

NJSL Direct - News for NJ Libraries from the NJ State Library

New Jersey State Library <marketing@njstatelib.org>

Mon 2/22/2021 2:00 PM

To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: Blue Category; doctors approvals; Purple Category

Having trouble viewing this email? [Click here](#)



NJSL DIRECT

Weekly News Updates for New Jersey Public Libraries



February 22, 2021

Blog Posts

Grants Blog
[Grant Writing Strategies](#)

NJSL Presents Blog
[The Magic of Seeds Program Recap](#)

[Hidden Figures Revealed Program Recap](#)

Find more blog posts here...

In This Issue

[Capira Curbside Training for Directors and Library Staff](#)

.....
[Data Axle Reference Solutions Webinar Schedule](#)

.....
[ALA Annual Conference](#)

.....
[LCBA Listening Session for the NJ Library Community](#)

.....
[Share Your Library Stories for Snapshot Day](#)

Upcoming Webinars

February 23

[Exploring Black History in New Jersey: New Research and Discoveries](#)

February 24

[Finding Benjamin James and the History of the Mount Ely Hancock House](#)

Find more events here...

Continuing Education and Training Opportunities

[NJSL's Continuing Education Webpage](#)

[Data Axle Reference Solutions Webinar Schedule](#)

[Upcoming Training Opportunities from NN/LM MAR](#)

[WebJunction Training](#)

Stay Connected with NJSL on Social Media!



Connect with the NJSL Staff on Social Media!

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for
Innovation & Outreach

Sharon Rawlins: [@bklover](#)
Youth Services Consultant

Andrea Levandowski:
[@NJGrowsBiz](#) and [@NJWorks](#)
Small Business Development &
Technology

Teri Taylor: [@TeriTaylorNJSL](#)
U.S. Documents Librarian,
Reference Services

Leigh Clark: [@NJSLFundingInfo](#)

MentorNJ Online Meet-ups

[Brainfuse HelpNow Webinar - Training for Library Staff](#)

[Professional Development Opportunities - LibraryWorks Special Offers](#)

[Brainfuse Scholarship Fund](#)

[Institutional and Financial Stabilization Grants for History and Humanities Organizations](#)

[Talk Story: Sharing Stories, Sharing Culture](#)

[New Jersey Council for the Humanities Incubation and Action Grants](#)

[EBSCO Solar Grants](#)

Capira Curbside Training for Directors and Library Staff

Capira Curbside will be presenting Webex training sessions on March 3 and March 10. Please see the information below for times and online access.

Library Director Session:

<https://oclcwebinar.webex.com/oclcwebinar/onstage/g.php?MTID=ee13b1c9c24ec457266ca2ad3cd573459>

General Library Staff Session:

<https://oclcwebinar.webex.com/oclcwebinar/onstage/g.php?MTID=e5904a66eb6cf6f0c904f0a5b8affe325>

You will need the password **webinar1** for both sessions.

Data Axle Reference Solutions Webinar Schedule

Data Axle Reference Solutions (formerly ReferenceUSA) offers free webinars to help you learn about the premier research and reference product. Webinar topics include:

- Job Seeking: career search strategies
- Entrepreneurship: Research for starting, managing, and growing businesses
- Search Essentials
- A Librarian's Introduction to Data Axle Reference Solutions.

[See the schedule and register here.](#)

Save the Dates - Upcoming Annual Library Conferences

New Jersey State Library's Funding
Information Center

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

NJSL: [@NJStateLibrary](#)
New Jersey State Library
Office of Communications, Marketing and
Outreach

NJLA Annual Conference

Under the theme, "All In: Accessibility, Equity and Inclusiveness", the NJ Library Association's annual conference will take place June 3-4, 2021 as a virtual event.

Registration: TBA

Check the main conference page for regular updates: <http://njlaconference.info/>

ALA Annual Conference

The ALA Annual Conference will take place June 23-29, 2021. It is going to be held virtually. Registration opens on March 1st.

Visit the main conference page for more information:

<https://2021.alaannual.org/>

LCBA Listening Session for the NJ Library Community - Last Chance to Register!

State Librarian Jennifer Nelson is inviting the NJ Library Community to a Library Construction Bond Act (LCBA) Listening Session on Thursday, February 25, at 10am. As we get geared up for the next LCBA funding round, we want to hear from the library community about what worked well and where there's room for improvement in our processes. Please join us for a lively conversation.

[Learn more and register here.](#)

Share Your Library Stories for Snapshot Day

The New Jersey State Library, in partnership with the New Jersey Library Association, welcomes all New Jersey libraries to participate in the 2021 New Jersey Library Snapshot Day. During the month of February, libraries are invited to document and share the wonderful people, places, events, materials, and experiences that make libraries important community centers. We will share the stories you tell, as well as important data, to promote the value of libraries and advocate for increased resources. Your stories will put a human face on library usage to help legislators, administrators, voters, and other library stakeholders identify with the essential work that New Jersey libraries do every day.

