

APPENDIX

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# Morris County 250:

## Celebrating Our Shared American Story

**Discover how Morris County played a central, vital role in shaping our nation's independence.**

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Morris County is often called the Crossroads of the Revolution, with more Revolutionary War battles and encampments that arose in New Jersey than any other colony. This was where leaders gathered, ideas formed, and the spirit of a new country thrived.

# Morris County 250th Planning Partners



MORRIS COUNTY  
ECONOMIC DEVELOPMENT ALLIANCE



MORRIS COUNTY  
TOURISM BUREAU



MORRIS COUNTY  
ECONOMIC DEVELOPMENT CORPORATION



MORRIS COUNTY  
CHAMBER OF COMMERCE



RevolutionNJ  
ENGAGE THE PAST. SHAPE THE FUTURE.



# Morris County 250th Anniversary Brand Kit

The Morris County 250th Anniversary Brand Kit gives businesses, organizations, and community partners the official tools to align with America's 250th Anniversary and Morris County's year-long celebration in 2026.

## What's Inside the Brand Kit

- Official 250th Anniversary of the Revolution: Morris County logos
- Guidance for appropriate logo usage across print, digital, and promotional materials
- Inspiration for co-branding across retail, hospitality, education, nonprofits, and events

[Download The Brand Kit](#)

## CO-BRAND WITH MORRIS COUNTY'S 250TH ANNIVERSARY

In the spirit of the 250th Anniversary of the American Revolution, local businesses and organizations are invited to join the celebration and showcase their pride in Morris County.

### USE THE OFFICIAL 250TH LOGO

Download the official 250th Anniversary of the Revolution: Morris County logos and feature them wherever you connect with your audience:

1. Showcase your business to thousands of residents and visitors
2. Support community pride and historic preservation
3. Align your brand with America's 250th anniversary celebrations
4. Be recognized as a partner in county-wide events

Download 250th Anniversary of the Revolution: Morris County logos [HERE](#)



## RESTAURANTS & CAFES

Show your 250th pride by featuring a limited-time menu item like "The Colonial Burger" or "Washington's Latte," paired with the official 250th logo on menus and table tents.



## BREWERIES, WINERIES, AND DISTILLERIES

Raise a pint to the Revolution by crafting a signature drink such as "Independence IPA" or "Revolutionary Rosé," promoted with co-branded tap handles, labels, and chalkboard art.



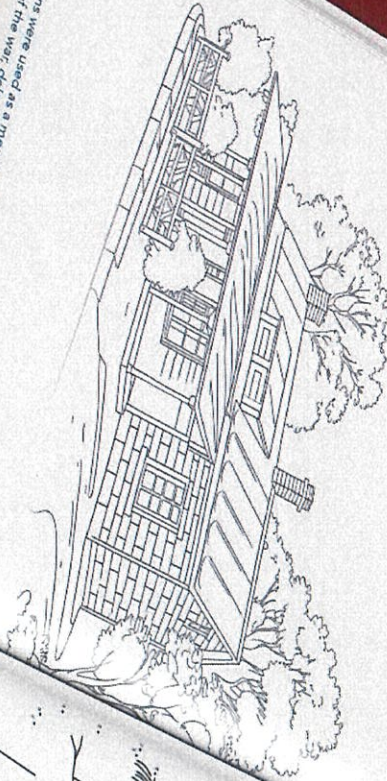
## LOCAL RETAIL & BOUTIQUES

Create a small "250th Collection" display that features locally inspired products, apparel, or souvenirs with the 250th logo on tags, stickers, or shopping bags.



# Morris County 250th Coloring Book

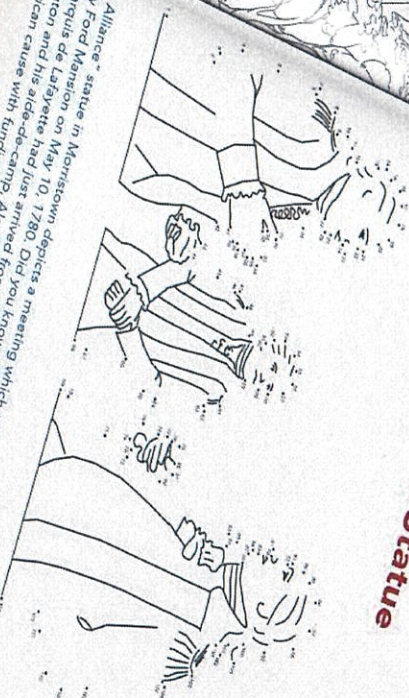
## ★ John Dods Tavern



Taverns were used as a meeting place where people regularly gathered to hear news of the war, debate various topics, and discuss current events.



## ★ "The Alliance" Lafayette, Hamilton, and Washington Statue



The "Alliance" statue in Morristown depicts a meeting which took place in Morristown at the nearby Ford Mansion on May 10, 1780. Did you know the word "Alliance" means friends? The Marquis de Lafayette had just arrived from France with news for General George Washington and his side-de-camp, Alexander Hamilton, that the French would be supporting the American cause with funding, ships, arms, and soldiers to defeat the British.

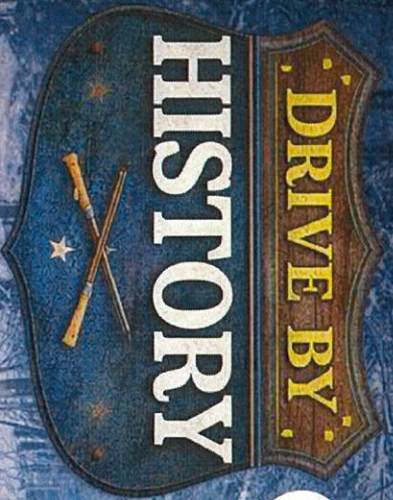


5x



# Traveling Mural

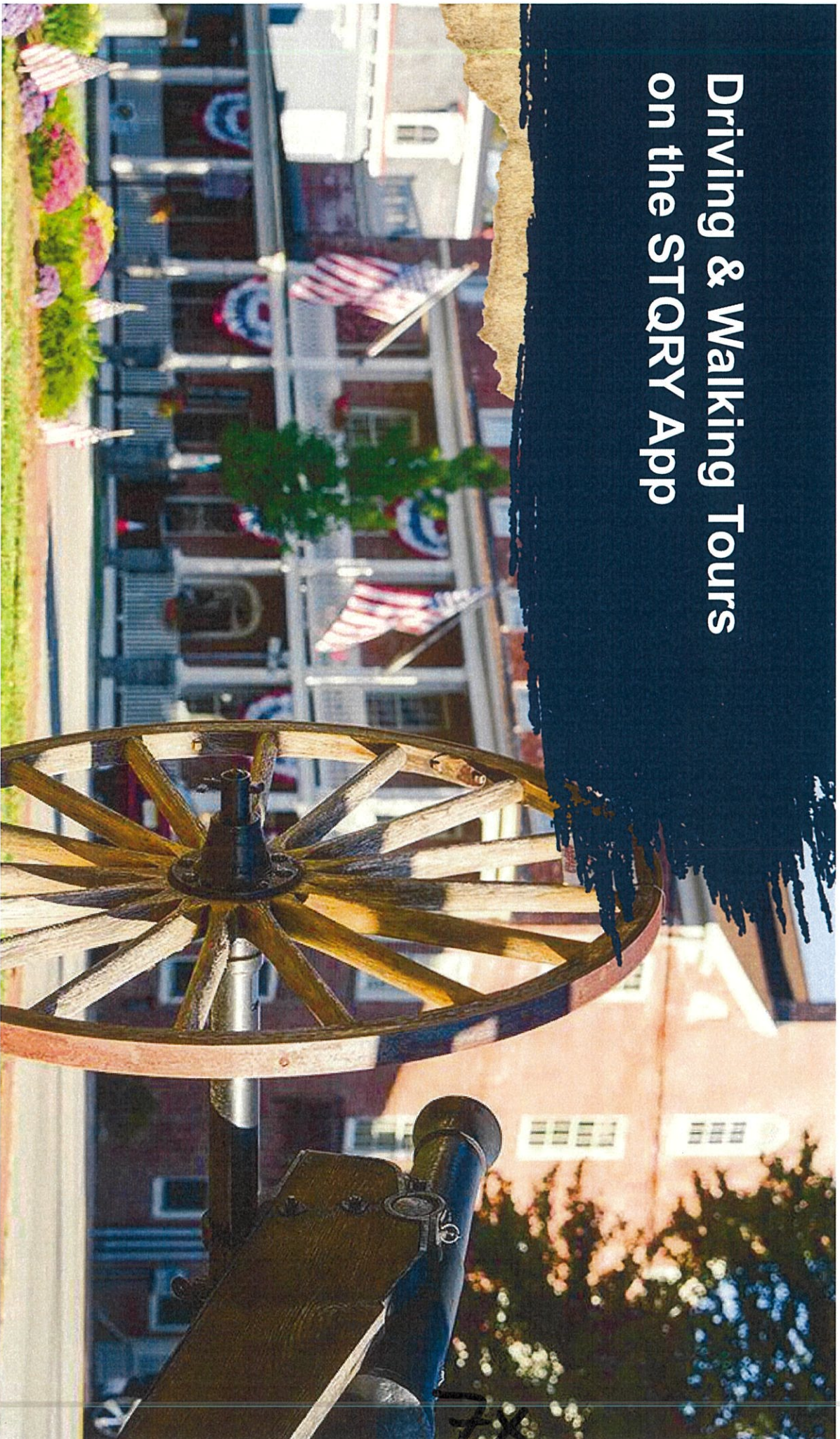
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# JOCKEY HOLLOW

