

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
December 2, 2024

State Library Updates

NJSL Presents December Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in December, feel free to share within your communities.

- [Successful Holiday Networking Strategies](#) - December 4th @ noon
- [Introduction to Proposal Writing](#) - December 10th @ noon
- [Maximizing Social Security Part 1](#) - December 11th @ noon
- [Maximizing Social Security Part 2](#) - December 18th @ noon
- [Virtual Author Talk - Colonial Taverns of New Jersey: Libations, Liberty and Revolution](#) - December 27th @ noon

In-Person Mental Health Training for Libraries

Thanks to a generous grant from the National Network Libraries of Medicine Region 2, the New Jersey State Library invites you to attend in-person workshop trainings offered at five locations throughout the state addressing self-care for librarians and dealing with crisis. [Click here to learn more and register.](#)

Library Network Review Board – Call for Representatives

The New Jersey State Library seeks representatives to serve on the Library Network Review Board. Representatives will serve a two-year term beginning January 1, 2025. Representatives of all types of libraries, including K-12 school, academic, and public libraries, are encouraged to apply.

[Click to learn more and apply.](#)

Current Requests for Quotations from the NJ State Library

Instructional Frameworks and Activities Designer

Deadline: December 16, 2024

[Click here to read the full RFQ.](#)

JerseyClicks Electronic Resources

Deadline: January 10, 2025

[Click here to read the full RFQ.](#)

Nationwide Recipe Project for Talking Book & Braille Patrons

If you have patrons of the New Jersey State Library Talking Book and Braille Center in your community, let them know about this nationwide opportunity they can participate in. We invite TBBC patrons and NLS staff members to reminisce about beloved homemade meals and treats for “The Community Table,” a unique collection that will be produced in audio, braille, and (eventually) large print.

[Click to learn more.](#)

NJ State Marketplace Affordable Care Act Guide

Please feel free to share our Affordable Care Act Guide with your patrons. It includes important dates and deadlines for enrollment as well as other resources, enrollment guides, and tips on choosing the right plan. [Click here to access.](#)

How to Fix a Creative Block in Marketing

Learn some new tips from our latest marketing blog for getting out of a creative block and back to producing content that promotes your library's services and connects your community! [Click to read](#).

News from Around the State

CSLP 2024 Virtual Summer Symposium

The Collaborative Summer Library Program's annual virtual Summer Symposium will take place **December 5, 2024, 11 am – 4:30 pm**. This is a fun, free, virtual event where public library staff who work with all ages will get a lot of ideas for the 2025 Summer Reading Program! It will be recorded if you can't attend it live, just register to receive the recording link. [Click here to see the schedule and register](#).

LibraryLinkNJ Announces Statewide Spanish Language Pilot Program

LibraryLinkNJ announced a statewide pilot program designed to help New Jersey library staff working in Spanish-speaking communities who wish to improve their Spanish language skills. ¿Cómo Se Dice? Spanish Conversation Hour will launch this December, with sessions offered through May of 2025.

Join a native Spanish speaker from the NJ library community (including NJSL TBBC's Hispanic Outreach Coordinator Luisa Martucci) and up to 9 other library colleagues who will gather via Zoom to practice common vocabulary and phrases surrounding one of six library-related topics. Registration is limited to 10 participants. [Click to learn more and register](#).

National Opportunities

Recruitment for a Survey on Social Services in Public Libraries

You are invited to participate in a survey, conducted by Dr. Melissa Gross and Dr. Don Latham from Florida State University, on social services in public libraries. The survey explores the disposition of public library administrators and adult and youth services librarians on changes to their professional scope of practice in the face of the increasing demand on public libraries. The goal is to get broad participation from across the country. The survey will take approximately 20 to 30 minutes to complete and will close in February 2025. [Click to take survey](#).

If you have any questions/concerns about the study, please reach out to Dr. Melissa Gross at mgross@fsu.edu.

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[On-Demand Training Portal](#) in the LibraryLinkNJ LearningSpace and a list of [programs](#) currently being offered.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Exploring AI in Library Marketing](#)
- [Instagram Threads: A Year Later](#)
- [How to Quantify Your Library's Social Media Efforts](#)
- [How to Master Social Media Automation](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

Connecting people with information through libraries.

New Jersey State Library | [Website](#)

