Aug. 17-19, 2021.** New Jersey is a training partner state, so those with New Jersey libraries can register at the discounted rate of $79 individual/$219 group. Click here to learn more and register.

ARPA Funds In Action

The Institute of Museum and Library Services awarded the New Jersey State Library $3.9 million in funding through the American Rescue Plan Act (ARPA). We've used a portion of these funds to provide new resources to the libraries of New Jersey. Click to learn more about how these ARPA-funded resources could benefit your library!

Zoom Enterprise License To Be Renewed For A Second Year

State Librarian Jen Nelson has made the decision to renew our statewide Zoom license for a second year. This license covers all public libraries in the state. The Enterprise license allows a library to host a meeting or webinar (but not both at the same time); unlimited time for meetings or webinars; and up to 500 attendees at a meeting or webinar.

The cost for this license is being paid for by American Rescue Plan Act funds administered by the Institute of Museum and Library Services.

Homeless Institute Webinar

Ryan Dowd, creator of the Homeless Institute training, will be doing a webinar just for New Jersey library

Social Media!

Jennifer Nelson: @NJSL_JNelson
NJ State Librarian

Peggy Cadigan: @pcadigan
Dep. State Librarian, Innovation & Outreach

Sharon Rawlins: @bklover
Youth Services Consultant

Teri Taylor: @TeriTaylorNJSL
U.S. Documents, Reference Services

Leigh Clark: @NJSLFundingInfo
NJSL's Funding Information Center

NJSL: @NJStateLibrary

staff on **September 22, 2021** from 10-11 AM. No registration necessary, click here to attend webinar.

Register Now for Library 2.0's Mini-Conference

The third annual Library 2.0 mini-conference: "Libraries as Community Anchors," will be held online (and for free) on **Thursday, October 21st, 2021**. Libraries are increasingly addressing challenges associated with digital equity, access, and inclusion, as well as issues of security and privacy. In light of the recent Covid-19 pandemic and other natural disasters such as floods, drought, firestorms, hurricanes, and tornadoes, universal access to the internet has never been more important. Click here to register.

Training, Grants & Other Opportunites

LibraryLinkNJ August Events Roundup

Wednesday, August 18 @ 7PM:
Share Your Reads: Adults & YA Crossover
(Guest Moderator: State Librarian Jen Nelson)

Tuesday, August 24 @ 10AM:
Skill-Sharing Conversations - Email Newsletters

Wednesday, August 25 @ 10AM:
MentorNJ Meetup - School Libraries, Prepping for the School Year

Wednesday, August 25 @ 7PM:
Share Your Reads - Children's & YA: Audiobooks

Join the National Network of Libraries as Hubs for

Citizen Science

SciStarter, in partnership with Arizona State University, has launched the **National Citizen and Community Science Library Network** in May with the goal of providing resources, support, and connections to libraries across the country interested in becoming a community hub for citizen science. Membership is free, with a monthly newsletter that provides upcoming training, funding opportunities, and new resources that support you as a community hub for citizen science. To receive the newsletter and officially join the national network please sign-up via **this form**.

Attend the introductory webinar titled: Introduction to Citizen Science for Libraries Webinar on **August 25, at 3:00 pm EST.** **Click here to register and learn more.**

Communities for Immunity Grant Opportunity

Communities for Immunity is an initiative supporting the work of museums and libraries in engaging their communities in COVID-19 vaccine confidence. Communities for Immunity invites museums and libraries to submit proposals for funding efforts that support vaccine confidence at the local level.

Funding amounts for Round 1 will range from $1,500 to $10,000. In Round 2, funding amounts will start at $1,500 and go up to $100,000. Eligible institutions may apply for Round One awards from **August 5 through September 2, 2021**.

