

# NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; Purple Category; doctors approvals

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## NJSL DIRECT

*Weekly News Updates for New Jersey Public Libraries*



*September 21, 2020*

### Blog Posts

#### Marketing Blog

[Ask the Legislator: Asm. Gary Schaer Explains How Libraries Can Advocate for the Jewish Community](#)

#### New Books Blog

### In This Issue

[Document Your Library's COVID-19 Response](#)

[Webinar - Displaced Homemaker Programs in New Jersey](#)

[Webinar - Navigating the New Normal: Lightning Tech Talks](#)

[Featured eBooks \(Sep. 11, 2020\)](#)

**NJSL Presents Blog**  
[Recap: Making Savings with Medicare This September](#)

[Find more blog posts here...](#)

## Webinars This Week

**September 23rd**  
[Why a Roth IRA, Why Now?](#)  
[Valuable Tips to Help You Reach Your Goals](#)

[Find more events here...](#)

## Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[NJSL's In Person Workshops and Online Training Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[ReferenceUSA Webinar Schedule](#)

[Public Library Director 101 Series](#)

[WebJunction Training](#)

## Stay Connected with NJSL on Social Media!



## Connect with the NJSL Social Media Task Force!

**Mary Chute:** [@NJSLMaryChute](#)  
*NJ State Librarian*

**Peggy Cadigan:** [@pcadigan](#)

## Register for the 2020 Virtual Trustee Institute

[Apply for the Entrepreneurship & Libraries Conference Inaugural "@ the Table" Pitch Competition](#)

[Submit Your Intent to Apply to the New Jersey Council for the Humanities Incubation Grant or Action Grant](#)

[Nominations Open for IMLS National Medal for Museum and Library Service](#)

## Document Your Library's COVID-19 Response

Please take a few moments to submit data and stories that document the role your library has played in your community during the coronavirus pandemic. The outbreak of the COVID-19 and the resulting statewide quarantine forced our public library buildings across the state to close for the safety of our employees and the communities we serve. But we quickly responded - rethinking our service models and transforming ourselves in a very short period - into virtual centers to access information, programming, and digital resources. As we look ahead to New Jersey's statewide recovery, it is critical that we document our response to the outbreak, and the tremendous impact that our libraries have had on the lives of residents throughout the state. [Complete the survey here.](#)

## Webinar - Displaced Homemaker Programs in New Jersey

Join us on **Oct. 8, 2020** as we explain the Displaced Homemaker Programs available to New Jersey residents. Displaced homemakers are persons who have lost their jobs as homemakers after a substantial number of years in unpaid labor in the home caring for family members. The Displaced Homemaker programs assist individuals with obtaining short term education certificates, employment opportunities, computer technology updates, resume writing and career counseling with a goal of reaching economic self-sufficiency. [Register here.](#)

## Webinar - Navigating the New Normal: Lightning Tech Talks

*Deputy State Librarian for  
Innovation & Outreach*

**Sharon Rawlins:** [@bklover](#)  
*Youth Services Consultant*

**Andrea Levandowski:**  
[@NJGrowsBiz](#) and [@NJWorks](#)  
*Small Business Development &  
Technology*

**Teri Taylor:** [@TeriTaylorNJSL](#)  
*U.S. Documents Librarian,  
Reference Services*

**Leigh Clark:** [@NJSLFundingInfo](#)  
*New Jersey State Library's Funding  
Information Center*

**Elizabeth Burns:** [@NJSLTBBC](#)  
*New Jersey State Library  
Talking Book & Braille Center*

**Susette Brooks:** [@NJStateLibrary](#)  
*New Jersey State Library  
Office of Communications, Marketing and  
Outreach*

Join us on **Sept. 24, 2020** at 10 a.m. for "Navigating the New Normal: Lightning Tech Talks." The COVID-19 pandemic has created new challenges for library staff across the country. To continue to help their communities, libraries in New Jersey have found new ways to apply technological solutions to meet many of these challenges. We invite you to spend a morning for a fast-paced introduction to the many tools New Jersey libraries use for chat, remote assistance, scheduling, staff training, and remote working during a pandemic. Registration is required for the free program. [Learn more here](#).

## Register for the 2020 Virtual Trustee Institute

Join us on **Oct. 17, 2020** from 9 a.m. to 1 p.m. for the annual Trustee Institute, hosted by the New Jersey State Library and the New Jersey Library Trustee Association. This year's virtual event will feature an introduction from State Librarian Mary Chute and NJ Library Trustee Association President Pat Pavlak. The event will also include discussion topics such as Roles & Responsibilities of Library Trustees, Trends & Topics in Library Security & Safety, Employment Law in the Age of COVID-19, and a tour of the redesigned United for Libraries Virtual Trustee Academy website. The Trustee Institute is open to all Library Board Trustees and their Directors for a \$25.00 per library. [Register here](#).

## GRANTS AND OTHER OPPORTUNITIES

### Apply for the Entrepreneurship & Libraries Conference Inaugural "@ the Table" Pitch Competition

The [Entrepreneurship & Libraries Conference](#) will host its inaugural pitch competition on Nov. 12, 2020 at 3 p.m. Libraries are invited to pitch ideas about how a library can support local economic development, job creation, workforce development, entrepreneurs, nonprofits, small businesses, or innovation in general. Submissions should be specific about the target population, the problem addressed, resources available or needed, and the service provided or value added. Five finalists will have up to five minutes to pitch their idea live and online to a panel of economic development professionals and the ELC 2020 attendees. Jennifer Hensel at Launch Greensboro will provide pre-recorded best practices for all contestants, as well as one-on-one consultations with the five finalists before the live pitching takes place. The first-place winner will receive \$2,000, and the second-place winner, plus the audience choice winner will receive \$500. [EBSCO](#) is the generous

sponsor of this competition. Registration for the ELC will be free. The application deadline is **Sept. 25, 2020** at 5 p.m. Eastern. [Learn more here](#).

## Submit Your Intent to Apply to the New Jersey Council for the Humanities Incubation Grant or Action Grant

From **Sept. 14-30, 2020**, applicants may submit an Intent to Apply to the New Jersey Council for the Humanities as the first step in applying for an Incubation Grant or an Action Grant. Incubation Grants support humanities projects that are in development. Action Grants support the implementation of new projects or expand existing programs. [Learn more here](#).

## Nominations Open for IMLS National Medal for Museum and Library Service

The Institute of Museum and Library Services is accepting nominations for the 2021 National Medal for Museum and Library Service, the nation's highest honor awarded to libraries and museums for service to their communities. Anyone—an employee, a board member, a volunteer, a member of the public, or a government official—is invited to nominate an institution. Museums and libraries of most disciplines and types are eligible. Regardless of who nominates the library or museum, in order to be considered, the institution must complete the online nomination form by 11:59 p.m. ET on **Nov. 2, 2020**. [Learn more here](#).

**As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.**

*Sincerely,*

**New Jersey State Library**  
Office of Communications, Marketing & Outreach  
[marketing@njstatelib.org](mailto:marketing@njstatelib.org)

*Connecting people with information through libraries.*

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