



New Jersey State Council on the Arts

# ANNUAL REPORT

Fiscal Year 2001

## From the Chairman and Executive Director

As we began Fiscal Year 2001, the Council celebrated historic accomplishments for the arts in New Jersey, including the increase in its state appropriation to the goal of "\$20 million in the year 2000", the media launch of the *Discover Jersey Arts* statewide marketing campaign, and the signing into law of the New Jersey Cultural Trust by Governor Christine Todd Whitman.

Together these accomplishments, diligently achieved by the work of so many persons over several years, represented a major stride in achieving the goals of Arts Plan New Jersey and in its vision of a better New Jersey through and for the arts.

But FY2001 also proved to be one of the most challenging in the history of the Council. During the year intense public interest in the work of the Council surfaced against a backdrop of rapid changes in the economy and state government. This heightened interest provided voluminous feedback from the arts constituency regarding needs, concerns, and perceptions about how the Council programs and policies were addressing them.

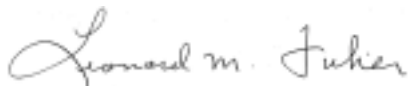
Moreover, the extent and fervor with which the diverse participants in this dialogue went on record in favor of expanded public support for the arts in New Jersey was unprecedented. And so much of what was offered as goals to be achieved echoed and affirmed the goals and objectives of Arts Plan New Jersey.


In this report, the accomplishments of the Council are documented as are successes achieved in specific program areas, and the financial support provided to arts organizations, projects, and individual artists for FY 2001. And, for that we have so many in State government to thank, but none so much as former Governor Christine Todd Whitman, and Acting Governor Donald T. DiFrancesco, Secretary of State DeForest B. Soaries, Jr., and the leadership and members of the New Jersey Senate and General Assembly.

Our greatest debt and thanks, however, goes out to the state's arts community itself without whose hard work and support none of this would have been possible.

The Board members and professional staff of the New Jersey State Council on the Arts are proud to present this report and remain dedicated to the vision of a more vibrant, livable, and enriching New Jersey through the arts.

Sincerely,

  
Leonard M. Fisher, Esq., *Chairman*

  
Barbara F. Russo, *Executive Director*

## About the New Jersey State Council on the Arts

The New Jersey State Council on the Arts was created in 1966 as an agency of state government. It operates as a division within the Cultural Affairs Unit of the Department of State. Its mission is to improve the quality of life of this state, its people, and communities by helping the arts to flourish. The Council is firmly committed to achieving the following goals:



Through its programs and services, the Council annually supports several hundred non-profit cultural organizations in providing several thousand high quality events and programs that benefit NJ audiences in excess of 15 million.

- Artistically, financially, and operationally successful arts organizations, institutions, and programs that are diverse and accessible to all New Jerseyans
- A respected and valued community of New Jersey artists encouraged to achieve their best and be broadly connected to community life in ways that make full use of their creativity, and talents
- Expanded public participation in and support for the arts
- A highly diverse and expanded network of people, businesses, organizations, institutions, and communities working in partnership to advance the arts and the arts' contributions to New Jersey community life
- High quality arts education for all New Jerseyans
- A New Jersey whose community and economic development strategies, plans, and resource allocations at all jurisdictional levels feature the arts and culture

The Council receives funding through direct appropriations from the State of New Jersey and grants from the National Endowment for the Arts (NEA). The 17 volunteers who comprise the Council are appointed by the Governor for three-year terms. They are private citizens with distinguished records of service to the arts and the cultural life of the state. Three ex-officio members also serve: the Secretary of State, a General Assembly representative and a Senate representative.

The New Jersey State Council on the Arts convenes in open public meetings approximately six times each year at locations across the state. The Council's working committees review policy, plans, programs, and applications and make recommendations, particularly those involving funding, for Through its programs and services, the Council annually supports several hundred non-profit cultural organizations in providing several thousand high quality events and programs that benefit NJ audiences in excess of 15 million.

*For information about the Council and its programs, contact the New Jersey State Council on the Arts, P.O. Box 306, Trenton, New Jersey 08625-0306 (609)292-6130 or visit [www.njartscouncil.org](http://www.njartscouncil.org)*

## In Review – Fiscal Year 2001

On July 25, 2000, the Council held its annual meeting, *Discover Jersey Arts 2000!*, which hosted National Endowment for the Arts Chairman Bill Ivey as well as Governor Christine Todd Whitman and several legislative dignitaries.

The meeting served to celebrate historic accomplishments for the arts in New Jersey, including the increase in the Council's appropriation to achieve the goal of "\$20 million in the year 2000", the media launch of the *Discover Jersey Arts* statewide marketing campaign, the landmark signing into law of the New Jersey Cultural Trust by Governor Christine Todd Whitman and the State's first \$10 million appropriation for the Trust.

Immediately upon signing the legislation, Governor Whitman received the first private contribution to it, a \$1 million gift presented by the Geraldine R. Dodge Foundation's President Robert LeBuhn and Executive Director David Grant.

The beginning of FY 2001 found the Council and the arts community on a new fiscal plateau. With increased state funding, the Council awarded over \$19.5 million in some 283 direct grants, fellowships, and co-sponsored projects. The 21 grants County Arts Agencies in turn provided re-grants to over 500 local arts organizations and projects. In addition, the Council supported 23 new organizations and programs and increased funds to 75 others, including all major arts groups and county arts agencies. In completing the re-design of the Local Arts Program, grants to support county arts agencies were increased to \$2.2 million, the highest ever annualized level. Furthermore, FY2001 marked the conversion of Council funding programs for general operating and general programming support from annual commitments to 3 year commitments.

The year would bring even greater news.

By February, the *Discover Jersey Arts* advertising campaign had received several national and international honors, including being named a finalist and runner-up in the *New York Television and Cinema Advertising Competition* – the biggest and most prestigious in the world! In addition, the campaign earned 4<sup>th</sup> Place in the New York Festivals Awards for Film and Advertising and was nominated for a *Clio Award* honoring advertising excellence worldwide.

In March, the Council earned a three-year Partnership Grant of \$654,400 – an increase of \$31,100 – along with high assessments of the Council's overall strengths and leadership qualities from the National Endowment for the Arts.

In April it was announced that the Council was one of only 13 state arts agencies nationwide to qualify for a State Arts Partners for Cultural Participation grant from the Wallace-Reader's Digest. The unparalleled partnership between the public and private sectors would bring the Council \$900,000 in multi-year funding to broaden, deepen, and diversify participation in the arts in New Jersey.



Arts Inclusion Program installation  
*Confluence* by Clyde Lynds,  
New Jersey State Capital Plaza,  
Trenton, NJ

In May, the Council and the Nonprofit Finance Fund, Inc. forged a new partnership to explore pathways to help arts groups facing challenges of change, transitional, and financial set back.

Since FY 1998, the Council had been directed by state budget language that states that "of the amount appropriated for Cultural Projects 25% shall be awarded to cultural projects within the eight southern most counties"

In FY 2001, the Council allocated just over \$5 million of its cultural projects appropriation for South Jersey, including \$4.2 million in direct grants and initiatives to organizations in the region, \$460,000 in direct benefits and South Jersey-based activities derived from statewide projects, and \$290,000 in new cultural programming in the region conducted by North Jersey major arts organizations.

Although the Council's funding strategy met its requirement to provide high quality arts experiences for the residents of South Jersey, as confirmed by an opinion by the Attorney General, objections were raised, largely through the Camden-area press, that monies intended for South Jersey artists and arts organizations were being directed to arts groups and programs in North Jersey.