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NJ Libraries - Ready for Anything Mini-Grants

LibraryLinkNJ is offering a grant opportunity that will allow member institutions to prepare for their next great challenge. A generous donation from EBSCO Information Services will fund this FY22 mini-grant program, designed to help libraries plan for even the most difficult of circumstances. Harness your library's ingenuity, creativity, and strength as we work together to get ready for anything. **Application Deadline: September 30th, 2021.**

LEARN MORE

Partnering with the NJ Department of Health on COVID 19 Response Webinar

Join Nayeli Salazar and Jeannie Davis from the NJ Department of Health to learn how you can partner to promote accurate information about vaccinations. The Department of Health is looking for libraries that are interested in establishing COVID 19 Vaccine Resource Stations – information tables – dedicated to increasing vaccination rates in minority and underserved communities through targeted outreach, education and vaccination assistance all across the state. You'll also learn about a targeted grant opportunity – The Library Project – which is designed to increase access to testing, education and vaccination for vulnerable populations. The webinar is scheduled for **Wednesday August 18, 2021 at 11am.**

REGISTER HERE

Employment Opportunities at NJLA

The New Jersey Library Association is seeking to hire six positions (one program coordinator and five access navigators), to launch its Access Navigators program.

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Webinar: Establishing a Telehealth Center in Your Library

Libraries play a critical role in maintaining the welfare and safety of our communities. As we move forward, telehealth in libraries will become increasingly important, enabling patrons who may lack Internet access to connect to their healthcare providers. Join Craig Settles, author of the "Telehealth Guide to Connecting Library Patrons to Better Health," the Indiana Library Federation's Michael Williams, and ENA's Brian Hubbard for best practices and tips for getting started in telehealth. Attendees will learn what telehealth looks like in a library setting, hear use cases of libraries that have established their own telehealth programs, and understand the broadband infrastructure needed to facilitate these programs.

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The NJ/DE Digital Collective Has Joined the Digital Public Library of America (DPLA)

The NJ/DE Digital Collective is a collaboration launched by the New Jersey State Library (NJSL) and Delaware Division of Libraries (DDL) that serves libraries and cultural heritage institutions throughout New Jersey and Delaware. The NJ/DE Digital Collective is currently contributing more than 124,000 items to DPLA.

LEARN MORE

Case Study of Data Axle's Reference Solutions Research Database Webinar

Click here to register for a Case Study of Data Axle's Reference Solutions Research Database Webinar on **August 25th at 1PM**. The webinar will provide tools, training, and use cases to support your data-driven initiatives. If your library is interested in offering in-person Data Axle (formerly Reference USA) training in October or November, please contact Andrea Levandowski by **August 20**. Potential topics include: general overview of Data Axle, resources for jobseekers, and advanced searching for business owners.

Brainfuse Training for NJ Library Staff!

Brainfuse training for New Jersey public library staff will be held once per week for the next three weeks. Now is the time to get any questions answered about this product. Remember that all New Jersey public libraries have access to the Help Now module through June of 2022 due to American Rescue Plan Act funds from IMLS.

Brainfuse HelpNow Webinar - New Jersey State Library
Wed, Aug 18, 2021 2:00 PM - 3:00 PM (EDT)

Join meeting: https://global.gotomeeting.com/join/294725589

You can also dial in using your phone.
United States: +1 (872) 240-3212

Access Code: 294-725-589

Brainfuse HelpNow Webinar - New Jersey State Library
Tue, Aug 24, 2021 10:00 AM - 11:00 AM (EDT)

Join meeting: https://global.gotomeeting.com/join/999815589

You can also dial in using your phone.
United States: +1 (571) 317-3122

Access Code: 999-815-589

Community Collections Grant Program Launch

The Library of Congress and the American Folklife Center have announced the launch of the Community Collections grant program. This grant program will support non-profit organizations (and individuals) in producing cultural documentation, such as photographs, interviews, audio or video recordings, about their community from the community's perspective. Materials gathered through this program will become part of the Library's permanent collection, while locally-held copies can enhance (or seed) community archives. Grants will be up to $50,000 ($60,000 if applicants intend to host a public program in their community), and will support projects of up to 12-months in length. **Application due date: September 7, 2021.**

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Libraries Transforming Communities (LTC) Grant

Applications are now open for round three of the Libraries Transforming Communities (LTC): Focus on Small and Rural Libraries grant. Up to 100 libraries will be awarded in this round as part of ALA's longtime community engagement initiative. The opportunity is open to libraries serving small and/or rural communities in the U.S. and U.S. territories. The Institute of Museum and Library Services (IMLS) defines small communities as those with a legal service area population of 25,000 or less and rural communities as those more than, or equal to, five miles from an urbanized area.

Libraries that previously were awarded LTC: Focus on Small and Rural Libraries grants are eligible to apply for additional funding to expand their previously awarded projects. **Deadline: September 16, 2021**

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Connecting people with information through libraries.

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