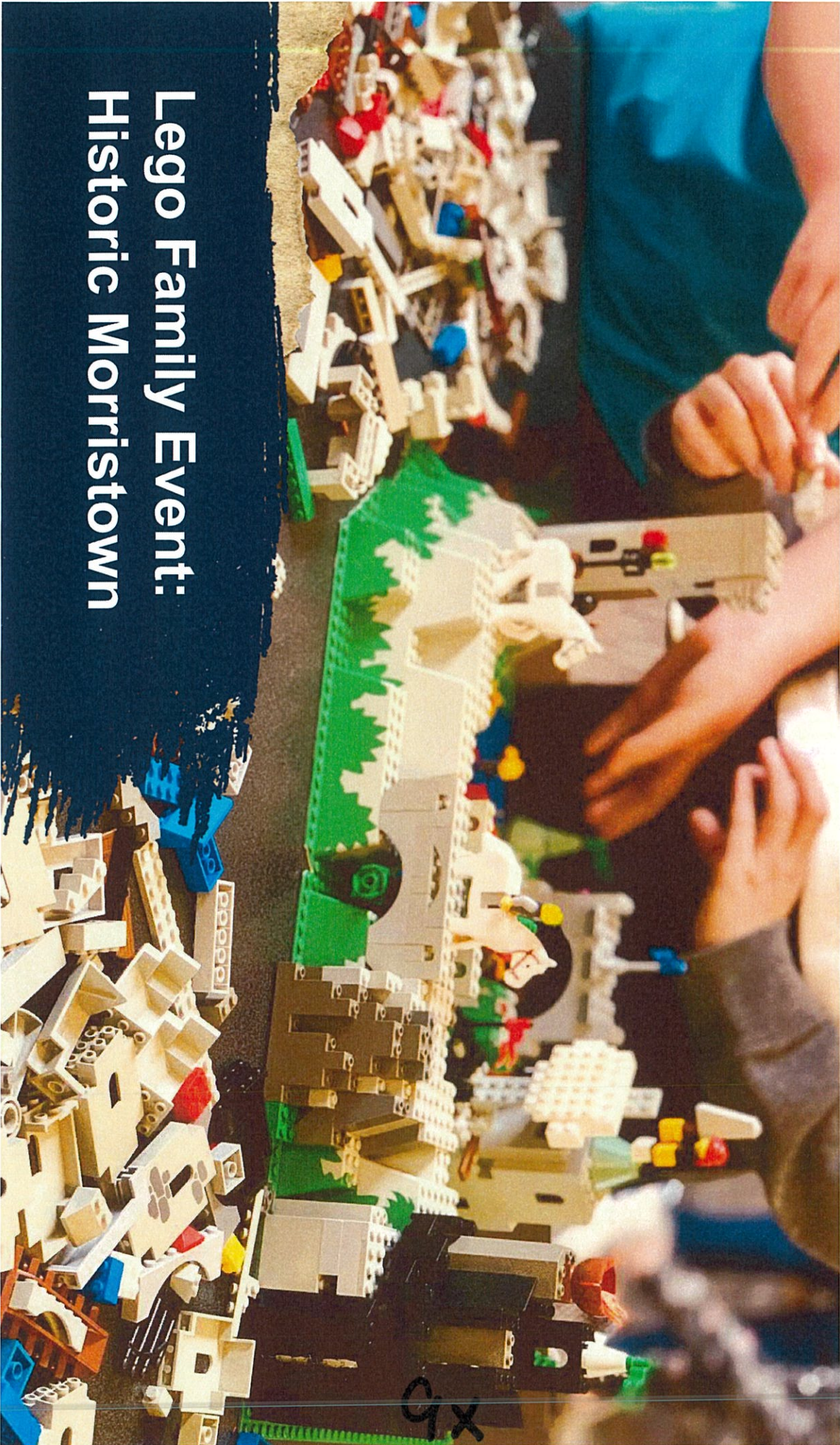
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# Driving & Walking Tours on the STORY App



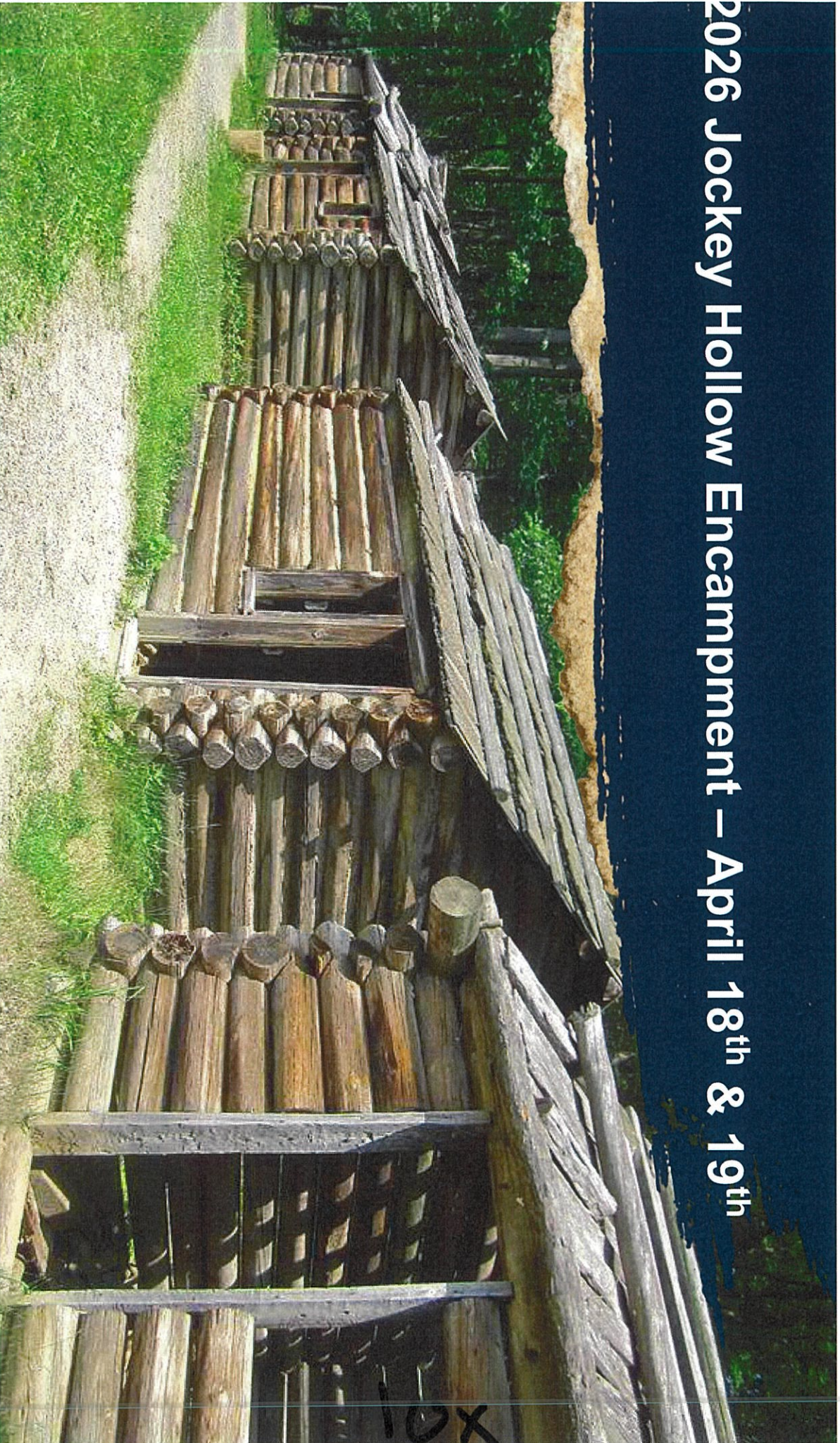


Read Across Morris County 



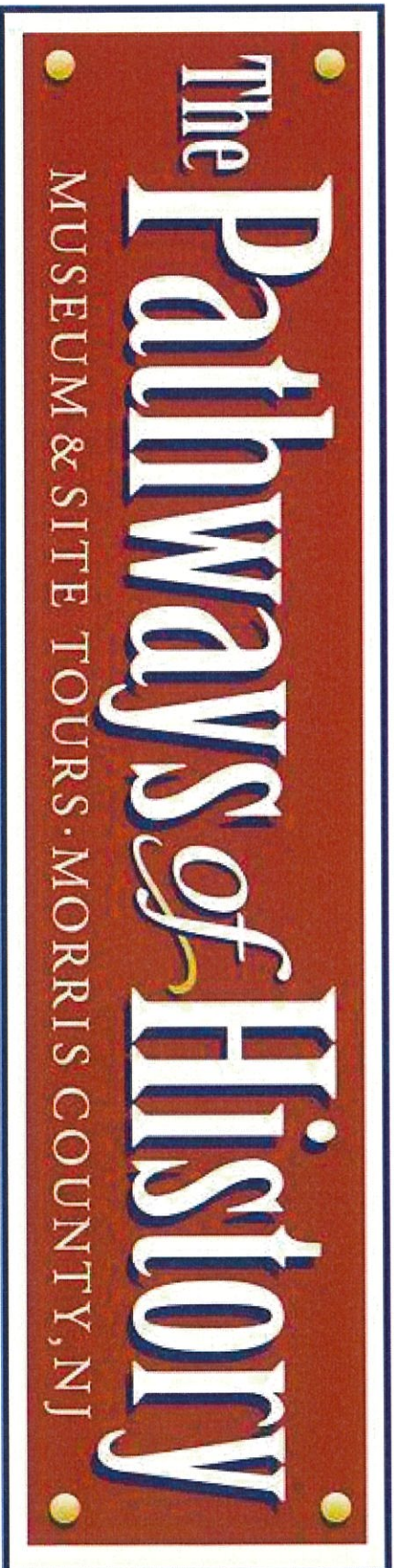
**Lego Family Event:  
Historic Morristown**

