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FAMILY CONNECTS NJ

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FAMILY CONNECTS NJ





Home / Spread the Word

Spread the Word



Family Connects NJ is a new initiative from the State of New Jersey that, when fully implemented, will be available to all families throughout the state, regardless of income, insurance, or immigration status. We need your help to get the word out about this transformative program!

See below for shareable resources to help us spread the word about **Family Connects NJ**:

Social Media Resources:

Graphics (JPG)



- [SQUARE \(1080 X 1080\)](#)
- [PORTRAIT \(1080 X 1920\)](#)
- [LANDSCAPE \(1200 X 628\)](#)



- [SQUARE \(1080 X 1080\)](#)
- [PORTRAIT \(1080 X 1920\)](#)
- [LANDSCAPE \(1200 X 628\)](#)



- [SQUARE \(1080 X 1080\)](#)
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- [LANDSCAPE \(1200 X 628\)](#)

Social Media Posts and Posting Guidelines (PDF)



Nurse Visits at Home Will Improve Health Outcomes for ALL New Jersey Families

The immediate postpartum period is especially critical – both for the newborn and their family. It is also a challenging time for parents coping with the fragility of a newborn or the loss of their baby.

Family Connects NJ is a new program offering free, voluntary, in-home well-baby assessments by specially trained nurses for all New Jersey families in the counties of Essex, Hudson, and Warren. The program will begin home visits in January 2024 in the three counties, including Central Jersey, Gloucester County, and Middlesex counties.

What is Family Connects NJ?

Available to all families, regardless of income, insurance coverage, or immigration status, Family Connects NJ can save time and improve health outcomes by reducing complications in the fourth trimester. Research indicates that the model showed improved patient outcomes, including improved adherence to at-home postpartum visits, reduction in parental anxiety and depression, and 20% fewer emergency department visits in the first 12 months of life.



What is your role in all of this?

Whether you are a medical care provider, medical community leader, or non-profit organization seeking to improve health outcomes for families and newborns, you play a critical role in referring families to the program and spreading the word about its availability. The program can save and improve the lives of many, but only if we spread the word.

To learn more, visit FamilyConnectsNJ.org or scan the QR code.



Social Media Guidelines (updated Jan. 3,

2024)

Video Content:


Family Connects NJ – 90-Second Explainer



- [Family Connects NJ -- 90-Second Explainer Video \(on YouTube\)](#)
- [Family Connects NJ -- 30-Second Explainer Video \(on YouTube\)](#)

One-Pagers (PDF):

General Public



Universal Home Visiting


Family Connects NJ is a free, voluntary program offering a safe and secure environment for your family during a newborn baby. The program is available in all New Jersey counties.

During the critical first weeks following childbirth, Family Connects NJ provides families with a program that focuses on a specially trained nurse. Program nurses will check the baby's weight, assess physical and emotional health of both mother and newborn, and Family Connects NJ nurses also provide information on important topics including feeding, sleeping, and emergency resources available. If needed.

How to Enroll

Families can learn more information and request a home visit by visiting the Family Connects NJ website for families who need other email or phone, the website may include phone numbers for local Family Connects NJ nurse providers in your home county.

To learn more and sign up, visit FamilyConnectsNJ.org or scan the QR code.



Program Highlights

- Care is provided at no cost to you in the comfort of your family home and is completely voluntary.
- Services are available to **birth, adoptive, and resource families** with a newborn, as well as parents experiencing a difficult or new situation.
- Nurse visits are available upon the request of Client, Healthcare Provider, Court/Agency and Children's Courtlines are 24/7 (Monday - Sunday).
- **Specialty-based registered nurses** (pediatric health experts for behavioral, developmental, mental, spiritual, and wellness) are available to address any specialized needs. Families are experiencing during the first few weeks after delivery.
- Nurses will connect families to community resources based on their specific circumstances.

Family Connects NJ is a program of the New Jersey Department of Human Services. ©2024 Family Connects NJ. All rights reserved.

- [Family Connects NJ Factsheet for General Public \(ENGLISH\)](#)
- [Family Connects NJ Factsheet for General Public \(SPANISH\)](#)

Adoptive Parents and Resource Families



Support For Adoptive Parents & Resource Families

Adoptive or fostering a newborn can bring exciting life changes. A nurse visit can help:

- Introduce you to resources available to you during the first few weeks through adoption or foster care for a time period as a resource parent. Family Connects NJ is a new program that is available to support your family!
- Through Family Connects NJ's services, regardless of income, insurance coverage, or immigration status can continue to receive vital services. This includes assistance with parenting and medical expenses, who can understand requests to be met in the comfort of their home that normally occur within two weeks after a health visit.

Supporting the well-being of every family at no cost and without a waitlist!

The first weeks of life are critical for a newborn's health and development. It's also the time of great change for adoptive and resource parents as they adjust to their family's unique circumstances. A visit from a specially trained nurse during this time can deliver vital and critical services to parents.

