From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
Date: Monday, February 14, 2022 12:31:26 PM

NJSL DIRECT

Weekly News Updates for New Jersey Libraries
February 14, 2022

Updates & Opportunities

Celebrate Black History Month with NJSL Virtual Events

The New Jersey State Library is offering two virtual events in honor of Black History Month and we encourage you to join us. An author talk on the significance of the Still family in South Jersey will take place on **February 15th at noon**. A presentation entitled A Rich Legacy: The History of My Enslaved Ancestors will be **February 23rd at noon**.
Click to Learn More and Register.

NJSL, NJLA and LLNJ Partner to hold Equity, Diversity & Inclusion Town Hall

The New Jersey State Library is proud to collaborate with the New Jersey Library Association and LibraryLinkNJ, The New Jersey Library Cooperative on a framework for addressing Equity, Diversity and Inclusion in New Jersey's libraries.
Click to View Press Release

To learn more about this initiative, please attend the Equity, Diversity & Inclusion Town Hall Meeting on **February 24th at 3PM**. **Click to register.**

Join the Upcoming NJ03 Grants Webinar

Congressman Andy Kim would like to invite you to join the upcoming NJ03 Grants webinar on **March 10th at 1pm** to learn how to maximize your efforts to be successful when researching and applying for Foundation Grants. While the event is geared towards organizations serving NJ's 3rd Congressional district, registration is open to anyone.
Click to Learn More and Register.

Brainfuse HelpNow February Social Media Marketing

All New Jersey public libraries have access to the Brainfuse HelpNow program that provides homework help and resources for students. Feel free to promote this useful program within your library community with the following post suggestion and graphic for February (provided by Brainfuse):

> Use your library card to get free live online homework help. Visit https://bit.ly/3sMaab8. #AllYouNeedisLove #LibraryCard #LibraryLoversMonth #BrainfuseCommunity #HomeworkHelp #OnlineTutoring

Click here for February HelpNow Social Media Graphic

Excluded New Jerseyans Fund Accepting Applications

The **Excluded New Jerseyans Fund** (ENJF) provides a one-time, direct cash benefit to eligible households who have suffered an economic hardship due to COVID-19 and were excluded from both the federal stimulus checks and COVID related unemployment assistance. Applications for this program are now open through **2/28/2022** and will be processed in the order they are received.
Click Here for Marketing Materials and Application Details

February is New Jersey Libraries Snapshot Month

The NJLA Public Relations Committee asks you to join them from February 1 through February 28 in shouting out the amazing programs, interactions and services that make a difference every day in New Jersey Libraries. **Click to Find**

Out How You Can Participate in Snapshot Month.

NJSL Continues to License Homeless Institute

New Jersey State Library continues to license the Homeless Institute for all public library staff through June 30th, 2022. The Homeless Institute includes training on a variety of topics including body language, hoarding, and problem behaviors related to COVID-19. **Click here to access the material.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- Setting Up Website Navigation
- Do's and Don'ts of Press Releases
- Instant Ways to Boost Your Audience on Instagram
- Marketing Plan Guide for Public Libraries

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

New Jersey State Library | Website

New Jersey State Library | 185 West State Street, P.O. Box 520, Trenton, NJ 08625-0520

Unsubscribe pferrari@njstatelib.org

Update Profile | About Constant Contact

Sent by marketing@njstatelib.org in collaboration with

Try email marketing for free today!