2026 Jockey Hollow Encampment – April 18<sup>th</sup> & 19<sup>th</sup>

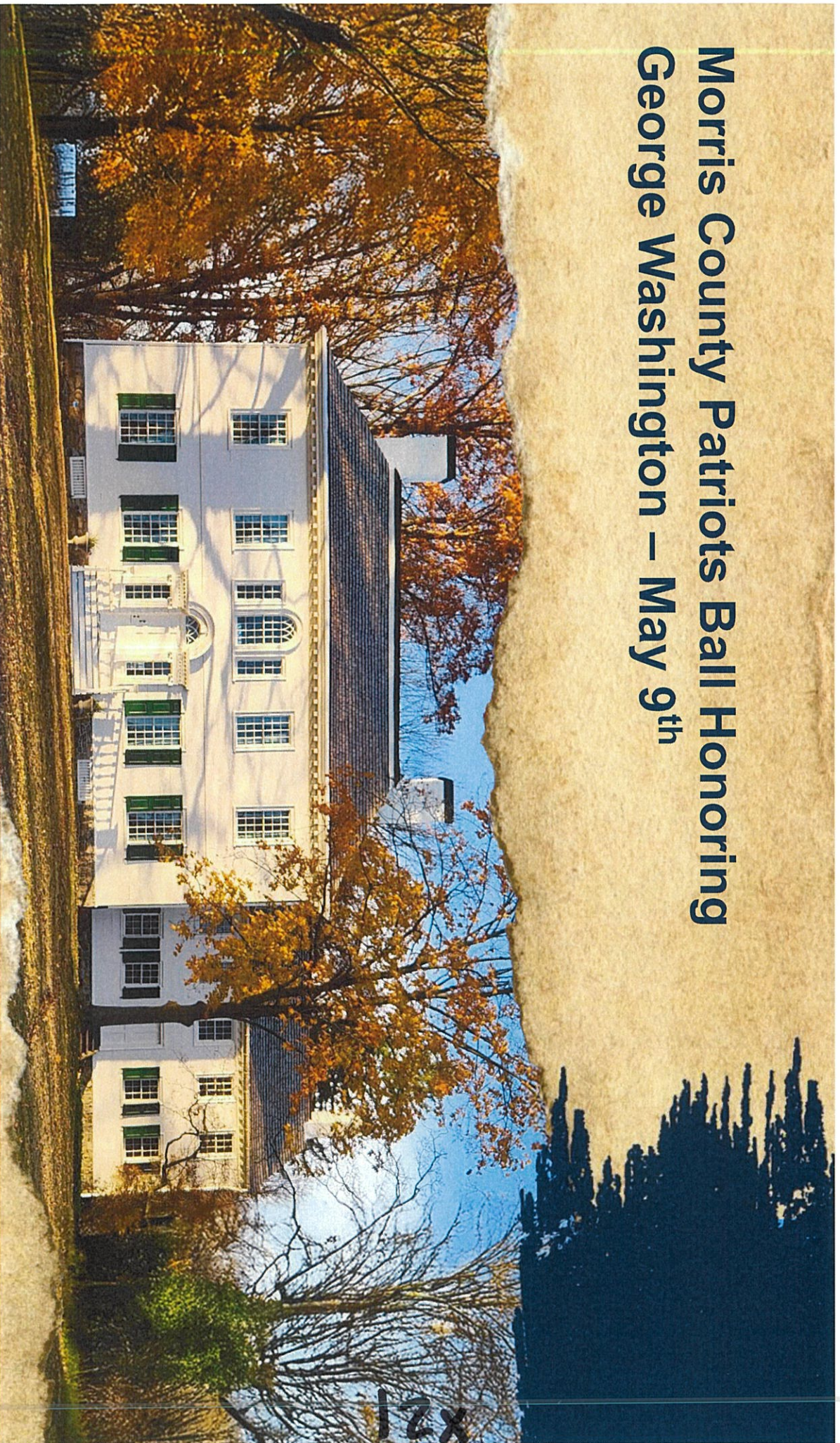


10x

Pathways of History Tour  
May 2026 & October 2026

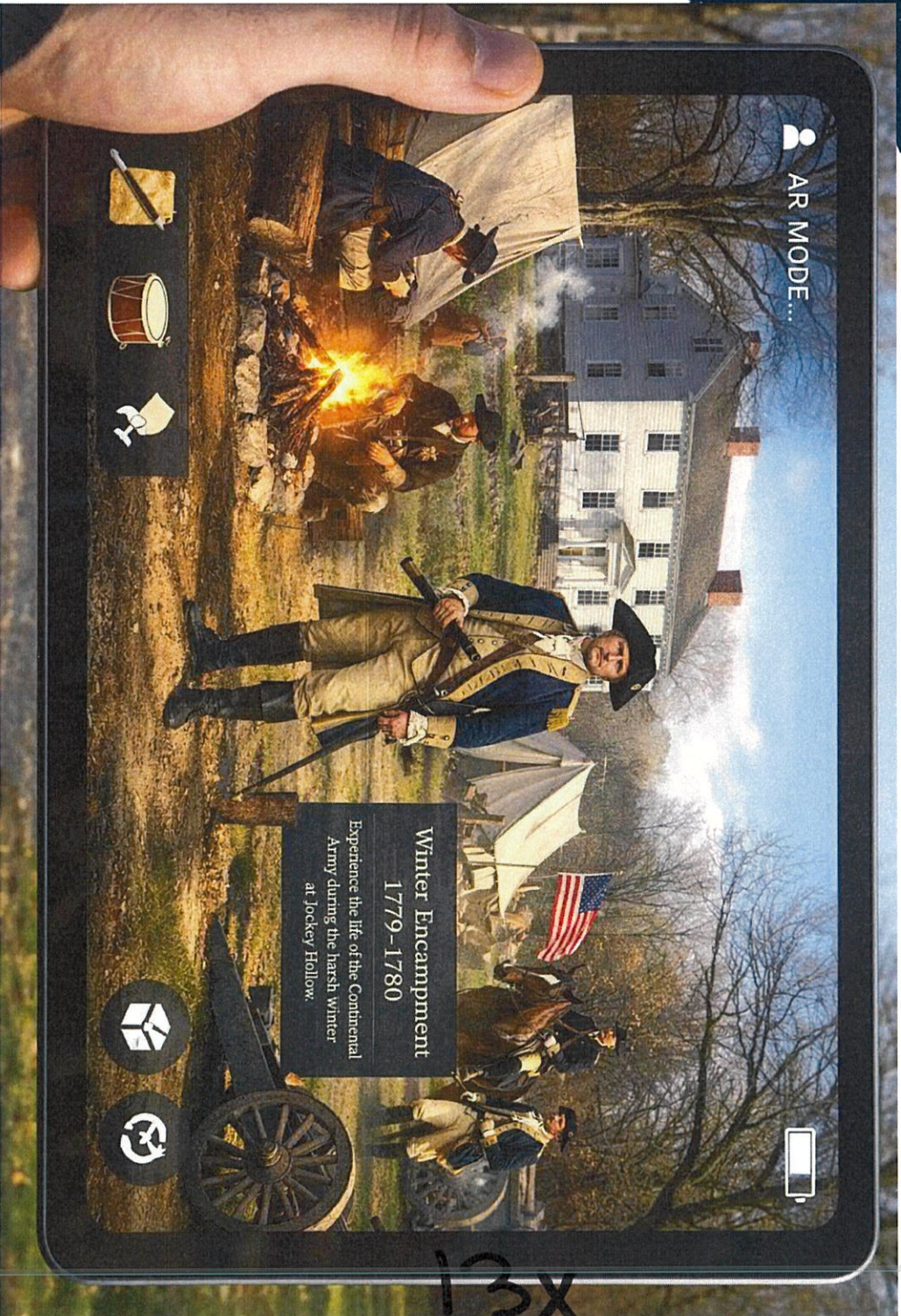


**Morris County Patriots Ball Honoring  
George Washington – May 9<sup>th</sup>**

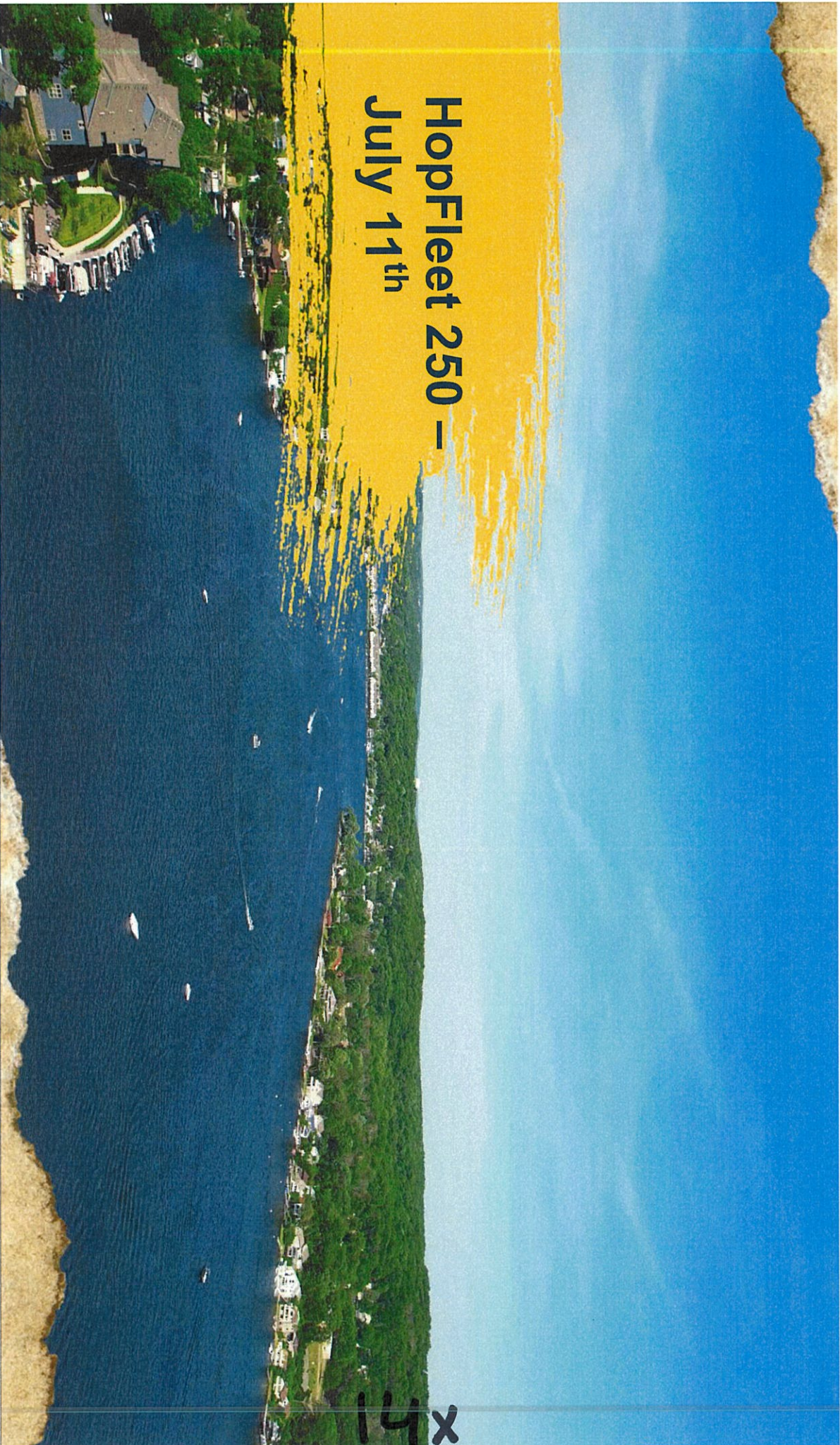


x21

# Augmented Reality Experience

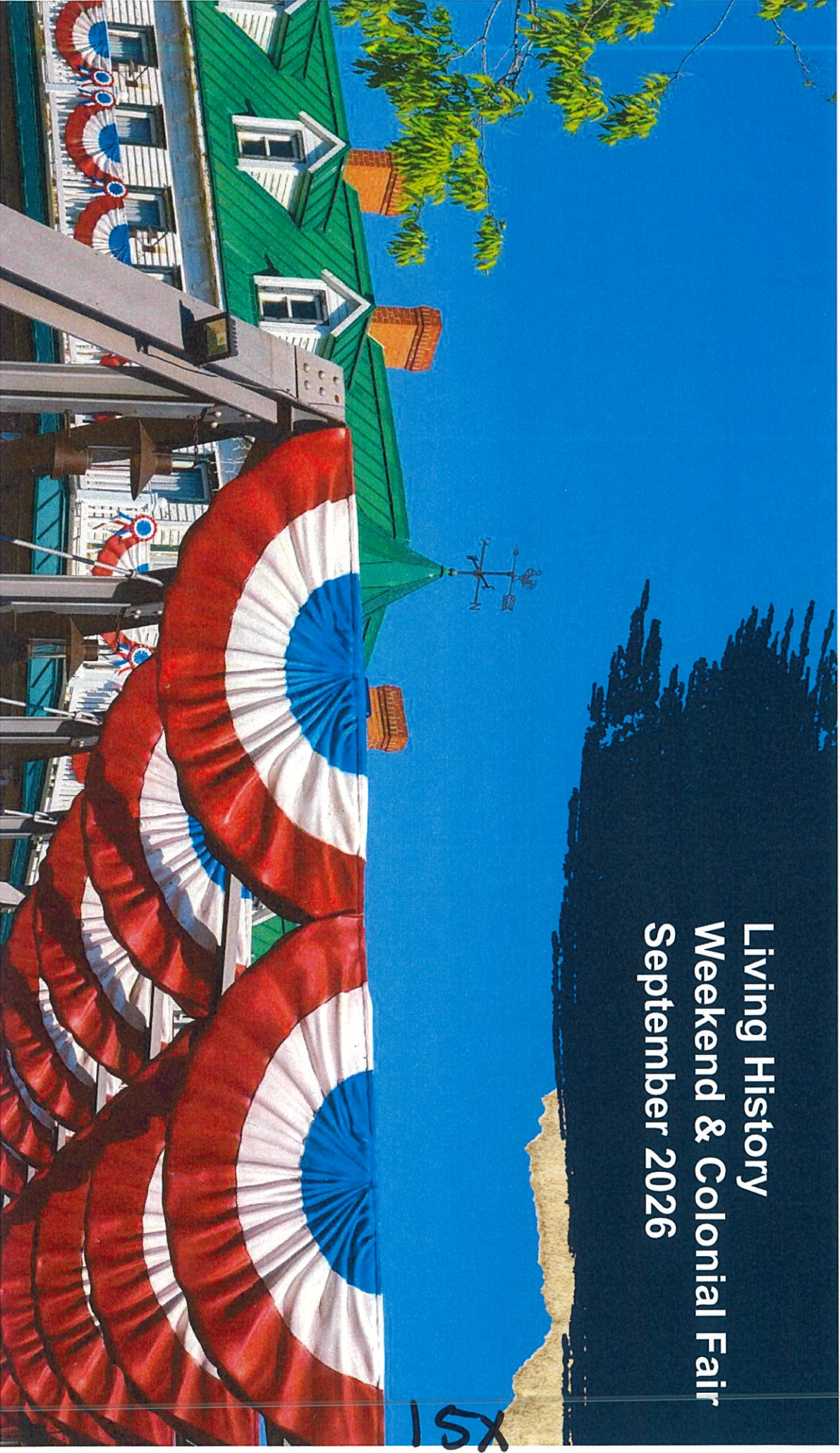


**HopFleet 250 -  
July 11<sup>th</sup>**



14x

**Living History  
Weekend & Colonial Fair  
September 2026**



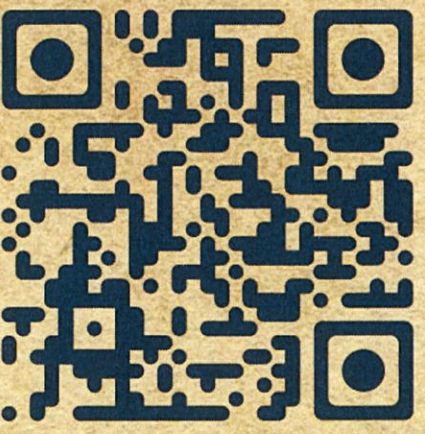
XS1



**250th 10K  
November 2026**

**29**

**Connect with  
History**



Join us to celebrate, learn, and commemorate Morris County's remarkable contributions to the American journey. Through events, engaging programs, and community involvement, we're bringing our powerful past to life for everyone.

**Be part of this incredible milestone. Find events, projects, and ways to get involved at: [morriscounty250.org](http://morriscounty250.org)**

17x



# Anniversary of the Revolution

Celebrating 250 Years of Revolutionary  
History in Morris County

