

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
April 3, 2023

Updates & Opportunities

Become a Labor & Literacy Library

Let us help you grow your library services by becoming a Labor & Literacy Library. Registered libraries have free access to L&LL workshops and resources, including the Northstar Digital Literacy program. [Click to learn more.](#)

NJLibsGrowBiz Webinar: Learn About the Women's Center for Entrepreneurship Corp.

Libraries working with entrepreneurs and business owners have an additional resource to partner with! Join NJLibsGrowBiz for a webinar on **April 26th from 2:00-3:00 pm** for more information on The Women's Center for Entrepreneurship Corp. (WCEC). The WCEC's mission is to empower women to invest in themselves via entrepreneurship by providing necessary resources for women to successfully start, own, operate, & grow their businesses. [Click to register.](#)

Support Formerly Incarcerated with Gale Peterson's Resources

April is Second Chance Month, a time to reach out and support formerly incarcerated individuals looking to better themselves and their situations. Gale Peterson's resources provide access to both educational and career focused content to engage with and encourage these individuals as they begin their journeys towards changing their lives. Join this session on **April 6th at 2:00 pm**, intended for any public library staff, to develop strategies in outreach and

promotion of your Gale Peterson's resources to individuals looking for a second chance in your community. [Click here to register.](#)

You're Invited to The 90 Second Newbery Award Film Festival!

Films submitted by NJ youth will be shown at the inaugural 90 Second Newbery Award Film Festival sponsored by the New Jersey State Library on **April 16, 2023 at 3 pm** at the NJ State Museum's Auditorium in Trenton (located next to the NJ State Museum). The festival will be hosted by author James Kennedy, founder of the 90-Second Newbery Award Film Festival, and co-hosted by author Chris Grabenstein. ****Please note: On weekends there is free street parking, as well as in the lots behind and adjacent to the State Museum building.****

[Click to learn more.](#)
[Click to download flyer.](#)

Invitation to Participate in National Survey About Services for Refugees in Public Libraries

Are you responsible for developing and delivering programming and services for refugees in your community? A research team is conducting a national survey (funded by the Institute for Museum and Library Services) investigating the status and conditions of refugee services in public libraries across the United States.

[Click here to take survey.](#) If you have any questions about participating in the survey, please contact Dr. June Abbas at: jmabbas@ou.edu.

Tool Available to Public Libraries to Advance Digital Equity

Recently highlighted in an issue of Public Libraries is a tool called Tableau Public that can help you tell the story of digital equity in your community. [Click here to learn more.](#)

FREE Fundraising Series for Public Libraries

United for Libraries will present a free two-part webinar series on Bringing in the Money: How Friends and Foundations can Find Funding & Grants, featuring "Applying for ALA Grants: Tips for Friends of the Library Groups and Foundations" presented with the ALA Public Program Office on **April 13, 2-3 pm**,

and “Tell Your Library Friends or Foundation Story Using Your Candid (Gold Star) Profile” with the Regional Foundation Center of the Free Library of Philadelphia on **April 19, 2-3 pm**. [Click to learn more and register.](#)

Apply to join NJ’s Environmental Justice Advisory Council

The New Jersey Department of Environmental Protection (DEP) is seeking applications from interested individuals to be considered for appointment to the [Environmental Justice Advisory Council \(EJAC\)](#). There are seven vacancies for three-year terms from 2023 through 2026. Applications must be submitted by **5:00 pm on April 21, 2023**. [Click to learn more and apply.](#)

Professional Development Opportunities

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) of NJSL and National CE and Professional Development opportunities for librarians, trustees, and library staffs.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here’s our most recent blog posts:

- [How To Be A Better Blogger](#)
- [Inspiration for Library Reels](#)
- [A Resource Guide to Social Media in 2023](#)
- [Social Media Trends for 2023](#)

Download marketing resources from State Library Vendors & Partners [here](#).

[Click to Connect with the NJSL Library Development Unit](#)

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

