

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
June 24, 2024

State Library Updates

Learn About the Labor & Literacy Library Program and Northstar Digital Literacy

Plainfield Public Library is hosting a follow-up webinar to the NJLA Pre-conference “Begin, Build, or Broaden Your Library's Digital Literacy Services” for anyone interested in the Labor & Literacy Library program. This session will be held on **Wednesday, June 26 from 11:00am-12:00pm**. The PPL team will share the resources and supports available for Labor & Literacy Libraries and benefits for patrons. Andrea Levandowski from the New Jersey State Library will also provide information about [Northstar Digital Literacy](#), a comprehensive tool for providing digital skills training.

[Click here for a flyer that includes a link to register for the Zoom session.](#)

Learn More About the Digital Navigation Corps

This partnership between the New Jersey State Library and Literacy Minnesota will bring full-time AmeriCorps members to libraries where they will provide digital navigator services. A Digital Navigator enables your library to launch, expand, or improve digital literacy programs and services for low-income individuals and communities, with a focus on digital literacy skills for workforce development. The application for libraries to request a Digital Navigator will open in early July. [Visit our webpage for more information.](#)

JerseyClicks Upcoming Training Sessions

We are happy to announce the training webinars for JerseyClicks resources in June and July 2024. The below sessions are being offered at 2pm on the following dates:

- EBSCO Presents: EBSCOadmin Overview - **June 25th (tomorrow)**
- Creating Engaging Resumes with Gale Presents: Peterson's Test and Career Prep - **July 16th**
- HeritageQuest Online Presents: Exploring NJ Using the Library of Congress Photo Collection - **July 22nd**

[Click to learn more and register](#)

News from Around the State

Call for Conference Proposals

LibraryLinkNJ is seeking program proposals for their upcoming one-day virtual conference on Inclusion. The conference, their fourth annual one-day event, will take place on Wednesday, September 25th. Proposals are due no later later than **Friday, July 19th**. Access the [Proposal Form here](#), or visit the [Inclusion Conference Webpage](#) for more details.

Professional Development Opportunities

Visit the State Library's [CE Training webpage](#) for a variety of Continuing Education training opportunities for New Jersey librarians, library support staff, and trustees.

[Professional Development Links](#) and [Webinars and Other Training Events](#) from the NJLA Professional Development Committee.

Check out the upcoming LYRASIS CE opportunities on their [calendar here](#).

[Click here for a monthly national list](#) CE and Professional Development opportunities.

July NJSL Presents Events

Our NJSL Presents Webinars are free and open to anyone interested in attending. Registration is required in advance and all webinars are recorded and posted to our [YouTube page](#) afterward. You can also check out event recaps on our [blog](#)! Here's what we have coming up in July, feel free to share within your communities.

- [An Introduction to Finding Grants](#) - July 9th @ noon
- [Slavery and Emancipation Laws in 19th Century New Jersey](#) - July 10th @ noon
- [Inside the Hive: Honey Bees and Beekeeping](#) - July 17th @ noon
- [Grant Castner, Trenton Photographer: The Delaware River and Canals, 1890-1920](#) - July 23rd @ noon

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our [Marketing Blog](#) updated monthly. Here's our most recent blog posts:

- [Marketing Your Library on YouTube](#)
- [Five Tips for Managing Your Library's Social Media](#)
- [How to Increase Instagram Engagement](#)
- [Avoid These Video Marketing Mistakes!](#)

Download sharable social media graphics and videos from the [Statewide Digital Marketing Campaign](#).

Also, you can download marketing resources from State Library Vendors & Partners [here](#).

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