Visit FamilyConnectsNJ.org or scan the QR code to learn more about the program, its benefits, and to sign-up for a free visit.




Nurses will:

- Check the newborn's weight and assess their development.
- Provide guidance on positive early parent-child interactions.
- Assess questions on important topics including feeding and bonding.
- Screen for health issues that could otherwise go unnoticed.
- Connect families to community resources, including support groups and educational programs.

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- [Family Connects NJ Factsheet for Adoptive Parents and Resource Families \(ENGLISH\)](#)

Bereaved Families



Support for Bereaved Families

Childhood is the best of a newborn's life but stillbirth is a challenging and life-altering experience for every family. No matter the different outcomes, and the physical and emotional toll it takes on everyone during.

Your grieving journey is personal, but you don't have to go through it alone.

Family Connects NJ is a new program that offers bereaved families support for the tragedy of a stillbirth or loss of their newborn including: individuals who may not have received the baby.


What is Family Connects NJ?

Family Connects NJ offers a free and voluntary nurse visit in the comfort of your own home to assist you with:

- **Screening for postpartum health issues** that could be otherwise overlooked.
- **Linking you and your family to resources** that can assist with your emotional well-being, such as ongoing grief counseling, bereavement support, assistance in support groups.
- **Connecting you to other community resources** you might want or need.

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Visit FamilyConnectsNJ.org or scan the QR code to learn more about the program, its benefits, and to sign-up for a free visit.



- [Family Connects NJ Factsheet for Bereaved Families \(ENGLISH\)](#)

Medical Professionals (Doctors, Clinicians, and Nurses)



Universal Home Visiting

As you know well, the immediate postpartum period is especially critical... **Program Highlights**



- Utilizes evidence-based model that supports...
• Provides care and support for families during a critical...
• Addresses physical and emotional health of the...
• Nurses visit and connect families to medical home...
• A report on the state can be done with the patient's...
• Access additional program information, handouts, and a...
• Learn more by scanning the QR Code.

How Families Enroll

1. Families visit our FamilyConnectsNJ.org...
2. A Family Connects NJ team member...
3. A Family Connects NJ team member...

We Need You - Clinicians

Clinicians are vital allies for families during newborn care...
Access additional program information, handouts, and a...
Learn more by scanning the QR Code.

*Nurses who will begin in Cumberland, Essex, Gloucester, Mercer and Phillips Counties and will expand to other counties in an annual basis.

Family Connects NJ Factsheet for Medical Professionals (ENGLISH)

Palm / Postcards (PDF):



Universal Home Visiting

The first weeks after childbirth are critical for your baby's health... **Family Connects NJ nurses will:**

- Check your baby's weight
• Screen you and your child for possible health issues
• Connect you to resources in your community
• Answer your questions

Nurse visits are provided at no cost and available to all...

How to Enroll

Learn more about the program and request a nurse visit at FamilyConnectsNJ.org...



Family Connects NJ Palm Card for General Public (4 X 9 -- ENGLISH)



Universal Home Visiting

The first weeks after childbirth are critical for your baby's health... **Family Connects NJ nurses will:**

- Check your baby's weight
• Screen you and your child for possible health issues
• Connect you to resources in your community
• Answer your questions

How to Enroll

Learn more about the program and request a nurse visit at FamilyConnectsNJ.org...



Family Connects NJ Post Card for General Public (5 X 7 -- ENGLISH)

Program Posters (PDF):

All posters are formatted to print at 11 X 17


NURSE VISITS SUPPORTING PARENTS & NEWBORNS AT HOME



No one's ever 100% ready for a newborn.
A free nurse visit at home goes a long way, though.



Learn more and sign up at www.familyconnectsNJ.org or by scanning the QR code.



NURSE VISITS SUPPORTING PARENTS & NEWBORNS AT HOME




A new baby changes everything. (Except their own diapers).
Ease the transition with a free nurse visit at home.




Learn more and sign up at www.familyconnectsNJ.org or by scanning the QR code.


NURSE VISITS SUPPORTING PARENTS & NEWBORNS AT HOME



Ready or not, here comes your newborn.
Get a healthy start with a free nurse visit at home.



Learn more and sign up at www.familyconnectsNJ.org or by scanning the QR code.


NURSE VISITS SUPPORTING PARENTS & NEWBORNS AT HOME



New babies don't come with instructions.
But they can come with a free nurse visit to your home.



Learn more and sign up at www.familyconnectsNJ.org or by scanning the QR code.


NURSE VISITS SUPPORTING PARENTS & NEWBORNS AT HOME



New babies need a lot of attention. And so do you.
Get the support you need with a free nurse visit at home.



Learn more and sign up at www.familyconnectsNJ.org or by scanning the QR code.

Schedule a Home Visit

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