## Stay Connected

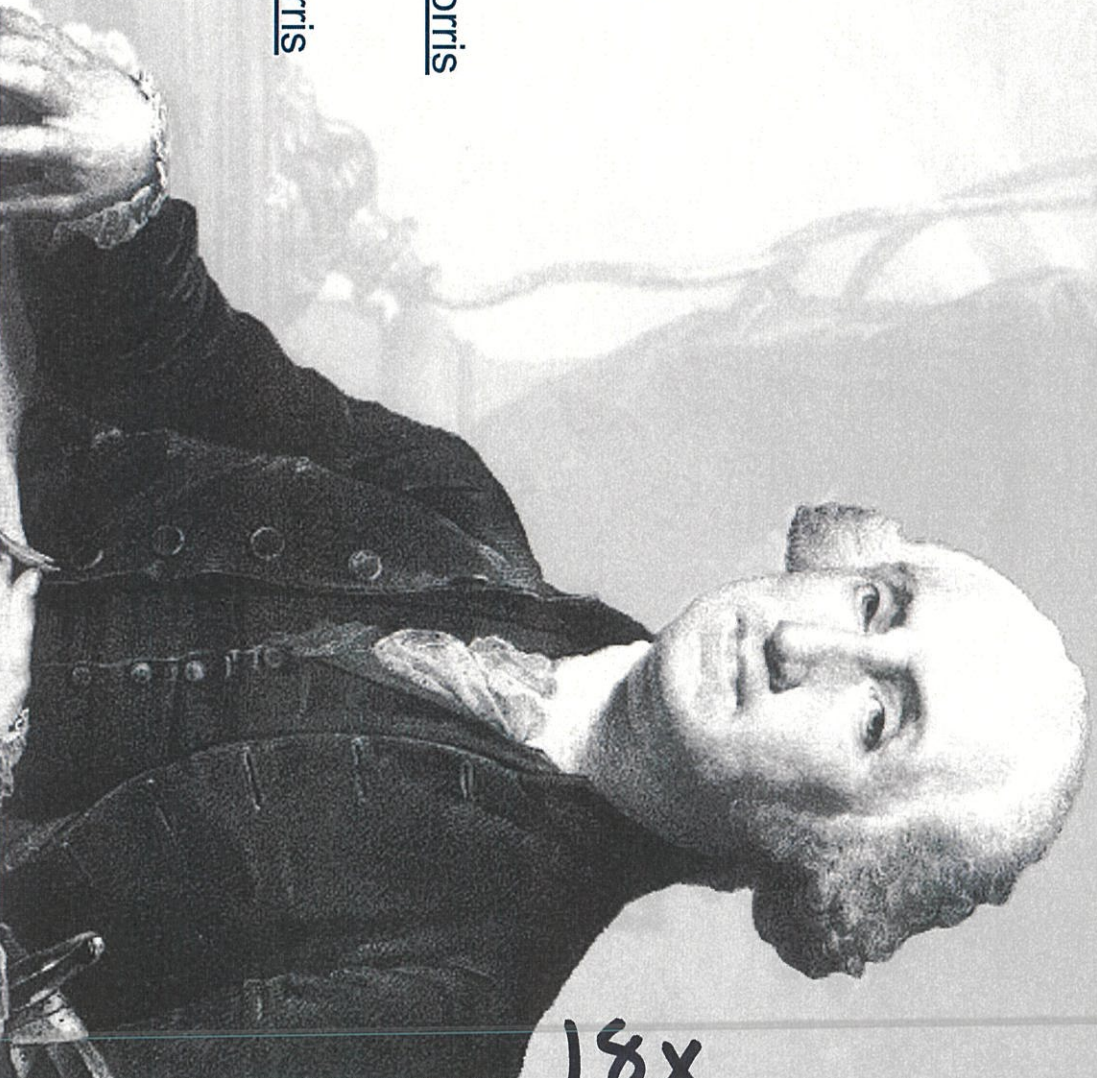
Online: [morriscounty250.morristourism.org](http://morriscounty250.morristourism.org)

Email: [250@morriscountyalliance.org](mailto:250@morriscountyalliance.org)

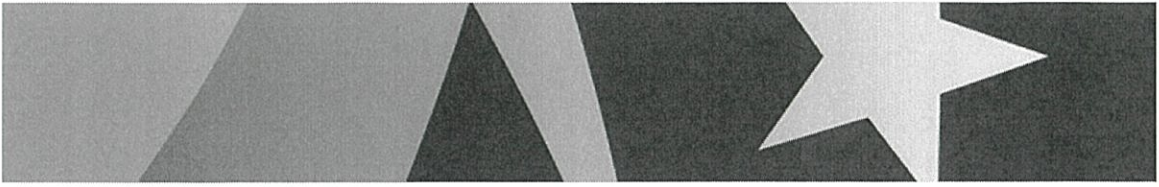
IG: [morriscounty250](https://www.instagram.com/morriscounty250)

FB: [250th Anniversary of the Revolution: Morris  
County](https://www.facebook.com/250thAnniversaryoftheRevolutionMorrisCounty)

LI: [250th Anniversary of the Revolution: Morris  
County](https://www.linkedin.com/company/250thAnniversaryoftheRevolutionMorrisCounty)



81x



Governor Mikie Sherrill

Lt. Governor Dr. Dale G. Caldwell



# RevolutionNJ

ENGAGE THE PAST. SHAPE THE FUTURE.

RevolutionNJ at the Crossroads of the 250th

NEW JERSEY  
*Historical*  
COMMISSION



19x

# What is RevolutionNJ?

RevolutionNJ is a partnership between the **New Jersey Historical Commission** (NJHC), a division of the Department of State, and the nonprofit organization **Crossroads of the American Revolution Association National Heritage Area** (Crossroads) to plan the commemoration of the 250th anniversary of the founding of the United States in New Jersey.

