From: New Jersey State Library
To: Patt Ferrari
Subject: NJSL Direct - News for NJ Libraries from the NJ State Library
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NJSL DIRECT

Weekly News Updates for New Jersey Libraries
October 19, 2021

Updates & Opportunities

New Jersey State Library Selects 14 Hub and Spoke Libraries

The New Jersey State Library has selected 14 public libraries to participate in its Hub & Spoke Libraries pilot project, an ARPA-funded initiative that will provide uniform digital literacy training and credentialing for adult residents across the state. To review the full list of participating libraries **click here.**

Plainfield Public Library hosted a kickoff meeting for all 14 public libraries that were selected to participate. **Click Here for Recap.**

Participate in EBSCO Focus Group

EBSCO requests your attendance at a focus group to discuss their products. The focus group will be held on **Thursday, October 21st from 9:00AM - 10:45AM**. **Click here for the agenda and speaker bios.**
Please RSVP here.

Attend NJSL's NJLibsGrowBiz Meeting

Join the New Jersey State Library's NJLibsGrowBiz committee for librarians and library staff members on **October 27**, **2021 from 10:00am - 11:30am**. The webinar will discuss resources, services, and programs for business owners, entrepreneurs, and jobseekers in your community. Learn from others in NJ doing similar work, connect with experts in the NJ business community, and share your questions with individuals who can provide their own insight. **Click to Register.**

Register for LibraryLinkNJ's Discussion on Diversity and Inclusion

Join LLNJ on **November 5, 2021 from 10:30am - 12:00pm** for Beyond the Image of Diversity: How to Create a Culture of Inclusion. In this presentation Dima Ghawi shares three tips based on workplace surveys and interviews that she has conducted across a variety of organizations. Audience members will leave with actionable takeaways that can be employed to create a productive, engaging and inclusive workplace for their team. **Click to Learn More & Register.**

New Grant Opportunity from NJ Dept. of Labor

The NJ Dept. of Labor & Workforce Development has a new grant opportunity for libraries. For more information and to view the application, please visit the Community Library NGO posting at: **https://www.nj.gov/labor/research-info/grants.shtml**.

FINRA Foundation Library Grants Program

The FINRA Foundation is now accepting grant applications to help public and academic libraries meet the financial education needs of their communities and foster financial inclusion.The maximum grant amount is $50,000. The first application deadline is **March 1, 2022**. **Learn More**

Apply for the 2022 Will Eisner Graphic Novel Grants for Libraries

The Graphic Novels & Comics Round Table (GNCRT) of ALA and the Will and Ann Eisner Family Foundation announce the opening of the 2022 Will Eisner Graphic Novel Grants for Libraries grant cycle. These grants recognize libraries for their role in the growth of graphic literature and awards funds and resources

for graphic novel collection development and programming. **Learn More & Apply Here.**

Creating Website Design Through User Journeys

If you're tackling a library website redesign, we suggest checking out the Build A Better Library Website Bootcamp. For a brief overview of lesson 4 of the bootcamp, read our blog on how to use ideation and user journeys to create a website design that can be tested before it's finalized. **Click to Read.**

New ALA Grant Opportunity Open to All Libraries Recovering from the Pandemic

ALA invites libraries to apply for funding through its American Rescue Plan: Humanities Grants for Libraries opportunity, a grantmaking program to deliver relief to libraries recovering from the coronavirus pandemic. Up to 200 U.S. libraries of all types (e.g., public, tribal, K-12, academic, special, prison) and representing a broad range of communities will receive $10,000 through a competitive, peer-reviewed application process. ALA will accept applications from **October 5 to December 2, 2021**. **Learn More & Apply Here.**

Library Marketing Resources

If your library is looking for marketing tips, best practices and inspiration, check out our **Marketing Blog** updated weekly. Here's our most recent blog posts:

- How to Make Your Website and Social Media More Accessible
- Check Out These LLNJ Marketing Skill Sharing Conversations
- Copywriting Mistakes You're Making Without Realizing

Download marketing resources from State Library Vendors & Partners **here**.

Click to Connect with the NJSL Library Development Unit

Connecting people with information through libraries.

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