

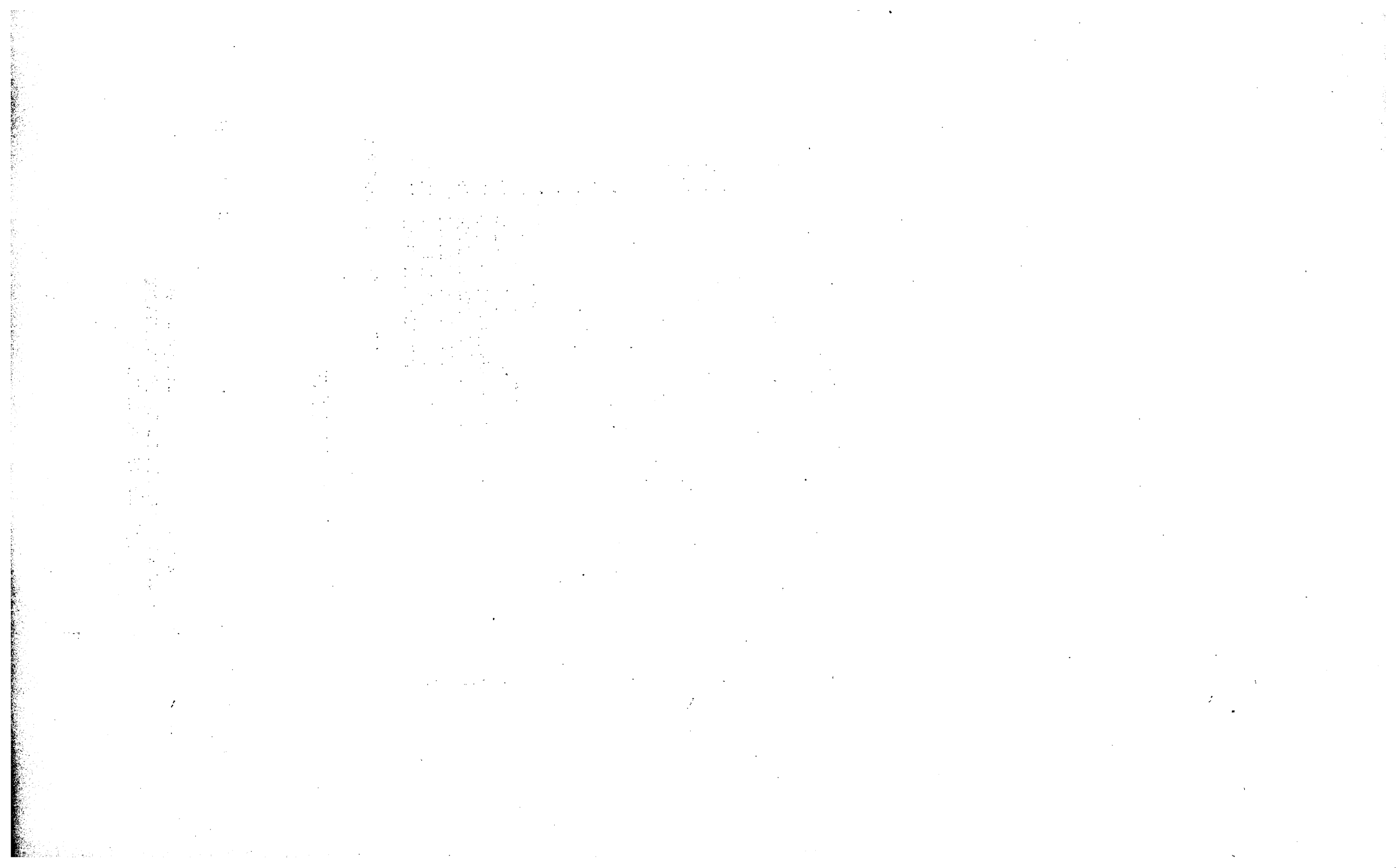
STATE OF NEW JERSEY  
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL  
744 Broad Street Newark, N. J.

BULLETIN 429

NOVEMBER 7, 1940

*etc.*  
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STATE OF NEW JERSEY  
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL  
744 Broad Street Newark, N. J.

BULLETIN 429

NOVEMBER 7, 1940

OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE LISTS  
FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletins #416 and #424 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletins #416 and #424 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective November 12, 1940, at 10:00 A.M.