# Public Outreach and Partnership

Ongoing engagement with all 21 counties  
More than 204 municipalities have passed  
resolutions



**RevolutionNJ**  
ENGAGE THE PAST. SHAPE THE FUTURE.  
COMMUNITY

[www.revni.org/communities](http://www.revni.org/communities)

Over 324 organizations are now  
RevolutionNJ Proud Partners



**RevolutionNJ**  
ENGAGE THE PAST. SHAPE THE FUTURE.  
PROUD PARTNER

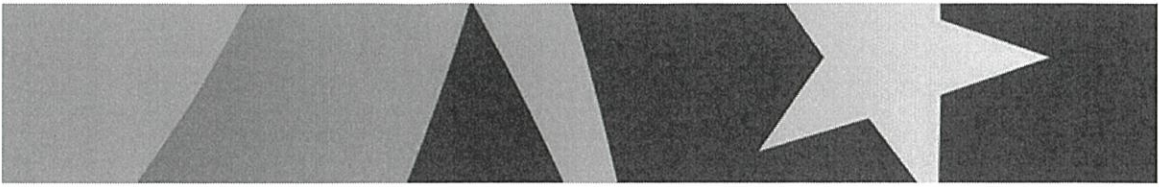
[www.revni.org/revnpartners](http://www.revni.org/revnpartners)

  
**RevolutionNJ**  
1776 - 2026 | ENGAGE THE PAST. SHAPE THE FUTURE.  
REVOLUTIONARY SCHOOLS  
In collaboration with DOE:

129 School Districts, 249 Schools, and 324 Teachers

[www.revni.org/revolutionary-schools](http://www.revni.org/revolutionary-schools)





# Signature Programs

- *History Happened Here*
- *Foundations of Democracy*
- *Tavern Talks*
- *Revolutionary Lives Traveling Exhibition*
- *RevolutionNJ Race Series*
- *Garden State Roots Podcast*
- *History Pinned*
- *Liberty Trail NJ App*
- *Revolutionary Acts* public arts program



# Tavern Talks

Combines

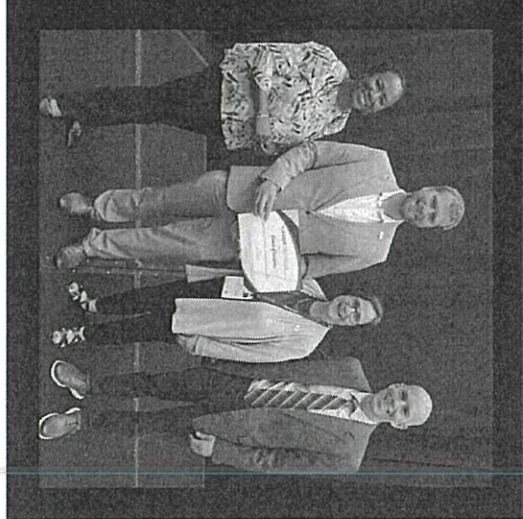
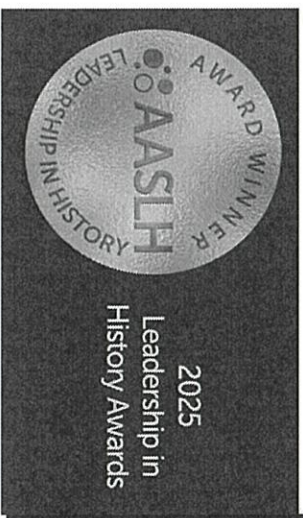
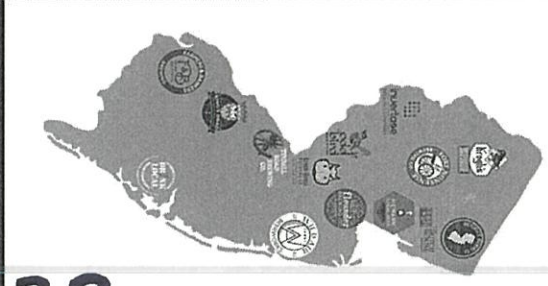
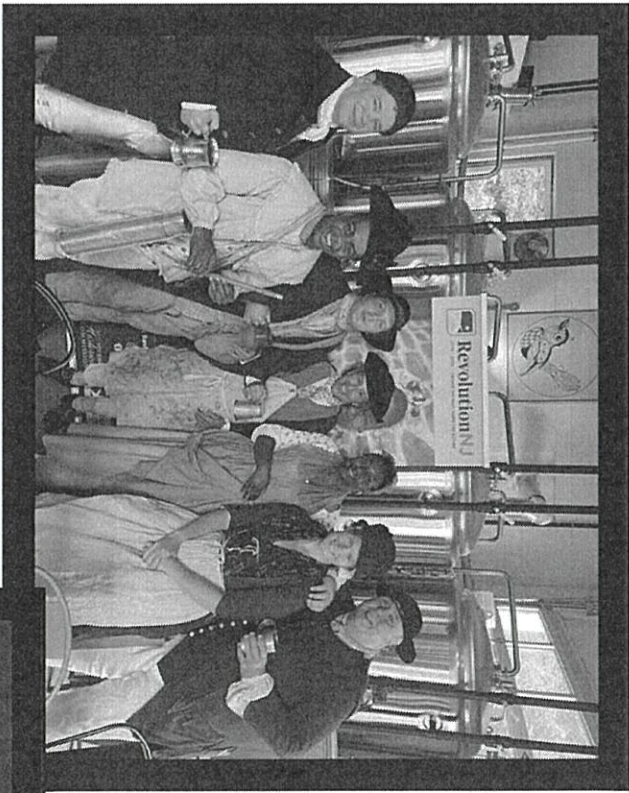
- Civic engagement
- History
- Heritage tourism
- Fellowship

## Upcoming Talks:

**Sunday April 19** 12:00 - 2:00PM, Departed  
Soles Brewing co in Jersey City

**Sunday, May 10** (Mother's Day Special) 12:00  
- 2:00PM, Cape May Brewing in Cape May.

**Sunday, June 14** 1:00 – 3:00PM, Montclair  
Brewery (Rescheduled)



x32

# Garden State Roots: New Jersey's Revolutionary History Podcast

- An eight-episode podcast exploring New Jersey's revolutionary impact on the world hosted by Newark based scholar/ comedian Justin Williams.
- Launched January 2026, with a new episode releasing every 3 weeks.
- Topics include:
  - How did NJ change tourism\*
  - How did NJ feed the American family\*
  - How did NJ build suburbia\*
  - How did NJ get the world talking
  - How has NJ been a battleground
  - How did NJ shape American sports
  - How did NJ build Hollywood
  - How did NJ help create hip-hop

\*Already released



x42

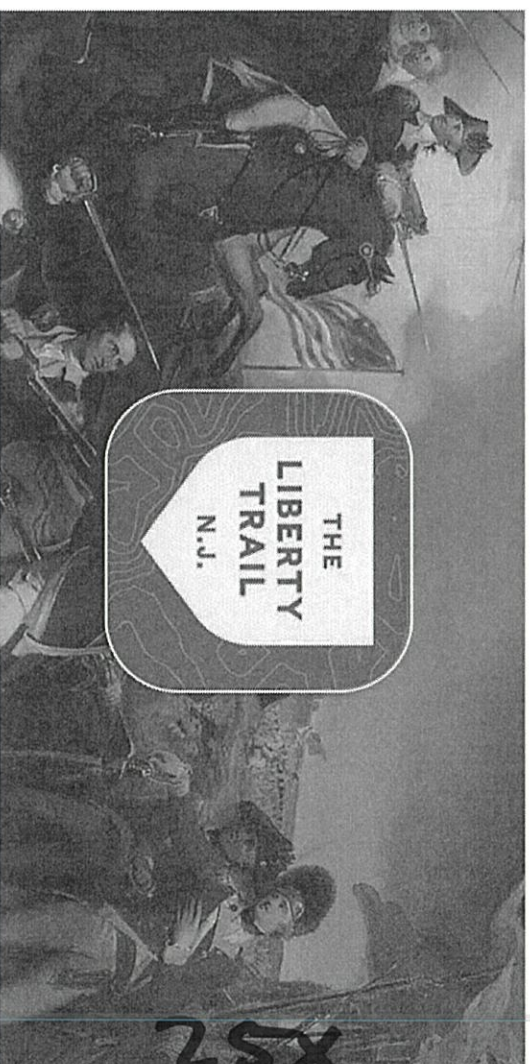
# Liberty Trail N.J. App

Developed in partnership with the  
American Battlefield Trust

Tours Available:

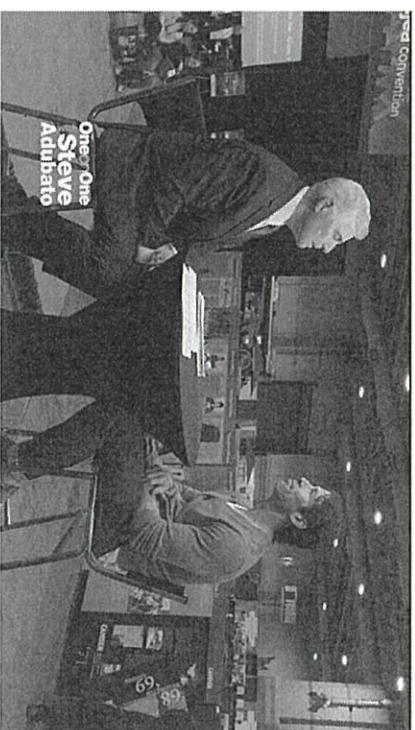
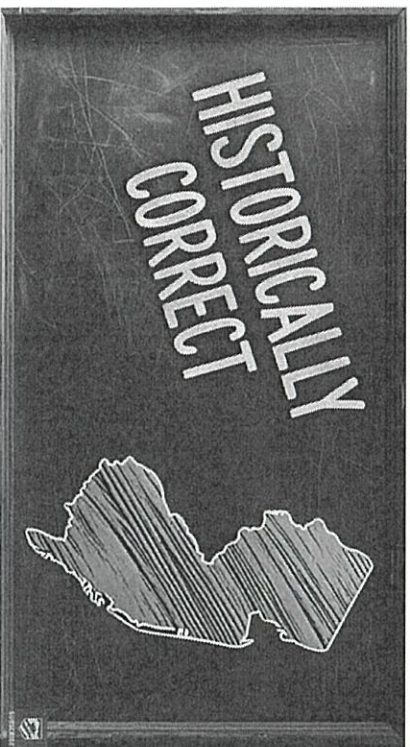
- Ten Crucial Days
- HMS Blue Mountain Valley
- Fort Lee
- Monmouth Campaign
- First Encampment at Morristown
- Princeton Battlefield Tour
- Battle of Princeton Driving Tour
- Colonial Princeton Tour
- Red Bank

More locations coming for 2026!



