



2025 Nurture NJ Maternal Health Awareness Day Pledge

Together with partners across the state, we have put New Jersey on a path to becoming the safest, most equitable state to deliver and raise a baby. As a Nurture NJ hospital partner, we formally commit to the following efforts at our birthing hospitals by 2026 to ensure that New Jersey continues towards our collective vision. These efforts include, but are not limited to:

1. Implementing at least one of the [substance use](#) or [cardiac conditions](#) Alliance for Innovation on Maternal Health (AIM) bundles, which are nationally accepted best practices to address the leading causes of pregnancy-associated and pregnancy-related death.
 - a) If my hospital has already implemented both substance use and cardiac conditions bundles, we will implement at least one additional AIM bundle chosen based on our hospital-specific maternal morbidity and mortality data.
 - b) If our hospital has fully implemented all eight core AIM bundles, we will undertake at least one additional clinical outcomes-based continuous process improvement (CPI) project. This project will be guided by our hospital-specific maternal morbidity and mortality data, with a focus on addressing key issues, such as reducing nulliparous, term, singleton, vertex (NTSV) cesarean delivery rates.
2. Promoting shared decision-making and team-based care by doing at least one of the following integrated care practices that has not already been accomplished at our hospital to date:
 - a) Implementing [Team Birth](#) shared decision-making.
 - b) Further integrating doula team-based care within the hospital system through formal training opportunities for community doulas or groups and/or hiring hospital-based doulas.
 - c) Creating integrated birthing provider groups made up of midwives, family medicine physicians, and obstetricians for prenatal, delivery, and postpartum care.
 - d) If my hospital has already implemented all three recommendations, we will identify at least one of the existing practices currently underway and enhance our efforts to strengthen its implementation.



Hospital Signatures

Atlantic Health System

- CentraState Healthcare System
- Chilton Medical Center
- Morristown Medical Center
- Newton Medical Center
- Overlook Medical Center

AtlantiCare Health System

- AtlantiCare Regional Medical Center – Mainland Campus

Capital Health System

- Capital Health Medical Center – Hopewell

CarePoint Health

- CarePoint Hoboken University Medical Center

Cooper University Health Care

- Cooper University Hospital

Englewood Health

- Englewood Hospital and Medical Center

Hackensack Meridian Health

- Hackensack University Medical Center
- Jersey Shore University Medical Center
- JFK Medical Center
- Mountainside Medical Center
- Ocean University Medical Center
- Palisades Medical Center
- Pascack Valley Medical Center
- Raritan Bay Medical Center – Perth Amboy Division
- Riverview Medical Center
- Southern Ocean University Medical Center

Holy Name

- Holy Name Medical Center

Hunterdon Health

- Hunterdon Medical Center

Inspira Health Network

- Inspira Medical Center – Elmer

- Inspira Medical Center – Mullica Hill
- Inspira Medical Center – Vineland

Jefferson Health

- Jefferson Washington Township Hospital

Penn Medicine

- Penn Medicine Princeton Medical Center

Prime Healthcare Services

- Saint Clare's Denville Hospital
- St. Mary's General Hospital

RWJBarnabas Health

- Clara Maass Medical Center
- Community Medical Center
- Cooperman Barnabas Medical Center
- Jersey City Medical Center
- Monmouth Medical Center
- Newark Beth Israel Medical Center
- Robert Wood Johnson University Hospital
- Robert Wood Johnson University Hospital Somerset
- Trinitas Regional Medical Center

Saint Peter's Health

- Saint Peter's University Hospital

Shore Medical Center

- Shore Medical Center

St. Joseph's Healthcare System

- St. Joseph's University Medical Center

University Hospital

- University Hospital

Valley Health System

- The Valley Hospital

Virtua Health

- Virtua Mount Holly Hospital
- Virtua Our Lady of Lourdes Hospital
- Virtua Voorhees Hospital