

NJSL DIRECT

Weekly News Updates for New Jersey Libraries

February 21, 2023

Updates & Opportunities

Naloxone Training Opportunities

Join Robert Wood Johnson Medical School and the New Jersey Department of Human Services for a free, virtual training about overdose death prevention strategies, including the appropriate administration of naloxone and rescue breathing. Sessions will be held on **March 13th and 29th from 1:00-2:30pm**. Sessions will NOT be recorded. [Click here to learn more and register.](#)

Virtual Listening Sessions for NJ Residents

On **Tuesday, March 14th, at 10am**, and **Tuesday, March 21st, at 5pm**, the New Jersey Age-Friendly Advisory Council and the New Jersey Department of Human Services will be holding two virtual listening sessions to hear from New Jersey residents about how to make the state a better place for all ages. They would appreciate your help in spreading the word about these listening sessions to the older adults and community members that might be interested. [View flyer.](#)

Free Homeless Training Opportunities

- [Conflict Prevention Training](#) will be available to download through **March 31st** and covers simple tools that prevent conflict with vulnerable customers.
- [Conflict Prevention Challenge](#) is a virtual training from **March 6th-31st** that allows participants to practice simple tools that prevent conflict through

a fun competition with your co-workers. Once registered, you'll check in daily to mark completed tasks and have a new topic to focus on each week.

Feel free to share these opportunities with others through [this flyer](#). Email Crystal at crystal@homelesstraining.com with any questions.

Minimum SNAP Benefits Increased

Governor Phil Murphy has signed a bill to ensure every SNAP household in NJ will receive at least \$95 in monthly benefits starting March 1. The emergency allotments that were provided during the COVID-19 pandemic will be ending as of February 28th and the new minimum SNAP benefit will begin. [Click to learn more.](#)

February is NJ Library Snapshot Month!

2023 Snapshot Month will take place all month long from February 1-28! The NJLA Public Relations Committee asks for participation from every library to showcase programs, events and more happening across the state in NJ Libraries. Capture a moment, share a comment and let's remind everyone how wonderful NJ Libraries really are! There is still time to participate, [click here to learn more.](#)

Legal Issues for Libraries: Spaces, Patrons & Collections

Please join the New Jersey State Library and the New Jersey Library Trustee Association for a special two-part presentation of Legal Issues for Libraries: Spaces, Patrons & Collections. Part-one on Free Speech Basics will be held **March 2nd at 7pm** and part-two on Collection Challenges and Regulation will be held **April 4th at 7pm**. ****Please note, neither session will be recorded.**** [Click here to learn more and register.](#)

Libraries Without Borders Info Session

Libraries Without Borders-US (LWB-US) is a nonprofit that works to expand the outreach of public libraries. Currently they're partnering with public libraries across the state of Connecticut to conduct community needs assessments and implement strategic interventions for previously unserved or underserved communities. The end result will position these libraries to better serve people who might not typically use libraries. If this sounds interesting, join NJSL State

Librarian Jen Nelson, Aaron Greenberg (Executive Director, LWB) and Nina Safane (Chief Operating Officer, LWB) for an informational webinar on **Tuesday, March 7, 2023 from 1-2PM** to learn more. You'll also have a chance to help determine if there is similar work that needs to be done in New Jersey. [Click here to register and learn more](#). Contact [Jen Nelson](#) if you have questions or would like additional information.

Inspiration for Library Reels

If you'd like your library to become more engaged with making Instagram Reels but feel like you don't have the resources or skillset to do so, check out our recent marketing blog on for simple ideas for short video content. [Click to read](#).

Don't miss these free CE Opportunities!

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of **FREE** NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs. Download the February 2023 calendar:

- [Word doc](#)
 - [PDF](#)
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Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [A Resource Guide to Social Media in 2023](#)
- [Social Media Trends for 2023](#)
- [Stop Being Annoying on Social Media](#)
- [Tips for Checking Social Video Engagement](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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