The result was a full-scale review of the Council funding practices by Secretary of State DeForest B. Soaries, Jr. and a legislative oversight hearing. Though it was a challenging time, it stimulated numerous discussions affirming the importance of State funding for the arts in New Jersey and the high regard generally held for Council programs and processes, and offered many new ideas, which the Council will explore.

The Council remains proud to have sustained major new initiatives in South Jersey to increase programming, advance community cultural planning, and develop the cultural tourism potential of the region and serve the 2.2 million residents of the region.

Overall, that pride in service extends to all New Jerseysans, to the astounding array of arts and cultural organizations and more than 47,000 professional artists who together improve our lives, our homes, our schools, our downtowns, our economy and our legacy as a great state.

FINANCIAL SUMMARY  
Fiscal Year 2001  
(July 1, 2000 – June 30, 2001)

Income

State	
Administrative	\$ 429,000
Cultural Projects	\$20,000,000
Federal (NEA)	\$ 635,300
Cultural Centers Bond	\$ 129,511
	<hr/>
TOTAL	\$21,193,811

Expenditures

Administration	\$ 1,666,646
Disciplinary Grants	\$13,572,231
Arts Education	\$ 1,331,538
Artists Support	\$ 503,473
Community Arts Development	\$ 2,900,712
Leadership Initiatives	\$ 706,500
Southern NJ Regional Initiatives	\$ 512,711
	<hr/>
TOTAL	\$21,193,811

Administrative Expenses

Salary & Fringe Benefits	\$1,309,249
Professional & Other Services	\$ 150,116
Maintenance/Equipment	\$ 66,264
All Other Administrative expenses	\$ 141,017
	<hr/>
TOTAL	\$1,666,646

## Organizational Grants by Discipline

In FY2001 the Council awarded 189 General Operating, General Program and Special Project grants and 40 Cosponsored Projects in the following disciplines:

### Arts Basic to Education

Arts Council of Essex Area	\$ 25,216
Arts Horizons, Inc.	\$ 134,600
ArtsPower	\$ 37,900
Institute for Arts & Humanities Ed.	\$ 96,000
Project Impact/Arts in Ed. Foundation	\$ 44,040
Pushcart Players	\$ 40,650
Shoestring Players	\$ 23,550
Young Audiences	\$ 117,250

**\$519,206**

### Arts Education Special Initiative

Carolyn Dorfman Dance Company	\$ 10,140
Haddonfield Symphony Society	\$ 27,500
Hunterdon Museum of Art	\$ 25,268
Nai-Ni Chen Dance Company	\$ 13,800
New Jersey Chamber Music Society	\$ 23,400
Randy James Dance Works	\$ 15,000
Rutgers-Camden Center for the Arts	\$ 14,850

**\$129,958**

### Crafts

Peters Valley Craftsmen, Inc.	\$ 126,000
Wheaton Village, Inc.	\$ 599,316

**\$725,316**

### Dance

American Repertory Ballet Company	\$ 250,000
Carolyn Dorfman Dance Company	\$ 41,152
Dance/New Jersey	\$ 14,000
Nai-Ni Chen Dance Company	\$ 72,000
New Jersey Ballet Company	\$ 150,000
New Jersey Tap Ensemble, Inc.	\$ 27,000
Randy James Dance Works	\$ 16,200

**\$570,352**

### Folk Arts

Barnegat Bay Decoy & Baymen's Museum	\$ 22,401
Hellenic Dancers of N.J.	\$ 7,000
International Institute of New Jersey	\$ 20,000
Middlesex County Cul & Hert Commission	\$ 28,980
Nai-Ni Chen Dance Company	\$ 5,000

New Community Corporation	\$ 15,000
Newark Museum Association	\$ 27,000
Nrithyanjali Institute of Dance	\$ 5,600
Park Theatre Performing Arts Inc.	\$ 26,200
University of the Philippines Alumni/Frd	\$ 5,000
Walt Whitman Cultural Arts Center Inc.	\$ 30,000
Warren Co Board of Chosen Freeholders	\$ 7,000
Warren County Farmers' Fair Association	\$ 9,450
Wheaton Village, Inc.	\$ 18,132

**\$226,763**

### Literature

College of New Jersey/Dept. of English	\$ 17,625
Passaic Co Comm. Coll./Poetry Center	\$ 24,000
Rutgers, The State University	\$ 9,000
Warren Co Cultural & Hertiage Commission	\$ 6,375

**\$ 57,000**

### Local Arts

Arts Council of the Morris Area	\$ 77,028
Atlantic County Office of Cul. Affairs	\$ 87,328
Bergen County Division of Cult & Hist Af	\$ 115,179
Burlington County Div. of Cul & Hert Aff	\$ 77,345
Camden County Cul & Hert Commission	\$ 80,778
Cape May County Div. of Culture & Herit	\$ 61,778
Cumberland County C & H Commission	\$ 150,320
Essex County Division of Cul & Hist Aff	\$ 124,730
Gloucester County Cul & Hert Commission	\$ 60,778
Hudson County Office of Cult & Hert Aff	\$ 114,137
Hunterdon County Cul & Hert Commission	\$ 74,826
Mercer County Cul & Hert Commission	\$ 85,355
Middlesex County Cul & Hert Commission	\$ 177,730
Monmouth County Arts Council, Inc.	\$ 192,339
Ocean County Cul & Hert Commission	\$ 81,826
Passaic County Cul & Hert Council	\$ 117,970
Salem County Cul & Hert Commission	\$ 58,703
Somerset County Cult and Hert Commission	\$ 84,576
Sussex County Arts & Heritage Council	\$ 49,778
Union County Div. of Cul & Hert Affair	\$ 175,778
Warren Co Cultural & Hertiage Commission	\$ 89,850

**\$2,138,132**

### Local Arts Staffing Initiative

Arts Council of the Morris Area	\$ 41,200
Atlantic County Office of Cul. Affairs	\$ 9,738
Camden County Cul & Hert Commission	\$ 12,187
Monmouth County Arts Council, Inc.	\$ 22,333
Somerset County Cult and Hert Commission	\$ 14,070

**\$ 99,528**

## Media

New Jersey Network Foundation	\$622,985
Thomas A. Edison Media Arts Consortium	\$ 21,600
	<b>\$644,585</b>

## Multidisciplinary

Appel Farm Arts & Music Center	\$349,435
Arts & Business Partnership Southern NJ	\$ 40,000
Friends of Teen Arts Inc. (FOTA)	\$ 33,750
J.C.C. of Metrowest	\$ 35,000
Matheny School and Hospital	\$ 27,000
Morris Museum	\$180,944
Newark Community School of the Arts	\$192,160
Passaic Com.Co.Col/Young Peoples Theater	\$ 12,000
Perkins Center for the Arts	\$157,500
Powhatan Renape Nation/Rankokus Reserva.	\$ 55,000
Ramapo College Foundation	\$ 27,000
Rutgers-Camden Center for the Arts	\$130,500
South Jersey Cultural Alliance	\$ 50,000
VSA Arts of New Jersey	\$ 16,600
	<b>\$1,306,889</b>

## Music

American Boychoir School	\$197,500
Bay-Atlantic Symphony	\$ 65,090
Camden County Cul & Hert Commission	\$ 7,040
Colonial Symphony	\$ 43,750
Garden State Philharmonic	\$ 40,000
Greater Trenton Symphony Orchestra	\$ 64,680
Haddonfield Symphony Society	\$177,915
New Jersey Chamber Music Society	\$ 74,700
New Jersey Symphony Orchestra	\$1,578,145
New Jersey Youth Symphony	\$ 45,000
New Philharmonic	\$ 20,925
Newark Boys Chorus School	\$ 78,600
Newark Public Radio, Inc. WBGO-FM	\$224,775
Ocean City Pops Orchestra/City of Ocean	\$ 22,500
Philharmonic Orchestra of NJ	\$ 33,750
Princeton Pro Musica	\$ 22,500
Princeton Symphony Orchestra	\$ 22,500
Pro Arte Chorale	\$ 18,200
Riverside Symphonia	\$ 34,800
Solid Brass Chamber Music Guild	\$ 11,970
Westfield Symphony Orchestra	\$ 40,500
	<b>\$2,824,840</b>

