

NJSL Direct - News for Librarians from the NJ State Library

New Jersey State Library <tmclary@njstatelib.org>

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To: Patt Ferrari <pferrari@njstatelib.org>;

Categories: doctors approvals; Purple Category; Blue Category

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NJSL DIRECT

Weekly News Updates for NJ Public Libraries



August 28, 2019

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At the State Library:

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Stay Connected with NJSL on Social Media!



Connect with the NJSL Social Media

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2019 Public Library Directors Summit - Last Chance to Register!

The State Library is hosting a Public Library Directors conference on September 5, 2019, at the Monmouth County Library, in Manalapan, NJ. This one-day event will feature two workshops focusing on the latest developments in Library Law, and understanding and mapping community needs meant to enhance your strategic planning, programming, and collection development activities.

[Learn more and register...](#)

FREE 3-hour Apple Training Sessions

New Jersey State Library, in partnership with Apple's Government Division and Educational Division, is offering two FREE training sessions. One session will highlight features of iOS for iPad, and the second session will explore Management and Deployment of Apple Products. Sessions will take place on September 25th and October 2nd, at different times and locations.

[Learn more and register...](#)

Applications are now being accepted for the Fall 2019 NJSL

Task Force!

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NJ State Librarian

Peggy Cadigan: [@pcadigan](#)
Deputy State Librarian for
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Sharon Rawlins: [@bklover](#)
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Reference Services

Leigh Clark: [@NJSLFundingInfo](#)
New Jersey State Library's Funding
Information Center

Elizabeth Burns: [@NJSLTBBC](#)
New Jersey State Library
Talking Book & Braille Center

UX Boot Camp!

The NJSL UX Boot Camp is designed to provide library staff with the knowledge, tools, and support to improve their websites. The principles and techniques learned in the boot camp will help them significantly reduce the cost (but not necessarily time!) of building a new website, redesigning an existing site, or improving an aspect of a current site. Sessions will take place on November 13, 20, and December 4 (with virtual introductions on November 12). Applications due by September 27. [Learn more and register...](#)

National Voter Registration Day

ALA is encouraging libraries to sign up to observe the unofficial holiday on September 24. Libraries that sign up by September 12, will receive a toolkit of free promotional materials such as posters and stickers, and opportunities for training. [Learn more...](#)

ProQuest-Heritage Quest Online

All New Jersey public libraries should now have access to Heritage Quest from within their buildings by using the URL: <https://www.heritagequestonline.com>

For those libraries that previously had a subscription to Heritage Quest, refunds are being processed.

In terms of access from outside a New Jersey public library, Heritage Quest staff are still working on this aspect of the program. Please contact Kevin.Barkume@proquest.com if patrons cannot access Heritage Quest from their home or office. ProQuest is also working on a list of distinct URLs for public libraries for remote access.

Update on Edge 2.0

Edge is a technology program that enables public libraries to assess their current technology services and operations and make improvements to better serve their communities. The Urban Libraries Council is reaching out to libraries in Mid-Atlantic states (PA, NY, NJ) to offer an opportunity to take the newly revised Edge assessment and use Edge for 12 weeks at no cost.

[Read ULC's letter to Library Directors...](#)

2020 Census Resources for New Jersey Libraries

The [2020 Census Resources for New Jersey Libraries](#) research guide, prepared by NJSL's U.S. Documents Librarian, is your information portal to resources and information to help promote a complete count for New Jersey communities.

The Census Needs to Hire Half a Million People - Here's How Libraries Can Help

2020 Census jobs include census takers, recruiting assistants, office staff, and supervisory staff. The job opportunities are located in every community across the country and offer good pay, flexible hours (for many positions), and paid training. Check out an [article](#) featured in *Public Libraries Online* for more information. Additionally, this [fact sheet](#) from ALA highlights key information for libraries about the U.S. Census Bureau's hiring effort.

Free World War I Poster Exhibition

The Smithsonian is offering a free poster exhibition for libraries, World War I: Lessons and Legacies. The poster exhibition explores the history of the war and its lasting impact on American life. Supplies are limited and the request deadline is September 13.

[Learn more...](#)

Marketing Materials for Electronic Resources from the State Library

We have heard that marketing materials would be very helpful to libraries around the state in order to inform your patrons of the availability of these resources. Although the vendors that we deal with (Ebsco, RefUSA and ProQuest) no longer provide print marketing materials that may be sent to libraries, they all have web sites where a library may download the marketing material of their choice and customize it as needed. The web addresses are as follows:

Ebsco: <https://www.ebsco.com/promotional-materials>

RefUSA: <http://resource.referenceusa.com/marketing-and-training-materials/?domain=referenceusa.com&authed=true>

ProQuest: <https://www.proquest.com/customer-care/tools-resources-new>

Enjoy LYRASIS Savings & Benefits Through the New Jersey State Library

LYRASIS and the New Jersey State Library are teaming up to bring New Jersey libraries opportunities for professional development and discounts on library supplies.

[Learn more here...](#)

Grant Opportunitites

Autism Welcome Here

Applications for Libraries and Autism's Autism Welcome Here: Library Programs, Services and More grant will be accepted starting September 1, 2019. The application deadline is Monday, December 2, 2019. A total of \$5,000.00 will be awarded. Depending on the applications received, one grant for the full amount or multiple grants for smaller amounts totaling \$5,000.00 may be awarded. [Learn more...](#)

Dialogues on the Experience of War

Guidelines are available for the National Endowment for the Humanities grant program, Dialogues on the Experience of War. The program supports the study and discussion of important humanities sources about war, in the belief that these sources can help U.S. military veterans and others think more deeply about the issues raised by war and military service. Dialogues is primarily designed to reach military veterans; however, men and women in active service, military families, and interested members of the public may also participate. The due date for an optional draft submission is September 10, 2019 and the final application due date is October 15, 2019. [Learn more...](#)

As always, we look forward to your feedback. Please don't hesitate to forward any questions or concerns to the NJSL Communications & Marketing Team.

Sincerely,

New Jersey State Library

Office of Communications, Marketing & Outreach

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Connecting people with information through libraries.

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