[Read more here.](#)

MentorNJ Online Meet-ups

What Are They? Online meet-ups via Zoom. This is the time and place to discuss your concerns, share your ideas, and "hang out" with your colleagues. Discuss a particular topic or just chat about what this crazy life is like for library staff serving their customers during this pandemic era.

[Learn more and view the schedule here.](#)

Brainfuse HelpNow Webinar - Training for Library Staff

This training will take place on Thurs., Feb. 25, 10:00am - 11:00am (EST), and will cover all of the services and features available to your patrons through the HelpNow service. This includes a demo of a live tutoring session, Writing Lab, academic content, and more, including some lesser-known features of Brainfuse available to any patrons that create an account. It's a fairly extensive demonstration, although there will be an opportunity for questions at the end, as well.

On the day of the webinar, join session from your computer, tablet or smartphone:

<https://global.gotomeeting.com/join/935115245>

You can also dial in using your phone: (571) 317-3129 / Access Code: 935-115-245

Check out the series of HelpNow [training videos](#) offered by Brainfuse!

Professional Development Opportunities - LibraryWorks Special Offers

LibraryWorks is offering two free webinars-on-demand. These webinars can be viewed for free until March 31st. No registration required; just click on the title below to start viewing:

- [Playing the Long Game: The Resiliency of Ordinary People Like You and Me](#)
- [How to Write for the Library Press \(and Make Editors Love You\)](#)

Additionally, LibraryWorks is pleased to offer the following webinars-on-demand for \$25/person (normally \$49/person) until March 31. Available for immediate download; just click on any title below to purchase.

- [Going to Vision: How to Develop a Meaningful and Effective Vision for Your Library](#)
- [Financial Oversight Guidelines for Non-Financial Library Managers and Leaders](#)
- [Safe and Secure Libraries: Helping Staff Deal with Challenging Patrons](#)
- [How \(and Why\) to do a Simple External Communications Audit at your Library](#)
- [Increasing Library Workplace Engagement and Satisfaction](#)
- [Promoting Your Collections: Messaging, Merchandising and More](#)
- [Hybrid/Blended Learning: Combining the Best of Virtual and In-Person Education at Your Library](#)
- [Transformational by Design: Serving Patrons at Every Life Stage](#)

GRANTS AND OTHER OPPORTUNITES

New Jersey Historical Commission Project Grant Guidelines for FY2022

The New Jersey Historical Commission has released its Project Grant Guidelines for FY2022. The goal of the grant program is to engage diverse audiences in the active exploration, enjoyment, interpretation, understanding, and preservation of New Jersey history. Project grants are available to both individuals and organizations. Applicants can request up to \$20,000 in support of their project. Intent to apply forms are due **March 31, 2021**. [Learn more here.](#)

Institutional and Financial Stabilization Grants for History and Humanities Organizations

The New Jersey Cultural Trust has released guidelines for its FY2022 Institutional and Financial Stabilization Grants for History and Humanities Organizations. The grant program is designed to assist groups in addressing financial and operational challenges that threaten their stability and to help build greater operational capacity to manage and advance their work and achieve their missions. To be eligible, an organization must first be designated as "qualified" by the New Jersey Cultural Trust. **March 31, 2021** is the deadline to be designated a Qualified Organization by the New

Jersey Cultural Trust and the deadline for submission of declarations of intent to apply forms. [Learn more here.](#)

Talk Story: Sharing Stories, Sharing Culture

Libraries and community organizations that serve Asian Pacific American and/or American Indian/Alaska Native children and their families are eligible to apply for an Asian/Pacific American Librarians Association/American Indian Library Association "Talk Story" grant. The Talk Story: Sharing Stories, Sharing Culture program celebrates and explores Asian Pacific American (APA) and American Indian/Alaska Native (AIAN) stories through books, oral traditions, and art to provide an interactive, enriching experience. The "Talk Story" grant is aimed to give financial support to libraries and community organizations who want to introduce a Talk Story program, focusing on APA or AIAN cultures. Deadline: April 1, 2021. [Learn more here.](#)

New Jersey Council for the Humanities Incubation and Action Grants

From **March 1 to March 15, 2021**, applicants may submit Letters of Intent to the New Jersey Council for the Humanities as the first step in applying for an Incubation Grant or an Action Grant. Incubation Grants support humanities projects that are in development. Action Grants support the implementation of new projects or expand existing programs. [Learn more here.](#)

EBSCO Solar Grants

EBSCO Solar is now accepting applications for grants that will fund solar installations at libraries around the world. The grants will help winning libraries to reduce their utilities expenses by installing solar arrays. All academic, school and public libraries that are current EBSCO customers are eligible to apply for the EBSCO Solar grant program. Applications close **May 3, 2021**. [Apply here.](#)

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the team in NJSL's Office of Communications, Marketing & Outreach.

Sincerely,

New Jersey State Library
Office of Communications, Marketing & Outreach
marketing@njstatelib.org

Connecting people with information through libraries.

New Jersey State Library, 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

[SafeUnsubscribe™ pferrari@njstatelib.org](#)

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by marketing@njstatelib.org powered by



Try email marketing for free today!