## Opera/Musical Theatre

Boheme Opera Company	\$ 33,600
Entr'Acte, Inc. T/A Forum Theatre	\$ 40,500
Joseph P. Hayes Surflight Theatre	\$3 0,000
New Jersey State Opera	\$ 25,200
Opera at Florham	\$1 7,000
Opera Festival of New Jersey	\$ 155,128
Paper Mill Playhouse	\$1,050,000
Westfield Young Artists' Coop. Theatre	\$ 34,875
	<b>\$1,386,303</b>

## Presenters

Algonquin Arts A NJ Nonprofit Corp.	\$ 27,000
Composers Guild of New Jersey, Inc.	\$ 16,800
Count Basie Theatre, Inc.	\$ 70,000
Cumberland Co Coll Fine & Perf. Arts Ctr	\$ 16,380
Essex County Division of Cul & Hist Aff	\$ 21,612
Friends of Cape May Jazz, Inc.	\$ 57,000
Irish American Cultural Institute	\$ 7,350
John Harms Concerts	\$ 222,700
Mid-Atlantic Center for the Arts	\$ 114,100
Monmouth University	\$ 27,000
Montclair State Univ/Fine & Perform Arts	\$ 19,300
Music For All Seasons, Inc.	\$ 36,000
New Community Corporation	\$ 27,000
New Jersey Deaf Awareness Week, Inc.	\$ 5,250
New Jersey Performing Arts Center	\$1,500,000
North Wildwood City	\$ 4,612
Park Theatre Performing Arts Inc.	\$ 20,000
R. Stockton Col./Performing Arts Center	\$ 163,000
Rowan University of New Jersey	\$ 203,200
South Street Theater/The Community	\$ 50,000
State Theatre Reg Arts Ctr at New Brunsw	\$ 200,000
Union County Arts Center	\$ 30,000
Unity Concerts	\$ 42,000
Walt Whitman Cultural Arts Center Inc.	\$ 60,000
William Paterson University/Jazz Series	\$ 19,575

**\$2,959,879**

### Theatre

American Stage Company	\$ 40,000
Burlington County College/ Foundation Theatre	\$ 31,500
Cape May Stage	\$ 12,000
Centenary Performing Arts Guild	\$ 6,250
Danmari Ltd	\$ 9,000
George Street Playhouse	\$227,223
Growing Stage Theatre for Young Audience	\$ 27,000
Luna Stage Company, Inc.	\$ 10,000
McCarter Theatre Center/Performing Arts	\$737,873
Montclair State Univ./TheatrFest	\$ 27,000
New Jersey Repertory Company	\$ 6,500
New Jersey Shakespeare Festival	\$116,273
NJ Professional Theatres Foundation	\$115,000
Passage Theatre Company	\$2 7,000
Playwrights Theatre of New Jersey	\$5 0,000
Two River Theatre Company	\$ 54,750

**\$1,497,369**

### Visual Arts

Aljira Arts, Inc.	\$ 46,050
City Without Walls	\$ 24,300
Hunterdon Museum of Art	\$ 80,000
Jersey City Museum	\$115,125
Monmouth County Arts Council, Inc.	\$ 3,243
Montclair Art Museum	\$399,533
Newark Museum Association	\$491,715
NJ Center for Visual Arts	\$ 20,000
Noyes Museum	\$ 86,400
Printmaking Council of N.J.	\$ 15,000
RU/Jane Voorhees Zimmerli Art Museum	\$140,000
Rutgers Cntr for Innovative Printmaking	\$ 17,600
Somerset Art Association	\$ 25,000
South Orange Dept. Rec. & Cult Affairs	\$ 17,732
William Paterson Univ/University Galleri	\$ 18,000

**\$1,499,698**

### Community Arts Collaborations

Aljira Arts, Inc.	\$ 20,000
Appel Farm Arts & Music Center	\$ 25,000
Camden County Cul & Hert Commission	\$ 9,000
Center for Community Arts	\$ 16,500
Center for Modern Dance Education	\$1 3,500
International Institute of New Jersey	\$ 17,363
New Jersey Workshop for the Arts	\$ 11,250
Newark Arts Council, Inc.	\$ 11,650
Perkins Center for the Arts	\$ 22,500
Rowan University of New Jersey	\$ 15,000

**\$161,763**

### Projects Serving Artists

Long Beach Island Fnd of the Arts & Scie	\$ 16,910
Montclair Township Parks and Recreation	\$ 14,000
Trenton Downtown Association	\$ 18,563

**\$49,473**

### Southern New Jersey Arts Initiative

Appel Farm Arts & Music Center	\$ 45,000
Atlantic County Office of Cul. Affairs	\$ 45,000
City of Millville	\$ 45,000
Cumberland County C & H Commission	\$ 45,000
Mid-Atlantic Center for the Arts	\$ 60,000
Rowan University of New Jersey	\$ 10,000
South Jersey Cultural Alliance	\$237,711
Vineland City	\$ 25,000

**\$512,711**

## Cosponsored Project Funding

Alliance for the Arts Education/NJ	<i>Institutional Advancement</i>	\$ 50,000
Art Pride New Jersey Foundation, Inc.	<i>Economic Impact Study</i>	\$ 40,000
Arts Horizons, Inc.	<i>Artist Teacher Institute</i>	\$ 54,000
Barnegat Bay Decoy & Baymen's Museum	<i>Folk Arts Center Advancement</i>	\$ 46,667
Barnegat Bay Decoy & Baymen's Museum	<i>Folk Arts Information Network</i>	\$ 28,500
Byrd Central & Coleman Schools	<i>ACES Project School</i>	\$ 25,000
Film Arts Foundation	<i>Millennium Project</i>	\$ 15,000
Franklin Park School	<i>ACES Project School</i>	\$ 25,000
Hunterdon County Chamber of Commerce	<i>Cultural Planning</i>	\$ 20,000
John Harms Concerts	<i>Fellowship Showcase</i>	\$ 35,000
Logan Township School District	<i>ACES Project School</i>	\$ 25,000
Mercer County Cul & Hert Commission	<i>Capital City Initiative</i>	\$ 10,000
Mid Atlantic Arts Foundation	<i>Visiting Artist Program</i>	\$ 45,000
Mid Atlantic Arts Foundation	<i>Fellowship Program</i>	\$320,000
Monmouth County Arts Council, Inc.	<i>Participation Conference</i>	\$ 10,500
Morris Museum	<i>NJ Arts Annual</i>	\$ 7,500
New Jersey Network Foundation	<i>Meeting Expenses</i>	\$ 10,000
New Jersey Network Foundation	<i>Statewide Strategic Planning</i>	\$ 24,500
New Jersey Network Foundation	<i>Arts Plan Implementation</i>	\$ 35,000
New Jersey Network Foundation	<i>Images/Imagines</i>	\$ 15,000
New Jersey Network Foundation	<i>Discover Jersey Arts campaign</i>	\$390,000
New York Foundation for the Arts/CSP	<i>Technical Assistance Workshops</i>	\$ 8,000
Newark Arts Council	<i>AFTA Conference</i>	\$ 5,000
NJ Professional Theatres Foundation	<i>Crossroads Theatre Tech. Assistance</i>	\$ 20,000
NJ Professional Theatres Foundation	<i>Family Week at the Theatre</i>	\$ 50,374
NJ Professional Theatres Foundation	<i>Arts Access Task Force</i>	\$ 25,000
NJ Professional Theatres Foundation	<i>Crossroads Theatre Management</i>	\$100,000
Non Profit Finance Fund	<i>Critical Financial Services</i>	\$150,000
Noyes Museum	<i>NJ Arts Annual</i>	\$ 7,500
Noyes Museum	<i>Public Art Catalog</i>	\$ 10,000
Perkins Center for the Arts	<i>Camden Area Artist Residencies</i>	\$ 35,000
Playwrights Theatre of New Jersey	<i>Writers In the Schools</i>	\$120,000
RU/Graduate School of Management	<i>Internship Program</i>	\$ 5,000
Union City Board of Education	<i>ACES Project School</i>	\$ 25,000
Union County Div. of Cul & Hert Affair	<i>AFTA Study</i>	\$ 2,000
Union County Div. of Cul & Hert Affair	<i>Senior Art Show</i>	\$ 6,000
Walt Whitman Cultural Arts Center	<i>Folk Arts Center Advancement</i>	\$ 46,667
West Ward Community Partnership Corp.	<i>Empowerment Summit</i>	\$ 10,000
Wheaton Village	<i>Folk Arts Center Advancement</i>	\$ 46,667
Young Audiences	<i>Arts In Education Consort.</i>	\$180,000
Young Audiences	<i>Arts in Education Consort.</i>	\$ 93,000
		<b>\$2,176,875</b>

