

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
April 22, 2024

State Library Updates

New Jersey State Library Update - April 2024

Please take a moment to review [a report](#) on NJSL's April 2024 updates, from State Librarian Jen Nelson.

E-Resources Survey

All New Jersey library personnel are invited to participate in an E-Resources Survey concerning the [JerseyClicks](#) suite of databases, available to all New Jersey residents. Your feedback is important to the New Jersey State Library, as we consider the needs of the library community in selecting future statewide resources. This survey was created through the volunteer work and participation of the E-Resources Advisory Committee, a group comprised of representatives from New Jersey academic, public and school libraries. The survey should take about five minutes to complete. Please respond by **May 13, 2024**. Thank you! [Click here to take survey](#).

JerseyClicks is made possible in part with funds provided by the Institute of Museum and Library Services, administered by the New Jersey State Library.

JerseyClicks Upcoming Training Sessions

This spring, brush up on these databases offered through JerseyClicks! The below sessions are being offered at 2pm on the following dates:

- EBSCO Presents: EBSCO's Resources for Academic Research - **April 25th**
- Gale Presents: Peterson's Test and Career Prep: Basic Skills and ESL Resources - **May 7th**

[Click to learn more and register](#)

13th Annual NJ State Library Talking Book & Braille Center Golf Classic

The NJ State Library Talking Book & Braille Center is hosting its 13th Annual TBBC Golf Classic, proudly sponsored by the Friends of the New Jersey Library for the Blind & Handicapped. Through this generous funding we have been able to reduce the ticket price per golfer, in efforts to attract more golfers and sponsors while raising awareness of our programs and services. This year it will be held on **Tuesday, June 18th** at Makefield Highlands Golf Club in Yardley, PA. [Click here to reserve your spot now.](#)

Marketing Your Library on YouTube

YouTube has always been a platform for video content, but not many people stop to consider it as a marketing tool or form of social media. Check out our latest marketing blog for a few ideas of ways to engage your audience through video on YouTube. [Click to read.](#)

News from Around the State

Congratulations to Hoboken Public Library

The American Library Association (ALA) has awarded its fifth [Libraries Transform Communities Engagement Grant](#) to the Hoboken Public Library and the Independence Public Library in Kansas. The Hoboken Public Library is the first New Jersey library to be awarded the LTCEG Grant, and we're sending congratulations their way! The winning libraries will bolster their initiatives aimed at promoting food security and addressing homelessness within their communities. [Click to learn more.](#)

The Palace Project 101 Webinar

Join the Palace 101: An Introduction to the Palace Project webinar on **April 24th at 2pm**. This session is a great entry point for new employees, library stakeholders, and trustees that are new to the Palace community. They'll provide a general overview of their suite of products, and app demo, and provide plenty of time for questions. This webinar is open to partner libraries as well as libraries who have yet to sign on. [Click here to learn more and register.](#)

NJSL Presents April Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. Here's what we have coming up in April, feel free to share within your communities.

- [VIRTUAL AUTHOR TALK – Garden State Gangland: The Rise of the Mob in New Jersey](#) - April 23rd @ noon
- [Understanding Your Pension Benefits for PERS Members](#) - April 29th @ 10am
- [Virtual Author Talk - apanese American Experiences at Seabrook Farms, 1944-1947](#) - May 7th @ noon

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Five Tips for Managing Your Library's Social Media](#)
- [How to Increase Instagram Engagement](#)
- [Avoid These Video Marketing Mistakes!](#)
- [Best Types of Social Media Content for 2024](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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New Jersey State Library | [Website](#)

