From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
September 12, 2022

Updates & Opportunities

Celebrate 55 Years of NJSL's TBBC!

For 55 years, the New Jersey State Library's Talking Book & Braille Center (TBBC) has been providing services and accessible books to New Jersey residents who are blind or print disabled. Help us celebrate by joining a webinar on **September 30 at 12pm** which will highlight TBBC's past, present and future. **Click to register and learn more.**

Last Chance to Register for the NJLibsGrowBiz Summit

The 2022 NJLibsGrowBiz Summit will be held virtually on **September 15, 2022 from 10am-2pm**. This mini-conference will focus on the role libraries can play in economic development and share creative ways libraries can start or grow their business outreach and services. **Click to learn more and register.**

New Jersey Library's Virtual Trustee Institute

Registration is open for the **Virtual Trustee Institute** co-hosted by the New Jersey State Library and the New Jersey Library Trustee Association. This event will take place **October 8th from 9AM-4PM**. **Learn more and register.**

Libraries as Launchpads Opportunity for NJ Libraries

Would you like your library to be a hub for innovation and creativity? Do you want to offer more resources, programs, or connections to support local entrepreneurs? Do you have a vision of your library contributing to your local economy but aren't sure where to start? If so, **click here to learn more** about the Libraries as Launchpads program!

New Jersey Department of Human Services Office of New Americans Community Focus Groups

The New Jersey Department of Human Services, Office of New Americans (DHS-ONA) is working with the Institute for Families (IFF) at Rutgers University to determine how people who live in New Jersey who speak limited to no English are accessing social services delivered by the department. The goal of this assessment will be to learn how to best provide information to people regardless of their ability to speak, understand, read, or write English fluently to increase access to services. Please feel free to share **this flyer** and this link to **registration** with interested patrons.

Fall Naloxone Training & Distribution Opportunities

The New Jersey State Library is sharing information for Naloxone training in an effort to facilitate discussion and learning around this topic. If your library is interested in learning more about the upcoming opportunities for virtual training or free distribution of Naloxone, **please click here for more information.**

Join Virtual NJ People's Gathering 2022

The NJ Department of Children and Families' Office of Resilience and Stockton University invite you to The NJ People's Gathering 2022 on **September 22nd**. Held virtually and accessible for 24-hours, this is a first-of-its-kind opportunity to bring everyone to the table to discuss healing solutions to the big issues affecting New Jersey's communities. Using an exciting new technology to support multiple

meeting rooms that remain accessible for 36-hours, you'll have to register to see for yourself how innovative and interactive this conference will be!
Click here to learn more and register.

Excluded New Jerseyans Fund Applicant Resources

Thank to anyone who joined the New Jersey Office of New Americans webinars on the updates for the Excluded NJ Fund program. Please see the below materials with information and resources for applicants with pending applications, including a new phone number to reach providers for help and other ways to get more direct in-person support. Also note, the deadline to submit missing documents is **September 30, 2022.**

Excluded NJ Fund Info Sheet (English)
Excluded NJ Fund Info Sheet (Spanish)

Governor Murphy's Hispanic Resource Fair

As part of this year's Hispanic Heritage Month Celebrations, Governor Murphy is hosting a Hispanic State Resource Fair in partnership with the New Jersey Puerto Rico Commission on **Friday, September 23, 2022 at 9:30am**. This event will build on this year's Hispanic Heritage Month theme of "Unidos: Inclusivity for a Stronger Nation" by sharing state resources with New Jersey's Latino community. Additionally, the New Jersey Puerto Rico Commission will be hosting its first New Jersey Puerto Rican Summit. **Click here to RSVP**.

If you have any questions or concerns, please do not hesitate to reach out via email to Outreach@nj.gov.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Online Video Editing for Beginners
- Creating A Library Social Media Strategy
- How To Use TikTok For Your Library
- Refresh Your Library Social Media Content with These Five Ideas

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | Website

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