**Total Funding \$19,486,640**

## Priorities & Initiatives

### ARTS EDUCATION

The Council has long maintained a strong commitment to arts education, which was reflected in its funding awards in FY2001. In addition to Arts Basic to Education and Arts Education Special Initiative grants, the Council allocated \$697,374 to school-based arts education residencies and other co-sponsored projects as follows:



In keeping with its mission to help create a better New Jersey through the arts, the Council allocates funds for statewide initiatives from its annual Cultural Projects appropriation. In FY 2001, the following funds were awarded for statewide initiatives providing benefits to artists, arts organizations, and residents through the state.

- \$273,000 for the consortium of Arts Horizons, Institute for Arts & Humanities Education, and Young Audiences Artists in School Residencies (includes forward funding of \$93,000 for FY02)
- \$120,000 to Playwrights Theatre of NJ for the *NJ Writer's Project* \$35,000 to Perkins Center for the Arts for the *Greater Camden Artists in the Schools* program
- \$54,000 to Arts Horizons for the Artist/Teacher Institute
- \$100,000 for the *Arts Create Excellent Schools* program (4 sites)
- \$50,000 to the NJ Theatre Group for South Jersey activities connected with the annual *Family Week at the Theatre* program
- \$50,000 to Alliance for Arts Education New Jersey for the *Arts For Every Kid* Campaign

### SOUTHERN NJ REGIONAL INITIATIVES

As previously mentioned, the Council awards 25% of its Cultural Projects appropriation to support cultural projects that serve the 8 southern most counties. In FY2001, the Council exceeded the \$5 Million target through a combination of direct funding to organizations and individuals in the region, support for special projects and programs that serve the region and through a 25% share of funding for initiatives that serve the entire state. The Council provided direct grants to several South Jersey organizations to support special initiatives in the region.

Multicultural programming at 5 locations	\$195,000
Regional Marketing/Cultural Tourism Projects	\$237,461
Family Arts Adventures at Glassboro Center for the Arts	\$ 10,000
Glasstown Artists District Development/Millville	\$ 45,000
Vineland Heritage District Development	\$ 25,000

**COMMUNITY ARTS DEVELOPMENT**

The Council's support for the development and advancement of the arts on a community basis takes many forms. Much of this support is included in the disciplinary grants listed previously including the Local Arts Program and Local Arts Staffing Initiative grants. These programs address the Council's collaborative work with the network of 21 County Art Agencies, which regrants funds to more than 600 locally based arts organizations and programs serving communities statewide. Also, the Council's Community Arts Collaboration grants and its grants to support various Folk Art programs and centers are ways in which the Council advances community arts development throughout the state. The Council's Folk Arts Apprenticeship program also is a means by which the Council encourages the passing on of traditional art forms in a community. In addition, there are several cosponsored projects, totaling \$68,500, that the Council undertook with partners to further develop and advance the arts on a community basis.

Capital City Initiative/Community Cultural Planning in Trenton	\$ 10,000
Northwest New Jersey Community Cultural planning	\$ 20,000
NJ Empowerment Summit	\$ 10,000
Folk Arts Information Network	\$ 28,500



Arts Inclusion Program installation  
 NJ Transit's *River Ribbons* by Chuck Fahlen, Paterson Station – Walkway, Paterson, NJ

**LEADERSHIP INITIATIVES**

The Council, in partnership with various arts organizations, has taken a leadership position in advancing the reach of the arts throughout New Jersey. With an investment of \$706,500, this goal was accomplished in several ways including increasing participation, strategic planning, fostering strong arts administrators, and securing high quality data on the impact and value of the arts.

<b>Making the Arts Accessible</b>	
Arts Access Task Force	\$ 25,000
Family Week at the Theatre	\$ 20,000
<i>Discover Jersey Arts</i>	\$390,000
 <b>Field Development &amp; Planning</b>	
Rutgers Arts Administration Internship	\$ 5,000
Arts Plan Implementation	\$ 35,000
Statewide Planning	\$ 34,500
National Conference Hosting	\$ 5,000
Critical Financial Services/Nonprofit Finance Fund	\$150,000
 <b>Research</b>	
NJ Economic Activity Study	\$ 40,000
Americans for the Arts Study/Union Co.	\$ 2,000

## SERVING ARTISTS

Of the many goals contained in *ArtsPlan New Jersey*, none is more important to the Council than the need to provide strong support to the state's individual artists – the life force of the arts – and the arts community's greatest resource. In addition to the \$49,473 awarded to organizations through the Projects Serving Artists grant program, the following initiatives that support the individual artist received \$503,473 in funding.

**NJSCA Individual Artists Fellowships** are awarded to practicing professional artists to help enable them to pursue their artistic goals in cosponsorship with the Mid Atlantic Arts Foundation. In FY 2001, the Council awarded \$307,000 for 37 artist fellowships. (See complete listing of fellowships)

The **Artist-As-Catalyst** program, also co-sponsored with the Mid Atlantic Arts Foundation, supports artist-in-residence community projects in New Jersey or residencies by New Jersey artists in other states. In FY 2001, the Council provided \$45,000 as part of 13 grants totaling over \$121,000 for various projects involving artists and/or arts organizations in the state. (See complete listing/descriptions.)

**Folk Arts Apprenticeships** support the passing on of folk culture by enabling apprentices of a traditional art form to study with master artists. In FY 2001, the Council awarded \$40,525 to support 14 folk arts apprenticeships. (see complete listing)

**Showcases & Exhibitions** provide artists and performers with the opportunity to present their work to the public.

Arts Annual Exhibitions at The Noyes Museum and The Morris Museum	\$15,000
Arts Inclusion Retrospective publication/catalog	\$10,000
Performing Arts Fellowship Showcase at the John Harms Center	\$35,000
Statewide Senior Art Show coordinated by Union Co.	\$ 6,000
Millennium Project	\$15,000

Two **Technical Assistance workshops**, one held in Jersey City and the other in Millville, provided individual artists with substantive information on how to grow their careers and take advantage of programs and funding available to them. Coproduced with the New York Foundation for the Arts, the Council provided \$8,000 to support the workshops.

In preparation for the 25<sup>th</sup> Anniversary of the State of New Jersey's Public **Art Inclusion Program**, the Council awarded \$10,000 to the Noyes Museum of Oceanville to assist in mounting a retrospective of the program.