Brand	Size	Minimum Consumer Price
1. THE AMERICAN DISTILLING COMPANY 135 East 42nd Street, New York City		
OLD AMERICAN BRAND		
Bottled in Bond	Quarts	\$2.30
Straight Rye or Straight Bourbon	Pints	1.20
OLD AMERICAN		
Straight Rye or Straight Bourbon	Quarts	1.95
(4 years old--86 Proof)	Pints	1.00
GOOD OLD GUCKENHEIMER		
Bottled in Bond	Quarts	2.70
	Fifths	2.26
Straight Rye or Straight Bourbon	Pints	1.40
SUPREME		
Straight Rye or Straight Bourbon	Quarts	2.15
(4 years old--90 Proof)	Pints	1.10
BURTON'S		
Blended Whiskey	Quarts	2.45
	Pints	1.25
BRIARCLIFF		
Blended Whiskey	Quarts	1.95
	Pints	1.00
PIPING ROCK CORDIALS		
Apricot, Peach, Blackberry,	Fifths	1.55
Cherry, Creme de Menthe	Pints	.90
PIPING ROCK KUMMEL		
	Fifths	1.75
	Pints	.90
PIPING ROCK SLOE GIN		
	Fifths	1.65
	Pints	1.00

Brand	Size	Minimum Consumer Price
1. THE AMERICAN DISTILLING COMPANY - CONT'D.		
VANDERGRIFT		
Straight Rye or Straight Bourbon (10 years old--90 Proof)	Quarts	WITHDRAWN
	Pints	WITHDRAWN
KING JAMES		
Blended Scotch Type Whisky	Fifths	WITHDRAWN
	$\frac{1}{2}$ Fifths	WITHDRAWN
GRAND OLD PARR SCOTCH WHISKY		
Blend of Scotch Whiskies (12 years old)	Fifths	WITHDRAWN
AMERICAN DISTILLING CO.'S BRAND		
Bottled in Bond Straight Rye or Straight Bourbon	Quarts	WITHDRAWN
	Pints	WITHDRAWN
Discount of 10% permitted on case lot purchases.		
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2. AUSTIN, NICHOLS & CO. 82 Poinier Street, Newark, N. J.		
BROWN FORMAN "1870" Kentucky Straight Bourbon	Quarts	\$1.75
	Pints	.89
BROWN FORMAN "1870" Kentucky Straight Bourbon (3 years old)	Quarts	WITHDRAWN
	Pints	WITHDRAWN
-----		
3. BARDSTOWN DISTILLERY, INC. 630 Fifth Avenue, New York City		
BARD'S TOWN BOND Straight Bourbon	Fifths	2.75
	Pints	1.65
BARD'S TOWN RESERVE Straight Bourbon	Fifths	2.25
	Pints	1.35
BARD'S TOWN BLEND Blend of Straight Whiskies	Fifths	2.95
	Pints	1.90
OLD BARD Blended Whiskey	Quarts	2.80
	Pints	1.45
OLD ANTHEM Blended Whiskey	Fifths	2.25
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Brand	Size	Minimum Consumer Price
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4. THE BLACK PRINCE COMPANY, INC.  
311 Kingsland Road, Nutley, N. J.

BLACK PRINCE ROCK & RYE	Quarts	\$1.89
	Pints	.98
	$\frac{1}{2}$ Pints	.55

LIQUEURS:

Creme de Cacao, Anisette,	4/5 Quarts	1.59
Apricot, Blackberry, Peach,	Pints	1.09
Cherry, Creme de Menthe and Coffee	$\frac{1}{2}$ Pints	.56

Creme de Menthe (Decanters)	4/5 Quarts	1.59
	4/5 Pints	1.09

Discount of 10% permitted on case lot purchases of LIQUEURS only.

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5. CALVERT DISTILLERS CORPORATION  
30 Rockefeller Plaza, New York City

CALVERT SPECIAL GIN	Quarts	1.75
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Discount of 10% permitted on case lot purchases.

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6. B. CRIBARI & SONS  
601 West 26th Street, New York City

"SONNIE BOY"	Gallons	1.92
SWEET WINE	$\frac{1}{2}$ Gallons	.97
Port, Sherry, Muscatel, Angelica and Tokay	Quarts	.60
	Fifths	.50
	Pints	.31
	Tenths	.28

"SAN BENITO"	Gallons	3.00
SWEET WINE	$\frac{1}{2}$ Gallons	1.59
Port, Sherry, Extra Pale Dry	Quarts	.97
Sherry, Muscatel, Angelica,	Fifths	.92
Tokay and Madeira	Tenths	.49

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7. DISTILLED LIQUORS IMPORT CO., INC.  
271 Madison Avenue, New York City

HILDICK FIVE APPLE BRANDY	4/5 Quarts	2.28
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Discount of 10% permitted on case lot purchases.

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Brand	Size	Minimum Consumer Price
8. F-C-G IMPORTERS, INC. Rockefeller Center, New York City		
COURVOISIER-COGNAC		
Three Star	Fifths	\$4.80
	Tenths (Flasks)	2.50
V. S. Liqueur	Gallons	23.50
	Fifths	5.00
	Tenths (Flasks)	2.60
V. V. S. Liqueur	Fifths	5.50
Fine Champagne de Luxe	Fifths	11.50
Grande Fine Champagne "The Brandy of Napoleon"	Fifths	17.25
MacDONALD & MUIR--BLENDED SCOTCH WHISKIES		
H. Q. Highland Queen	Fifths	5.35
	Tenths	1.80
Highland Queen "Grand 15" (15 years old)	Fifths	4.60
Fine and Rare (20 years old)	Fifths	6.15

Discount of 15% permitted on case lot purchases.