# Historically Correct

- Check out NJ teacher, Nicholas Ferroni's one-on-one interview with Steve Adubato about the *Historically Correct* Series.



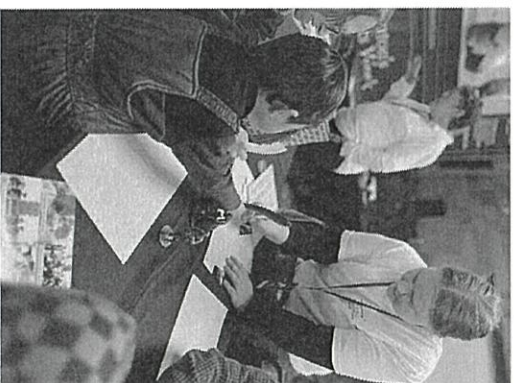
[https://www.youtube.com/watch?v= GT0r\\_8pza0](https://www.youtube.com/watch?v=GT0r_8pza0)

[https://www.youtube.com/watch?v=Kizy4vavh6c&list=PLZrhqv\\_T1O1uKMQIMWwQ16nVwN8KJQJZU&index=11](https://www.youtube.com/watch?v=Kizy4vavh6c&list=PLZrhqv_T1O1uKMQIMWwQ16nVwN8KJQJZU&index=11)

# Patriots Week Popup Visitor Center:

## Corner Historic @ 1 West State

- Provided a logical starting and ending point for programs & walking tours
- Add-on value: visitors learned about other programs & activities
- Weather-impacted events were effectively relocated here
- Arts and Crafts for kids on offer throughout the week
- People met historic interpreters, watched videos and learned!
- most simply, it was a nice place to warm up and use a restroom

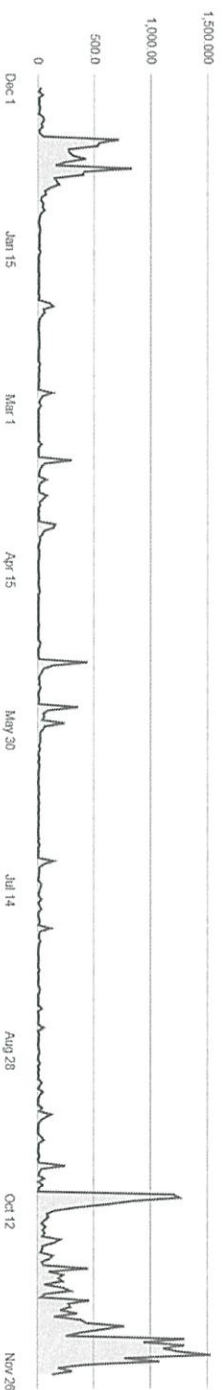


x72

# Patriots Week 2025 – Social Media stats

34,325 Views

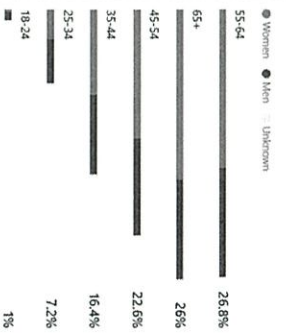
-- from previous 402 days



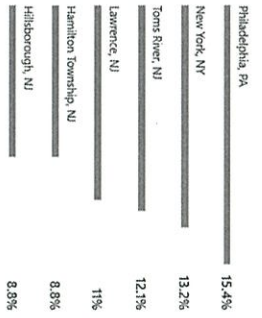
## Net follows by content type



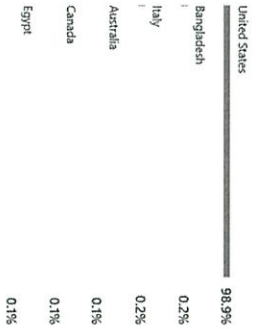
## Age & gender



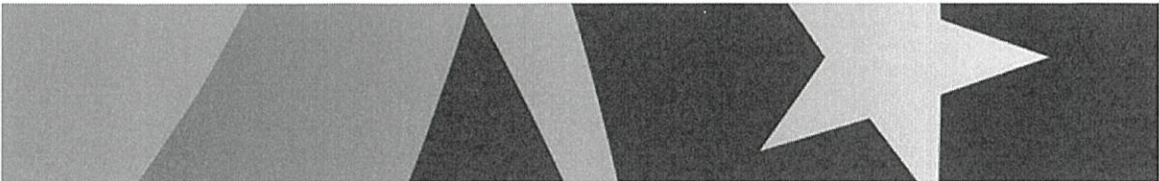
## Cities



## Countries



x82



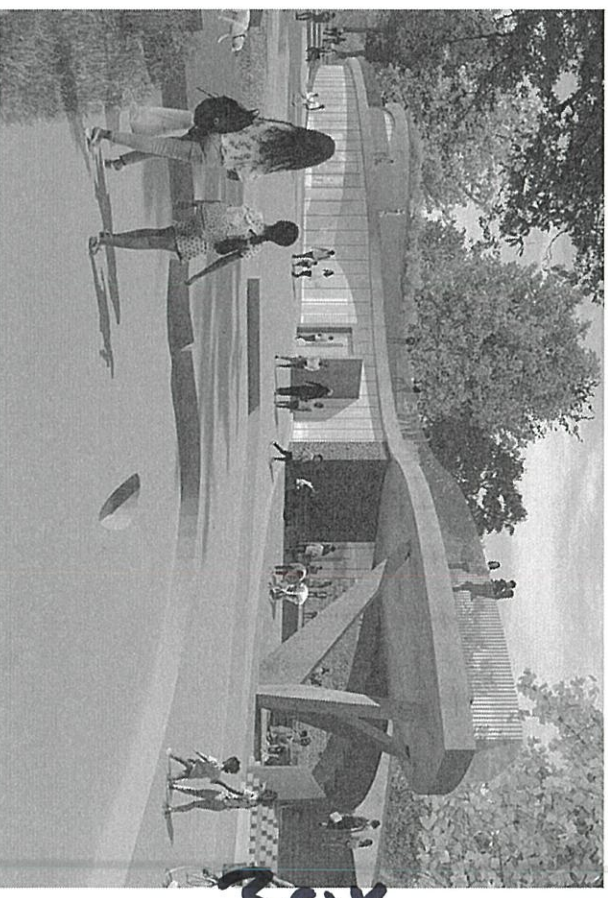
# National Opportunities July 2026

- Light to Unite July 4
- America Gives, culminating July 4
- Keep America Beautiful: Greatest American Cleanup, culminating July 4
- America's Potluck - July 5
- Sharing the Spirit of America - July 8



# 2026 Roadmap

- Continue statewide Signature Programs
- Promote county/local programs & initiatives
- Promote state partner programs & initiatives
- Install state historical markers
- Statewide Celebrations, July 1-8
- Patriots Week/Ten Crucial Days 2026
- Ongoing commemoration of key events thru 2033



Pictured: Concept for Washington Crossing State Park Visitor Center

# Contact Information



@revolutionnj



<https://www.facebook.com/RevolutionNJ>



<https://www.linkedin.com/company/revolutionnj>



# RevolutionNJ

ENGAGE THE PAST. SHAPE THE FUTURE.

[www.revunj.org](http://www.revunj.org)

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## Carrie Fellows

Crossroads of the American Revolution NHA/  
RevolutionNJ

[cfellows@revolutionarynj.org](mailto:cfellows@revolutionarynj.org)

## Sara Cureton

New Jersey Historical Commission/  
RevolutionNJ

[Sara.Cureton@sos.nj.gov](mailto:Sara.Cureton@sos.nj.gov)



**RevolutionNJ**  
1776 - 2026 | ENGAGE THE PAST. SHAPE THE FUTURE.

31x



## State of New Jersey

Department of State  
P.O. Box 300  
Trenton, New Jersey 08625-0212

MIKIE SHERRILL  
*Governor*

DR. DALE G. CALDWELL  
*Lt. Governor  
Secretary of State*

March 30, 2026

Chairman Moen and Members of the Assembly Committee on Tourism, Gaming and the Arts,

Kindly accept the following testimony on behalf of the New Jersey Department of State regarding RevolutionNJ, New Jersey's official planning initiative for the Semiquincentennial, or 250<sup>th</sup> anniversary of the founding of the United States.

RevolutionNJ continues to serve as a national leader in the programming and preparation for the Nation's landmark anniversary. Planning in New Jersey began in 2018 with the passage of legislative bill A4194 that provided an annual appropriation of \$500,000 to support efforts in recognition of the Semiquincentennial. The New Jersey Historical Commission (NJHC) and Crossroads of the American Revolution, Inc. form the public/private partnership that is RevolutionNJ. Over the past eight years, the initiatives of the partnership encouraged community engagement in the development of 250th programs that advance the role that history plays in public discourse, community engagement, education, tourism, and scholarship in New Jersey. The NJHC has also developed a series of programs that explore the history of the American Revolution, its context, and its legacy. Through these efforts, RevolutionNJ is galvanizing diverse audiences statewide into embracing the enduring value and relevance of history.

The NJHC has fostered a robust grassroots network of proud partners, communities, and revolutionary schools that spread activity and outreach throughout the state. Additional funds have been allocated by the state for capital projects at state-owned historic sites related to the American Revolution. These capital projects are focused on making these sites visitor-ready for this critical anniversary period. The NJHC, on behalf of the Secretary of State, looks forward to celebrating these milestone accomplishments with our legislators and fellow citizens throughout the coming year.

RevolutionNJ also serves as the liaison for state agencies, county and local governments, and federal commemorative efforts for the Semiquincentennial. Representing New Jersey at national gatherings of state 250th planners, the Historical Commission receives regular communications from America250, the U.S. Semiquincentennial Commission. RevolutionNJ then shares information about national program opportunities with partners on a regular basis including but not limited to the New Jersey Department of Environmental Protection (DEP) which is undertaking capital improvement and preservation projects at ten state-owned Revolutionary War sites.