## Artists Fellowships

### NJSCA Year 2001 Fellowship Roster

#### Crafts

Frank Bosco, *Millburn, Essex County*, \$10,000  
Lincoln Seitzman, *West Long Branch, Monmouth County*, \$10,000  
Susan Sloan, *Hillsdale, Bergen County*, \$7,000  
Kimberly Maier, *South Orange, Essex County*, \$7,000

#### Interdisciplinary Performance

Greg Leshe, *South Orange, Essex County*, \$10,000  
Barbara Bickart, *Jersey City, Hudson County*, \$10,000

#### Photography

John Brill, *Livingston, Essex County*, \$12,000  
Gerald Slota, *Paterson, Passaic County*, \$10,000  
Kenneth Ross, *Lebanon, Hunterdon County*, \$10,000  
Ed Peters, *Totowa, Passaic County*, \$10,000  
Laurinda Stockwell, *Lebanon, Hunterdon County*, \$7,000  
Donna Stackhouse, *Washington, Warren County*, \$7,000  
Donald Lokuta, *Union, Union County*, \$7,000  
Roger Sayre, *Jersey City, Hudson County*, \$7,000

#### Playwriting

Jewel Seehaus-Fisher, *Highland Park, Middlesex County*, \$12,000

#### Poetry

Stephen Dunn, *Port Republic, Atlantic County*, \$7,000  
James Richardson, *Princeton, Mercer County*, \$7,000  
Peter Murphy, *Ventnor, Atlantic County*, \$7,000  
Phebus Etienne, *Montclair, Essex County*, \$7,000

#### Prose

Chang Rae Lee, *Ridgewood, Bergen County*, \$10,000  
Barbara De la Cuesta, *Beachwood, Ocean County*, \$7,000  
Stuart Mitchner, *Princeton, Mercer County*, \$7,000  
Debbie Lee Wesselman, *Hopewell, Mercer County*, \$7,000  
Gwen Florio, *Haddonfield, Camden County*, \$7,000  
Vivian Slee, *Princeton, Mercer County*, \$7,000  
Dennis Loy Johnson, *Hoboken, Hudson County*, \$7,000  
Erlinda Kravetz, *Leonardo, Monmouth County*, \$7,000

#### Sculpture

Deborah Ascheim, *Jersey City, Hudson County*, \$12,000  
William Skrips, *Blairstown, Warren County*, \$10,000  
Michael Bramwell, *Jersey City, Hudson County*, \$10,000  
Walter Zimmerman, *Jersey City, Hudson County*, \$10,000  
Russell Murray, *Maplewood, Essex County*, \$7,000  
Tom Nussbaum, *Montclair, Essex County*, \$7,000  
David Carrow, *Trenton, Mercer County*, \$7,000  
Jim Toia, *Califon, Morris County*, \$7,000  
William Rodwell, *Jersey City, Hudson County*, \$7,000  
Carson Fox, *Trenton, Mercer County*, \$7,000

In Fiscal Year 2001, the New Jersey State Council on the Arts distributed \$307,000 as Fellowships to 37 outstanding New Jersey artists. The Council's Fellowship Program, co-sponsored with the Mid Atlantic Arts Foundation, recognizes artistic excellence and helps artists further their work and professional development. For FY2001, applications were accepted from artists in Crafts, Interdisciplinary Performance, Photography, Playwriting, Poetry, Prose, and Sculpture. Fellowship recipients were selected from a pool of 532 applicants whose work was reviewed and assessed by panels of independent experts in the respective disciplines using the sole evaluation criterion of artistic excellence.

## Folk Arts Apprenticeships

In keeping with its commitment to providing programs for artists in the state, as well as supporting community and diversity, the Council awarded \$40,525 to fourteen artists for Folk Arts Apprenticeships. The NJSCA Apprenticeship grants, listed below, support a variety of activities, which present, preserve and promote the traditional culture of many of New Jersey's ethnic, regional and occupational communities.



Arts Inclusion Program installation  
*Earth Pursues the Future*  
by Ned Smyth,  
Asbury Park State Office Building,  
Asbury Park, NJ

### NJSCA FY2001 Folk Arts Apprentice Roster

**Cathie Baker**, Mahwah, Bergen Co., Abenaki Birchbark  
Canoe Making, \$3,000

**Koushik Das**, Basking Ridge, Somerset Co., South Indian  
Carnatic Violin Music, \$3,000

**Olga Figol**, Clifton, Passaic, Co., Ukrainian Psyanky  
(Egg Painting), \$3,000

**Anantha Krishnan**, Morganville, Monmouth Co.,  
Indian Mrdangam Drumming, \$2,150

**Sai Shyam Mohun**, Dayton, Middlesex Co.,  
Indian Tabla Drumming, \$3,000

**Vidya Murthy**, Bridgewater, Somerset Co.,  
South Indian Bharata Natyam Dance, \$3,000

**Patience Ogheneovo**, Newark, Essex Co., Nigerian Storytelling, \$3,000

**Luis Perez**, Jersey City, Hudson Co., Puerto Rican  
Bomba and Plena Music, \$3,000

**Mridula Raman**, Berkeley Heights, Union Co., South Indian Bhrata  
Natyam Dance, \$3,000

**Bani Ray**, East Windsor, Mercer Co., Indian Odissi Dance, \$2,875

**Demetrios Serghis**, Union City, Hudson Co., Greek Handmade Filo  
and Pastry, \$2,500

**Debra Simpson**, Forked River, Ocean Co., Pinelands  
Regional Baskets, \$3,000

**Alice Sumiko Yamasaki**, Bridgeton, Cumberland Co.,  
Japanese Kabuki Dance, \$3,000

**Volodoyo Yurcheniuk**, Passaic Park, Passaic Co.,  
Ukrainian Folk Dance, \$3,000

## Artist as Catalyst Awards

The *Artist as Catalyst* program, administered by the Mid Atlantic Arts Foundation (MAAF), supports residencies of up to six months in length by artists working in communities in New York, Pennsylvania, and New Jersey. The grants fund artist residencies, public presentations and the creation of new works of art by choreographers, sculptors, painters, playwrights, and poets.

In 2001, 33 grants totaling \$270,034 were awarded in support of 34 artists working in the disciplines of theater, music, dance, literature, media, and visual arts. Of the total, 13 grants were awarded to projects in New Jersey or in other states to support the work of New Jersey artists, as follows:

**Appel Farm Arts and Music Center, Elmer, NJ, Ava Blitz, Wynnewood, PA:** Artist Ava Blitz is creating a major outdoor sculpture at Appel Farm Arts & Music Center. Local students, artists, educators and landscape professionals are participating in the creation of this environmentally-themed work, titled "Beauty and the Beast".

**Center for Learning at the Garden State Discovery, Cherry Hill, NJ, Queen Nur, Willingboro, NJ:** "Passing It On" is a project designed to develop storytelling skills with teenage parents. The oral tradition will accentuate literacy, and cultural and communication skills. Using the fun environment of the Museum, mothers and children will find their voice by sharing family and personal stories.

**Center for Modern Dance Education, Inc., Hackensack, NJ, Rachael Shao-Lan Blum, Fairlawn, NJ:** A six-week residency with emerging choreographer Rachael Shao-Lan Blum, which will include the creation of an original multi-medium dance work., that will explore perceptions and experiences of disability and ability in women's lives. The piece will be performed by a mix of professional dancers, dance students and community members with disabilities.

**Gloucester County Cultural and Heritage Commission, Woodbury, NJ, Tina Davidson, Philadelphia, PA:** This four-month residency will celebrate Gloucester County's commitment to preserving its heritage and the importance of land conservation. The artist will lead a summer program for children where the participants will create instruments and learn to compose music in an environmental setting. Davidson will compose a major new choral work for children and adult choirs using text created by the local children and residents.

