From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
May 31, 2022

Updates & Opportunities

NJSL + Partners Literacy Project Success Stories

The **NJSL + Partners Literacy Project** launched at the beginning of the year in selected participating libraries and has already been making a positive difference for patrons! Check out some of our success stories:

Bradley Beach Public Library has helped patrons gain more independence and comfort using technology as a Spoke Library. **Click to Read their Story.**

Trenton Free Public Library had an overwhelming response to the digital literacy program once they were selected to become a Spoke Library. **Click to Read their Story.**

LSTA 2022 Grant Opportunity

As previously announced, NJSL is using our Federal LSTA Grants to States grant to offer awards between $2,000 and $20,000 to eligible organizations. Eligible organizations are public libraries and library consortia. Applications are due **August 12**, and an informational webinar will be released on **June 23**; questions

may be submitted to grants@njstatelib.org at any time. We will be posting a Q&A document each week with answers to your questions. **Click to Learn More.**

Update on Statewide E-Resources

A committee composed of representatives from all types of New Jersey libraries met from March through May this year to review responses to statewide e-resource RFQs and to demo their offerings. This was a difficult task as they did have a budget to adhere to, just as all of you do at your local libraries. Their recommendations were delivered to Jen. The final decision will be announced once contracts are completed in June.

At this time, we want you to know that the following e- resources will not be available after **June 30/July 1, 2022:**

Brainfuse
Homeless Institute
Job and Career Accelerator
Rosetta Stone

New Jersey Digital Equity & Inclusion Forum – Presentation Slides Now Available

If you were unable to attend our "Working Together For Digital Equity" webinar last, week jointly presented with the Governor's Office, the presentation slides are now available. **Click here to view the presentations** on digital equity work from NJSL's Director of Literacy and Learning, as well as from Founder & Executive Director of Computers 4 People.

Join us for a Hack-A-Thon!

In honor of Juneteenth, on **June 15, 2022 from 12-2 pm** the New Jersey State Library is hosting a hack-a-thon in partnership with **Freedom On The Move**, a project spearheaded by Cornell University. We need your help! Join us in this transcribing/digitizing event. View the flyer **here**. Learn more and register **here**.

TESU & NJSL will co-host a Juneteenth Talk

The Diversity, Equity & Inclusion Council of Thomas Edison State University and the New Jersey State Library are hosting a talk with Dr. Clyde Ledbetter, on **June 16, 2022 at 12pm**, in honor of Juneteenth. View the flyer **here**. Learn more and register **here**.

New Jersey Libraries Win at Pitch Competition

Let's hear it for New Jersey Libraries! Jersey City Free Public Library took home the top prize at the Entrepreneurship and Libraries Conference's @ the Table Pitch Competition on May 19! And Middletown Township Public Library placed in third, plus won the audience choice award. Congratulations to both!
Click to Learn More.

PLA Digital Literacy Workshop Incentive

The Public Library Association has collaborated with AT&T to offer a Digital Literacy Workshop Incentive opportunity to help libraries build digital skills in their community. Applications will be accepted **May 16–June 10, 2022**.
Click to Learn More and Apply.

Members of NJ/DE Cultural Heritage Community Copyright Clinic

Everyone in the NJ/DE cultural heritage community is welcome to participate in the next Copyright Clinic, scheduled for **Friday, June 17, 2022 at 2:00 pm**. The clinic will start with a general overview and refresher about copyright, particularly as it applies to digital collections. Assessing and assigning rights statements will also be workshopped to give attendees a copyright confidence boost. Feel free to bring specific questions or just sit in to learn more! **Click to Register.**

What To Know About SEO

What good is a blog or website if no one can find it? Check out our latest blog to learn what you need to know about SEO to make sure your content is being seen!
Click to Read.

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- YouTube Marketing For Libraries
- Achieving Library Website Accessibility

How to Send an Email Newsletter Your Patrons Will Read
- Beware of These 5 Marketing Mistakes

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

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