To help the public connect with the history of the American Revolution and its legacy, RevolutionNJ launched a series of keystone programs:

History Happened Here engages middle and high school students in exploring the Declaration of Independence and how the ideals it expresses have impacted their own communities. A celebration for students participating in this program is planned for May 28th. Foundations of Democracy is a new civics tool kit aimed at grades K-5. Both programs are part of Revolutionary Schools, which was developed in partnership with the New Jersey Department of Education.

Additionally, a traveling exhibition titled Revolutionary Lives: Living the American Experiment Then and Now, explores the everyday people of the American Revolution in New Jersey. It is fully booked for 2026 and already in demand for 2027. Over fifty venues will or have scheduled to host the exhibition so far. The exhibition also appears in a stationary form in the new Archives Gallery at 225 West State Street in Trenton, New Jersey.

History Pinned provides unique pins to visitors at featured New Jersey historic sites during the summer/fall tourism high season. This is the third year of this program. Participating sites for this year are the Dey Mansion in Wayne, Howell Living History Farm in Hopewell Township, the Battleship New Jersey in Camden, the Peter Mott House in Lawnside, and the Bruce Springsteen Archive and Center for American Music in Long Branch.

To experience history in a unique way, the RevolutionNJ Race Series offers 5K races and 1-mile fun walks at historic Revolutionary War sites. This year six races were planned at Cedar Bridge Tavern (Ocean County), Red Bank Battlefield (Gloucester County), Fort Lee (Bergen County), Monmouth Battlefield (Monmouth County), Princeton Battlefield (Mercer County), and Batsto Village (Atlantic County).

You can now participate in RevolutionNJ and the history of New Jersey as you are traveling through the Liberty Trail New Jersey App which highlights key Revolutionary War sites in New Jersey, providing itineraries, biographies, and other information related to heritage tourism. Additional sites will be added to the app throughout 2026. A podcast called Garden State Roots: New Jersey's Revolutionary History highlights highly relevant themes in state history. The award-winning Tavern Talks series brings historical interpreters to New Jersey craft breweries and more events are being added daily.

In partnership with the New Jersey State Council on the Arts, RevolutionNJ will present Revolutionary Acts: A Public Arts Program. Showcasing performances and programs by New Jersey-based artists Anika and Nandi Jordan, the program will invite visitors to reflect on memory, resilience, and the stories that continue to shape civic life. Activations are planned for Camden, Trenton, and Fort Lee in September 2026.

A special series of historical markers is in preparation for this anniversary. The goal of the State Historical Marker Program 250th Initiative is to explore the whole history of America's independence from its origins in the American Revolution through its revolutionary legacy. Throughout 2026, approved markers will be fabricated and installed. After installation, NJHC will develop virtual resources to accompany the markers and provide additional information about the sites' histories.

RevolutionNJ also supports several nationwide programs by encouraging participation by New Jersey partners and constituents. These include Spirit of America, a national effort calling Americans to read the Declaration of Independence together at 6:00 PM on July 8; America's Potluck, a program encouraging Americans to come together and share a meal on July 5th; Light to Unite, a call to illuminate public buildings in red, white, and blue on July 4; and the Great American Clean-up sponsored by Keep America Beautiful.

As noted previously, RevolutionNJ manages two key partnership programs, RevolutionNJ Communities and RevolutionNJ Proud Partners, to encourage statewide participation. Municipalities and counties are encouraged to pass resolutions to become RevolutionNJ Communities, thereby embracing the mission and goals of this initiative and initiating planning for their own commemorative activities. Similarly, organizations

of all kinds can apply to become Proud Partners and support the effort through their own programs. This outreach continues to grow every week, with more joining to build networks, and share ideas for programming, and promote their offerings. All Communities and Proud Partners are listed on the RevolutionNJ website, [www.revnj.org](http://www.revnj.org), and are regularly featured on our social media platforms.

New Jersey has a truly unparalleled story to tell when it comes to the history of the Revolutionary Era. As the Crossroads of the American Revolution, New Jersey saw over 600 battles, skirmishes and acts of war, including the “Ten Crucial Days” of Washington’s Crossing and the battles of Trenton and Princeton; the Battle of Monmouth, the hottest and longest battle of the war; and Morristown, the site of the 1780 encampment during the coldest winter of the war. New Jersey is investing in over a dozen of these sites, making capital improvements to get them visitor-ready for anticipated increased visitation, and to transform New Jersey into a must-see destination for residents and visitors from around the country and around the world, for years to come. Of note is the brand-new visitor center currently under construction at Washington Crossing State Park, New Jersey.

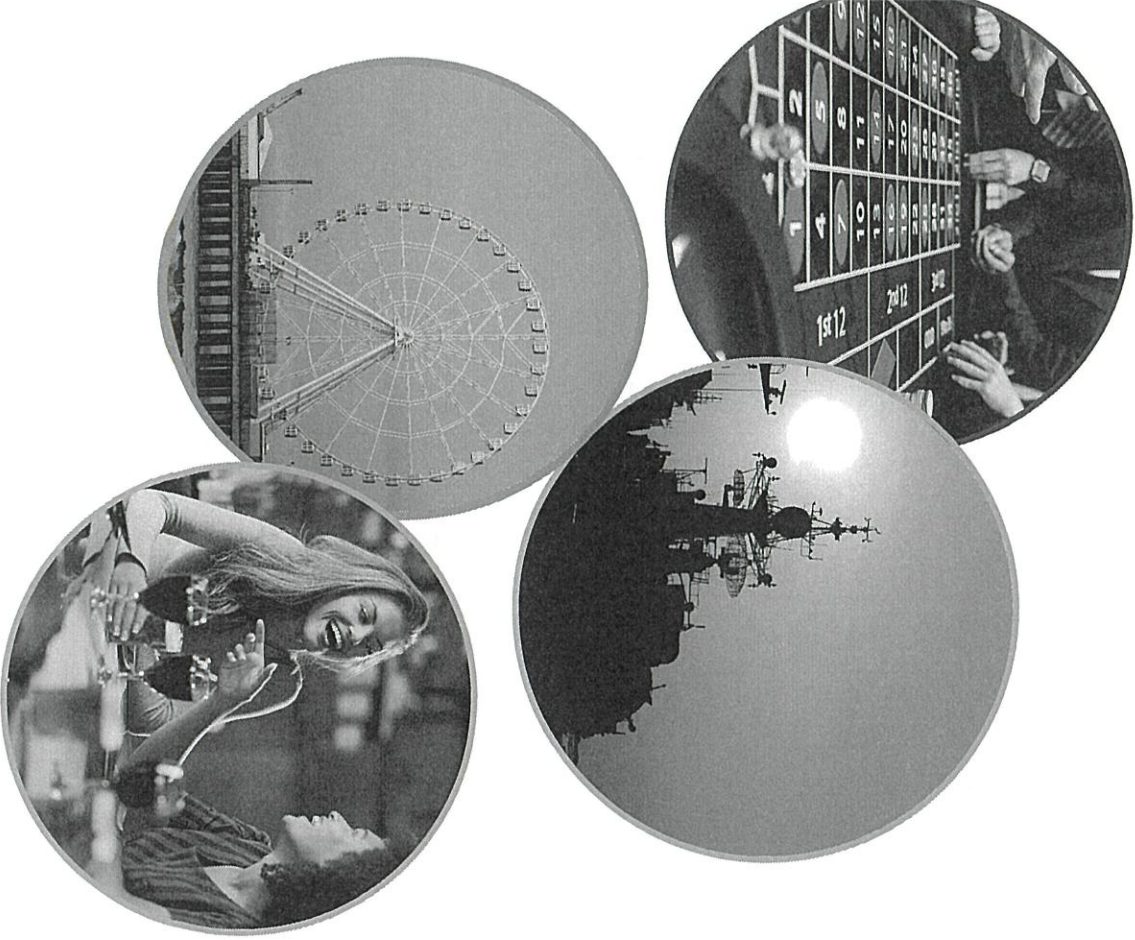
Marketing is a critical component in building visitation to New Jersey. In 2025, RevolutionNJ conducted an initial marketing campaign in partnership with the New Jersey Division of Travel & Tourism highlighting some of New Jersey’s revolutionary figures from the past 250 years. NJHC and the New Jersey Department of State will continue the partnership with Travel & Tourism as we promote our rich history and historical destinations to both visitors and residents.

RevolutionNJ also has numerous resources available to the public, 250th planners, and anyone interested in New Jersey History. This includes a detailed handbook, blog posts, recorded webinars, and lesson plans, all of which can be found on [www.revnj.org/resources](http://www.revnj.org/resources). Past newsletters, quarterly updates and presentations, and a press kit are also available. It offers free planning resources, detailed information on individual programs, and a 250th calendar of events. The partnership is also active on Facebook, Instagram, and Linked In.

RevolutionNJ is guided by its goal of presenting a diverse and inclusive history of New Jersey’s past that invites participation from everyone. Guided by community input, priority is placed on strengthening heritage tourism to the state, enhancing state history education, encouraging civic engagement, and building support for state history resources and programs. As New Jersey enters this anniversary year, RevolutionNJ plans to build support for state history that will continue throughout the eight years of Revolutionary War commemoration and beyond.

Respectfully submitted,

Sara Cureton  
Executive Director  
New Jersey Historical Commission  
New Jersey Department of State



NEW JERSEY

**TOURISM INDUSTRY**

ASSOCIATION

THE VOICE OF THE TOURISM INDUSTRY

**An Overview of How  
New Jersey Destinations are  
Preparing for America 250**

**March 30, 2026**

35x

# **New Jersey DMO Highlight Locations for America 250**

**Sussex**

**Monmouth**

**Wildwood**

**South Jersey**

**Elizabeth/Union**

# Sussex

Sunday June 7, 2026

## Sussex County's America 250th Celebration

Sussex County Fairgrounds

Family-friendly community event featuring an afternoon and evening of patriotic festivities including food vendors, games, fireworks and activities for all ages.

