

# **Transportation, Logistics, and Distribution Talent Network**

## For employers and education/training providers

The Transportation, Logistics, and Distribution (TLD) industry moves goods and people. This industry is — literally a key driver of New Jersey's economy.

Acting as a primary point of contact and using experts and industry insiders, the TLD Talent Network works with employers to address their workforce needs and strengthen connections among employers, educators, training providers, relevant nongovernmental organizations, and jobseekers.

By developing strategic partnerships, the TLD Talent Network facilitates the creation of skilled labor pools — and gives employers a way to connect with qualified jobseekers.

## What can being a part of the TLD Talent Network do for you?

#### **Employers**

- Gain a direct line of communication to the decision makers at the New Jersey Department of Labor and Workforce Development, and have a say in how New Jersey's workforce strategy is formed
- Give your input to education professionals and training providers on the very courses that will train individuals applying for open positions at your company
- Take advantage of the expertise and connections you'll find in the Talent Networks to learn about and help solve the big-picture workforce issues in this corridor state

### **Education/Training Providers**

- Get meaningful input from employers to assist in crafting job-relevant curriculum
- Gain direct access to potential students who have already shown interest in the Transportation, Logistics and Distribution Industry — and who will be directed to your program
- Leverage the experience of the TLD Talent Network to get information on grants and services available from the New Jersey Department of Labor and Workforce Development
- Develop relationships with industry insiders who can offer valuable real-world insights to help your students succeed

#### Contact

Greg Skelley, Director Transportation, Logistics and Distribution Talent Network gregory.skelley@rutgers.edu (732) 932-4100 x 6320





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# **Transportation, Logistics, and Distribution Talent Network**

## For jobseekers

New Jersey's Transportation, Logistics, and Distribution (TLD) industry provides more than one in 10 jobs in the state. A primary goal of the TLD Talent Network is to connect skilled jobseekers with the employers who need them.

This industry employed over 358,000 workers in New Jersey in 2012 at an average wage of nearly \$68,000 - \$10,000 above the average for all other industries in the state. Throughout 2010 and 2012, the TLD industry hired over 3,400 workers to fill new and replacement jobs.

### Why should you join the TLD Talent Network?

- Learn about the many types of careers in the Transportation, Logistics and Distribution industry
- Participate in jobseeker networking groups with your peers
- Connect directly with employers through various events hosted by the TLD Talent Network
- Learn about training opportunities and career paths available in the industry and its subsectors such as warehousing, distribution, supply chain management and logistics, port operations and corporate administration
- Get insider information on hiring trends within the industry by following the TLD Talent Network on LinkedIn, Twitter, and at *njtld.org*
- Receive information on specialized training developed with employers' input and crafted to lead students directly to the openings in the job market

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