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FOR IMMEDIATE RELEASE

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TRENTON – According to data from the Quarterly Census of Employment and Wages collected by the New Jersey Department of Labor and Workforce Development (NJDOL), the Garden State experienced a 24.5 percent increase in the total number of private worksites from Q1 2018 to Q1 2023, with notable growth among small businesses employing fewer than 5 individuals.

“The data is clear: New Jersey’s forward-thinking worker protections put in place by Governor Murphy and our Legislature – like a higher minimum wage, paid sick days, and expanded family leave – are contributing to year-over-year growth,” **said Labor Commissioner Robert Asaro-Angelo**. “Some naysayers have hyperbolized these rights and benefits are a detriment to employment, but in reality, they are helping to drive this economy.”

“Under Governor Murphy’s leadership, New Jersey’s workforce and economy continue to grow,” **said New Jersey Economic Development Authority Chief Executive Officer Tim Sullivan**. “Since 2018, the Murphy Administration has prioritized small businesses by providing them with the tools and resources needed to succeed, which has resulted in an increase of over 40,000 new small businesses in the state. It’s evident that the administration’s efforts are helping create a stronger economy and a fairer state to live, work, and raise a family.”

The total number of private worksites in the state rose from 260,991 in Q1 2018 to 324,850 in Q1 2023, with the largest percentage increases taking place in Hudson, Passaic, Cumberland, Ocean and Camden counties. Employment at NJ worksites grew by 5.7 percent during the same timeframe. New Jersey worksites averaging fewer than five employees expanded from 160,682 in Q1 2018 to 217,801 in Q1 2023, growing by 35.5 percent. Small business employment grew by 22 percent, with the largest percentage increases over the Q1 2018 and Q1 2023 time period occurring in Hudson, Gloucester, Passaic, Cumberland and Ocean Counties.

A worksite is defined as a single economic unit – such as a farm, a mine, a factory, or a store – that produces goods or services. Worksites are typically at one physical location and engaged in one, or predominantly one, type of economic activity.

Worksites by County, Q1 2018 and Q1 2023

County	2018	2023	Percentage Change
Atlantic	6,231	7,020	12.7%
Bergen	31,912	36,291	13.7%
Burlington	10,491	12,268	16.9%
Camden	11,515	13,848	20.3%
Cape May	3,708	3,960	6.8%
Cumberland	2,960	3,636	22.8%
Essex	19,671	23,643	20.2%
Gloucester	6,079	7,243	19.1%
Hudson	14,610	19,149	31.1%
Hunterdon	3,827	4,072	6.4%
Mercer	10,639	11,668	9.7%
Middlesex	21,578	25,488	18.1%
Monmouth	19,327	21,880	13.2%
Morris	16,490	18,057	9.5%
Ocean	12,881	15,664	21.6%
Passaic	12,192	15,019	23.2%
Salem	1,187	1,377	16.0%
Somerset	9,825	10,988	11.8%
Sussex	3,301	3,574	8.3%
Union	13,931	16,683	19.8%
Warren	2,617	2,822	7.8%
Unknown	13,048	35,792	174.3%
¹ No Specific Location	12,971	14,708	13.4%
Total	260,991	324,850	24.5%

¹Statewide employment
Source: QCEW

NJDOL published a county-by-county map showing the growth, which can be viewed [here](#).

A full list of all worksite growth by town may be viewed [here](#).

For more labor market information, visit nj.gov/labor/data.

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