**Gloucester County Cultural and Heritage Commission, Woodbury, NJ, Marie Cochran, Glassboro, NJ:** Marie Cochran will create an installation with neighborhood teens at the historic Richardson Avenue School in Swedesboro, New Jersey, examining the role of education in civil rights advances and struggles.



The program, co-sponsored by the Council, is part of MAAF's commitment to enhancing the creative experience at the community level by offering opportunities for people in the mid-Atlantic region to become involved in artist-led projects and cultural dialogue. Each funded project is designed by artist and organization in partnership to incorporate program components.

**Hoboken Historical Museum, Inc., Hoboken, NJ, Nicholas Birmelin, Brooklyn, NY:** "When Hoboken Was Hoboken" is a three month collaboration between the Hoboken Historical Museum, ethnically diverse local musicians, longtime residents and visiting composer and percussionist Nicholas Birmelin, to explore issues of cultural visibility, identity, inclusion, and collaboration.

**Institute for Arts and Humanities Education, New Brunswick, NJ, Bill Bowers, New York, NY:** Mime/dramatic theater artist Bill Bowers will develop a solo and group performance piece with 30 teenage participants in conjunction with the Summer Arts Institute that will tour the tri-state area with accompanying workshops and community dialogue forums.

**Jersey City Museum, Jersey City, NJ, Manuel Acevedo, Newark, NJ:** The Albizu Project is an examination of the legacy of Puerto Rican Nationalist Pedro Albizu Campos. Following six months of research, and the creation of new mixed media works, artist Manuel Acevedo will mount his first solo museum exhibition.

**Printmaking Council of New Jersey, Somerville, NJ, Maureen Cummins, Brooklyn, NY:** The artist will to complete the press production of an artists' book edition, and will also conduct a bookmaking workshop for community participants and a public lecture.

**Rutgers University Library, Newark, NJ, Adrien Royce, Maplewood, NJ:** The John Cotton Dana Library in Newark, NJ will host video production artist Adrien Joyce in a summer program with a group of learners and tutors associated with the Newark Literacy Campaign. Participants will each produce a personal "video diary", and public screenings will climax the project in the fall.

**St. Paul's Community Development Corporation, Paterson, NJ, Michael Cochrane, Paterson, NJ:** The St. Paul's Jazz Initiative, a project of St. Paul's Community Development Corporation in Paterson, New Jersey, creates a forum for the advancement of Jazz in the Paterson area. Jazz pianist and composer Cochrane will compose eight new pieces and record them on a new CD. Public jam sessions and concerts will bring the artist into the heart of this community.

**Woodstock Guild of Craftsmen, Inc., Woodstock, NY, Walter Thompson, Weehawken, NJ:** The Woodstock Guild of Craftsmen will host composer/conductor, Walter Thompson in a two-month residency teaching Sound Painting – Thompson's multi-disciplinary sign language system for conducting and composing in improvisation – one month in elementary schools and working with mentally challenged adults and one month at the Byrdcliffe Arts Colony with the Walter Thompson Orchestra, developing a new Sound Painting work.

## Honors to the Field

Upon those organizations that demonstrate, to the satisfaction of independent panels of expert panelists, the very highest quality programs and services benefiting large numbers of New Jerseyans over a period of several years, the Council confers the special designation Major Arts Institution or Major Presenting and Service Organization. These are New Jersey's flagship arts groups noted for excellence and commitment to bringing the best of the arts to the most New Jerseyans. The following organizations received or maintained such designation for FY2001:

### **Major Arts Institutions:**

American Boychoir School  
American Repertory Ballet  
George Street Playhouse  
\*Haddonfield Symphony Orchestra  
Jersey City Museum  
McCarter Theatre Center for the Performing Arts  
Montclair Art Museum  
Morris Museum  
Newark Public Radio, WBGO-FM  
New Jersey Ballet Company  
New Jersey Shakespeare Festival  
New Jersey Symphony Orchestra  
Opera Festival of New Jersey  
Paper Mill Playhouse  
\*Peter's Valley Craft Center  
Rutgers University/Jane Voorhees  
Zimmerli Art Museum  
The Newark Museum  
Wheaton Village

### **Major Presenting and Service Organizations:**

Appel Farm Arts & Music Center  
Arts Council of the Morris Area  
Institute for Arts & Humanities Education  
John Harms Center for the Arts  
Middlesex County Cultural & Heritage Commission  
NJN Foundation  
New Jersey Performing Arts Center  
New Jersey Theatre Group  
\*Perkins Center for the Arts  
Richard Stockton College Performing Arts Center  
Rowan College of New Jersey – Glassboro Center for the Arts  
State Theatre Regional Arts Center at New Brunswick  
Union County Division of Cultural & Heritage Affairs  
Young Audiences

\*First time recipients

## 2001 CITATIONS FOR EXCELLENCE

The Council approved the Citations for Excellence to groups and projects that were given the very highest assessment made by peer panels. The list of the organizations and projects that received Citations for Excellence are as follows:

American Boychoir School  
American Repertory Ballet Company  
City Without Walls Gallery  
Jersey City Episcopal Community Development Project  
Long Beach Island Foundation of the Arts  
McCarter Theatre Center for the Performing Arts  
Montclair Art Museum  
Newark Public Radio, WBGO-FM  
New Jersey Chamber Music Society  
NJN Foundation's Promotional Initiative  
New Jersey Performing Arts Center  
New Jersey Symphony Orchestra  
New Jersey Tap Ensemble  
New Jersey Theatre Group  
New Jersey Youth Symphony  
Northeast New Jersey Folk Arts Program at Park Theatre  
Opera Festival of New Jersey  
Paper Mill Playhouse  
Peter's Valley Craft Center  
Playwrights Theatre of New Jersey  
Poetry Center at Passaic County Community College  
State Theatre Regional Arts Center at New Brunswick  
The Newark Museum  
Walt Whitman Cultural Arts Center  
Wheaton Village, and Young Audiences

## Special Initiatives

**State Arts Partners for Cultural Participation Program (START)** – In FY 2001, the Council was awarded a \$900,000 grant to be used over the next five years. The Wallace-Reader's Digest Funds, a New York-based national foundation, provided the award as part of a new State Arts Partnerships for Cultural Participation (START) initiative. Along with 12 other state arts agencies selected for this groundbreaking collaboration, the NJSCA will develop and implement a multifaceted statewide initiative aimed at engaging more diverse people in arts activities that deepen the impact of the arts on their lives and communities. This marks the first time in the public arts movement that a private foundation has invested funds of this magnitude (nearly \$10 million) in the programs of state arts agencies. New Jersey's selection signifies the high regard held for its work and its readiness to advance this important goal.



Arts Inclusion Program installation  
*Time is Money*  
by George Greenamyre  
Department of Labor Building,  
Trenton, NJ

New Jersey's START grant intends to help strengthen and expand the Council's collaboration with the network of 21 county arts agencies and 7 regional folk arts centers to encourage broader, deeper and more diverse public participation in the arts, by developing new local opportunities for investment and promotion.

Along with direct grants, START will support extensive research that builds on the efforts of SAAs and local arts groups to adopt new, more effective guidelines, programs and funding practices for expanding arts participation.

For over a decade, the Wallace-Reader's Digest Funds have invested in leading cultural groups across the country that are working to make the arts an active part of people's everyday lives.

**Nonprofit Finance Fund, Inc.** – At its May meeting, the Council announced the start of an innovative partnership with the Nonprofit Finance Fund (NFF) to establish a pilot funding program for arts organizations managing financial challenges. The partnership with the NFF will enable the Council to more effectively deal with emergency requests for funding or requests for funding by groups seeking to manage serious change. The grant provides a fund to finance the cost of thoroughly evaluating the causes of the challenge, formulating recommendations to address it and then begin to address it.

