



# Take Charge Program – Coming Soon

The Take Charge Program was approved by the NJEDA Board on October 30, 2025. Additional notice will be made when applications are open. Please reach out to [takecharge@njeda.gov](mailto:takecharge@njeda.gov) with any questions or if you would like to be added to the program mailing list.

The Take Charge program is a \$50 million pilot program launched by the New Jersey Economic Development Authority (NJEDA) to help private fleets cover the cost of installing charging infrastructure in New Jersey. The NJEDA will provide grant awards ranging from \$50,000 to \$5 million to reimburse applicants for at least 50% of eligible project costs.

This pilot is funded by the Regional Greenhouse Gas Initiative (RGGI) proceeds allocated to NJEDA and will accelerate the adoption of zero-emission transportation solutions in New Jersey.

**BOARD MEMO**



**FREQUENTLY ASKED QUESTIONS-COMING SOON**



**COMPLIANT NETWORK SERVICE PROVIDER LIST**



**HOW TO BECOME A COMPLIANT NSP**



**TAKE CHARGE INTERESTED VENDOR FORM**



## QUESTIONS?

If you want to be included in future outreach or have questions about the Take Charge Program, contact NJEDA at [takecharge@njeda.gov](mailto:takecharge@njeda.gov)

ELIGIBILITY REQUIREMENTS

## Eligibility Requirements

### Applicant

Applicants must meet the following eligibility requirements:

- For-profit commercial organizations that are purchasing and installing electric vehicle charging infrastructure in New Jersey.
  - Projects can consist of installation of new chargers to a property that already has existing chargers.
- Organizations must have 2 or more existing commercial-use vehicles (including light-duty, medium-duty, heavy-duty, off-road, or maritime vehicles). These vehicles must be registered in New Jersey OR domiciled in New Jersey OR otherwise plan to utilize the proposed charging infrastructure in New Jersey being supported under the Program. These existing vehicles can be electric vehicles or non-electric vehicles that the applicant is planning to transition to electric vehicles with the construction of the charging infrastructure.
- Charging-as-a-service providers, including entities leasing chargers to fleet operators, OR property owners who are installing chargers on behalf of a tenant fleet may also apply provided they (1) install permanent charging infrastructure at a site in NJ and (2) have an agreement, letter of intent, or equivalent documentation indicating an identified commercial fleet operator that would otherwise meet the eligibility requirements of the Program
- Have a valid New Jersey tax clearance at time of application approval.
- Be in good standing with the New Jersey Department of Labor and Workforce Development and New Jersey Department of Environmental Protection.
- If applicable, applicants must demonstrate that they have reviewed with their electric utility provider the feasibility of charger installation on the selected site prior to submitting their application and are aware of costs that may be involved with providing sufficient electrical capacity to the site based on this review.

### Project Costs

Eligible costs include, but are not limited to materials, labor\*\*\*, and equipment for the following:

- New Level 2 charging stations\*
- New Direct Current Fast Charging (DCFC) charging stations\*
- Delivery, activation fees, and warranty costs associated with new charging stations
- Network subscription costs for up to three years\*
- "Make-Ready" costs including but not limited to upgrades of the electric power distribution system to the site, or wiring and electric work on the customer side of the electric meter necessary for charger installation
- On-site renewable energy generation and/or battery storage systems to provide and/or store power for chargers
  - The amount of funding being allocated to this category cannot exceed more than 50% of the total eligible project cost
- Associated site upgrades necessary for charger installation and operation, including but not limited to signage, protective bollards, and pavement striping
- Payments for the use of temporary mobile chargers and/or mobile battery storage systems\*\*
- Site assessment, engineering, and related design costs for the above items
  - A lookback period is included for any completed design related work (not-construction) looking back 12 months prior to application submission but no earlier than the date of Program NJEDA Board approval.

- The amount of funding being allocated to this category cannot exceed more than 15% of the total eligible project cost.

\* Applicants must select a Pre-Qualified Network Service Provider from the list of Compliant Network Service Providers housed on the New Jersey Department of Environmental Protection (NJDEP) website.

\*\*Costs incurred for mobile chargers/batteries are eligible on the condition that permanent chargers are installed by the end of the allowable construction period. Additionally, eligible costs incurred beyond permanent charger installation (after project completion) are not eligible.

\*\*\*All construction work must be conducted by New Jersey Department of Labor and Workforce Development (DOL) Public Works registered contractors in accordance with NJ prevailing wage and affirmative action requirements.

Ineligible costs include but are not limited to:

- Level 1 charging stations
- Chargers installed on residential properties for personal or non-commercial use
- Electric vehicles
- Permitting fees
- Combustion-based generators or charging systems, including but not limited to combustion-based temporary or mobile chargers
- Taxes
- Charging related operating expenses such as electricity supply charges and maintenance costs

For certain charging projects, applicants may be eligible for incentives directly from their electric utility such as utility-side or customer-side make ready costs. In this case, applicants are still eligible for the Program so long as the total grant amount received from both the NJEDA and the utility does not exceed 90% of the project's eligible costs. Applicants may not otherwise stack grant funding with any other charging incentive program offered by the State (DEP, BPU, DOT, etc.) or Federal government

**APPLICATION PROCESS**

**GRANT AWARD**

**FEES**

**COMPLIANCE**

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## CONTACT US

PO Box 990, Trenton, NJ 08625-0990

36 West State Street, Trenton, NJ 08625

(844) 965-1125

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