

STATE OF NEW JERSEY
DEPARTMENT OF ALCOHOLIC BEVERAGE CONTROL
1060 Broad Street Newark, N. J.

BULLETIN 522

AUGUST 8, 1942

OFFICIAL NOTICE OF FAIR TRADE CONTRACTS AND PRICE
LISTS FILED PURSUANT TO REGULATIONS NO. 30.

There are set forth herein supplemental price lists which have been filed, together with Fair Trade contracts, at the offices of the Department of Alcoholic Beverage Control, pursuant to Regulations No. 30. The minimum consumer prices which are contained in Bulletin #508 continue in force, subject to the changes listed below. It is, therefore, essential that Bulletin #508 be used in conjunction with this one. Until official notice of any change in price lists is published in a later bulletin issued by the Department, retail licensees are prohibited (unless otherwise authorized by special permit) from selling the described products except in accordance with the price lists appearing herein.

All of the minimum consumer prices set forth below become effective Monday, August 17, 1942, at 10:00 A.M.

Although the products listed in Bulletin #508 and those listed herein may not be sold BELOW the prices specified therefor, there is nothing in State Control Law or Regulations of the Department of Alcoholic Beverage Control to prohibit those products from being sold ABOVE the prices so specified.

Brand	Size	Minimum Consumer Price
1. THE AMERICAN DISTILLING COMPANY 135 East 42nd Street, New York City		
BURTON'S Blended Whiskey	Quarts Pints	WITHDRAWN WITHDRAWN
2. AMERICAN SPIRITS, INC. Rockefeller Center, New York City		
CARIOCA PUERTO RICAN RUM Gold or White Label (86 Proof)	Gallons Quarts 4/5 Quarts Pints 4/5 Pints	\$14.10 3.40 2.90 1.79 1.52
Heavy Bodied (90 Proof)	Quarts 4/5 Quarts Pints 4/5 Pints	3.75 3.19 1.95 1.65
Heavy Bodied (151 Proof)	4/5 Quarts	4.50

Brand	Size	Minimum Consumer Price
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2. AMERICAN SPIRITS, INC. - Cont'd.

CARIOCA ZOMBIE	4/5 Quarts	\$3.09
CARIOCA EGG NOG	4/5 Quarts	2.45
CARIOCA ROCK & RUM	Quarts	2.82
	Pints	1.47
	1/2 Pints	.77
BALZAC LIQUEURS:		
Creme de Menthe (Green or White); Creme de Cacao, Anisette, Cherry, Peach, Apricot and Blackberry	4/5 Quarts	3.30
	4/5 Pints	1.75
Maraschino	4/5 Quarts	3.30
Kummel	4/5 Quarts	3.39
	Pints	2.15
Triple Sec	4/5 Quarts	3.39
	4/5 Pints	1.79

Discount of 10% permitted on case lot purchases.

3. LUCIEN ARDIN, INC.

559 Sixth Avenue, New York City

ARDIN DRY VERMOUTH	30 oz.	1.11
	16 oz.	.63
ARDIN SWEET MONA VERMOUTH	30 oz.	1.11
	16 oz.	.63
ARDIN APPERO APERITIF WINE	30 oz.	1.50
	16 oz.	.80
ARDIN GRAND VIN ROSE (Pink Wine)	Fifths	.89
	Tenths	.50

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
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4. THE BALTIMORE PURE RYE DISTILLING CO.
Sollers Point Road, Baltimore, Maryland

RUXTON RESERVE	Quarts	\$2.39
Blended Whiskey	Pints	1.25
B. P. R. SPECIAL	Quarts	2.89
Blended Whiskey	Fifths	2.39
	Pints	1.49

Discount of 10% permitted on case lot purchases.

5. BEN-BURK, INC.
1010 Massachusetts Avenue, Boston, Mass.

MR. BOSTON OR OLD MR. BOSTON

BRONZE LABEL	}		
Straight Rye or Straight			
Bourbon Whiskey (6 years old)			
	Quarts	2.90	
	Fifths	2.35	
	Pints	1.50	
BRONZE LABEL	}		
Straight Rye or Straight			
Bourbon Whiskey (5 years old)			
	Quarts	2.80	
	Fifths	2.25	
	Pints	1.45	
BRONZE LABEL	}		
Straight Rye or Straight			
Bourbon Whiskey	Quarts	WITHDRAWN	
	Pints	WITHDRAWN	

Discount of 10% permitted on case lot purchases.

6. THE BLACK PRINCE COMPANY, INC.
311 Kingsland Road, Nutley, N. J.

BLACK PRINCE THREE		
VIRGINS	4/5 Quarts	WITHDRAWN
Rum	4/5 Pints	WITHDRAWN

7. CONTINENTAL DISTILLING SALES CO.
1429 Walnut Street, Philadelphia, Pa.

COBBS CREEK PREFERRED	$\frac{1}{2}$ Gallons	3.89
A Blend	Quarts	2.25
	Pints	1.15
COBBS CREEK	Quarts	2.25
A Blend	Pints	1.15

Brand	Size	Minimum Consumer Price
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8. GoLAN WINES, INC.
50 Rockefeller Plaza, New York City

LEGEND SPECIAL WINES

SWEET WINES	Gallons	WITHDRAWN
Port, Sherry, Muscatel	1/2 Gallons	WITHDRAWN
and White Port	Quarts	WITHDRAWN
	Pints	WITHDRAWN
DRY WINES (White)	Gallons	WITHDRAWN
Sauterne	1/2 Gallons	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN
DRY WINES (Red)	Gallons	WITHDRAWN
Claret	1/2 Gallons	WITHDRAWN
	Fifths	WITHDRAWN
	Pints	WITHDRAWN

(See J. & J. DISTRIBUTING COMPANY for listing of Legend Special Wines.)