## 2001 Program Highlights

The work of the Council is organized around program areas of vital importance. The following helps to delineate them and notes major accomplishments in Fiscal Year 2001.

The Council's arts education program had many accomplishments in FY 2001 largely through expanding the role and capacity of the individual artist. In the development of co-sponsored projects, the Council made significant strides in preparing artists and using the full spectrum of their expertise in educational settings.

### Arts Education

The Artists in Education (AIE) consortium of Young Audiences of NJ, Arts Horizons, and the Institute for Arts & Humanities Education worked to create greater access for schools with varying levels of experience or programmatic development. By FY 2001, the program would grow from one offering grants only for one-year residencies to one providing two-year support, as well as planning and implementation project support. The planning and implementation component engages master teaching artists in curriculum and program review, intensive professional development, and long term planning with a school that seeks to expand education in the arts.

The New Jersey Writers Project, the longstanding partnership with Playwrights Theatre of NJ, also developed new ways of engaging artists with schools in FY 2001. In addition to providing week-long poetry, prose, and playwriting residencies to more than 150 schools, the Council launched a new professional development project in which artists work intensively with teachers to engage in the writing process and develop lessons and tools that integrate writing into their classroom approach.

With Arts Horizons the Council co-sponsors the Artist/Teacher Institute in which master teaching artists work with teachers and younger artists in their disciplines to translate studio work to the classroom. Offering 2, 10-day institutes (one north, one south) this program developed plans for the launch of fall, follow-up mini institutes.

Finally, the Council, along with the Alliance for Arts Education/NJ and the NJ State Department of Education, advanced the Arts Create Excellent Schools (ACES) program to nurture model arts-infused schools and to disseminate information on their practices statewide. In FY 2001, the program more fully integrated teaching artists into the process as a team of master artists helped design an ACES institute for a wider spectrum of schools and provided instruction and assistance to schools in developing their plans.

One of eight strategic initiatives called for under Arts Plan NJ, the Discover Jersey Arts marketing campaign, led by the Council in cosponsorship with NJN Foundation and Art Pride NJ, boldly seeks to engage more and more New Jerseysans in the wonders of the arts. Following careful preparations, the campaign was fully launched in FY 2001.

### Arts Information, Promotions, and Marketing

With the help of the state's arts community, the Council worked hard to make *Discover Jersey Arts* as recognizable as the popular Jersey Fresh and New Jersey

and You: Perfect Together slogans. In FY 2001, the Council placed a total of \$717,127 in print, radio, television, and outdoor advertising. Over 102 billboard ads appeared throughout the state. Visits to the web site reached 1 million, and the number of Resource Guides and Jersey Arts Ticket discount cards distributed soared.

Special *Discover Jersey Arts* newspaper appeared in major daily newspapers in both North and South Jersey. And, through the Jersey Arts Marketers and Jersey Arts Communicators South, the Council helped provide networking and professional development opportunities in marketing for arts organizations and programs. Moreover, the Council sponsored media roundtables featuring area TV/Radio/and Print representatives to help arts organizations better learn how to get their messages across through paid advertising.

During the year the *Discover Jersey Arts* campaign was honored at the New Jersey Ad Club and was named a finalist and was runner-up in the New York Festivals Television and Cinema Advertising Competition on February 2, 2001 – the biggest and most prestigious in the world.

The launch of the campaign proved a resounding success in FY 2001, setting the stage for follow-up strategies capitalizing on new patron interest in the arts.

## Community Cultural Planning

To reinforce the value of the arts to community life, the NJSCA continued its support of 17 different municipal, county, and multi-county cultural planning projects. In FY 2001, the tri-county plan in Burlington, Camden, and Gloucester counties was completed and the tri-county Hunterdon, Warren, and Sussex counties plan advanced through the assessment phase.

The Council was also proud to help the Glasstown Center Arts District in Millville develop its first public programs, launch its marketing effort, and cut the ribbon on its new Renaissance Center for the Arts. With its gallery, studios, and education center at the very heart of the one of the cities commercial districts, the Renaissance Center is a visible example of how to harness the power of the arts to help promote community vitality and attract people and resources.

In investing \$78,850 in the development of the Glasstown Center Arts District, the Council has been a part of an exciting effort to better connect the arts to the lives of the residents of South Jersey and to provide models the rest of the state can emulate.

## Cultural Centers Bond Act

In FY 2001, the Council continued to administer grants awarded under the Cultural Centers Bond Act of 1987 for the construction and capital improvement of cultural centers.

Under the program, the Council had administered nearly \$40 million in 24 grants to 22 organizations awarded over four rounds of funding.

In FY2001, six projects remained in process, three of which were close to completion. Among these are projects at the Jersey City Museum, Count Basie Theatre, New Brunswick Cultural Center, Trenton Performing Arts Center, Burlington County College, and Cumberland County College.

The Jersey City Museum opened its new \$6.3 million facility, in part through a \$2 million grant the Council awarded under the program. The renovated facility will allow the Museum to present educational programming and community activities throughout the year, permitting ongoing exhibitions of its permanent collection.

The Council's Folk Arts program, celebrating New Jersey's enormous cultural diversity, continues to grow. Grants making included the 14 Apprenticeships previously listed and the operating support grants awarded under the Folk Arts discipline. The work of 7 regional folks arts centers, which the Council helped found and now annually funds, form a major component of the overall Folk Arts Program. In FY 2001, all seven centers and programs conducted fieldwork and presented public programs highlighting the traditional folk arts of communities in New Jersey.

## Folk Arts

The *Down Jersey Folklife Center* at Wheaton Village in Millville, greatly expanded its program and conducted fieldwork and presented programs related to the Japanese, Turkish, Mexican, Serbian, Jewish, Puerto Rican, Indian, and African-American communities.

The Warren-county based *Northwest Regional Folklife Center* presented a number of programs related to the various communities in its region, while working to establish non-profit status and relocating its facility to provide studio space for artists, a gallery with demonstration space, a cooperative store where artists can sell their work, and the Center's offices.

The *Northeast Regional Folklife Center* at Park Theatre in Union City enjoyed much success with its major exhibit, *The Cultural Thread*, which linked the region's embroidery industry with the various embroidery traditions of the state's ethnic communities.

The *Delaware Valley Regional Folklife Center* at the Walt Whitman Cultural Center in Camden completed extensive fieldwork on life in Camden over the past 80 years, which is connected to its *Sense of Place* exhibit, and fieldwork on master weaver Armando Sosa.

The *Folklife Program for NJ*, sponsored by Middlesex County Cultural and Heritage Commission, has had an active program of presentations including Caribbean and Greek storytelling, Irish music, weaving workshops and publication of an extensive statewide Asia Cultural Resource Director.

Meanwhile, the *Jersey Shore Regional Folklife Center* at the Barnegat Bay Decoy and Baymen's Museum in Tuckerton presented exhibits, classes, and demonstrations related to the traditional arts of the state's coastal maritime communities including decoy carving, basket making, boat building and weaving.

The *Program for Immigrant Traditional Artists* at the International Institute of NJ in Jersey City had several major accomplishments in FY 2001 including completion of an incubator project to provide grassroots organizations with technical assistance, production of an original play written and performed by Vietnamese refugees and another written and performed by Russian refugees, as well as the creation of an ethnic directory for Hudson County, and

continuation of its fieldwork and technical assistance to artists and groups from the Mexican communities in Middlesex and Cumberland Counties.