9. FEDERAL WINE & LIQUOR COMPANY  
315 Clendenny Avenue, Jersey City

B. P. R.	$\frac{1}{2}$ Gallons	3.59
Maryland Straight Rye Whiskey	Quarts	2.25
	Pints	1.15
B. P. R. RESERVE	$\frac{1}{2}$ Gallons	3.69
Blended Whiskey	Quarts	2.55
	Pints	1.30

Discount of 10% permitted on case lot purchases.

10. GALSWORTHY, INC.  
292 Jelliff Avenue, Newark, N. J.

STEWART	Quarts	2.95
Blend of Straight Whiskies	Fifths	2.45
	Pints	1.50

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
11. GAMBARELLI & DAVITTO 333 Sixth Avenue, New York City		
SAINT REMY CHAMPAGNE	26 oz.	WITHDRAWN
	13 oz.	WITHDRAWN
	8 oz.	WITHDRAWN
SAINT REMY SPARKLING BURGUNDY	26 oz.	WITHDRAWN
	13 oz.	WITHDRAWN
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12. GOODERHAM & WORTS DIVISION OF HIRAM WALKER INCORPORATED 630 Fifth Avenue, New York City		
G & W TWO STAR Blended Whiskey	Quarts	\$1.95
	Pints	1.00
	Fifths	WITHDRAWN
G & W FIVE STAR Blended Whiskey	Quarts	2.45
	Pints	1.29
	Fifths	WITHDRAWN
G & W SEVEN STAR Blended Whiskey	Quarts	2.79
	Pints	1.45
	Fifths	WITHDRAWN
G & W BONDED STOCK Rye or Bourbon Whiskey (Bottled in Bond--4 years old)	Quarts	2.25
	Pints	1.15
	Fifths	WITHDRAWN
Discount of 10% permitted on case lot purchases.		
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13. CHARLES JACQUIN ET CIE., INC. 350 North 16th Street, Philadelphia, Pa.		
GINGER FLAVORED BRANDY	4/5 Quarts	2.40
	Pints	1.40
	1/2 Pints	.73
KUMMEL	Quarts	2.60
	Pints	1.30
	1/2 Pints	.70
ROCK & RYE	Quarts	2.15
	Pints	1.10
	1/2 Pints	.60
VODKA ROYALE	4/5 Quarts	2.40
	Pints	1.50
THREE STAR BRANDY	4/5 Quarts	2.10
	Pints	1.35
	4/5 Pints	1.10
	1/2 Pints	.70

Brand	Size	Minimum Consumer Price
14. WILLIAM JAMESON & COMPANY, INC. 630 Fifth Avenue, New York City		
KERRIGAN'S PRIVATE STOCK	Quarts	\$1.95
Blended Whiskey	Pints	1.00
Discount of 10% permitted on case lot purchases.		
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15. MAJESTIC WINE & SPIRITS, INC. 1423 Ferry Avenue, Camden, N. J.		
WOODHAVEN	Quarts	1.95
Blended Whiskey	Pints	.99
WALT WHITMAN		
Pennsylvania Rye	Quarts	2.19
Bottled in Bond	Pints	1.14
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16. MONARCH WINE COMPANY, INCORPORATED 4500 Second Avenue, Brooklyn, N. Y.		
MONARCH GOLD RIBBON		
Port, Sherry, Muscatel,	Gallons	1.65
Tokay and White Port	$\frac{1}{2}$ Gallons	.85
	Quarts	.49
	$\frac{4}{5}$ Quarts	.35
	Pints	.25
-----		
17. NATIONAL DISTILLERS PRODUCTS CORPORATION 120 Broadway, New York City		
OLD OVERHOLT		
Pennsylvania Straight Rye Whiskey	Fifths	5.00
( $6\frac{1}{2}$ and 7 years old)		
(Treasure Chest Package)		
BOURBON DE LUXE	Quarts	2.25
Kentucky Straight Bourbon	Fifths	1.80
Whiskey (4 years old--90 Proof)	Pints	1.15
Discount of 10% permitted on case lot purchases.		
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Brand	Size	Minimum Consumer Price
18. JOSEPH H. REINFELD, INC. 461 Frelinghuysen Avenue, Newark, N. J.		
BUCKS COUNTY Blended Whiskey	Quarts	\$1.95
	Pints	.99
BOURBON COUNTY Kentucky Bourbon	Quarts	1.95
	Pints	.99
OLD BUCKLEY Kentucky Bourbon Bottled in Bond	Quarts	2.14
	Pints	1.09
GLEN ROCK Pennsylvania Rye Bottled in Bond	Quarts	2.19
	Pints	1.14

Discount of 10% permitted on case lot purchases.