9. J. & J. DISTRIBUTING COMPANY
312 Frelinghuysen Avenue, Newark, N. J.

DOBBS MASTER BLEND	Quarts	\$2.65
Blended Whiskey	Pints	1.35

LEGEND SPECIAL WINES

SWEET WINES	Gallons	1.89
Port, Sherry and Muscatel	1/2 Gallons	1.00
	Quarts	.59
	Pints	0.30
DRY WINES	Gallons	1.49
Sauterne and Claret	1/2 Gallons	.79
	Fifths	.49
	Pints	.25

Discount of 10% permitted on case lot purchases.

10. G. LOEWUS & CO., INC.
14 Montgomery St., Hillside, N. J.

JOHN BEGG BLUE CAP	Fifths	3.19
Blended Scotch Whisky		

Discount of 10% permitted on case lot purchases.

Brand	Size	Minimum Consumer Price
11. McKESSON LIQUOR CO. 759 Summer Avenue, Newark, N. J.		
RONRICO WHITE OR GOLD LABEL RUM	Quarts	\$3.36
	Fifths	2.77
	Tenths	1.44
RONRICO RED LABEL RUM (Heavy Bodied) (90 Proof)	Quarts	3.58
	Fifths	2.97
	Tenths	1.53
RONRICO RED OR PURPLE LABEL RUM (Heavy Bodied) (151 Proof)	Quarts	5.34
	Fifths	4.55
	Tenths	2.35

Discount of 10% permitted on case lot purchases.

Discount on case lot purchases of MARTIN'S V.V.O. Scotch Whisky previously listed at 10% is hereby reduced to 5%.

12. NATIONAL DISTILLERS PRODUCTS CORP.
120 Broadway, New York City

OLD CROW Kentucky Straight Bourbon Whiskey (4 yrs. old--86.8 proof)	Fifths	2.39
	Pints	1.45
OLD CROW Straight Rye Whiskey (4 yrs. old--86.8 proof)	Fifths	2.39
	Pints	1.45
RON MERITO Puerto Rican Rum (White or Gold Label)	Quarts	3.32
	Fifths	2.80
	Tenths	1.45
CRAB ORCHARD Kentucky Straight Bourbon Whiskey (3 yrs. old--86 and 85 proof)	Quarts	WITHDRAWN
	Pints	WITHDRAWN
TOWN TAVERN Straight Rye Whiskey (3 yrs. old--85 proof)	Quarts	WITHDRAWN
	Pints	WITHDRAWN
WINDSOR Straight Bourbon Whiskey (3 yrs. old--85 proof)	Quarts	WITHDRAWN
	Pints	WITHDRAWN
OLD FARM Straight Rye Whiskey (Bottled in Bond)	Quarts	WITHDRAWN
	Pints	WITHDRAWN

Brand Size Minimum Consumer Price

12. NATIONAL DISTILLERS PRODUCTS CORP. - Cont'd.

REWCO

Straight Rye Whiskey	Quarts	WITHDRAWN
(4 yrs. old--86 proof)	Pints	WITHDRAWN

120 BAR SPECIAL

Straight Rye or Bourbon Whiskey	Quarts	WITHDRAWN
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Discount of 10% permitted on case lot purchases.

13. PARK & TILFORD IMPORT CORPORATION
485 Fifth Avenue, New York City

BRUGAL RUM (Puerto Rican)	Quarts	\$2.89
	Fifths	2.45
	Tenths	1.25

Discount of 10% permitted on case lot purchases.

14. SCHENLEY DISTRIBUTORS, INC.
1 Newark Avenue, Jersey City, N. J.

OLD SCHENLEY Rye Whiskey Bottled in Bond (6 years old)	Fifths	2.95
	Pints	1.85
OLD SCHENLEY Bourbon Whiskey Bottled in Bond (6 years old)	Fifths	2.65
	Pints	1.69
OLD SCHENLEY Rye or Bourbon Whiskey Bottled in Bond (6 years old)	Fifths	WITHDRAWN
	Pints	WITHDRAWN

Discount of 10% permitted on case lot purchases.

15. HIRAM WALKER INCORPORATED
630 Fifth Avenue, New York City

PRIVATE CELLAR Blended Whiskey	Quarts	WITHDRAWN
	Pints	WITHDRAWN

Brand	Size	Minimum Consumer Price
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16. JULIUS WILE SONS & CO., INC.
2 Park Avenue, New York City

RON REY PUERTO RICAN RUM	Fifths	\$2.50
White or Gold	Tenths	1.30
Heavy Dark	Fifths	2.65
	Tenths	1.40

Discount of 10% permitted on case lot purchases.

PROMULGATED AND PUBLISHED AUGUST 8, 1942.

Alfred E. Triscoll
COMMISSIONER.

