

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
April 15, 2024

State Library Updates

NJSL Presents Money Smart Week!

It's [Money Smart Week](#) April 16-19th! Celebrate financial literacy with our three NJSL Presents virtual events. Join experts as they discuss financial planning and retirement account types. [Click here to register](#) for each event or catch the recordings on YouTube afterward!

E-Resources Survey

All New Jersey library personnel are invited to participate in an E-Resources Survey concerning the [JerseyClicks](#) suite of databases, available to all New Jersey residents. Your feedback is important to the New Jersey State Library, as we consider the needs of the library community in selecting future statewide resources. This survey was created through the volunteer work and participation of the E-Resources Advisory Committee, a group comprised of representatives from New Jersey academic, public and school libraries. The survey should take about five minutes to complete. Please respond by **May 13, 2024**. Thank you! [Click here to take survey](#).

JerseyClicks is made possible in part with funds provided by the Institute of Museum and Library Services, administered by the New Jersey State Library.

Register Now for the New Jersey Association of School Librarians Spring Meeting

We are a proud sponsor of NJASL's 2024 [Spring Meeting: Busy as Can Bee](#). The conference will take place on **Saturday, May 4, from 9:00am - 1:00pm** on the campus of The College of New Jersey, Ewing Township, NJ. [Click to register](#).

13th Annual NJ State Library Talking Book & Braille Center Golf Classic

The NJ State Library Talking Book & Braille Center is hosting its 13th Annual TBBC Golf Classic on **June 18th**, proudly sponsored by the Friends of the New Jersey Library for the Blind & Handicapped. Participants not only get to enjoy golfing at Makefield Highlands Golf Club, but the day will be full of contests and further opportunities to win prizes. During the day a 60 ft putt and Closest to the Pin contest will take place. Later on at the clubhouse there will be 50/50 raffles, putting contests, penny and silent auctions. Want to join in on the fun? [Click here to reserve your spot now](#).

Register for State Aid and Library Network Regulation Listening Sessions

The New Jersey State Library has embarked upon the process of renewing the regulations that govern Per Capita State Aid and the New Jersey Library Network (of which LibraryLinkNJ is a part). These regulations shape the landscape of libraries and librarianship in New Jersey. All of us who work in libraries throughout the State are affected in some way by Per Capita State Aid and the Library Network. We greatly value your experience and insight and would like to hear your thoughts about these regulations at two listening sessions in April. Each of the listening sessions will cover both sets of regulations so it is unnecessary to sign up for both sessions. Click each date to register.

- [April 17th, 3pm](#)
- [April 18th, 11am](#)

Prior to participating in these sessions we ask that you familiarize yourself with the regulations as they stand now. The text of the regulations can be found at the following links:

- [Per Capita State Aid](#)
 - [Library Network](#)
-

JerseyClicks Upcoming Training Sessions

This spring, brush up on these databases offered through JerseyClicks! The below sessions are being offered at 2pm on the following dates:

- EBSCO Presents: EBSCO's Resources for Academic Research - **April 25th**
- Gale Presents: Peterson's Test and Career Prep: Basic Skills and ESL Resources - **May 7th**

[Click to learn more and register](#)

Marketing Your Library on YouTube

YouTube has always been a platform for video content, but not many people stop to consider it as a marketing tool or form of social media. Check out our latest marketing blog for a few ideas of ways to engage your audience through video on YouTube. [Click to read](#).

News from Around the State

The Palace Project 101 Webinar

Join the Palace 101: An Introduction to the Palace Project webinar on **April 24th at 2pm**. This session is a great entry point for new employees, library stakeholders, and trustees that are new to the Palace community. They'll provide a general overview of their suite of products, and app demo, and provide plenty of time for questions. This webinar is open to partner libraries as well as libraries who have yet to sign on. [Click here to learn more and register](#).

Mental Health Awareness Month Resources From Mental Health Association in NJ

May is Mental Health Awareness Month and MHANJ would like to invite you to participate in any of the following:

- Light it Up Green! - is a nationwide campaign to light up your building, office, store or home in green light to demonstrate your support of mental health awareness month.
- MHA's Mental Health Month toolkit provides access to a wide range of ready to go resources, information fact sheet, press releases and other materials for your organization.
- MHANJ's Walk for Wellness and Recovery is our 17th annual event to demonstrate your support of wellness and recovery from behavioral health issues.

[Click here](#) to see the flyer, which provides direct links to information on all three events that are available at no cost to you or your organization to participate and/or share.

NJ Division of Medical Assistance and Health Services Webinar for NJ FamilyCare Assistance

The Division of Medical Assistance and Health Services (DMAHS) is offering a webinar training session on **May 7, 2024 from 10:30am to 12:00pm** for those interested in providing assistance with NJ FamilyCare applications. In this webinar you will learn how to apply online for NJ FamilyCare, understand what happens after an application is submitted and receive information on the renewal process. [Click here to register.](#)

AARP NJ Speakers Bureau

Did you know that the AARP NJ has a speakers bureau? The speakers are all volunteers and can provide in-person and virtual presentations for your library's members that are free and address the issues that matter to New Jerseyans 50 and older! [Learn more about the topics and programs that our volunteers can present at your library.](#) To join the Speakers Bureau email list to be kept up to date on available topics, [click here.](#)

National Opportunities

U.S. Department of Homeland Security: Safety Webinar for Migrant Serving Non-Profit Organizations

The U.S. Department of Homeland Security invites you to a webinar on **Friday, April 19th from 1-3 pm**, for leaders, staff, and volunteers of migrant-serving non-profit organizations. The webinar will share ways to enhance the safety, security, and resilience of your communities – especially against threats and acts of targeted violence. From bomb threat management, to active shooter awareness, and personal cyber hygiene, the goal is to equip you and your organization with the knowledge and tools to ensure your safety. [Click here to register.](#)

Digital Equity Grant Opportunities

The National Telecommunications and Information Administration has opened its State Digital Equity Capacity Grant Program, an opportunity for states, US territories, and native entities to apply for funds to implement their digital equity plans. [Click here to learn more.](#)

Bring PBS The Street Project to Your Community!

The Street Project is a PBS International documentary about the global movement to reclaim our streets. If your community is interested in cycling and pedestrian safety, street design or transportation equity, this is the perfect documentary to use as a discussion tool. [Click to learn how to host a screening.](#)

NJSL Presents April Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. Here's what we have coming up in April, feel free to share within your communities. For all things financial planning, join us for our **Money Smart Week events April 16-19th!**

- [Financial Planning During Your Lifetime](#) - April 16th @ noon
- [Vehicles of Financial Planning](#) - April 18th @ noon
- [Roth After-tax vs Traditional Pre-tax Contributions](#) - April 19th @ noon
- [VIRTUAL AUTHOR TALK – Garden State Gangland: The Rise of the Mob in New Jersey](#) - April 23rd @ noon

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Five Tips for Managing Your Library's Social Media](#)
- [How to Increase Instagram Engagement](#)
- [Avoid These Video Marketing Mistakes!](#)
- [Best Types of Social Media Content for 2024](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)



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