19. SCHENLEY DISTRIBUTORS, INC.  
1 Newark Avenue, Jersey City, N. J.

OLD QUAKER Straight Rye or Straight Bourbon Whiskey (3 years and 4 years old)	$\frac{1}{2}$ Gallons	3.95
	Quarts	2.25
	Fifths	1.85
	Pints	1.15
SCHENLEY'S RED LABEL Blended Whiskey	$\frac{1}{2}$ Gallons	3.95
	Quarts	2.59
	Fifths	1.89
	Pints	1.33
SCHENLEY'S BLACK LABEL Blended Whiskey	$\frac{1}{2}$ Gallons	4.95
	Quarts	3.15
	Fifths	2.19
	Pints	1.60
THE WILKEN FAMILY Blended Whiskey	$\frac{1}{2}$ Gallons	3.69
	Quarts	2.19
	Fifths	1.59
	Pints	1.15

Discount of 10% permitted on case lot purchases, including  
 $\frac{1}{2}$  gallons and fifths of latter three products.

Brand	Size	Minimum Consumer Price
20. SEAGRAM-DISTILLERS CORPORATION 30 Rockefeller Plaza, New York City		
SEAGRAM'S "V. O." Canadian Whiskey--A Blend (7 years old)	Fifths Pints	\$3.55 2.25
SEAGRAM'S "V. O." Blended Canadian Whiskey (6 years old)	Quarts Pints	2.99 1.69
SEAGRAM'S "V. O." Blended Canadian Whiskey (6 years old) (White Label)	Fifths (Round bot.) Pints (Flasks)	WITHDRAWN WITHDRAWN
SEAGRAM'S SEVEN CROWN Blended Whiskey (90 Proof)	Quarts Fifths Pints	2.48 1.98 1.25
SEAGRAM'S SEVEN CROWN Blended Whiskey (86.8 Proof)	Quarts Fifths Pints	3.15 2.50 1.60
SEAGRAM'S SEVEN CROWN Blended Whiskey	Quarts Fifths Pints	WITHDRAWN WITHDRAWN WITHDRAWN
KESSLER'S PRIVATE BLEND Blended Whiskey	$\frac{1}{2}$ Gallons Quarts Fifths Pints	3.59 2.25 1.85 1.15
SEAGRAM'S FIVE CROWN Blended Whiskey	Gallons (Barrel) $\frac{1}{2}$ Gallons Quarts Fifths Pints	11.00 3.95 2.59 2.10 1.33

Discount of 10% permitted on case lot purchases.

21. THE STEINHARDT CO., INC.  
534 W. 58th Street, New York City

OLD METHUSALEM Blend of Straight Whiskies	Quarts Fifths Pints	2.49 1.99 1.23
LITTLEMORE BLACK LABEL Blended Whiskey	Quarts Pints	WITHDRAWN WITHDRAWN
BLACKSTONE Pennsylvania Straight Rye Whiskey	Quarts Pints	WITHDRAWN WITHDRAWN

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
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22. THE TAYLOR WINE COMPANY  
437-439 Elizabeth Avenue, Newark, N. J.

"TAYLOR'S" Sweet and Dry Vermouth	30 oz.	\$1.20
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Discount of 10% permitted on case lot purchases.

23. HIRAM WALKER INCORPORATED  
630 Fifth Avenue, New York City

DELUXE RYE or DELUXE BOURBON (4 years old)	Quarts Pints	2.39 1.25
ROYAL OAK RYE or ROYAL OAK BOURBON (2 years old)	Quarts Pints	1.85 .97
ROCK & RYE	Quarts Pints $\frac{1}{2}$ Pints	2.23 1.15 .60
TEN HIGH RYE or TEN HIGH BOURBON (3 years old)	$\frac{1}{2}$ Gallons Quarts Pints	3.57 2.19 1.15

Discount of 15% permitted on case lot purchases of above products as well as all other Hiram Walker products listed in Bulletin #416.

24. JULIUS WILE SONS & CO., INC.  
2 Park Avenue, New York City

D. O. M. BENEDICTINE	Fifths $\frac{1}{2}$ Fifths $\frac{1}{2}$ Pints	WITHDRAWN WITHDRAWN WITHDRAWN
B and B LIQUEUR D. O. M.	Fifths $\frac{1}{2}$ Fifths $\frac{1}{2}$ Pints	WITHDRAWN WITHDRAWN WITHDRAWN

PROMULGATED AND PUBLISHED NOVEMBER 7, 1940.

*E. W. Barrett*

ACTING COMMISSIONER.