Also important to note is that in FY 2001 the Council secured funding from the NEA to help standardize the collection of data on artists and communities among the folklife centers and programs, and to develop a web site and other materials to help promote and share the richness of the folk and traditional arts that thrive in our state.

## Local Arts Program

Since 1979, the NJSCA's Local Arts Program has been carried out in collaboration with the 21 County Arts Agencies (CAAs). In FY 2001, the collaboration was further strengthened through increased dialogue with the Association of NJ County Cultural and Heritage Agencies.

Overall, funding support to the twenty-one County Arts Agencies for local arts development and regranting programs reached its highest level in Council history in FY 2001. Funding support for the Local Arts Staffing Initiative to increase professional staffing levels in the CAAs was continued, bringing the total to six agencies funded by the program. The Council also completed the transition to a calendar-year grant period as requested by the CAAs.

Under the Wallace Reader's Digest Foundation START grant, the Council began its efforts broaden, deepen and diversity participation in the arts on the local level. Benefit to the counties was immediate, with the use of grant funds to subsidize sixteen counties' attendance at the first joint conference of the Americans for the Arts and the National Assembly of State Arts Agencies in July 2001, a conference completely devoted to the issue of cultural participation. Future activities include developing a multi-year local arts development study involving the CAAs (and the regional folk arts and folklife centers). Eventually, the CAAs and the folklife centers will receive a portion of the grant for the purpose of building participation in the arts in their respective areas.

Also, the Council engaged seven independent evaluators to conduct in-depth, on site visits to the CAAs to help address challenges and opportunities, as well as review the status of planning activities, effectiveness of regrant and local arts development programs, involvement in arts education, and to receive technical assistance in management, fundraising, board development, marketing, technology, volunteer development, etc. Additionally, the Council funded 15 applications through its Community Arts Collaborations Grant Program, which supports the collaboration of three or more community based partners including the County Arts Agency to employ the arts as a means of successfully addressing a community challenge.

## Artists Services

The NJSCA maintains a rigorous commitment to expanding the infrastructure of support for New Jersey artists. In addition to fellowships, the Council sponsors artist residencies in schools and communities across the state, provides grants for projects serving artists, sponsors technical information workshops, and implements the statewide Arts Inclusion Act which commissions art for state buildings.

In FY 2001, the Council built upon this record of support through fellowships supporting professional development and exhibitions and helping further the careers of New Jersey artists.

The Hunterdon Museum of Art joined the Council in presenting the 2000 New Jersey State Council on the Arts Fellowship Exhibition, which showcased recent Fellowship Award winners and included progressive works of NJ artists working in new and emerging genres, paint, photography, sculpture, media arts, and paper. The Council also advanced a new initiative – the *New Jersey Literary Showcase* – to provide increased visibility for poets, prose writers, and playwrights who have been awarded fellowship awards.

In February 2002, the Council convened its largest artist roundtable discussion to date hosting 200 artists to explore how artists currently gain support for their projects. The discussion focused on what types of funding programs or mechanisms would better enable artists to create art and bring it to the public. As a result, a report was drafted chronicling the challenges facing individual artists and outlining a framework for the development of future support.

In keeping with its support for individual artists, the Council awarded an additional \$5,000 to the John Harms Theatre in Englewood to support the inclusion of two interdisciplinary performance artists in a choreography showcase it is producing of NJSCA Fellowship recipients' work. A partnership with the Walt Whitman Cultural Arts Center, Playwrights Theatre of NJ, and the Poetry Center at Passaic County College advanced a new initiative – the *New Jersey Literary Showcase* – to provide increased visibility for poets, prose writers, and playwrights who have been awarded Literary Fellowships from NJSCA.

Finally, the Council also expanded information and technical assistance services to artists through the availability of the New York Foundation for the Arts/ NJSCA Career Guide for Artists

In 2001, the Council's extensive work to facilitate the commissioning and installation of original artwork in state buildings continued with four major projects coming to completion.

## Visual Arts/Arts Inclusion

### State Capital Plaza – Clyde Lynds

The State Capitol Plaza in Trenton was officially opened on October 23, 2000. The four-acre expanse of landscaped gardens, walkways, and vistas which adjoin the State House Annex and State Library on West State Street, features the magnificent fountain installation entitled *Confluence* by renowned artist Clyde Lynds. The artist created a 35-foot high fountain constructed of stainless steel, aluminum and granite; a granite observation platform engraved with an historic map of Trenton; an oval seating wall with the names of every city and town in New Jersey etched in granite; and two entrance sculptures of stainless steel and cast concrete with fiber-optic embedments that depict the night sky when Trenton became the state capital. This project for the New Jersey State Capital Plaza was created to be a unique experience that would embody the concept of Trenton as the Heart of New Jersey and acknowledge its importance as the capital. The artist's design relates visually to the classically informed buildings of the State House and the Annex in an updated, modern way. Rooted in tradition, the entry sculptures and fountain use technology to make a distinctive contemporary statement. With variety and movement they create

an experience both powerful and beautiful to see. Every New Jersey resident will discover some personal relevance here through the naming of their cities and towns on the 500-foot granite seating wall. Others will see a declaration of pride in New Jersey and an affirmation of its future. *\$573,025 project budget*

#### **Department of Labor Building – George Greenamyre**

George Greenamyre designed and installed *Time is Money* for the Department of Labor Building, a sculpture for the building's entrance. By using an industrial-inspired truss for the supporting structure, Greenamyre makes reference to blue-collar factory and construction work. In the three-dimensional narrative portion of the sculpture there are various depictions of work and workers. The figurative narrative gives identity to the site as a distinct place, announcing where you are and buildings function. The incorporation of a public clock adds not only a pragmatic function but lends a narrative element as a time clock and the reference to *Time is Money*. With the addition of movement and sound to the work in the style of European public clocks, the sculpture becomes good entertainment as well. On the hour, the blacksmith on top of the clock strikes the anvil the number of times equal to the hour capturing the viewer's attention. *\$99,000 project budget*

#### **New State Office Building Asbury Park – Ned Smyth**

Artist Ned Smyth completed his sculpture *Earth Pursues the Future* for the Asbury Park State Office Building. The sculpture is made of two objects, a 2' sphere and a 14' cone. The structure of the cone and sphere are made of reinforced fiberglass. The sphere is covered with gold, glass, and marble mosaics. The cone is covered with 1" thick transparent colored glass. The steel structures of the two objects are fastened to foundations under the curved cement sidewalk. The cone sculpture represents the power of nature in a tornado while the small sphere nearby represents Earth and its culture. Together the two pieces symbolize the smallness of the planet compared with the universe. *\$59,000 project budget*

#### **Paterson Station – Walkway Artwork – Chuck Fahlen**

Artist Chuck Fahlen completed *River Ribbons* as part of the Walkway Artwork at New Jersey Transit's Paterson Station. Paterson Station is an Americans with Disabilities Act Key Station targeted for accessibility upgrades. The previous concrete-encased steel viaduct and steel-framed canopy were in a state of disrepair, needing extensive alterations to accommodate the new accessibility upgrades. Since both the viaduct and the canopy were designated as historic structures, the new design is sympathetic to the remaining existing station elements. The artist's design enhanced the expanse of the walkway sites with imagery and shapes which are graphically intriguing while at the same time employ a paving pattern which harmonizes with the specified stone pavers and herringbone pattern extending throughout the restoration project. The ribbon like shapes vary in widths from 12" to 30" and are comprised of many colors such as tan, light gray, charcoal and forest green. *\$45,000 project budget*

The Council also opened its new galleries located on the first floor of the Department of State Building and held its first exhibition of studies for large-scale mural projects from the Arts Inclusion Program.



NEW JERSEY  
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ON THE  
ARTS

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[www.njartscouncil.org](http://www.njartscouncil.org)