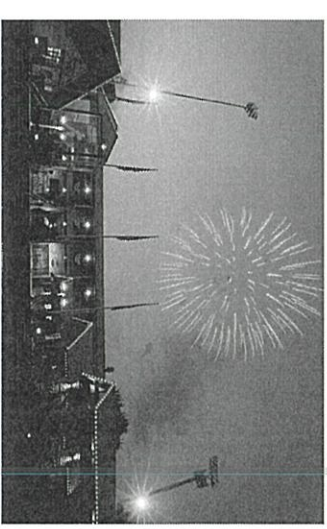


THE VOICE OF THE TOURISM INDUSTRY

x73

# Sussex

Scheduled events/celebrations at Skylands Stadium, Augusta, NJ  
(Home of the Sussex County Miners Baseball Team)



**May 8, 2026**

**250 Years of America Drone Show**

**June 20, 2026**

**George Washington Bobblehead  
Giveaway**

**July 3, 2026**

**Red, White & Boom – The Biggest in  
Miners History 250<sup>th</sup> Fireworks  
Spectacular**

**July 4, 2026**

**Fourth of July 250<sup>th</sup> Anniversary – The  
Biggest in Miners History Fireworks  
Celebration + Hometown Heros Night**



# Mommouth

June 14, 2026

Lace Up for History

Bell Works

Throughout 2026

Discover Thompson Park

June 28, 2026

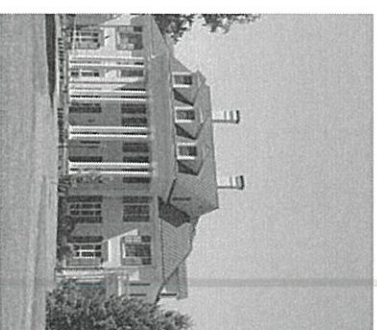
Red, White & You Parade

Middletown, NJ

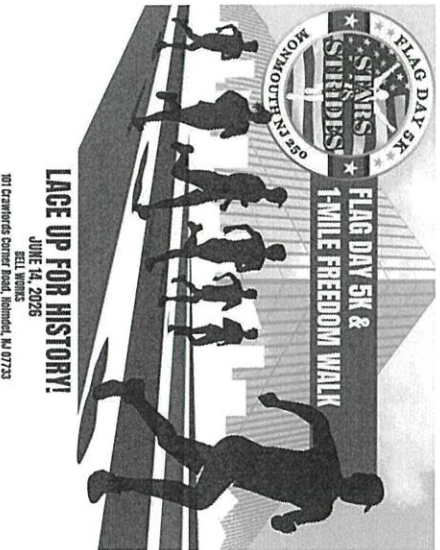
Throughout 2026

Monmouth County Library

History Runs Through Us



39x

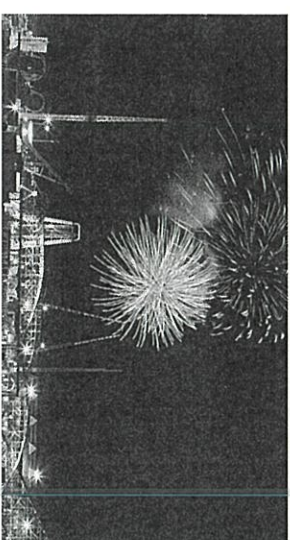


**Discover Monmouth Events!**

<https://tinyurl.com/3xtmx6x4>

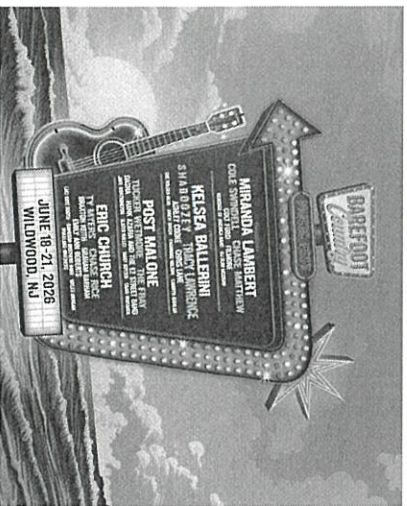
THE VOICE OF THE TOURISM INDUSTRY

# Wildwood



June 18-21, 2026      June 28 – August 23, 2026  
Barefoot County Music Fest      Fox Park Amphitheater Concert  
Series

July 4, 2026      July 5, 2026  
Firework Show      Patriotic Drone Show

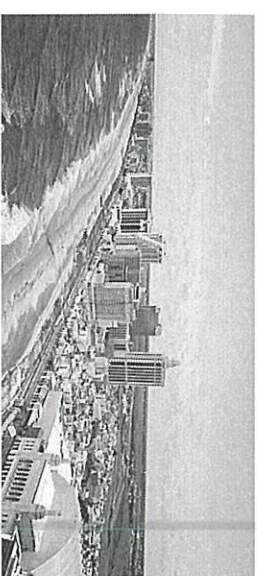


**Discover Wildwood Events!**  
[https://wildwoodsnj.com/events-  
calendar/](https://wildwoodsnj.com/events-calendar/)

THE VOICE OF THE TOURISM INDUSTRY

40x

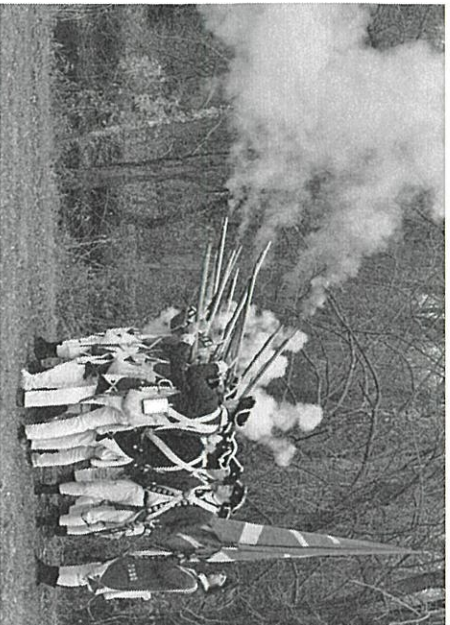
## South Jersey



South Jersey is making it easier for visitors to explore Revolutionary War history by bringing together key resources, including its story, notable sites, events, programs, and simple trip-planning ideas, into one place. Families, student groups, tour operators and history fans can turn “America 250” into a real, doable itinerary.

South Jersey has also created stickers that celebrate America 250.

XLS



### **Discover South Jersey Events!**

<https://southjersey250.com/>

<https://visitsouthjersey.com/>

THE VOICE OF THE TOURISM INDUSTRY



NEW JERSEY

TOURISM INDUSTRY  
ASSOCIATION



THE VOICE OF THE TOURISM INDUSTRY

# Elizabeth / Union County

June 20, 2026

Juneteenth

Black History ~ 250<sup>th</sup> Event

July 4, 2026

Special 4<sup>th</sup> of July Celebration

October 14-18, 2026

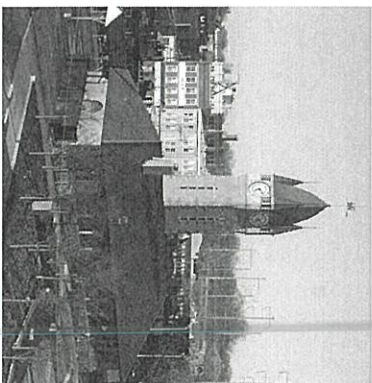
4 Centuries in a Weekend

(Decedents Conference,  
 Elizabethtown Ball)

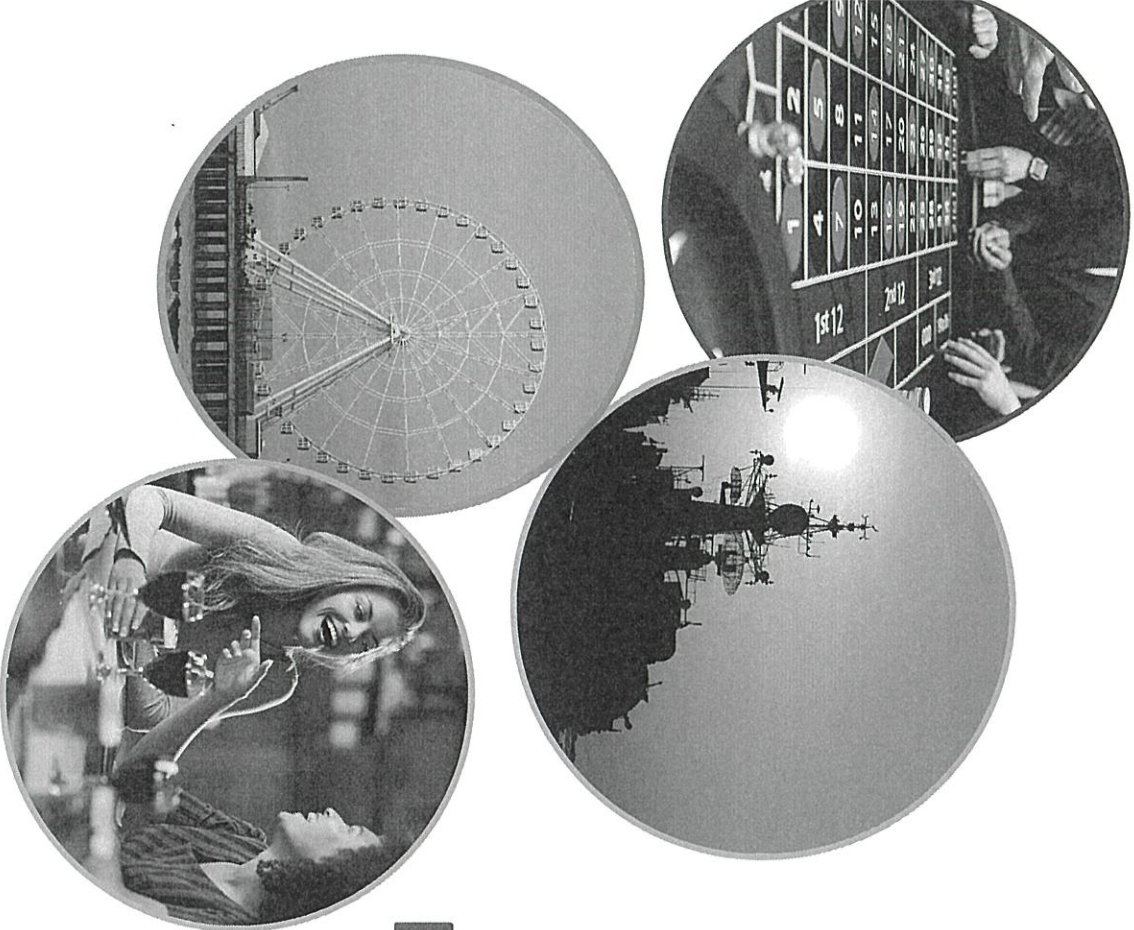
Throughout 2026

Museum & Car  
 Contest & Certification

43x



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NEW JERSEY

**TOURISM INDUSTRY**

ASSOCIATION

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**Thank You!**

**Please Reach Out With Any Questions**

Email: [abailey@njpsi.com](mailto:abailey@njpsi.com)

44x