

NJSL DIRECT

Weekly News Updates for New Jersey Libraries

May 8, 2023

Updates & Opportunities

ACP Connects NJ

The New Jersey State Library, in partnership with the New Jersey Department of Health, received an Affordable Connectivity Program (ACP) grant for \$400,000 from the Federal Communications Commission to support households struggling to afford internet service. Join us and become a library host for ACP in-person enrollment events to help your community members start saving on their Internet bill! [Click to learn more.](#)

NJSL Sessions at 2023 NJLA Conference

NJ State Library staff are looking forward to connecting with you during the NJLA conference May 31st to June 2nd. In addition to stoppying by our booth, check out these presentations from our Library Development Bureau:

- *Serving Your Community in the Intersection of Social Work and Libraries* with Mimi Lee, Director of Literacy and Learning, **June 1st at 9am.**
- *Telling Stories that Matter: Sharing the Impact of Library Business Services* with Andrea Levandowski, Library Consultant, Small Business Development & Technology, **June 1st at 4:10pm.**

- *On the Same Page: Multigenerational Book Discussions* with Sharon Rawlins, Youth Services Specialist, **June 2nd at 9:00am.**
- *Catalyzing Teen Entrepreneurship through Makerspaces* with Andrea Levandowski & Sharon Rawlins, **June 2nd at 11:30am.**

[Click here](#) to see the full schedule of other NJSL-sponsored programs.

Libraries Defying the Odds: Nomination Period is OPEN

The 2023 Libraries Defying the Odds award will provide \$10,000 to a U.S. public library that is stepping up for its community and staff in the face of adversity—and to celebrate library workers providing services, programming, and collections for those who need them most. The award will be based on need and the nature of the work done. One winning library will receive \$10,000 in grant money from Library Journal and Gale and will be profiled in the July issue of Library Journal and online. Honorable mentions may also be named and briefly profiled in the same issue. [Learn more.](#)

ALA Free Webinar: Preparing for Program Challenges at your Public Library

In this free webinar on **May 31st at 3pm EST**, learn best practices and strategies for supporting staff, board, and community members through program challenges. Resources to assist in responding to challenges and crafting appropriate policies, procedures, and training will be provided.

[Click here to register.](#) ***Note: this webinar will be recorded and provided to all who register.***

NJ State Library Invites You to Tee Up for Talking Books!

The 12th Annual Talking Book and Braille Center Golf Classic will take place on **June 13th** at the Cherry Valley Country Club in Skillman, NJ. Proceeds benefit the NJ State Library Talking Book & Braille Center, New Jersey's only FREE public library for the reading and print disabled. [Click here](#) for registration, sponsorship opportunities, and more information.

Professional Development Opportunities

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [How To Be A Better Blogger](#)
- [Inspiration for Library Reels](#)
- [A Resource Guide to Social Media in 2023](#)
- [Social Media Trends for 2023](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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