

# NJSL DIRECT

Weekly News Updates for New Jersey Libraries  
October 24, 2022

## Updates & Opportunities

### LSTA 22 Grant Award Recipients

The New Jersey State Library is pleased to announce the award recipients of the Library Services and Technology Act 2022 (LSTA 22) Grants for New Jersey Public Libraries and Library Consortia. [Click to see winners.](#)

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### Health Literacy Month Celebrated at East Brunswick Public Library

On Tuesday, October 18th, the East Brunswick Public Library (EBPL) hosted an event in honor of Health Literacy Month, to celebrate the achievements of public libraries in building healthier communities. [Click to learn more.](#)

NJ Spotlight News covered the event, and published a really great [feature story](#) about the role of libraries in building health literacy and fighting health inequities in communities.

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### Employment Opportunities at NJSL

NJSL's State Library Information Center (SLIC) is currently seeking to fill two Librarian 1 position openings. This role will provide professional reference services to all three branches of state government; students, staff and mentors of Thomas Edison State University; New Jersey public libraries; and the general public. [Click for position description.](#)

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## Protect Me With 3+ Campaign

Partnership for Maternal and Child Health of Northern New Jersey and the State Department of Health's [Protect Me With 3+](#) campaign is aimed at encouraging middle and high school students to design a poster or create a video to raise vaccine awareness. Please feel free to raise awareness for this campaign by sharing their flyer with your communities. [Click for flyer.](#)

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## FCC Provides Additional Information Concerning ACP Pilot Programs

By this Public Notice, the Wireline Competition Bureau (Bureau) provides additional information concerning the Your Home, Your Internet Pilot Program and the Affordable Connectivity Program (ACP) Navigator Pilot Program (collectively, Pilot Programs), including guidance to assist prospective applicants in preparing to apply for participation in one or both Pilot Programs. The Bureau expects to open the Pilot Programs' application window, and expects the Consumer and Governmental Affairs Bureau to release the Notice of Funding Opportunity (or NOFO) for Pilot Program funding, in November 2022. [Click to learn more.](#)

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## Advancing Broadband in New Jersey Opportunity

New Jersey Board of Public Utilities is mapping broadband infrastructure across the state. Your input will help us achieve the goal of 100% broadband availability state-wide.

[Click here to take broadband survey.](#)

[Click here for flyer.](#)

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## Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated weekly. Here's our most recent blog posts:

- [The Secret of Successful YouTube Hashtags](#)
- [Online Video Editing for Beginners](#)
- [Creating A Library Social Media Strategy](#)
- [How To Use TikTok For Your Library](#)

Download marketing resources from State Library Vendors & Partners [here](#).

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